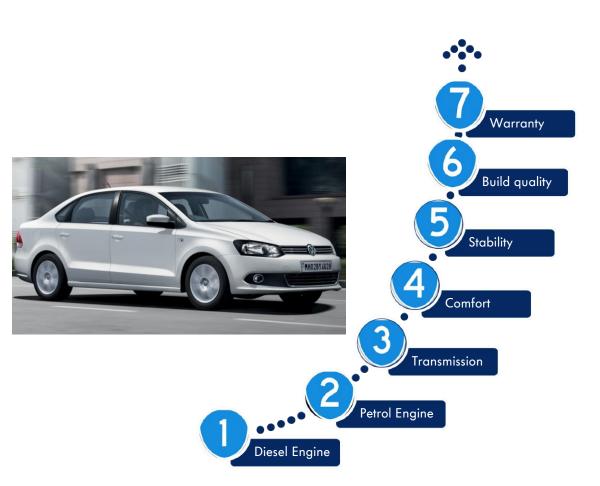


Vento vs. New Honda City comparison



#### Vento vs. New Honda City







#### Vento vs. New Honda City









#### Vento TDI vs. New City iDTEC

Parameter	Vento	New Honda City	Vento Advantage
Engine	1.6 TDI- Common rail direct injection	1.5 Earth Dreams Diesel	Proven engine-More than 66,000 diesel Ventos sold
Cubic Capacity	1,598 cc	1,498 cc	Better engine response and drivability
Max power	77kW (105 PS)@4400 rpm	73kW (100 PS)@3600 rpm	Superior acceleration and ease of overtaking
Max torque	250 Nm@1500-2500 rpm	200 Nm@1750 rpm	25% more torque, Flat torque curve, Lesser gear shifting, relaxed highway cruising



#### Vento TDI vs. New City iDTEC

Parameter	Vento	New Honda City	Vento Advantage
Turbo charger	Variable geometry turbocharger	Fixed geometry turbocharger	Higher torque, power and better drivability
Service interval	15,000 km/1 year	10,000 km/6 months	Lesser trips to the workshop. Service only once a year

• The Vento's TDI engine is equipped with the latest technology and an unmatched service interval.



#### What the Experts say about the Vento TDI?





#### What the Experts say about the City iDTEC?



- The Vento TDI is capable of leaving a smile permanently plastered on your face. That's not the case with the City i-DTEC which is more suited to a regular style of driving.
- The i-DTEC revs to a maximum of ~4,450 rpm (VW diesel easily cross 5,000).
- Overtaking traffic is a straight forward affair (but not as quick as in the VW).
- Major disadvantage of the City diesel is the significant amount of engine & drivetrain movement felt on the pedals. These vibes are felt not only on the clutch, but even on the accelerator

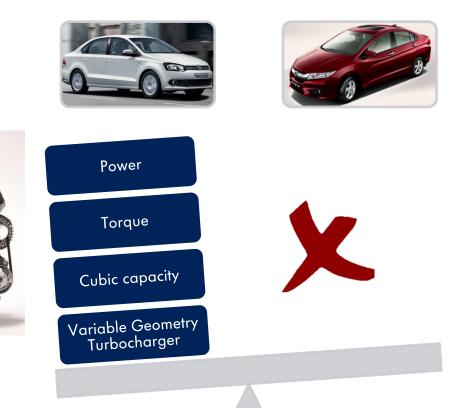








#### Why buy a Vento TDI?



Vento's powerful TDI engine gives better response, acceleration and drivability

#### Why drive a Vento TDI?

# You'll feel the power

• High levels of pulling power over a wide rev range offer real driving pleasure.

### You'll love the drive

• Turbo diesel engine offers exceptional torque even at low revs. This results in tremendous fun at the wheel, thanks to effortless acceleration and sparkling performance.

# You'll appreciate the refinement

 Use of advanced engine mount, noise absorbers and advanced common rail technology ensures low NVH level and results in smoother drive.



