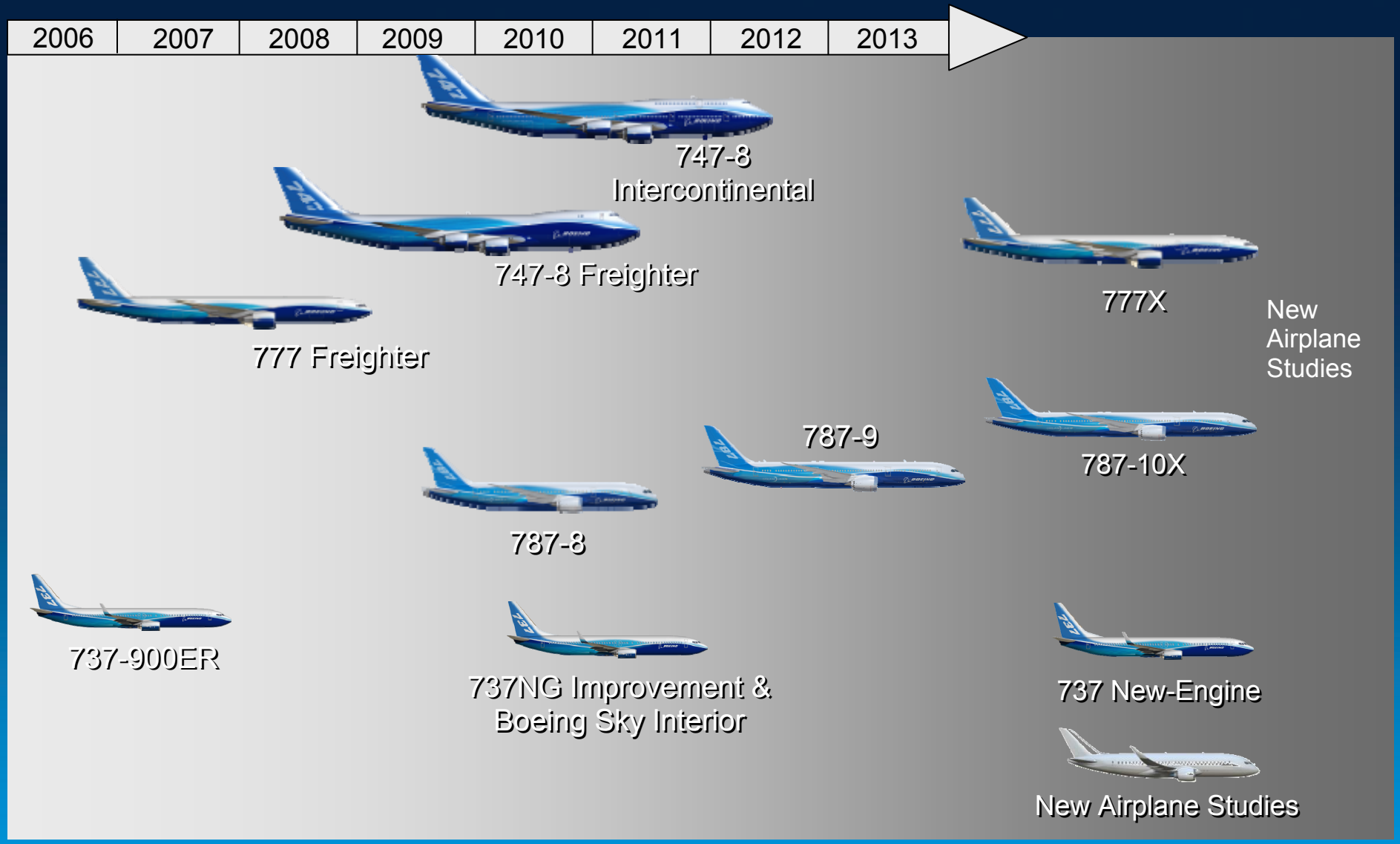
737: Fly the Leader

Today and Tomorrow

Mike Bair
VP 737 Advanced PD
Boeing Commercial Airplanes

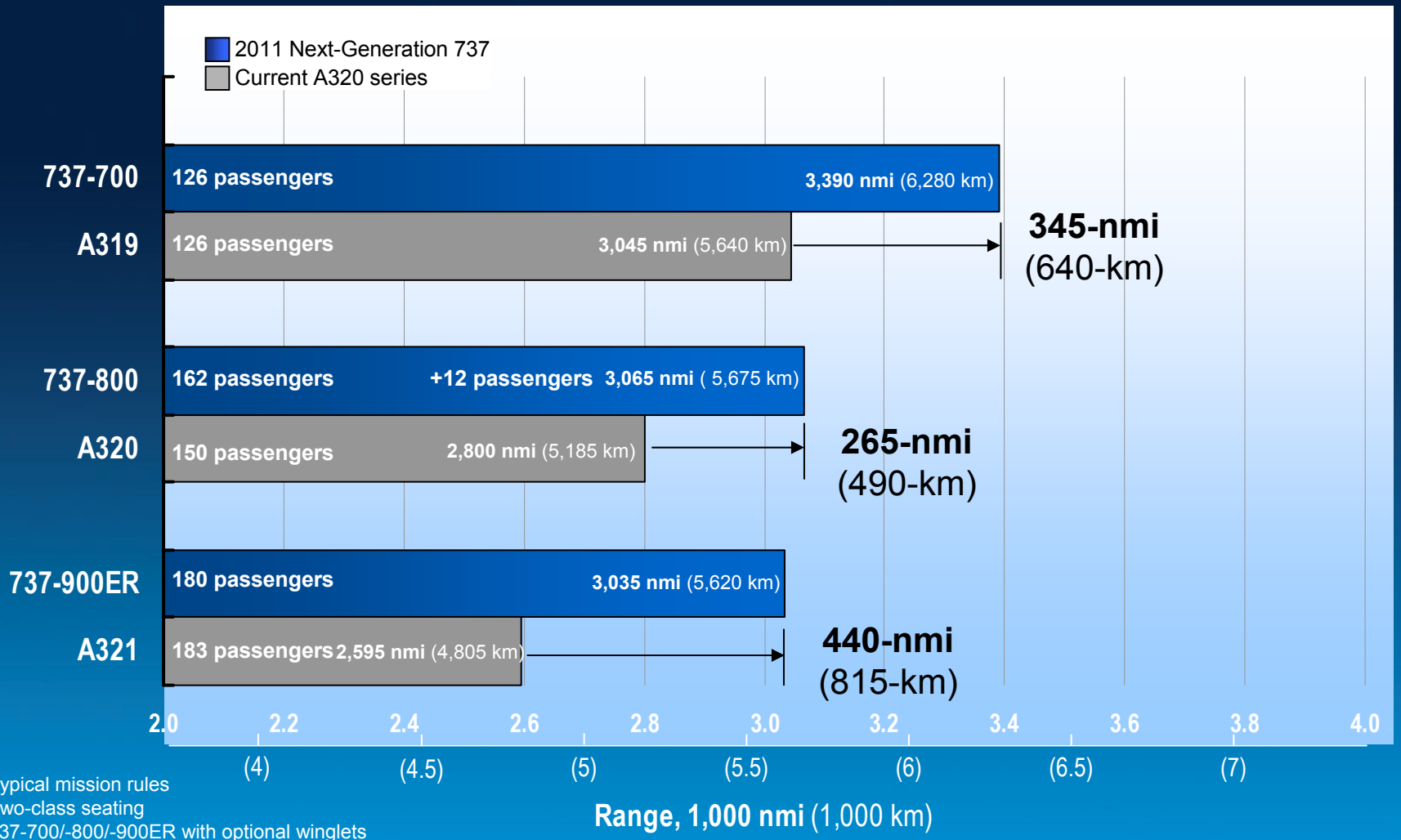
Boeing Product Development Activities



Today The 737 Enjoys A Substantial Advantage Over The A320

- Better economics
- Better performance
- Better fuel efficiency
