## To fix any UI issues or defects noticed or a simple enhancement - if you noticed any that needs immediate attention.

### Can be done quickly ( within a week)

1. Tooltip having post details to be shown when someone hovers on post
2. The button of "view post" can be linked to a separate page. Currently it always opens up in the same page.
3. When someone enters selecting a role, the posts matching his criteria can be shown. If no data then everything can be shown.
4. Audience cant be selected as contribution, to be fixed.
5. In the Index page "No. of artists in our database" , "no. of cities where we are", "no. of posts posted".

### May take sometime ( within 2 weeks to 4 weeks)

1. Provide a mail button to mail all artists in our database for the criteria that you have selected. It won't mail directly but we can get a notification saying, someone has requested that mail be sent. Once we verify we will send mail on their behalf.
2. Sharing from our page to several groups ( this is bit tricky but can be explored).
3. Making posting very easy – on the home page itself.
4. Posting events through images and other details.
5. How many have seen the posts (like we have in FB).

**Technical work:**

1. Create a page only for us where we can do database queries etc.. Through this anyone can access items from database.

**Things we have to do daily, like posts, events etc. lets divide and distribute who does what**

1. Join different theatre groups in the same city and post request from there in motleymeow and share in other groups.
   1. Need to separate regions amongst us.
   2. Once sharing their post, we need to contact them and tell them that you have done
   3. Post one region's post in another region. For Mumbai post even in Bengaluru(there are people who can even travel and avail such opportunities)
2. Posting events in our database
   1. For events posted in various cities. One person can take it up.
3. Weekly newsletters to those who have chosen to receive notifications.
   1. Decide a day, Friday. Send a mail on posts that match invidiual's criteria. For eg. If someone has contributed to LIGHTS he should get mails on posts that matches LIGHTS.
4. Newsletter for events – Not in favor at the moment but can do. ( mail including audience)

**Brainstorm on "How do we get people visit our site second time"**

1. Today the posts are only for actors. No post for lights, dramaturgist. We have to join hands with someone at the start of the play so that artists other than actors can also be contacted.
   1. The idea that we have is, we launch a programme, have thought of a name, "Prayojak Sahayak" . It will help all the people who are coming up with plays to join hands with us where we help them to contact artists that they need. We do it all for free but all the posts only should be from motleymeow
   2. We may also sponsor the play too.
   3. The only condition would be that the play poster should have our name - "**In association with MotleyMeow.com**"
   4. There is ofcourse a risk, we may have to go in a bit of loss but say this works it will improve our database and trust factor with theatre groups. If it doesn’t, we must keep continuing.
2. Event ticketing/ playwrights Book shop – Ecommerce kind of. TBD – Anupam.
3. Reaching out to schools:
   1. We have a good database of trainers. We can check with schools if they need trainers or artists for any performance that they put up.
4. As today we have a good number of playwrights joined. We can ask them to upload their scripts if they have written any with their copyright. Let others download and playwrights can earn if their scripts are used for performance. We can have a database of such uploaded scripts.
5. Manage and maintain a **forum** for quick discussions for some quick queries related to Theatre. Just one group and a thread of conversations can be started.
6. Blogging:
   1. Blogs on famous artists living/dead. Mostly lets say Indians. Have someone onboard who have done some research on such artists. Have local artists biography etc.
   2. Blogs on famous plays and playwrights. Similar to above.
   3. Videos on theatre. Tie up with [**National Theatre Discover**](https://www.youtube.com/user/ntdiscovertheatre)**,** UK based group and to share their videos on our site.
7. Rehearsal space/performance space:
   1. Contact various places in our city where plays can be performed. Not many know that a play can be performed lets say at Imli like we did.. so similar database.