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SUCCESS: How to Think About Success on Your Own Terms

Lecture 1 – Wake Up!

Professor Richard Shell

How to Think About Success on Your Own Terms

Wake Up!

- Culture, media and social pressures are hypnotic



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Lecture 2 – A Fable

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A Fable

- Ali Hafed and the Buddhist Priest



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Lecture 3 – Where Are Your Diamonds

Professor Richard Shell

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Where are your diamonds?

- Childhood / Youthful interests and passions
- Genuine aptitudes and skills
 - The plumber who became a surgeon
 - The dentist who became a jewelry-maker
 - From Legos to financials modeling
 - From comforting a grandfather to geriatric nursing
- Your accumulated experiences
- Your Personality



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Lecture 4 – Habits of Successful People

Professor Richard Shell

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How Successful People Are Like Children

- Spontaneous excitement
- Always learning
- They fall down, get right back up and try again

The Willingness to be Dissatisfied

- Recognize dissatisfaction
- Causes new actions to be conceived
- Use it as a source of motivation



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Lecture 5 – Why Are Your Success Values So Easy To Forget?

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Why are your success values so easy to forget?

How to Think About Success on Your Own Terms

Ways to help yourself remember what is really important

- What's your personal metaphor of success?

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Is success a ladder to climb?



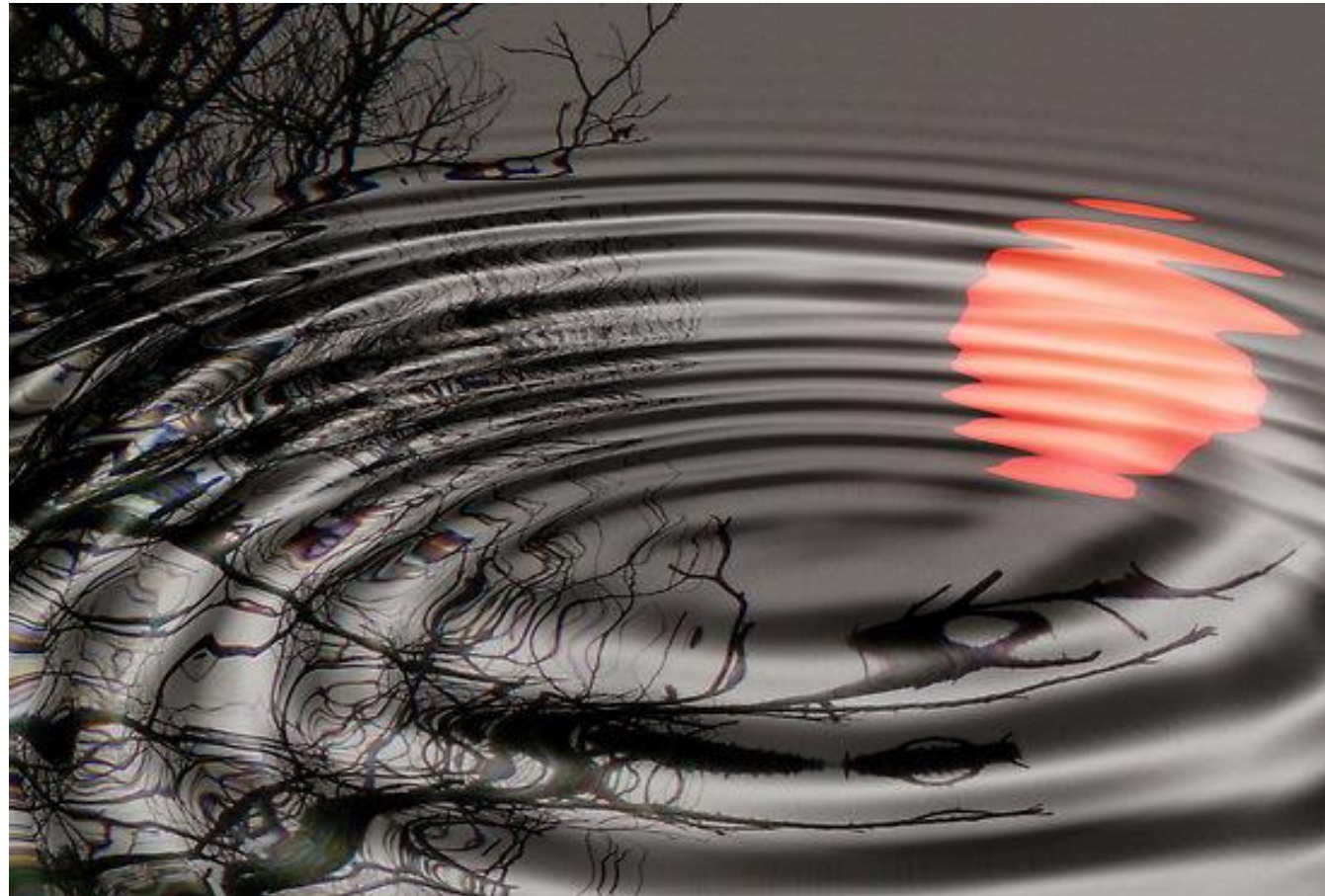
How to Think About Success on Your Own Terms

A competition you win?



How to Think About Success on Your Own Terms

A measure of the positive influences your life is having on others?



How to Think About Success on Your Own Terms

Ways to help yourself remember what is really important

- What's your personal metaphor of success?
- Friends of Virtue
- Review the sources of your self confidence
 - The Legacy Exercise
 - Your Rites of Passage
 - Faith in a power greater than yourself
- Rituals, songs, totems, symbols and keychains



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Lecture 8 – Where We Are and Where We Are Going

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Where we are and where we are going



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