- Better reliability and maintainability

Today The 737 Enjoys Substantial Range Superiority Over The A320



- Typical mission rules
- Two-class seating
- 737-700/-800/-900ER with optional winglets
- 737-900ER and A321 include one auxiliary fuel tank
- A320 series airplanes with CFM engines

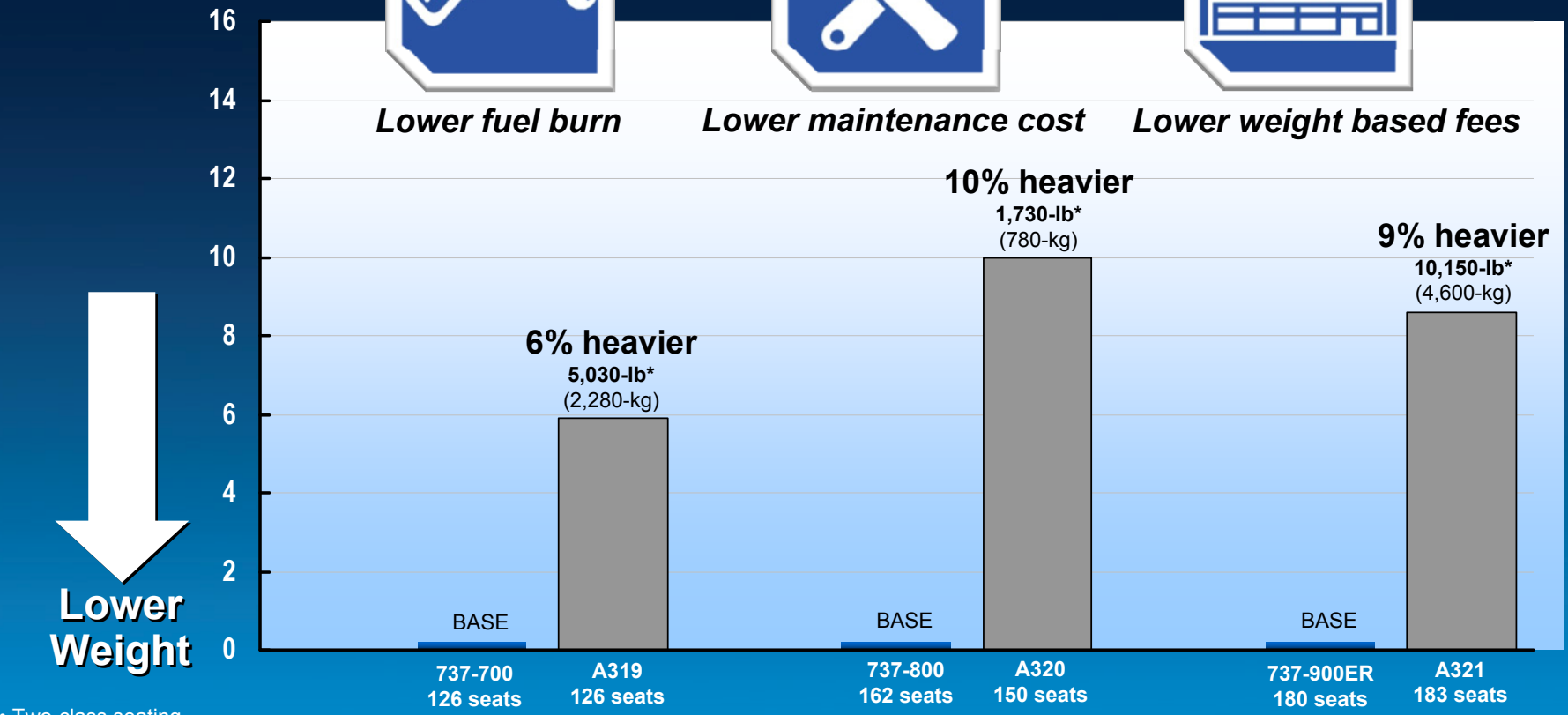
Today's 737 Weight Advantage Reduces Costs

