

Menu

General

Segment

Do A/B

Dashboard

Settings

Welcome to Dashboard

filter

visual

visual

Menu

General

Segment

Do A/B

Dashboard

Settings

Start A/B testing

select a customer
segment

the list of offers for that segment

- item 1
- item 2
- item 3
- custom

Menu

General

Segment

Do A/B

Dashboard

Settings

Start A/B testing

selected offer

option A

option B

confirm and launch!