Ana Levordashka

Research Associate, University of Bath
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Education

PhD in Psychology, *summa cum laude,* **Eberhard Karls University of Tübingen. Nov. 2013 – July 2017.**
"Spontaneous inferences on social media and their implication for ambient awareness"

MSc in Social Psychology, *with honours,* **VU University Amsterdam. Sept. 2011 – Aug. 2013.**
"Effects of questionnaire design on respondent experience and data quality"

BA in Integrated Social & Cognitive Psychology, Jacobs University Bremen. Sept. 2008 – May 2011.
"Paralinguistic text-based mimicry in computer-mediated communication"

Academic Experience

Research Associate, University of Bath, United Kingdom. Since December 2017.
Conducting research within the EPSRC-funded project "Cyber Security Across the Life Span (cSALSA)"

Researcher, Leibniz-Institut für Wissensmedien, Germany. November 2013 – November 2017.
Conducting research within the ERC project of Prof. Sonja Utz "Redefining Tie Strength (ReDefTie):
How social media (can) help us get non-redundant useful information and emotional support."

Visiting researcher, University of Bath School of Management, UK. April – May 2017.
Visiting the group of Prof. Adam Joinson. Developing and conducting research on the effect of
fact-checking feedback on online news sharing.

Research Assistant, Network Institute, VU University Amsterdam. Oct. 2012 – Aug. 2013.
Transdisciplinary project on information sharing in organisations. Designing, programming (in
JavaScript and PHP), conducting, and analyzing a set of interactive web-based experiments.

Independent research project, VU University Amsterdam. Fall 2012–Summer 2013.
Creating "Ostracism Online": A social-media inspired paradigm for experimental research on
ostracism and social exclusion. Supervised by Prof. Kip Williams.

Research Assistant (intern), Dr. Ashton-James, VU University Amsterdam. Summer 2012.
Writing a manuscript on the mimicry behaviour of people with narcissistic personality.

Research Assistant (intern), Affective Neuroscience Lab, University of Konstanz. Summer 2010.
Designing and pretesting an EEG experiment on the emotional memory of faces.

Teaching Experience

Co-teacher with Dr. Emese Domahidi, University of Mannheim. Spring 2017.
Course: *Introduction to Data Analysis Using R*

Co-teacher with Dr. Florian Landkammer, University of Tübingen. Spring 2016.
Course: *Empirical Seminar on Knowledge Exchange and Trust within Organizations*

Teaching Assistant, Jacobs University Bremen. Fall 2009 – Spring 2011.
Courses: *Qualitative Research: Methods & Methodology* (MA); *Qualitative Research Methods* (BA);
Laboratory Course in Experimental Psychology I (BA)

Publications

Levordashka, A., & Utz, S. (2017). Spontaneous trait inferences on social media. *Social Psychological and Personality Science, 8*, 93-101. doi:10.1177/1948550616663803

Utz, S. & **Levordashka, A.**,(2017). Knowledge networks in social media. In S. Schwan & U. Cress (Eds.), *The Psychology of Digital Learning*. Springer. doi:10.1007/978-3-319-49077-9_9

Levordashka, A., Utz, S., & Ambros, R. (2016, March). What's in a Like? Motivations for Pressing the Like Button. In 10th International AAAI Conference on Web and Social Media.

Lin, R., **Levordashka, A.**, & Utz, S. (2016). Ambient intimacy on Twitter. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace, 10*, article 6. doi:10.5817/CP2016-1-6

Levordashka, A., & Utz, S. (2016). Ambient awareness: From random noise to digital closeness in online social networks. *Computers in Human Behavior, 60*, 147-154. doi:10.1016/j.chb.2016.02.037

Wolf, W., **Levordashka, A.**, Ruff, J. R., Kraaijeveld, S., Lueckmann, J. M., & Williams, K. D. (2014). Ostracism online: A social media ostracism paradigm. *Behavior Research Methods, 47*, 361-373. doi:10.3758/s13428-014-0475-x.

Ashton-James, C. E., & **Levordashka, A.** (2013). When the wolf wears sheep's clothing: Individual differences in the desire to be liked influence non-conscious behavioral mimicry. *Social Psychological and Personality Science, 4* 643-648. doi:10.1177/1948550613476097

Levordashka, A., & Utz, S. (*Manuscript Under Review*). Ambient awareness of who knows what: Inferences of domain expertise on social media.

