

## **CASE STUDY:**

### ***DESERT ISLE***

A group of seven individuals embarked on a week-long cruise aboard a chartered luxury yacht. On the third day, a severe storm caused the yacht to run aground on a deserted island. Aside from minor scratches and bruises, all crew and passengers escaped serious injury. Unfortunately, the yacht was damaged beyond repair. Furthermore, the yacht's only radio was damaged. It can receive messages but can no longer transmit messages. After several days, they hear over the radio that the effort to locate and rescue them has been abandoned. The group is presumed dead.

The island is uninhabited. There is sufficient vegetation and fresh water to sustain them indefinitely. Despite the outside world's assumption that they have died at sea, the group has resolved to find a way to return home. In the meantime, they must prepare for a life together on the island. The following people are stranded on the island:

#### **1. Captain**

Sixty-four years old, Captain Reynolds began offering chartered cruises to wealthy customers after retiring from the Navy. Despite the current predicament, he is considered an extremely capable captain. Unfortunately, his health has declined in the past year. He has seriously considered retirement.

#### **2. First Mate**

Mario Gonzales is 28 years old. Since graduating from high school, he has worked as a first mate while deciding what to do with his life. Currently, he has been taking engineering courses at the local community college. Last year he was instrumental in organizing a clean-up of the beach in his neighborhood. Friends find him personable and creative.

#### **3. Celebrity**

Debra Shore is 32 years old. She is one of the world's most popular actors. She graduated from an Ivy League university and finished directing her first movie. Entertainment industry people consider her easy to work with. Her fans adore her. She has been divorced four times and rumored to have a substance abuse problem. She took this trip to relax and read scripts.

#### **4. Psychiatrist**

At 43, Dr. Margaret Finnegan has a successful private practice and two best-selling, self-help books entitled *It's Not as Bad as You Think* and *Taking Charge in Times of Crisis*. She is also the host of a national radio talk show. She was recently audited by the I.R.S. and charged with tax fraud. The case has not yet been settled. She came on this cruise as William Bates' companion.

#### **5. Billionaire**

At 45, William Bates is a billionaire. His wealth is the result of starting a small computer software company that grew to be one of the most successful corporations in the country. His competitors consider him both brilliant and ruthless, while some former employees describe him as aloof and arrogant. He came on this cruise as Dr. Margaret Finnegan's companion.

## **6. Plastic Surgeon**

Dr. Sang Kim is a 40-year-old Korean American. After immigrating to the United States, he attended medical school on scholarships. He graduated top in his class. Before starting a private practice in plastic surgery, he worked many hours at free clinics providing care to the poor. He is an outspoken leader within the Korean American community; however, his English is difficult to understand at times. Recently, he has been under a lot of stress and took this cruise to relax.

## **7. Factory Worker**

Norma Ryan is 47 years old. She began working at a factory after dropping out of high school at the age of 16. Over the years she has received praise for her hard work and has been awarded “Employee of the Year” four times. Currently, she is the leader of her local union chapter. She has also been very active in the PTA. All three of her children are college graduates. She won this cruise as a sweepstakes prize.