737: Lighter, more efficient structure means:

Lower fuel burn

Lower maintenance cost

Lower weight based fees



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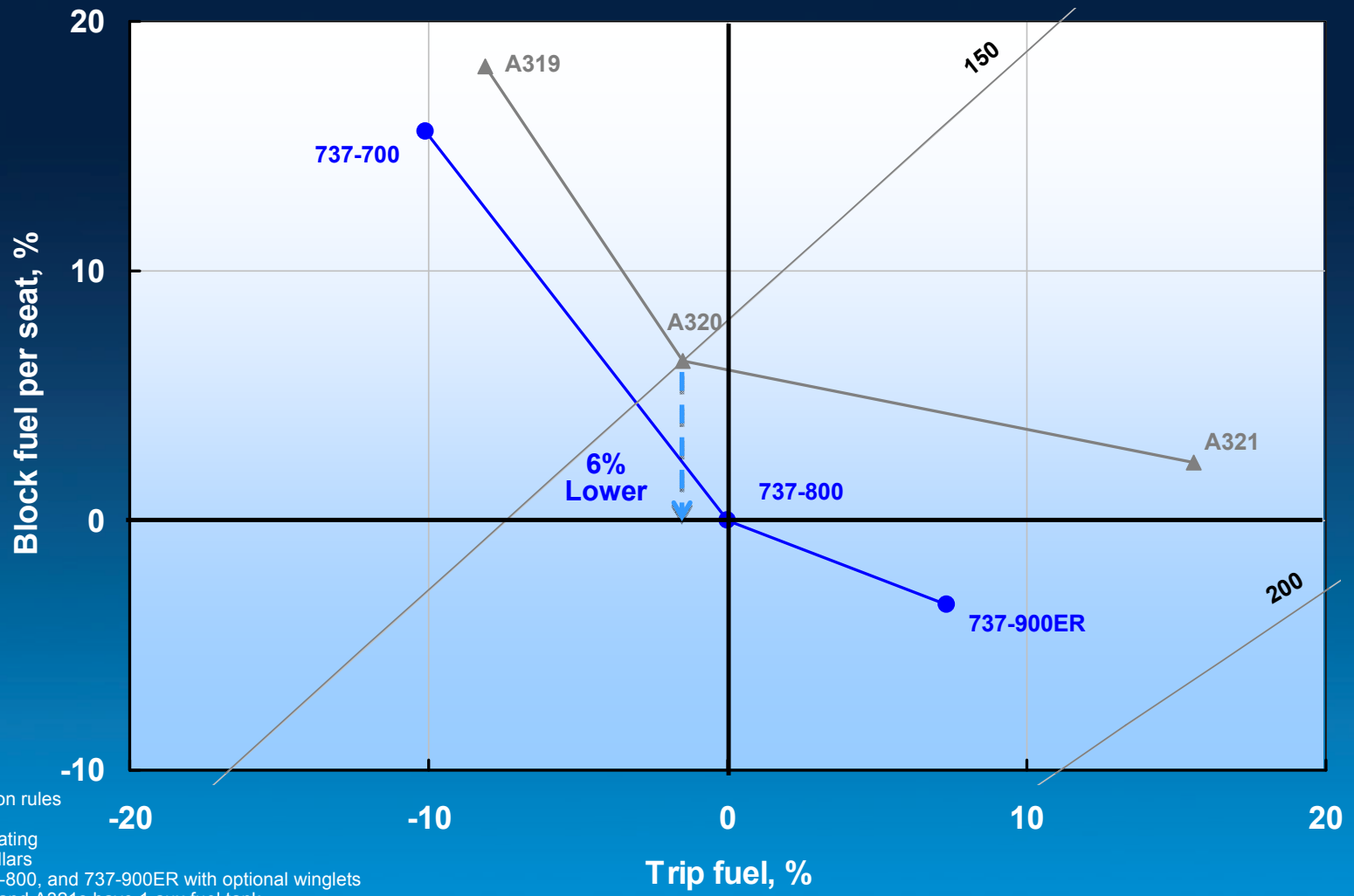
* Total airplane OEW difference

