1. User Personas
   1. Person One is an new event organizer and is looking for an application / tools to assist with getting her new event planning business off the ground.
   2. Person two is the owner of bakers and wants an application he can use to help customers coming in for goods but need a little extra help planning their event.
2. User Needs
   1. Type of Food
   2. Number of people
   3. Photography needs
   4. Location
   5. Games, Activities, entertainment
   6. Is Furniture needed
   7. Bar (Open or Not)
   8. Dress (formal / Casual)
   9. In Door / Out Door
   10. Parking Attendants
   11. Location
   12. Furniture
   13. Setup / Clean Up