

# Sales Analysis :~

**Executive Sales Overview**

**Product Intelligence**

**Customer Insights**

**E-COMMERCE**

*by Anirudha Das*



**Total Customers**  
**1000**



**Total Revenue**  
**\$736.75K**



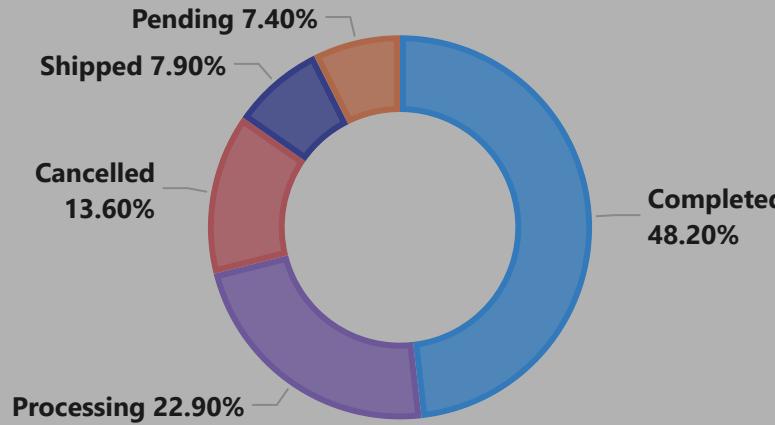
**Total Orders**  
**1000**



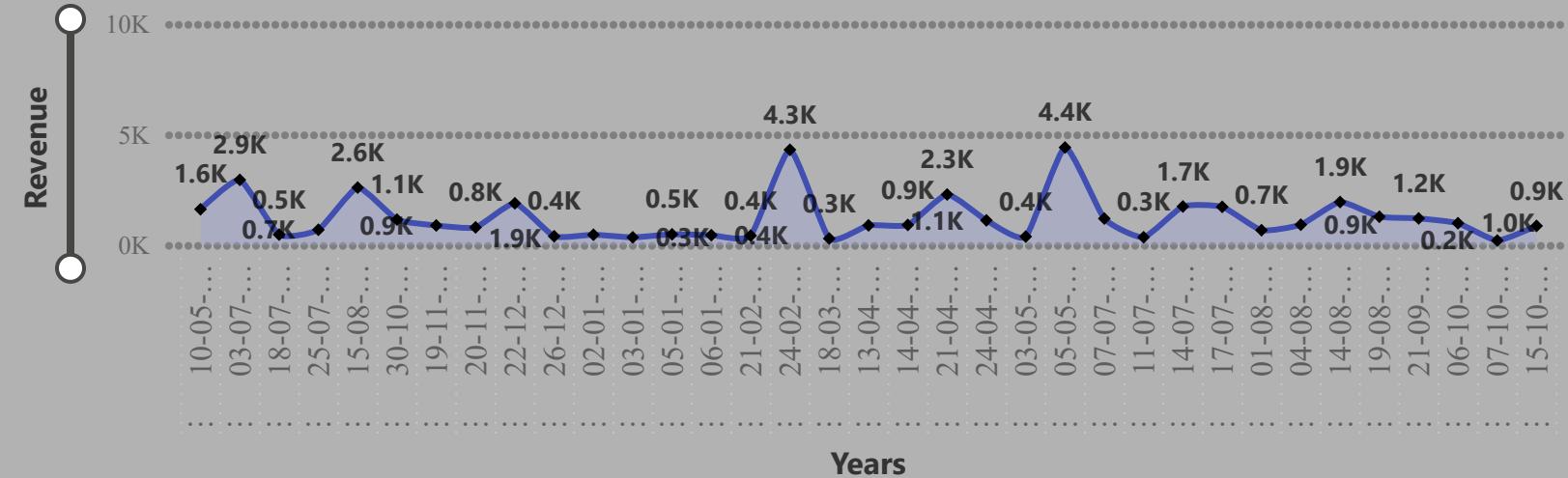
**Avg. Order Value**  
**\$736.75**



### Total Orders by Order Status :-



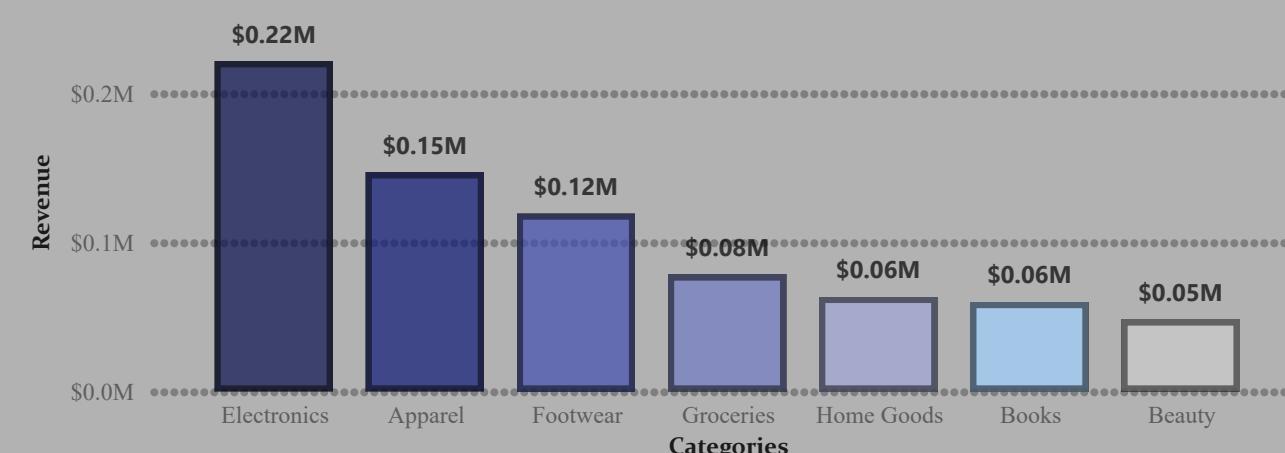