Today's Fuel Burn Comparison

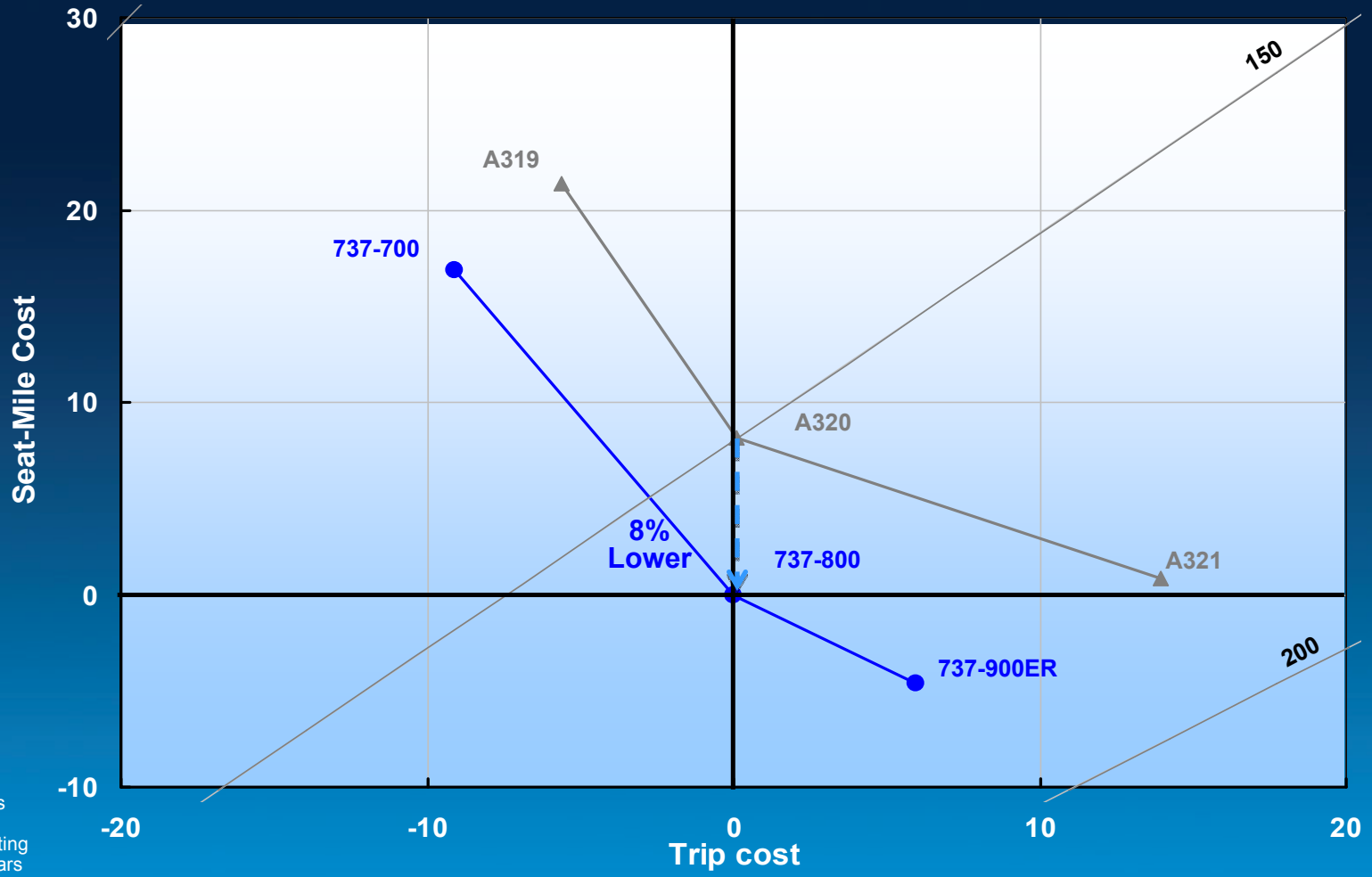
Typical Mission Rules



- Typical mission rules
- 500 nmi trip
- Two-class seating
- 2009 U.S. dollars
- 737-700, 737-800, and 737-900ER with optional winglets
- 737-900ERs and A321s have 1 aux fuel tank

Today's operating cost comparison

European Rules



- European rules
- 500 nmi trip
- Two-class seating
- 2009 U.S. dollars
- Fuel price, $3.00 per U.S. gal
- 737-700, 737-800, and 737-900ER with optional winglets
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Tomorrow The 737 Will Continue The Traditional 737 Advantages Over The A320neo