#### Vento vs. New Honda City









#### Vento TSI vs. New City i-VTEC

Parameter	Vento	New Honda City	Vento Advantage
Engine	1.2 TSi- Turbocharged direct injection petrol engine	1.5 i-VTEC- No turbocharger, no direct injection	Superior technology, lesser moving parts, fuel efficiency
Cubic Capacity	1,197 cc	1,498 cc	Smaller capacity engine for better fuel efficiency and lesser pollution
Max power	77kW (105 PS)@5000 rpm	86kW (117 PS)@6600 rpm	High power at low rpm- better drivability and efficiency
Max torque	175 Nm@1500-4100 rpm	145 Nm@4600 rpm	20% more torque, Flat torque curve, Instant engine response, higher driving pleasure



#### Vento vs. New Honda City









#### Transmission: Vento DSG vs. New City CVT

Parameter	Vento	New Honda City	Vento Advantage
Gearbox	DSG- Dual shift gearbox	CVT- Continuously variable transmission	Sports car technology, instant response gearbox
No of gears	7 forward + reverse	CVT- No specific gears	Better throttle response, higher fuel efficiency
Turbo charger	Yes	No turbo charger	Higher torque, power and better drivability from small capacity engine
Service interval	15,000 km/1 year	10,000 km/6 months	Lesser trips to the workshop. Service only once a year

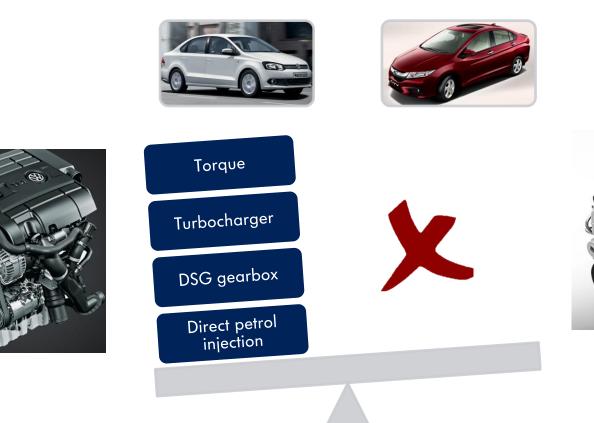


#### What the Experts say about the Vento TSI?





#### Why buy a Vento TSI?



Vento's powerful TSI engine provides a superior driving experience



#### Why drive a Vento TSI?

# You'll feel the power

• Direct petrol injection offers unimaginable power and reduced consumption

### You'll love the drive

• Turbo petrol engine offers exceptional torque even at low revs. This results in an enjoyable and involving drive.

## You'll enjoy the savings

• . Due to a smaller displacement, it consumes lesser fuel than engines with larger capacity. In effect, it is energetic and economical



#### Vento vs. New Honda City









#### Competition Comparison – Space Max/Headrest





Vento	New City
Space Max Seating	No such feature
Height adjustable rear headrests	No height adjustable rear headrests

The Vento offers better ergonomics at rear seat which ensures rear seat occupant to enjoy extra space and more comfort.

#### **Competition Comparison – Steering**





Vento City

Telescopic and tilt steering
Comfortable adjustment position

Tilt steering only
Inconvenient location of adjustment lever

The Vento offers perfect driving position for a completely comfortable and fatigue free drive

#### Competition Comparison – Driver armrest





Vento	New City
3-stage adjustable Storage space	Non adjustable armrest

Vento has 3-stage adjustable driver center armrest which ensures less fatigue for driver while driving

#### Competition Comparison – Rear seats





Source: Team BHP

Vento	New City
Rear seat ergonomically inclined	Poor thigh support for tall passengers

Vento provides better thigh support and adds to **comfort in long drives** due to highly ergonomic design

#### Competition Comparison – Seatbelt





Vento	New City
Height adjustable seatbelt	Non adjustable

Vento's height adjustable seatbelts ensure **comfortable** placement of the belt without hurting the driver's neck.

#### Competition Comparison – Fuel tank capacity





Vento	New City
55 Lit	40 Lit
Range : Petrol MT : 827 km, Diesel : 1128 km; TSI : 931 km	Range : City MT : 712 km, Diesel : 1040km, CVT : 720km

Excellent range of Vento means lesser visits to fuel pump.



#### Competition Comparison – Boot lid





Cables & boot opening mechanism look low quality

Vento	New City
Fully covered high quality plastic cover	No cover, Exposed cables & boot opening mechanism

Vento's fully covered high quality plastic is a proof of superior fit & finish &

German Engineering which enhances premium feel of the car.



#### Competition Comparison – Wheel housing cladding







Full cladding in Front

Full cladding in Rear

Partial cladding in Front

Partial cladding in Rear

Looks unfinished

Vento	New City
Full cladding in Front & Rear wheels	Front - Partial cladding Rear – Partial cladding

Vento's full cladding in front & rear wheels is a proof of **superior fit & finish &** 

German Engineering which enhances premium feel of the car.



#### Competition Comparison – Loading/Unloading





Vento New City

Inclined loading-unloading support Inconvenient loading-unloading support

Vento's inclined support is a proof of smart design and helps in easy loading & unloading of luggage.