### Revenue Trend Over Time :-



### Total Revenue by Region :-



### Total Revenue by Category :-





Total Product Sold  
**1000**



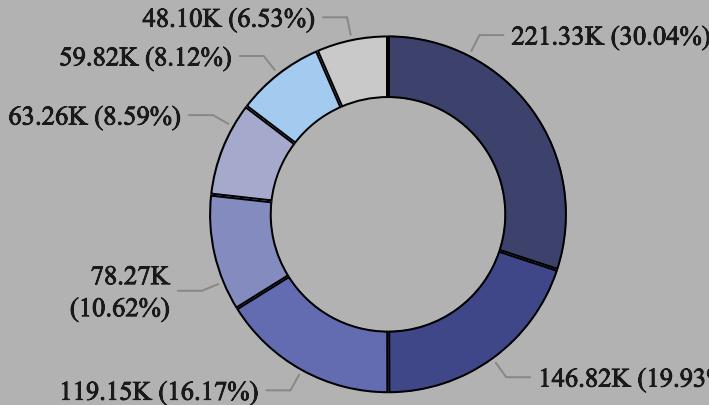
Total Quantity Sold  
**2904**



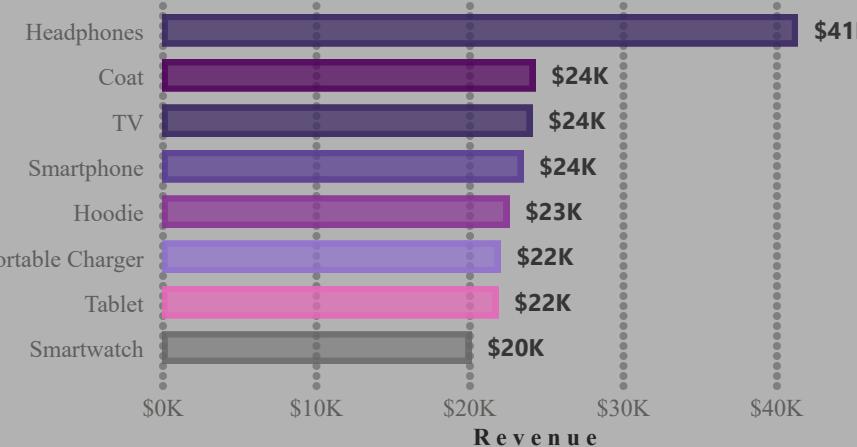
Avg. Selling Price  
**\$253.70**



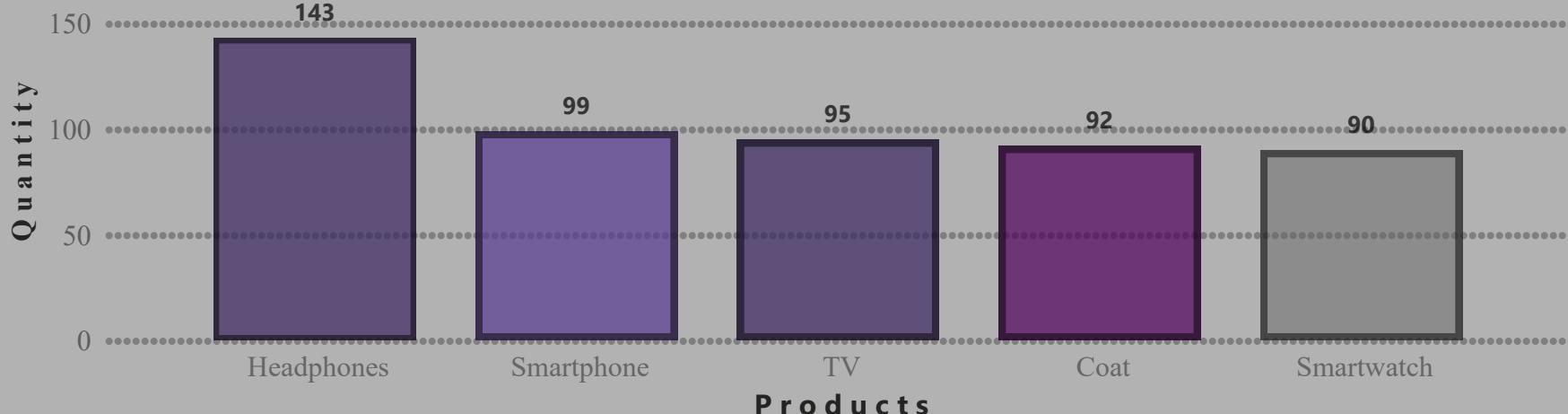