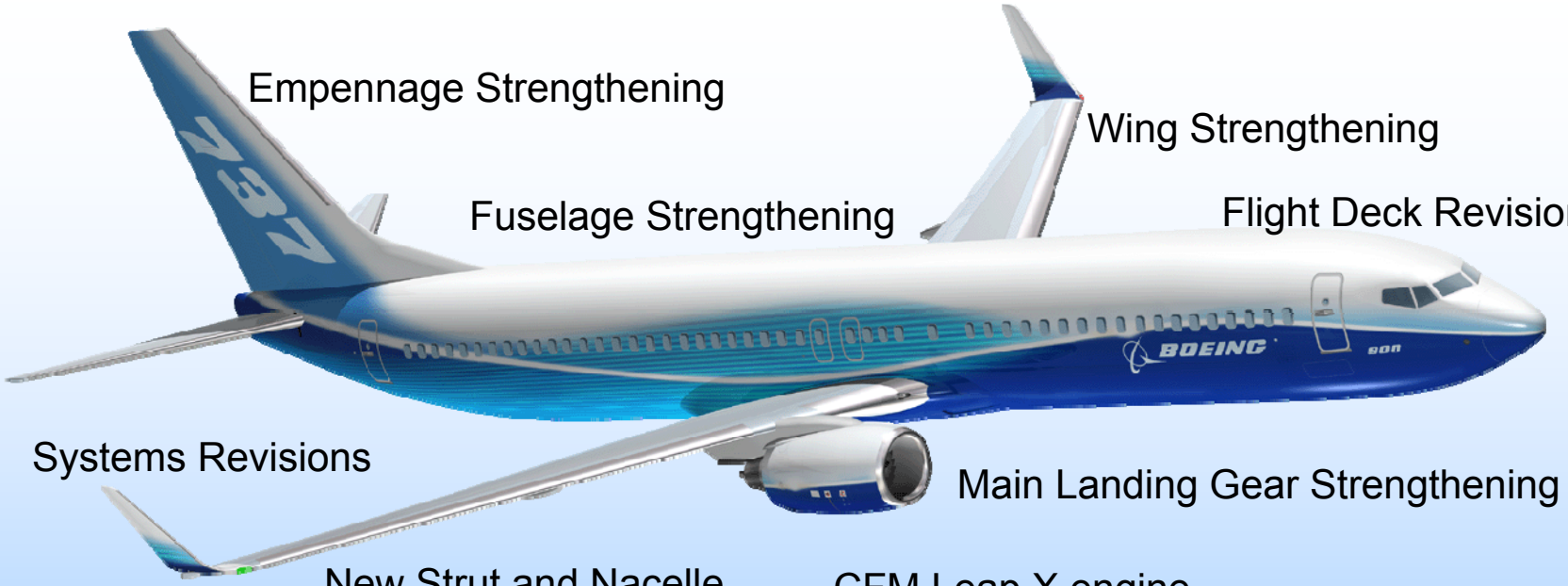
Similar new engines, traditional 737 advantages

- ***Better economics***
- ***Better performance***
- ***Better fuel efficiency***
- ***Better reliability and maintainability***

Introducing A New Engine For The 737

Changes Required Are Well Understood

Increased range and Maximum Takeoff Weight with reduced fuel burn

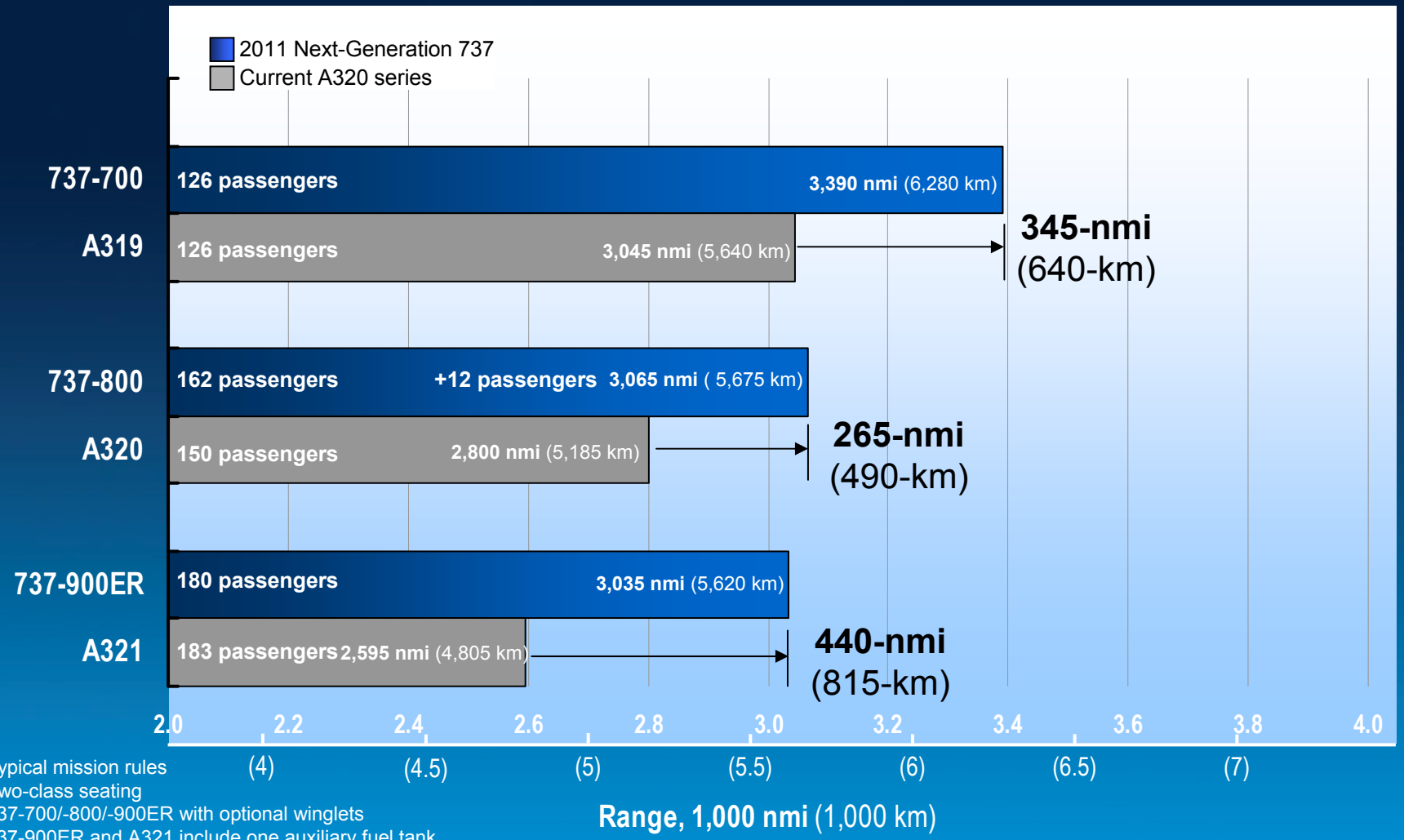


737 New Engine Events Completed to Date

- High and low speed wind tunnel tests
- Airframe loads assessment to validate structural changes
- Engine technology benchmarking study; engine selection and CFM MOU
- Revised baseline configuration definition
- Preliminary certification plan developed and reviewed with FAA
- Major trade studies for further optimization identified

