

# Informe Google Analytics – Visitas

por Ana Ascua - C23210

7 may 2023 - 13 may 2023

## Título de página

Page Title	New Users
Home	2.581
Apparel   Google Merchandise St...	2.074
Drinkware   Lifestyle   Google Me...	806
Google Online Store	446
YouTube   Shop by Brand   Googl...	196
Men's / Unisex   Apparel   Google...	196
Chrome Dino Collectible Figurines	184
Men's T-Shirts   Apparel   Google ...	145
Total	7.987

1 - 100 / 206

Users / Usuarios

9.511

Avg. Session Duration

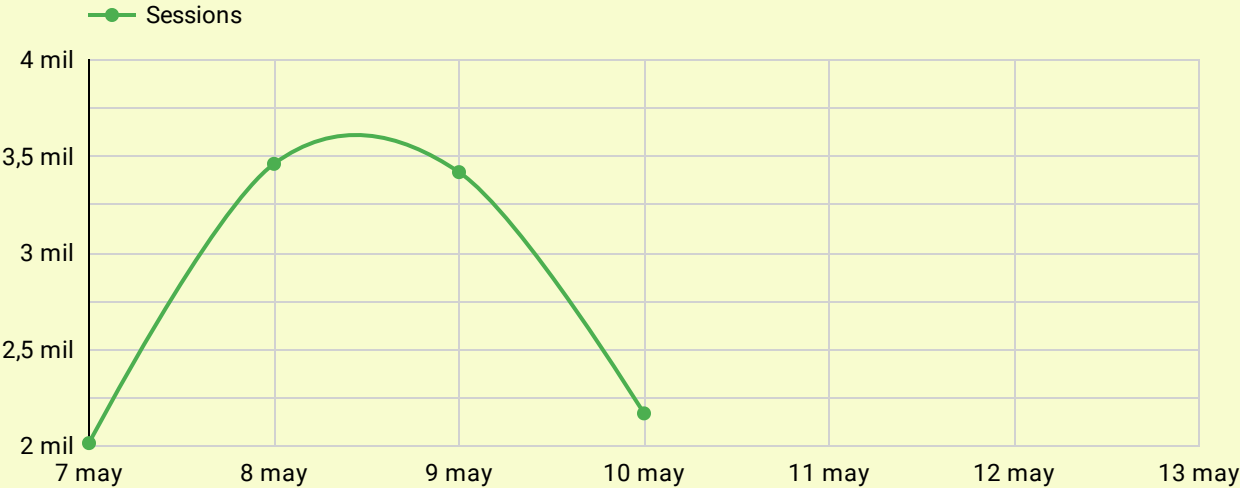
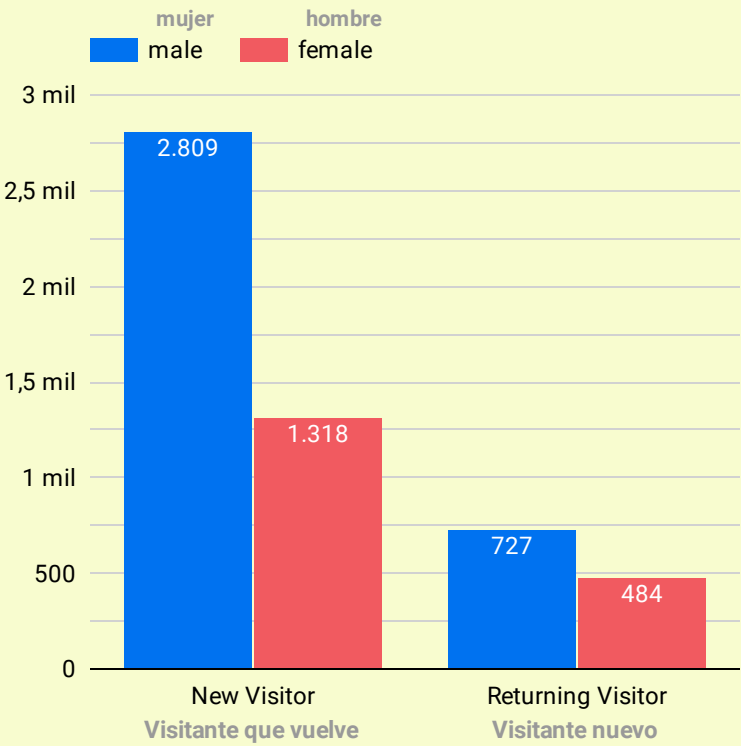
00:03:00

