

Credit Card Transaction Details Report

Week_Start_Date

All

Revenue

55M

Total Interest

7.84M

Amount

44.5M

Count

656K

F

M

Q4

Q3

Q2

Q1

Low

Medium

High

Silver

Blue

Gold

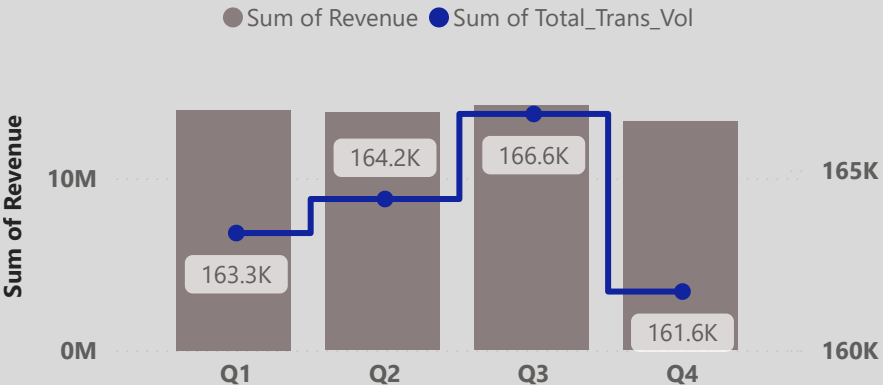
Platinum

Details By Card Category

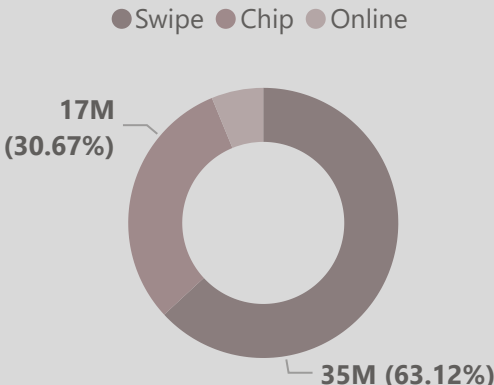
Card_Category Revenue Total_Trans_Amt Interest_Earned

+	Blue	46M	37.0M	6.50M
+	Gold	2M	2.0M	0.37M
+	Platinum	1M	1.0M	0.16M
+	Silver	6M	4.6M	0.81M

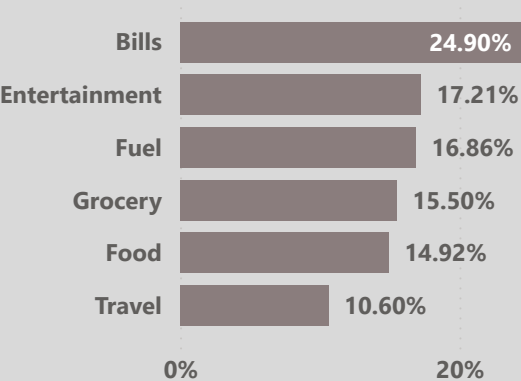
Quarter wise Revenue & Transaction count