Confidence established in airplane changes to meet requirements

Today The 737 Enjoys Substantial Range Superiority Over The A320



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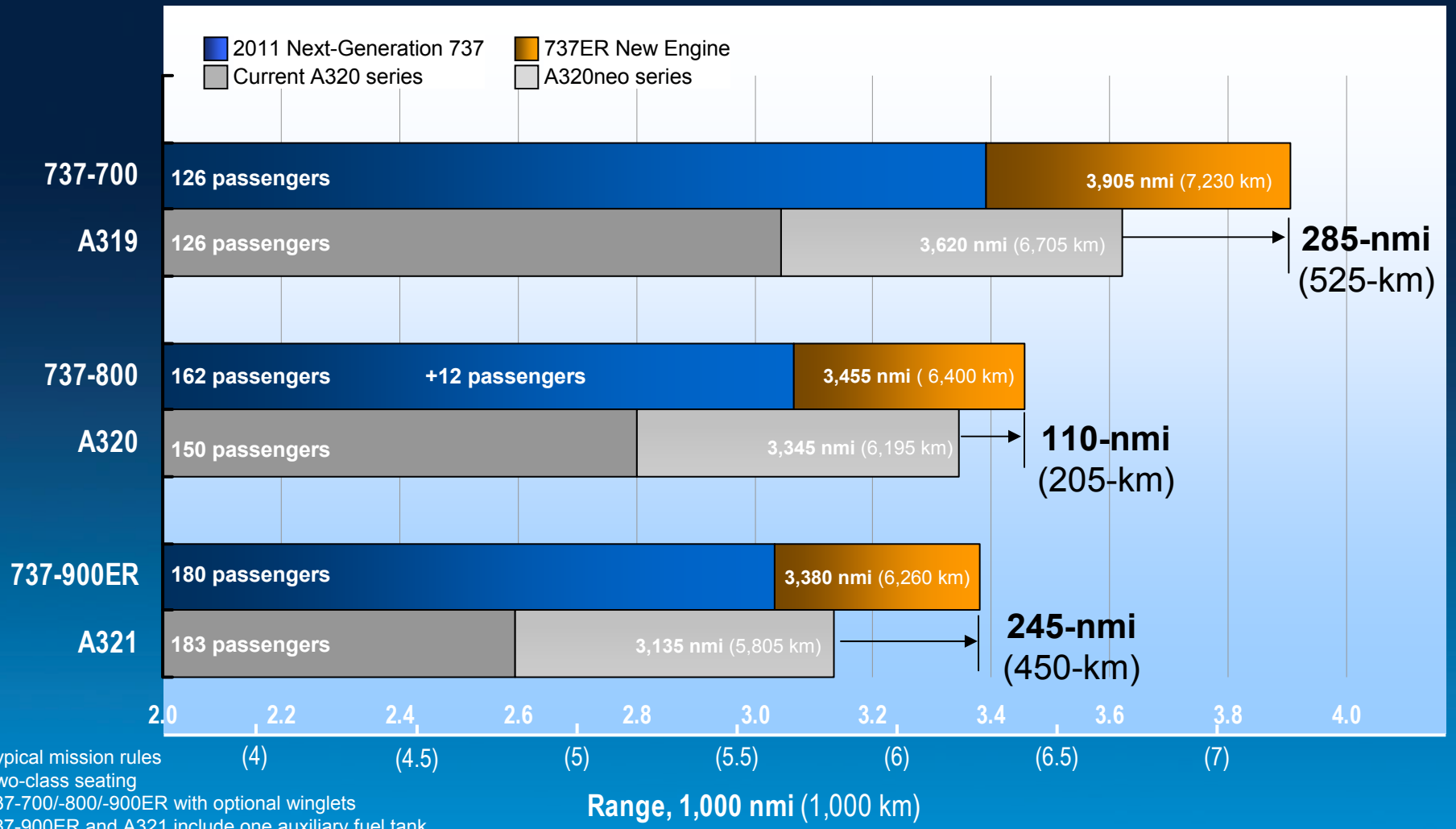
New Engines On The 737 Retain The Range Superiority Over The A320