#### Competition Comparison – High quality plastic





Black plastic behind rear door looks awful

Vento	New City
Glossy finish plastic	Low quality plastic

Vento's unmatchable plastic quality enhances premium feel of the car.



#### Competition Comparison – Pinch guard





Vento	New City
All windows pinch guard safety	Only Driver Side Window

Pinch guard prevents injury to hand /fingers & is extremely safe for children.

#### Competition Comparison - Windows One touch up/down





Vento	New City
All windows one touch up/down	Only Driver Side Window one touch up/down

Vento is equipped with latest innovations which adds to convenience.



#### Competition Comparison - Remote Opening/Closing of windows





Vento New City

Opening and closing of windows with key remote

Remote opening of windows is not available

### Remote opening & closing of windows in Vento helps cooling the cabin before entering the car.

#### Competition Comparison – Gear Shift Indicator





Vento	New City
Available in Diesel	Not available

Vento indicates optimum gear for given speed & engine RPM which ensures better fuel efficiency and more comfortable drive.

#### Competition Comparison – Black finish headlamps





Vento	New City
Black finish halogen headlamps	Halogen headlamps

Vento's black finish headlamps add to look & style quotient.



#### Competition Comparison – Air volume control





Vento	New City
Two center air volume controls	No air volume control

Vento's air volume controls add to convenience by helping occupants to control air volume as per individual requirements.

#### Vento vs. New Honda City









#### Competition Comparison – Wider tyre



Vento alloy wheels look premium and stylish.



New City alloy wheels look old design

Vento	New City
185/60 R 15	175/65 R 15

Vento has wider-low profile tyres with large contact area for better road grip while travelling which adds to safety and stability of the car

#### Competition Comparison – Laser welding





Vento	New City
Laser welding	Regular spot welding covered with rubber strip

Laser welding in Vento enables **Structural rigidity** for a more protective shell in case of a collision adding to safety and stability.

#### Vento vs. New Honda City









#### **Competition Comparison – Warranty**



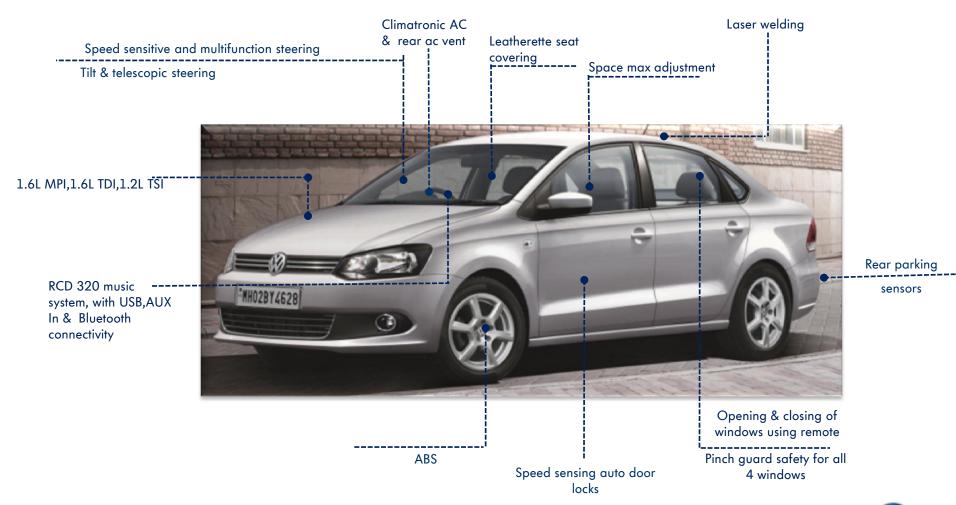


Vento	New City
Long lasting galvanized body  3 years paint warranty	2 years paint warranty
6 years anti corrosion warranty	2 years paint warranty

• Vento looks new and retains richness even after years of usage which increases the resale value of the car.



#### The Vento advantage





#### The Volkswagen advantage



Galvanized steel body



Laser welding roof



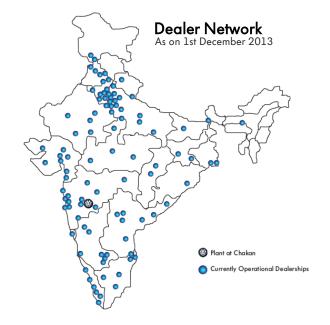
11 stage paint process



Robust suspension



3-stage door opening



107 cities / 128 showrooms

116 workshops

24 X 7 roadside assistance 1800-102-0909 0r 1800-209-0909

54 Das Welt Auto dealers



#### Thank you.

