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## ANH VIET QUYNH PHAM

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### EXPERIENCE

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#### UX/UI Designer (Contract Worker) - Metaintro, California, USA

Aug 2023 – Nov 2023

- Redesigned newsletter onboarding for mobile and desktop, boosting subscriber retention from 18% to 45%. Led design efforts using PostHog analytics to enhance user engagement.
- Optimized newsletter subscription emails to align with the enhanced onboarding flow, for improved communication and increased interaction.
- Revamped Metaintro's YouTube channel, social media banners, and thumbnails, creating seasonal logos for a more cohesive and inviting online presence.

#### Front-end Developer – SpaceLab, California, USA

April 2023 – Present

- Built responsive landing pages while collaborating with cross-functional team of UX/UI designers.
- Coordinated with multiple pairs/pods to meet UI test coverage, exceeding client expectations by finishing deliverables on time.

#### Front-end Developer – Tech Fleet Professional Association, Delaware, USA

May 2023 – Present

- Working closely with team consisting of UX/UI designers, developers, to create a responsive website for healthcare providers and its patients.
- Implementing UI designs, conducting UI validation, and collaborating with backend developers to seamlessly integrate codes, ensuring a user-friendly, functional website.

#### App Developer – Resilience Inc, Tampa, FL

June 2022 – Dec 2022

- Participated in different aspects of IOS development life cycle and ensured all deliverables were met within the set timeframe by following company's custom scrum management tool.
- Identified and fixed build errors, while cleaning up the onboarding process of the app for future developers. Test deliverables with variety of users such as K12 students and teachers.

### PROJECTS

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#### Metaintro Wallet

May 2023

- Developed a Web3 Chrome extension for instant job applications, seamlessly connecting customizable digital wallets and securely storing user documents and information.
- Collaborated with a UX/UI designer to integrate designs and functionality into the extension, while also implementing a badge system that matches acquired skill badges to relevant job listings.
- Utilized: React.js, CSS

#### The Pokédex

Dec 2022

- The Pokédex is a digital encyclopedia that stores and records information about known Pokemon species.
- Utilized PokéAPI alongside with other APIs to lay out basic information about Pokemon generations. Each generation has its own section with its starter Pokemons for easier access and app navigation.
- Utilized: ExpoGo, React Native and JavaScript.

### EDUCATION

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#### BS in Chemical Engineer, University at Buffalo, The State University of New York

Aug 2017 – May 2021

- **Honors & Awards:** International Student Scholarship, Order of the Engineer

### SKILLS

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- **Software:** (*proficient*): React, React Native, JavaScript, Expo Go, Figma, Canva (*familiar*);, HTML, Matlab, Minitab, Python
- **Other:** Microsoft Office, Visual Studio, Xcode and GIT