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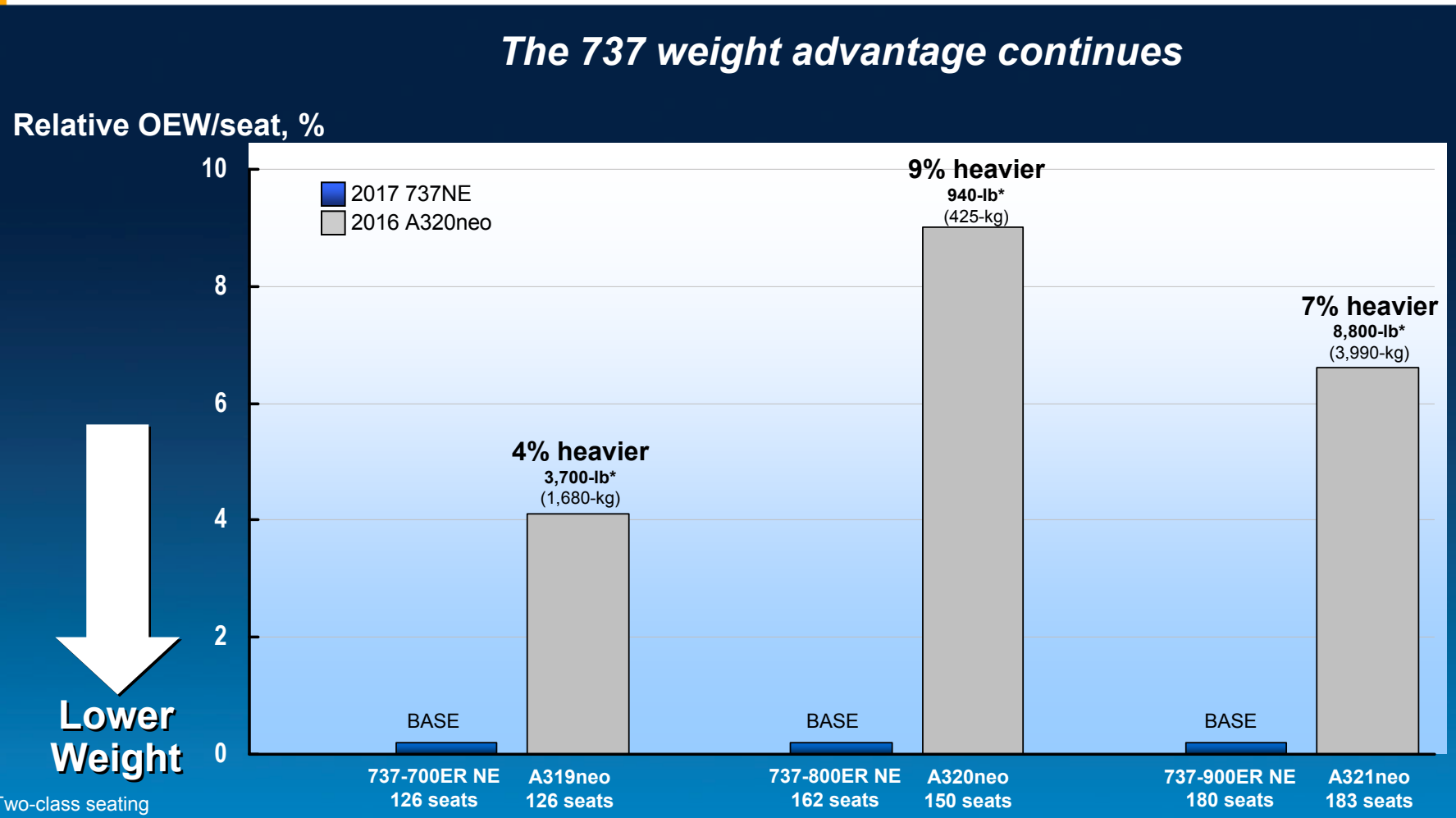
The 737 With New Engines Is Lighter



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Today And Tomorrow Fuel Burn Comparison

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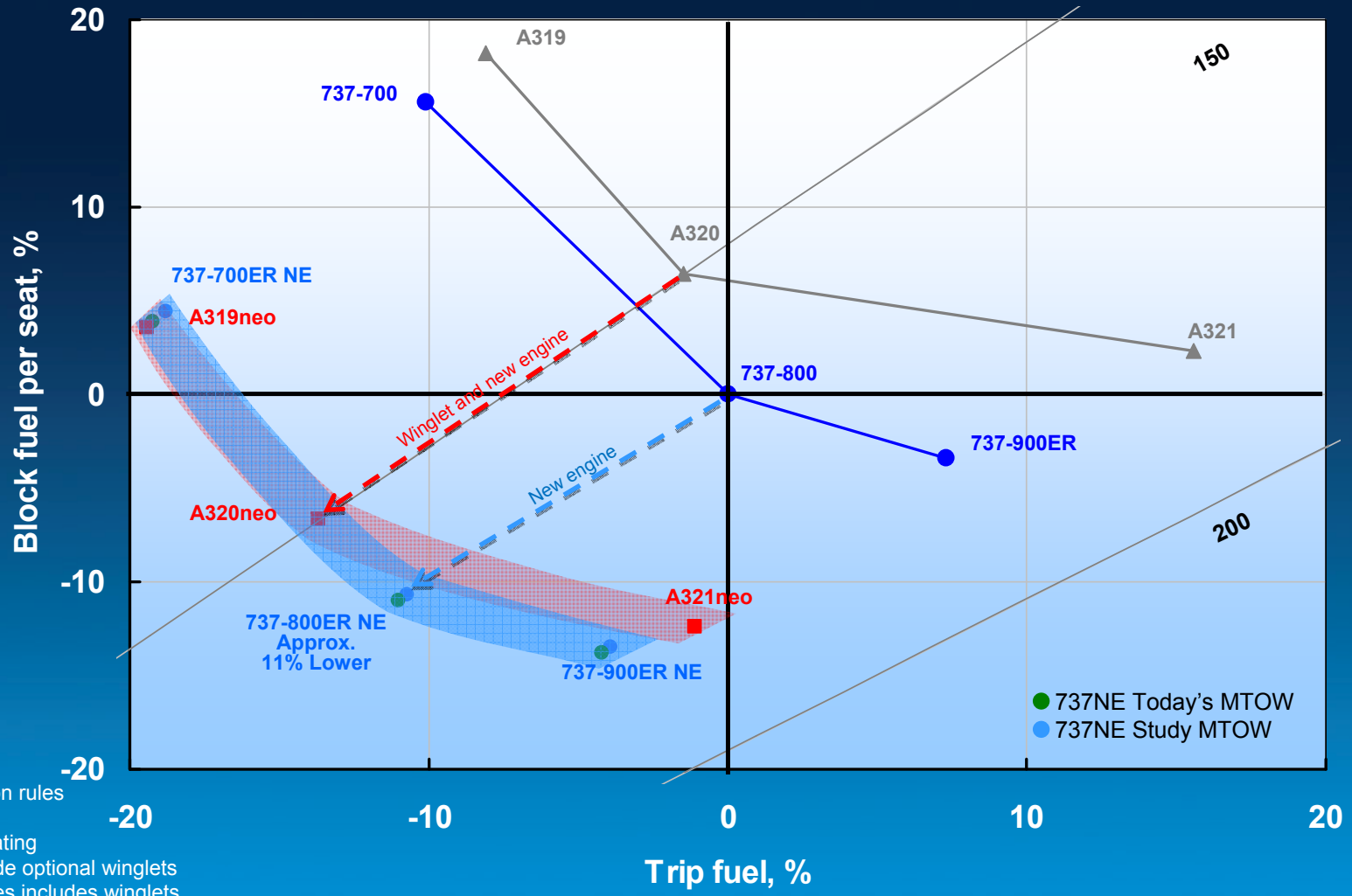