Duración de sesión

CPC / Costo por click

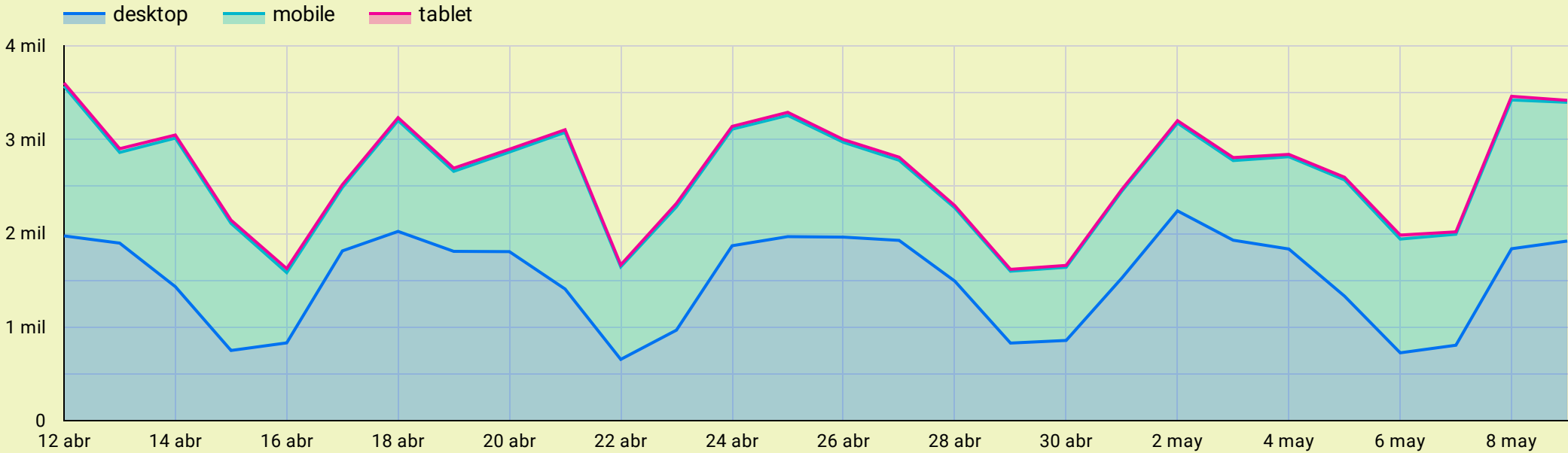
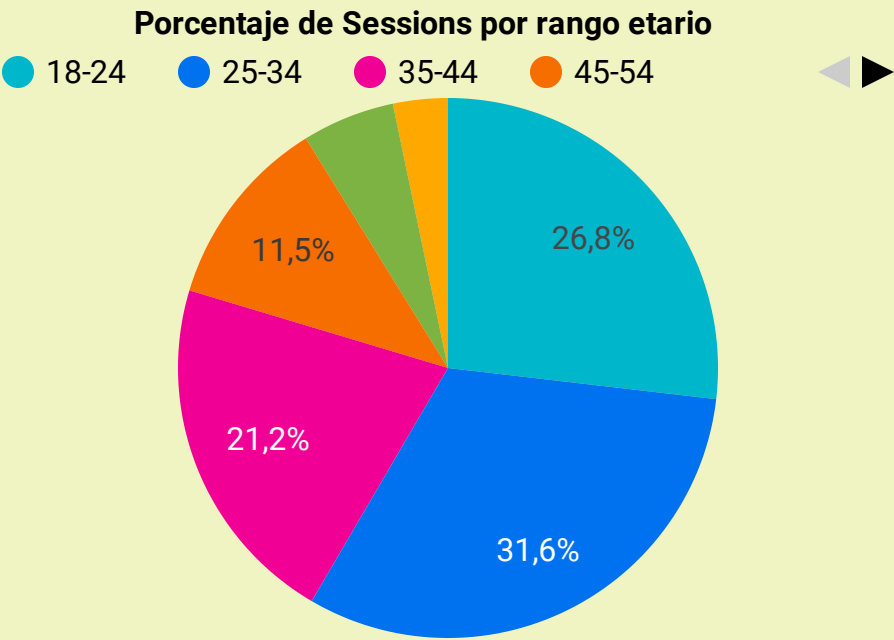
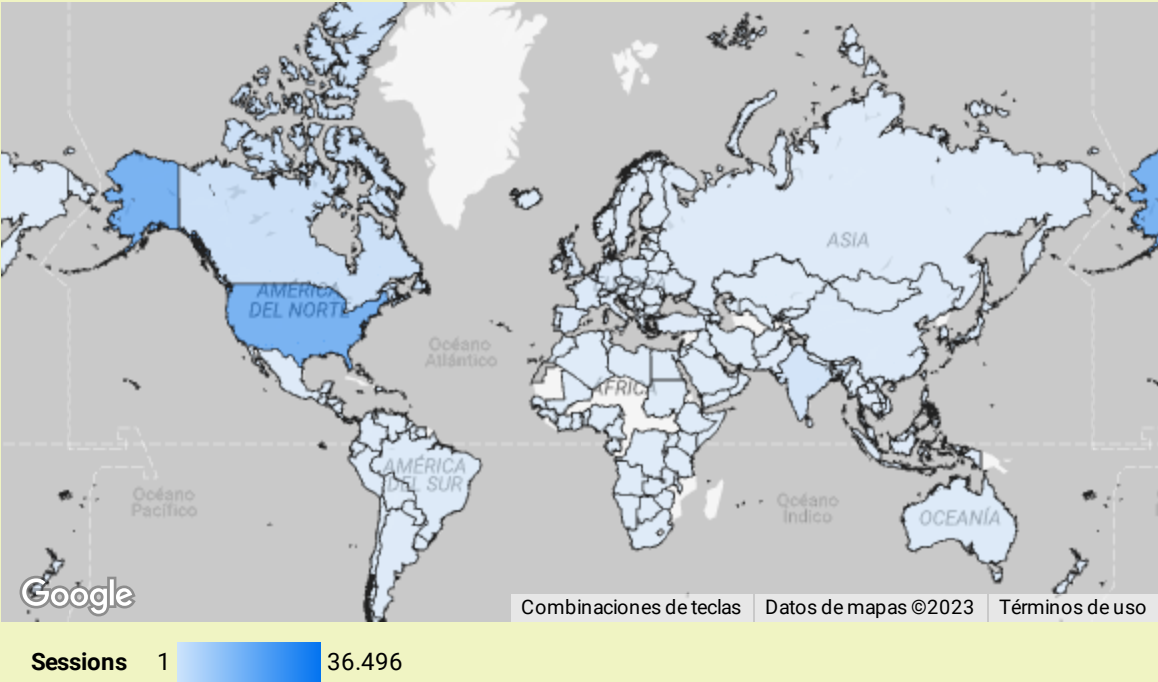
\$0,35