### Category Revenue Contribution :-



### Top 5 Products by Revenue :-



### Top 5 Products by Quantity :-



### Revenue Pareto :-





### Total Customer

**2904**

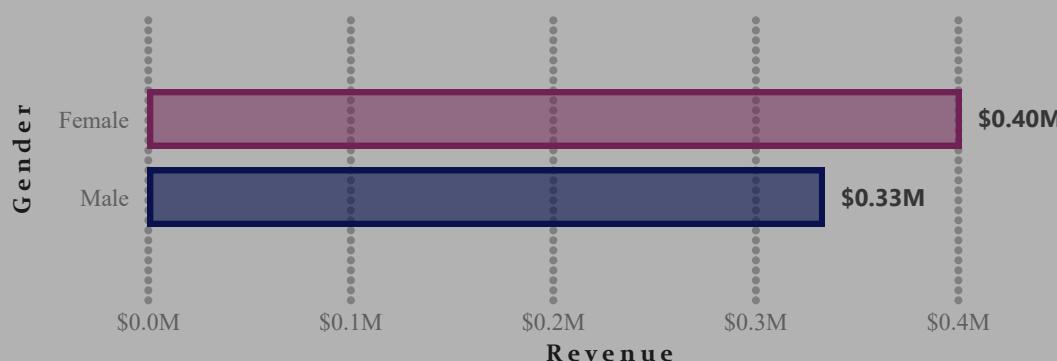


### Avg. Rev./ Customer

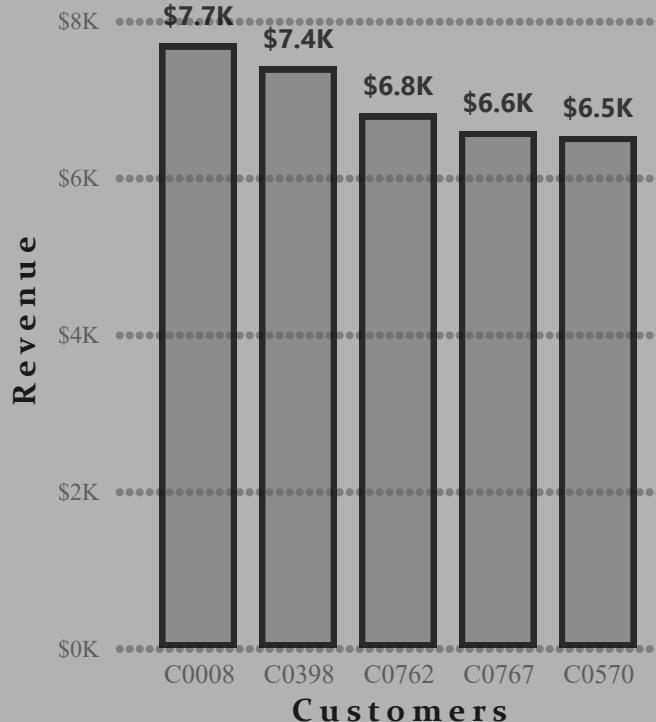
**\$736.75**



### Revenue by Gender :-



### Top 5 Customers by Revenue :-



### Revenue by Region :-



### Customer Pareto :-

○ Total Revenue ● Customer Cumulative %

