

ANISH SAHU

DIGITAL MARKETER

CAREER OBJECTIVE

To utilise my personal and professional qualities in an organisation which gives me opportunities to demonstrate my competence and allow me a steadily paced rate of professional growth and development.

CORE SKILLS

- SEO and Google Analytics
- Social Media Marketing
- On and Off page optimisation
- Web content development
- HTML & Wordpress
- Facebook and Instagram marketing
- MS-Excel

CONNECT WITH ME!

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WORK EXPERIENCE

SEO INTERN

Digital 360 | JUL. 2020 to SEP. 2020

- Developed a SEO strategy to increase page rank of client's website and Blog sites.
- Using Keyword Research, Social Bookmarking, Social sharing and content submission also used Moz for various applications.

SCHOOLS ATTENDED

TRIDENT ACADEMY OF TECHNOLOGY, BBSR B.Tech in Computer Science

- Years Attended: 2016 to 2020
- CGPA : 6.72

SRI CHAITANYA, VIZAG Intermediate (CBSE,PCM)

- Years Attended: 2014 to 2016
- Passed with 76.8%

CENTRAL ACADEMY, RANCHI Secondary School (CBSE)

- Years Attended: 2014
- Secured 9.6 CGPA

CERTIFICATES

- Google Analytics
- Google Ads (Search and Video)
- Technical SEO Exam by SEMrush
- Social Media Marketing Certificate by Hubspot
- SEO and SMM fundamentals Exam by SEMrush