



ALEXANDRA JONES

(514) 456 7890 • ALEX.JONES@DIGITALCO.COM

S U M M A R Y : Digital Marketing Manager with 8+ years of Marketing and Brand Management experience in developing and implementing digital marketing campaigns across multiple digital channels.

GET IN TOUCH



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SOCIAL MEDIA



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DIGITAL MARKETING MANAGER

The Digital Shop · Montréal, Canada · 2012 – present

Advanced experience in leading a team of 20 in developing and implementing digital marketing campaigns across multiple digital channels.

DIGITAL MEDIA SPECIALIST

The Digital Shop · Montréal, Canada · 2010 – 2012

Working between multiple departments coordinating all online digital marketing content and promotional activities. Scheduling marketing material for online medias (website, social media)

MARKETING STRATEGIST

The Digital Shop · Montréal, Canada · 2008 – 2010

Creatively developing marketing strategies in alignment with company annual revenue objectives. Collaborate with Marketing team in designing digital marketing campaigns and performing market research.

EDUCATION

STRATEGIES IN DIGITAL MARKETING & SOCIAL MEDIA

Certificate · Montreal, Canada · (November 2010)

BACHELORS OF BUSINESS MARKETING

Concordia University · Montreal, Canada · 2005 – 2009