

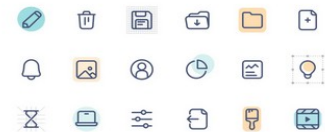
Team 7 Mood board and Persona



Your List:

Active Item

Inactive Item



Stephanie

Demographics:

- 26 years old
- Single
- Lives in Tacoma
- Runs a marketing business
- Building a name for herself

Pains and Frustrations:

- taking time to make lists
- worrying about running out of supplies
- interrupting her day to get something

Goals and Needs:

- time efficiency
- seamless organization
- convenience