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The New Engine 737 Maintains Lower Operating Costs

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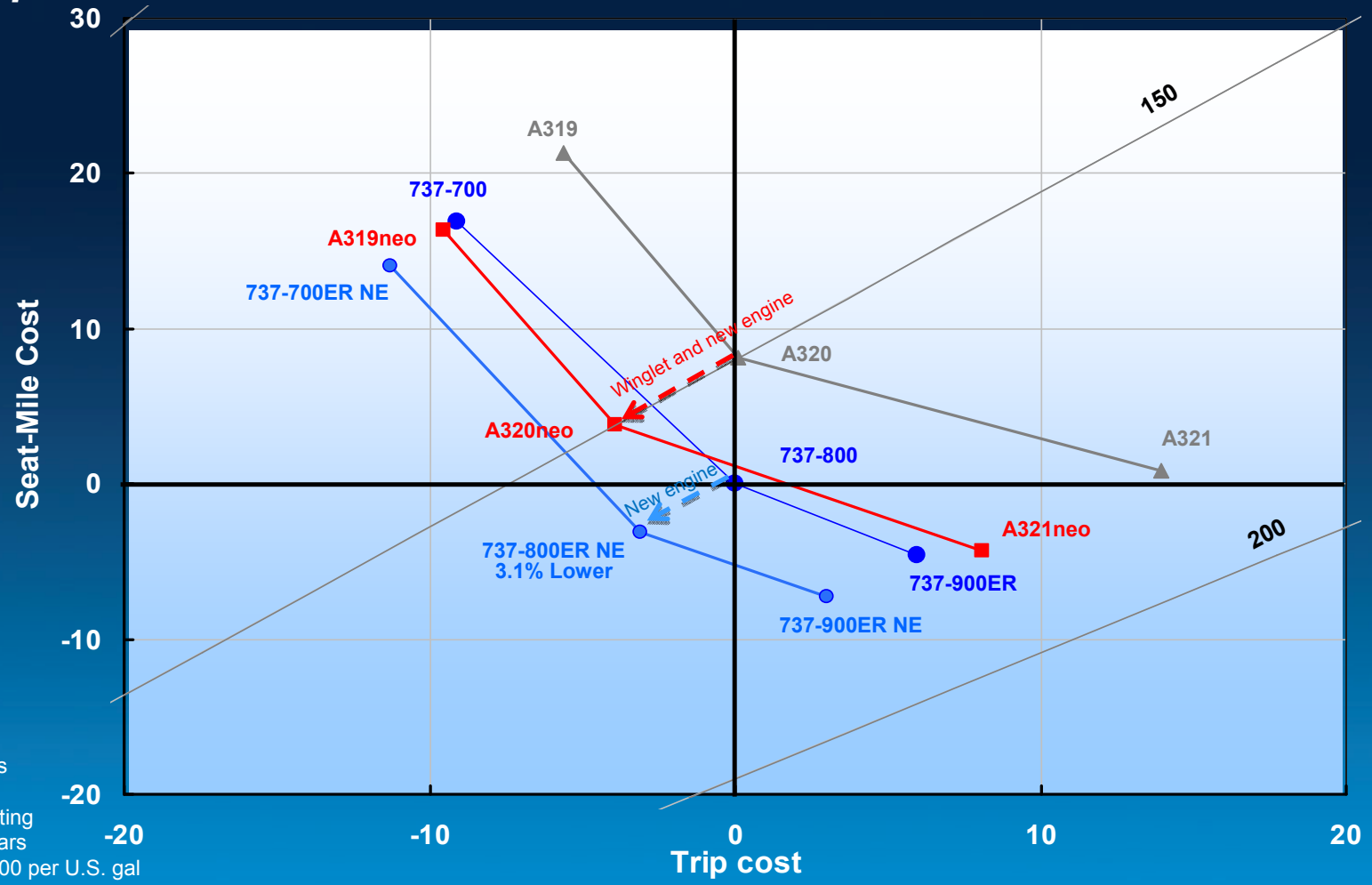

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