

Sales Analysis :~



Executive Sales Overview



Product Intelligence



Customer Insights

E-COMMERCE

by Anirudha Das



Total Customers

1000



Total Revenue

\$736.75K



Total Orders

1000

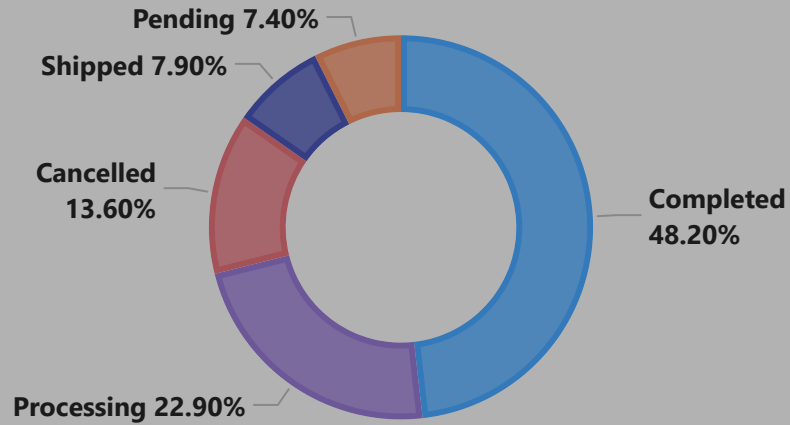