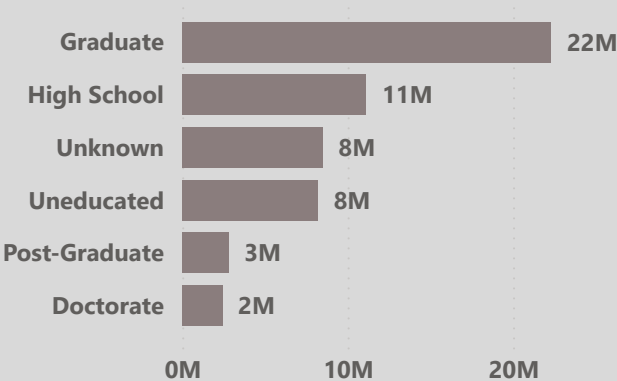
Revenue by Use chip



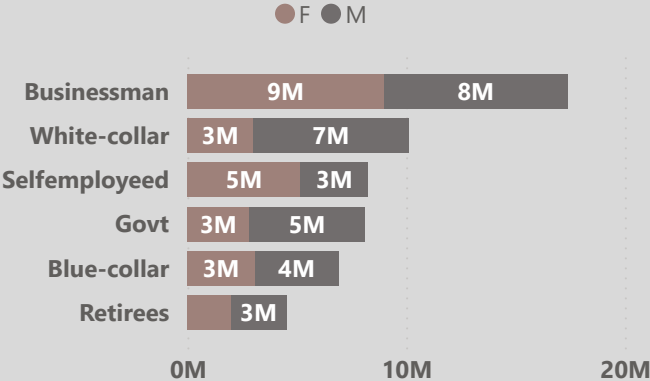
Revenue by Exp Type



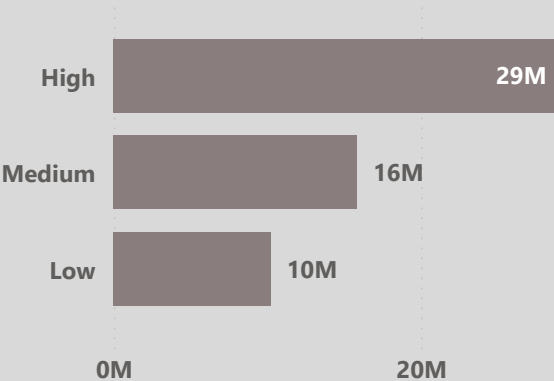
Revenue by Education_Level



Revenue by Job



Revenue by Income Group



F = Female , M = Male , Q = Quarter , M = Million, Exp = Expenditure

Credit Card Customer Report

Use Chip

All

Week_Start_Date

All

Revenue

55M

Total Interest

7.84M

Income

576M

CSR

3.19

F

M

Q4

Q3

Q2

Q1

Low

Medium

High

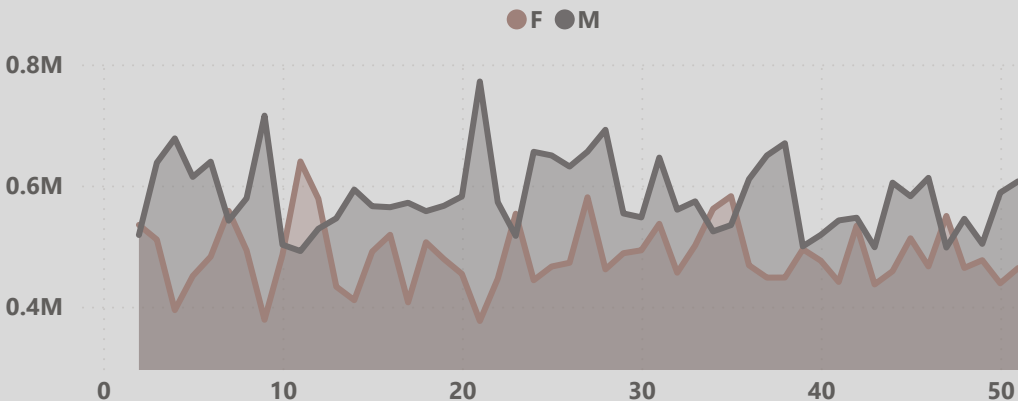
Silver

Blue

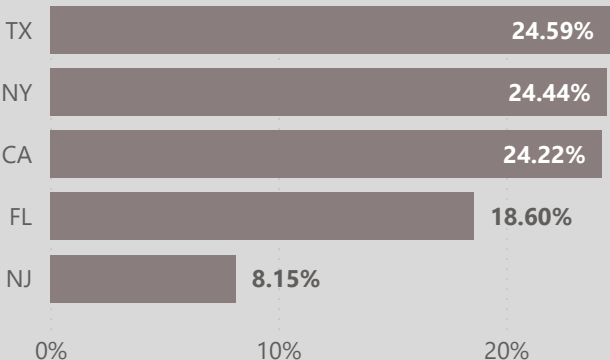
Gold

Platinum

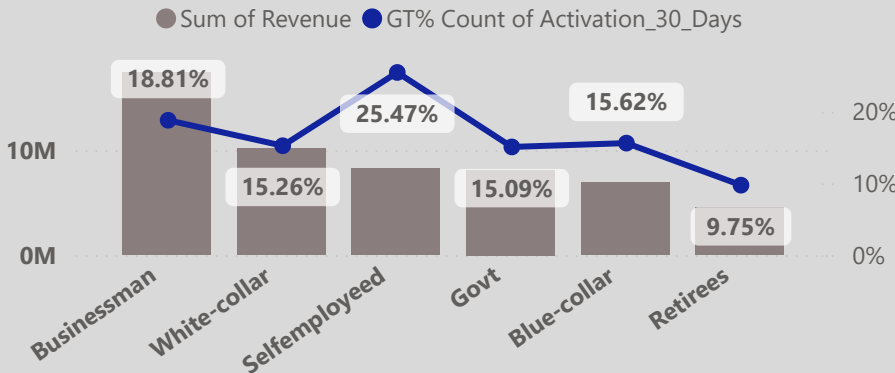
Weekwise Revenue By Gender