## Género de los visitantes, nuevos y recurrentes



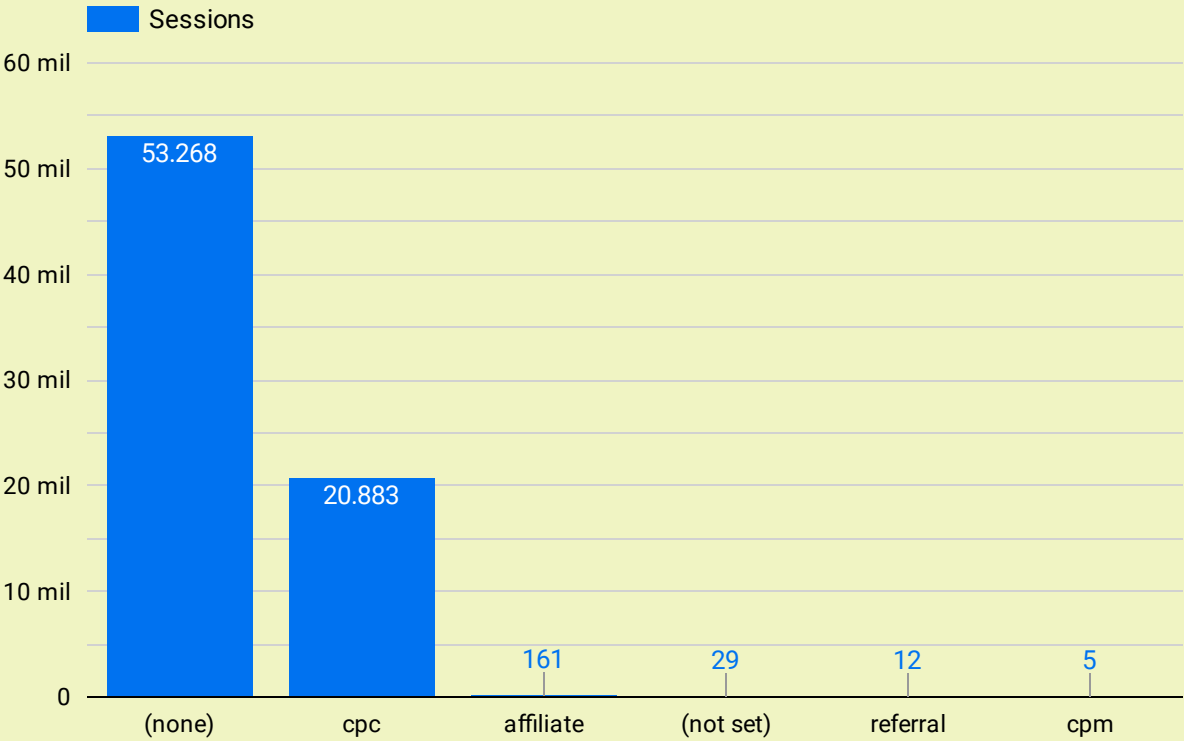
# Informe Google Analytics – Perfil de Visitantes

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Clicks  
**27.115**

Cost per Conversion  
**\$0,92**

Purchase Completed (Goal 1 Abandoned Funnels)  
**6.442**

Unique Purchases  
**4.113**

Sessions  
**74.358**