Avg. Order Value

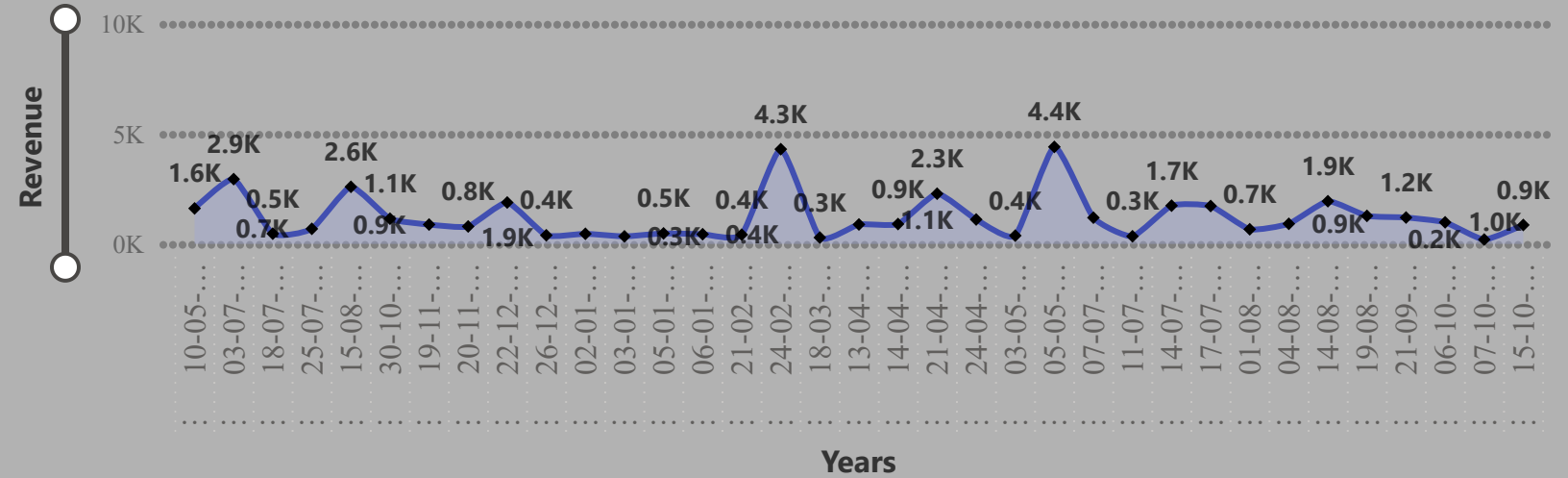
\$736.75



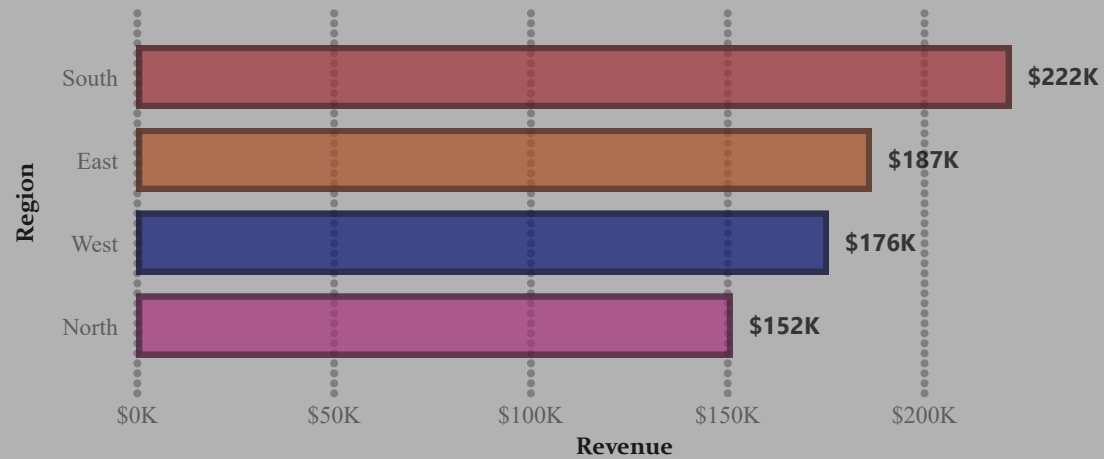
Total Orders by Order Status :-



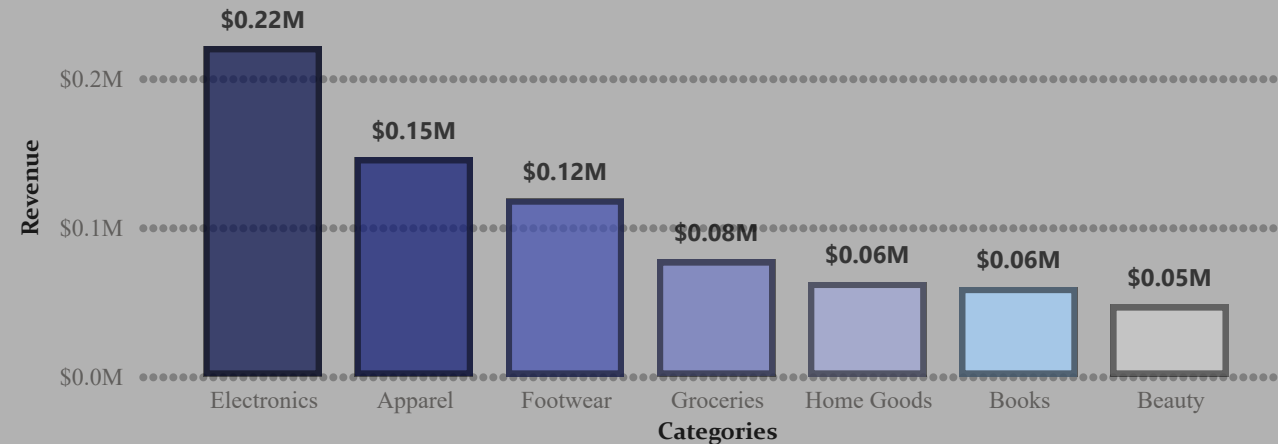
Revenue Trend Over Time :-



Total Revenue by Region :-