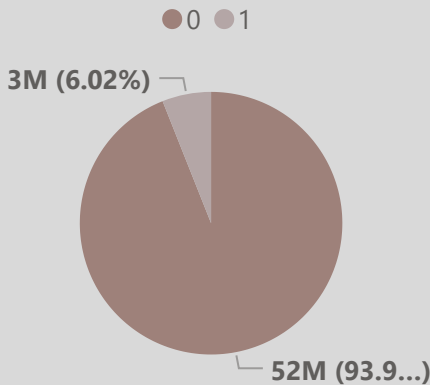
Top 5 states By Revenue



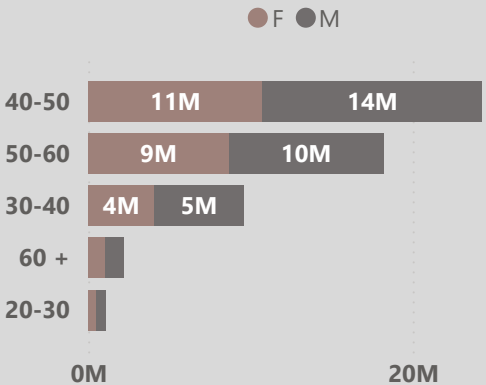
Last 30 Days CC Activation



Delinquent Account



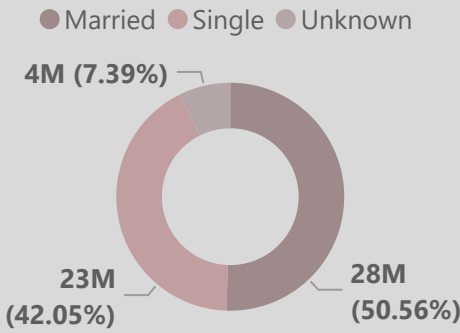
Revenue by Age_Group



Income Details By Customer Job

Customer_Job	Sum of Income	Revenue	Total_Trans_Amt	Rev %
Selfemployed	75M	8M	6.4M	129.2%
Blue-collar	72M	7M	5.5M	125.8%
Retirees	49M	5M	3.6M	125.2%
Govt	89M	8M	6.5M	124.6%
White-collar	104M	10M	8.2M	123.0%
Businessman	187M	17M	14.3M	121.7%

Contribution by Marital Status



F = Female , M = Male , Q = Quarter , M = Million , , CSR = Customer Satisfaction Rate , , Rev = Revenue , CC = Credit Card , GT = Grand Total