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SUCCESS

Introduction

Professor Richard Shell

Introduction

Who am I?

What is this course about?

How are we going to do it?

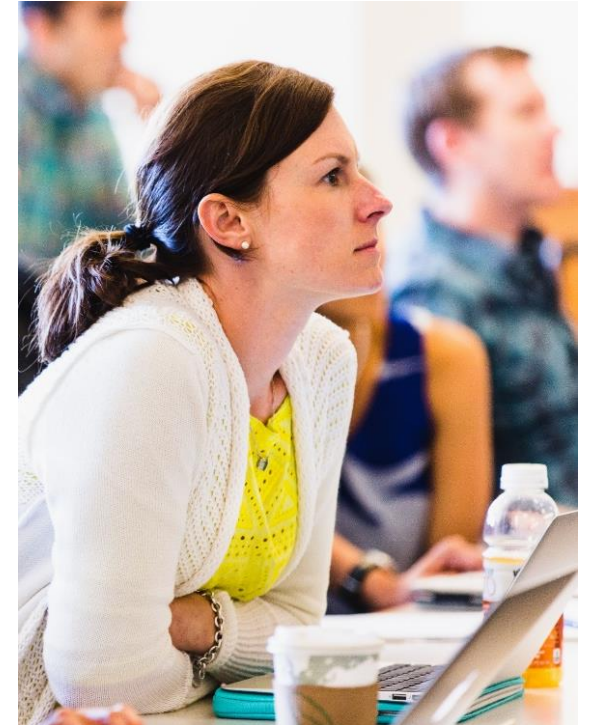


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How to Use This Course

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Using This Course

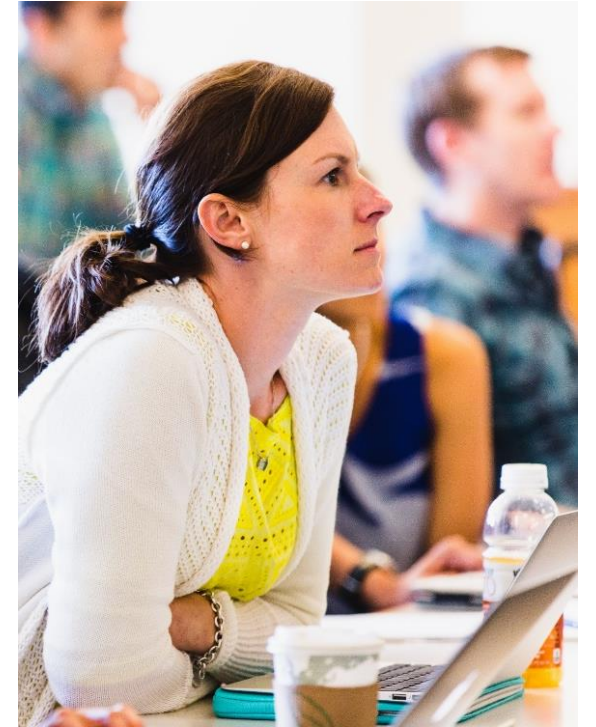


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SUCCESS: LAUNCHING YOUR PERSONAL SEARCH FOR SUCCESS

Lecture 1 – Why This Course Will be Useful

Professor Richard Shell

Launching Your Personal Search for Success

Why this course will be useful to you

Three different ways to use this course

- Self
- Parent
- Mentor



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Lecture 2 – Why I Am Teaching This Course

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Launching Your Personal Search for Success

Why I am teaching the course



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Lecture 3 – Three Truths About Success

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Launching Your Personal Search for Success

Three truths about success and will come to terms with

- There isn't a secret

“Everything you need to be happy is simple.”

— EPICTETUS

Launching Your Personal Search for Success

Three truths about success and will come to terms with

- There isn't a secret
- Success is not something you find

“It is only when we have the courage to face things exactly as they are, without any self-deception or illusion, that a light will develop out of events by which the path to success may be recognized.”

— I CHING

Launching Your Personal Search for Success

Three truths about success and will come to terms with

- There isn't a secret
- Success is not something you find
- There are no foolproof techniques to achieve success
 - Goal setting may be good, but not for people who already set 200 goals a week
 - Knowing how to win friends and influence people can be good, but not if you spend your life trying to please those around you and never figure out what it is that you want yourself.
 - Meditation can be good, but not if you relax best when your body is in motion. Then yoga or running may be better.



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Lecture 4 – The Six Lives Exercise

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The Six Lives Exercise

- Instructions



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Lecture 5 – The Six Lives Exercise Analysis

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The Six Lives Exercise

- Teacher
- Banker
- Wealthy Investor
- Stone Mason
- Tennis Pro
- Nonprofit Executive



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Lecture 6 – The Two Side of Success

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The two sides of success

- The Outer Life
- The Inner Life



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Lecture 7 – The Role of Culture and Family in Setting Your
Success Values

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The role of culture and family in setting your success values

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What is water?





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Lecture 8 – My Story

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My story



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Lecture 9 – Where We Are and Where We Are Going

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Where we are and where we are going



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