Total Revenue by Category :-





Total Product Sold

1000



Total Quantity Sold

2904

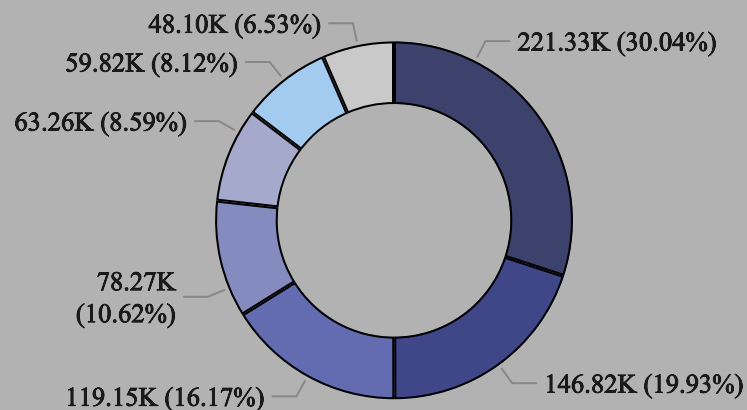


Avg. Selling Price

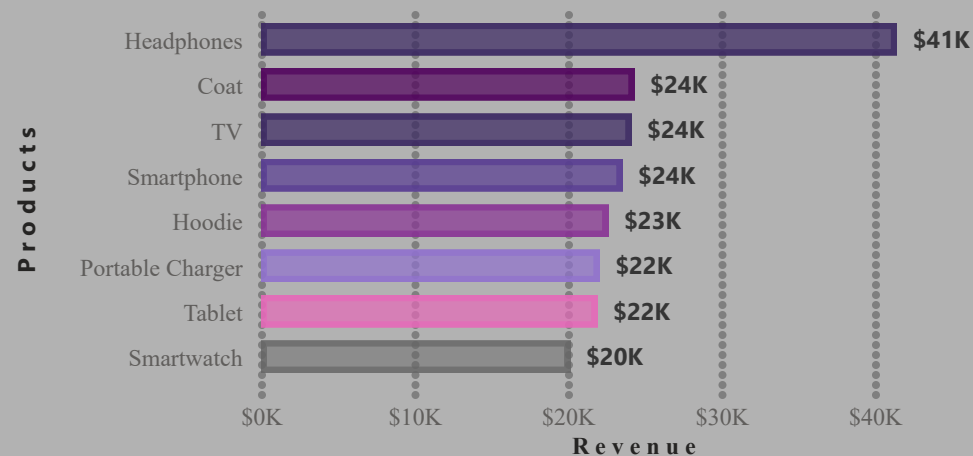
\$253.70



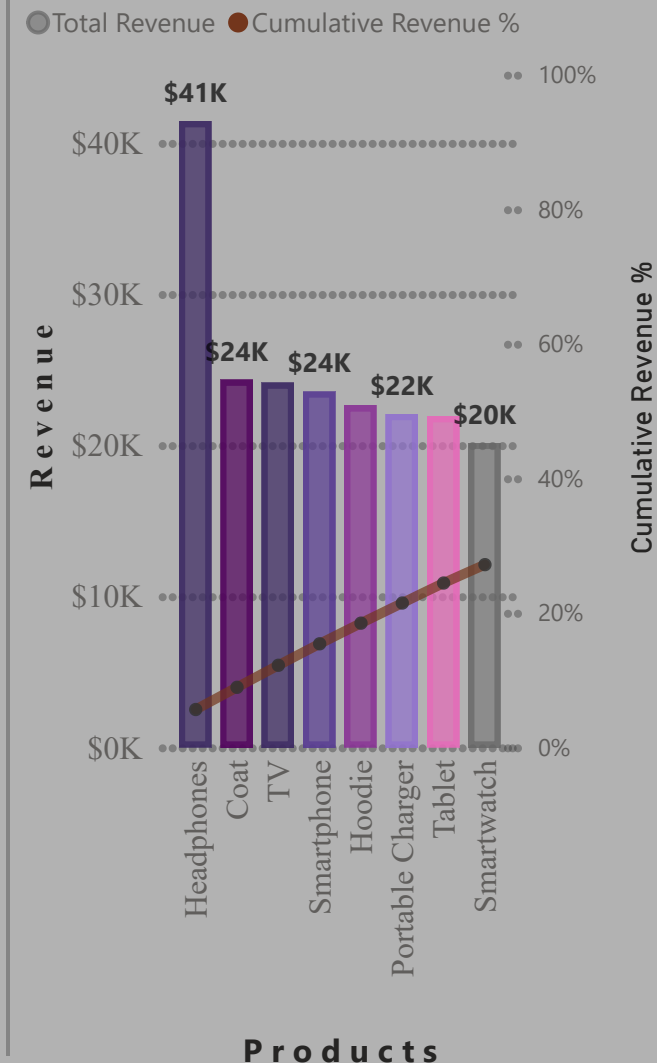
