Purpose of the Project

The purpose of this project is to analyze taxi ride data from GG Taxi to identify and understand user behavior, lateness patterns, and travel trends in Yerevan. By exploring factors such as cumulative fatigue, time-of-day trends, individual variability, and centrality of Kentron in travel patterns, the project aims to provide insights into user commuting habits and lifestyle dynamics. These findings can inform strategies to improve taxi services, optimize resource allocation, and address punctuality-related challenges for both users and service providers.