Peer-reviewed conference contributions

Levordashka, A. & Utz, S. (2017, July). Spontaneous inferences of domain expertise. Poster presented at the *18th General Meeting of EASP*, Granada, Spain.

Domahidi, E., **Levordashka, A.** & Frazen, V. (2017, July). Work related social support in Q&A sites: A content analysis approach. Poster presented at the *International Conference on Computational Social Science (IC2S2)*, Cologne, Germany.

Levordashka, A. & Utz, S. (2017, May). The Signal in the Noise: Browsing Social Media Augments Users' Awareness of Who Knows What. Poster presented at the *29th Annual Convention of APS*, Boston, USA.

Levordashka, A. & Lückmann, J. (2016, September). Ostracism Online paradigm revisited: Extended features and their implications for future research. In Schade, H. M. (Chair), Social Exclusion (Part II): Paradigms and Consequences. 50th conference of the German Psychological Society, Leipzig, Germany.

Levordashka, A., Utz, S. & Lin, R. (2016, June). I read your updates, I read you: Spontaneous trait inferences on social media. Paper presented at the *66th Annual ICA Conference*, Fukuoka, Japan

Levordashka, A., Muscanell, N. & Utz, S. (2016, February). Snap judgments on social media: What we infer from 140 characters or less. Poster presented at the *Annual Convention of the Society for Personality and Social Psychology (SPSP)*, San Diego, CA.

Levordashka, A. & Utz, S. (2015, September). Spontaneous trait inferences on social media. Talk at the *9th Conference of the Media Psychology Division*, Tübingen, Germany.

Levordashka, A. (2015, July). Ambient awareness: Can browsing provide awareness of online networks. Poster presented at *Living with Media International Summer School*, Cologne, Germany.

Levordashka, A. Lin, R., & Utz, S. (2015, May). Ambient awareness: Interpersonal knowledge in social media. Paper presented at the *65th Annual ICA Conference*, San Juan, Puerto Rico.

Levordashka, A. & Wolf, W. (2015, July). Ostracism online: A social media ostracism paradigm. Poster presented at *17th General Meeting of EASP*, Amsterdam, Netherlands.

Practical Courses & Workshops

Introduction to Data Science with Python. GESIS Methods Seminar. Cologne, Germany. July 2017.

How to Conduct Reproducible Psychological Science (Tutorial). APS Conference. May 2017.

Crowdsourcing Research: Transcending Disciplinary Boundaries. Dagstuhl, Germany. August 2016.

EASP Summer School in Social Psychology. Exeter, UK. August 2016.

International Summer School Living With Media. Cologne, Germany. August 2015.

Doctoral Consortium. Communication & Technology Division of ICA. San Diego, USA. May 2015.

Community Involvement

Elected PhD Student Representative. Leibniz-Institut für Wissensmedien (IWM), April 2016 - April 2017.

Conference organisation. Assisted in organising the Conference of the Media Psychology Division with Dr. Özen Odag in Bremen, Germany, 2011, and Prof. Sonja Utz in Tübingen, Germany, 2015.

Peer-reviewing. European Journal of Social Psychology, Computers in Human Behavior, New Media and Society, Journal of Media Psychology, IEEE Transactions on Learning Technologies.

Awards & Scholarships

Herbert S. Dordick Dissertation Award, International Communication Association. 2017.

Top student paper, Communication & Technology Division, International Communication Association. 2016.

Top poster award, International Summer School Living with Media. 2015.

VU Fellowship Programme Scholarship (VUFP), VU University. Academic year 2012/2013.

William James Scholarship by William James Graduate School, VU University. Academic year 2011/2012.

Computer Skills

Research. R, R Shiny, SPSS, PsychoPy, Eprime, SuperLab, Authorware, CMA, Qualtrics.

Programming (basic skills). JavaScript, Python, HTML/CSS, JSON, JAML, Twitter API.

Graphics & desktop publishing. Adobe CS (Photoshop, Illustrator, InDesign), Corel DRAW.

Office & typesetting. MS Office, Markdown, LaTeX.

References

Prof. Sonja Utz, University of Tübingen
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Prof. Adam Joinson, University of Bath
+44 1225 383319, a.joinson@bath.ac.uk

Prof. Kai Sassenberg, University of Tübingen
+49 7071 979 220, k.sassenberg@iwm-tuebingen.de

Dr. Daniël Lakens, Eindhoven University of Technology
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