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## ANH VIET QUYNH PHAM

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### EXPERIENCE

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#### Front-end Developer - SpaceLab, California, USA

April 2023 – Present

- Developed responsive landing pages and updated the company's home website in collaboration with a cross-functional UX/UI team.
- Conducted A/B testing to optimize subscription rates and determine the highest-performing landing page.
- Coordinated with multiple teams to ensure comprehensive UI test coverage, consistently exceeding client expectations by delivering projects on time.

#### Front End Developer (Contract Worker) -Norg.ai, Victoria, Australia

Sep 2024 – Nov 2024

- Enhanced the user interface, complete ongoing development tasks, and maintain project stability.
- Collaborated with developers and QA engineers to ensure product functionality and deliver a seamless user experience by following the company's custom Scrum management tool.
- Participate in all phases of the software development cycle while working effectively in a remote team environment.

#### UI Developer (Contract Worker) - Sprintfolio, California, USA

March 2024 – May 2024

- Redesigned Sprintfolio's AI mentor, Lio, to enhance usability, accessibility, and overall user experience.
- Collaborated with back-end developers to implement new functionalities for Sprintfolio's case study website, globally assisting UX/UI designers with their portfolios through Sprintfolio's AI mentor, Lio.
- Developed and maintained the front-end, utilizing GitHub and Railway.

#### UX/UI Designer (Contract Worker) – Metaintro, California, USA

Aug 2023 – Dec 2023

- Redesigned newsletter onboarding for a community of 700,000 job seekers, boosting subscriber retention from 18% to 45%. Led design efforts using PostHog analytics to enhance user engagement.
- Optimized newsletter subscription emails to align with the enhanced onboarding flow, for improved communication and increased interaction.
- Revamped Metaintro's YouTube channel, social media banners, and thumbnails, creating seasonal logos for a more cohesive and inviting online presence.

### PROJECTS

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#### Metaintro Wallet

May 2023

- Developed a Web3 Chrome extension for instant job applications, seamlessly connecting customizable digital wallets and securely storing user documents and information.
- Collaborated with a UX/UI designer to integrate designs and functionality into the extension, while also implementing a badge system that matches acquired skill badges to relevant job listings.
- Utilized: React.js, CSS

#### The Pokédex

Dec 2022

- The Pokédex is a digital encyclopedia that stores and records information about known Pokemon species.
- Utilized PokéAPI alongside with other APIs to lay out basic information about Pokemon generations. Each generation has its own section with its starter Pokemons for easier access and app navigation.
- Utilized: ExpoGo, React Native and JavaScript.

### EDUCATION

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#### BS in Chemical Engineer, University at Buffalo, The State University of New York

Aug 2017 – May 2021

- **Honors & Awards:** International Student Scholarship, Order of the Engineer

### SKILLS

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- **Software:** React, React Native, CSS, HTML, JavaScript, Expo Go, Figma, Canva
- **Other:** Microsoft Office, Visual Studio, Cursor, Railway and GIT, Jira, Azure