Category Revenue Contribution :-



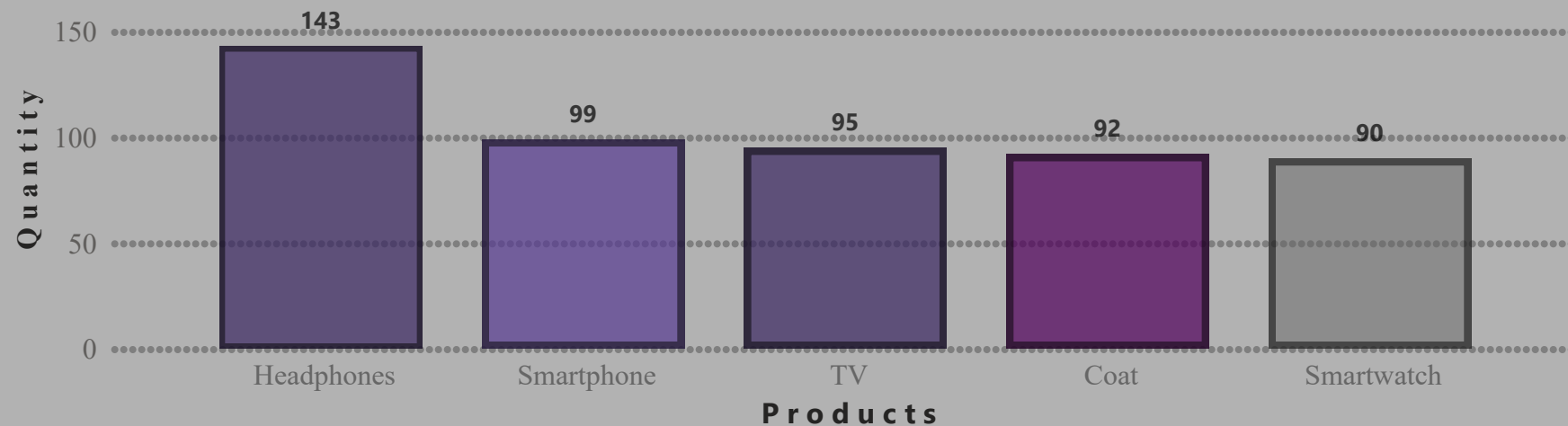
Top 5 Products by Revenue :-



Revenue Pareto :-



Top 5 Products by Quantity :-





Total Customer

2904

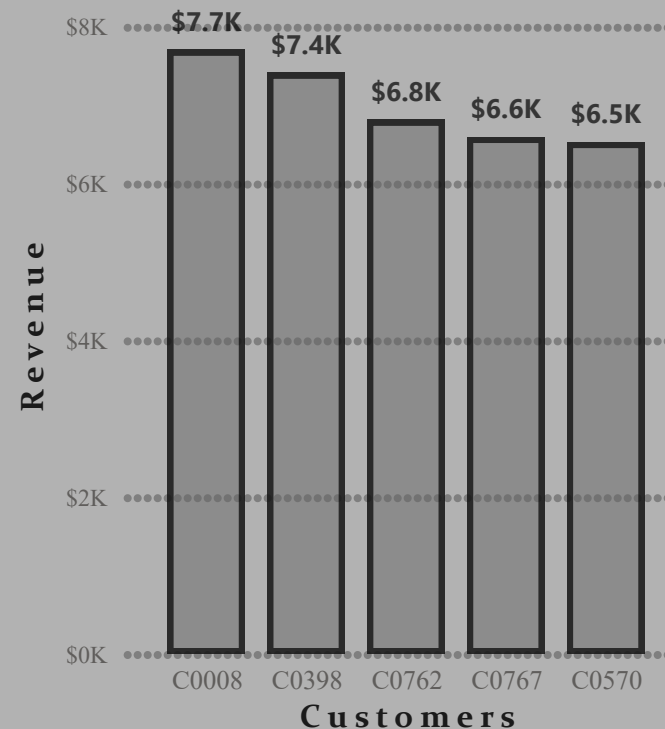


Avg. Rev./ Customer

