



MODULE 2 - Assessment

You have just been employed as Data analyst in one of the fast growing product manufacturing and distribution companies and your first welcoming task by MD is to create a report for an upcoming board meeting. You are to go through and analyze the sales data from 2015-2017 in order to generate the requested report.

The report should capture the following;

1. Revenue by region
2. Revenue by sales Rep
3. Revenue by products
4. Sales trend
5. Yearly changes in revenue

Highlight the following on the report:

- Top 3 products
- The most productive sales Rep in the respective years.

From your analysis, give 3 recommendations you think would help the company increase revenue in the following year.

You will find the sales data on the drive folder (MODULE 2- Assessment)

Link to the sales data:

<https://docs.google.com/spreadsheets/d/1SWCOO70Yv7PPvmILyLQj1gCilg1XsSI0/edit?usp=sharing&ouid=102731908679789782364&rtpof=true&sd=true>

Submission link: <https://bit.ly/MODULE2-Assessment>

SUBMISSION DEADLINE: FEB. 4TH, 2022