# Aniket G.

E: godeani21@gmail.com | M: +44 7586 272146 | L: linkedin.com/in/aniket-gode/ | A: Edinburgh, UK

# **SUMMARY**

Having recently graduated with 2<sup>nd</sup> Class Honours in MSc Data Science from the University of Sunderland, ~1 year of Retail industry, I am actively looking for a Data Analyst role. I have the right to work in the UK.

### **EDUCATION**

MSc in Data Science | University of Sunderland | 2022 - 2023

- Modules: Data Science Fundamentals (68%), Technology Management for Organisation (60%)
- **Dissertation:** Analysed Social Media Marketing trends using YouTube API (2<sup>nd</sup>)

BEng in Computer Engineering | MU | 2017 - 2021

- Modules: Natural Language Processing (78%), Cloud Computing (81%), Database Management-SQL (68%)
- Dissertation: Developed a Crop Recommendation System using Python, MySQL, MongoDB (1st)

#### WORK EXPERIENCE

Data Analyst (Self-Employed) | September 2024 - Present | Edinburgh, UK

- Built an ARIMA-based sales forecasting model (85% accuracy) to analyse demand trends
- Developed Power BI & SQL dashboards to track KPIs, reducing report generation time by 40%
- Automated data cleaning and EDA processes, cutting processing time by 30%
- Scraped and analysed YouTube API, increasing engagement by 40% through A/B testing

Retail Team Member | Piper Finn Ltd | January 2024 - September 2024 | Sunderland, UK

- Promoted from part-time to full-time in 2 months
- Managed inventory using Excel and SQL within WooCommerce, ensuring 99% stock accuracy
- Analysed 12 months of stock movement patterns, leading to a 20% reduction in excess stock

Data Science Intern | Unified Mentor | June 2024 - July 2024 | Sunderland, UK

- Built an 88% accurate attrition model in Python and Power BI, improving HR decision-making by 20%
- Automated Python-based test scripts, reducing manual data validation efforts by 30%

Home Bargains | Store Team Member | September 2023 - January 2024 | Sunderland, UK

• Processed hundreds of daily transactions, helping increase checkout sales efficiency by 15%

Amazon | Warehouse Operative | October 2022 - January 2023 | Sunderland, UK

• Ranked in the top 5 in the team for order accuracy & efficiency

# **EXTRACURRICULAR ACTIVITIES**

• **Personal Projects -** Expanding my technical skill set through self-driven projects in data analysis, machine learning, and predictive modelling

# LANGUAGES, SKILLS AND CERTIFICATES

- Languages: English (Advanced), Hindi (Native), Marathi (Native)
- **Skills:** Python, SQL, Excel, Power BI, R, Machine learning, API Testing
- Certifications: Microsoft Power BI, Data Science Bootcamp, Excel Basic for Data Analysis