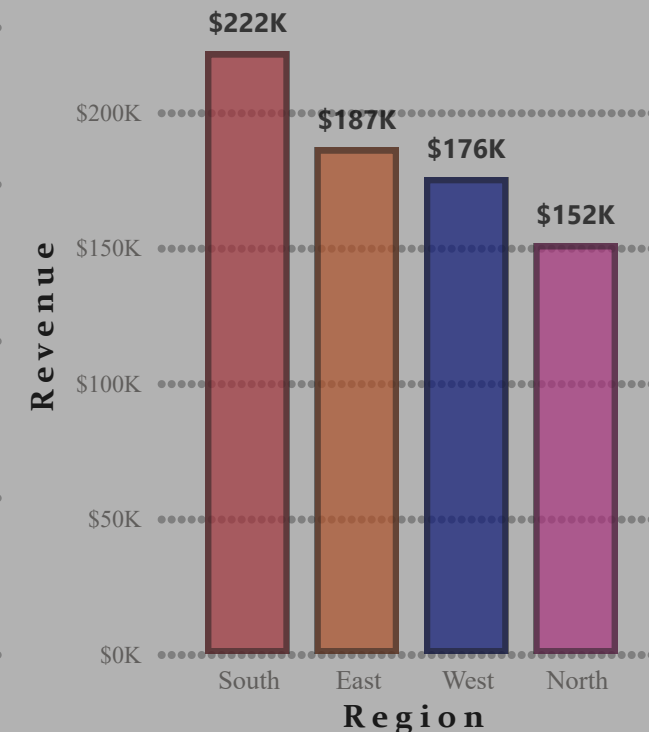
\$736.75



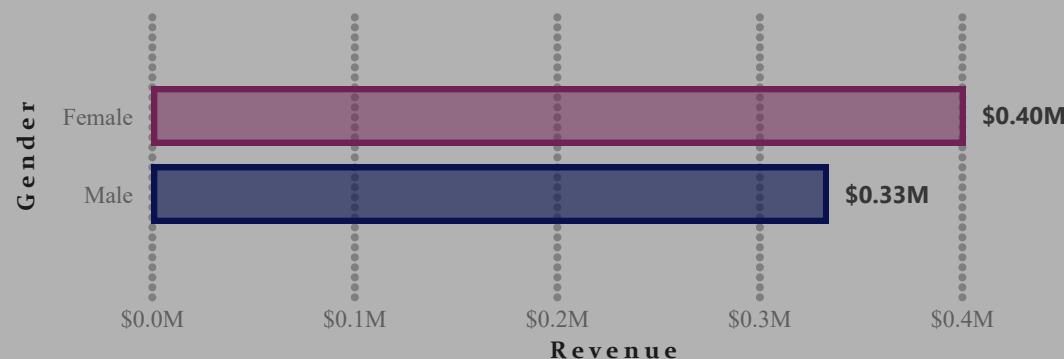
Top 5 Customers by Revenue :-



Revenue by Region :-



Revenue by Gender :-



Customer Pareto :-

○ Total Revenue ● Customer Cumulative %

