



**Certificate of Completion
of the “Marketplace Manager”
Professional Training Course**

SHMELEV MAKSIM has successfully completed the “Marketplace Manager” Professional Training Course at Yandex Practicum (INO CPE “Yandex EdTech”) – 256 hours.

Registration number
2024-7511-024

Course program:

1. Course introduction	22	Pass
2. How to start working with marketplaces	25	Pass
3. Analyzing data and planning your work	50	Pass
4. Creating effective product cards	35	Pass
5. Business communication	18	Pass

6. Media planning and advertising management	40	Pass
7. Analyzing results	24	Pass
8. E-commerce basics	12	Pass
9. Final project	30	Pass

Lyudmila Romash,
Representative by Power of Attorney
INO CPE “Yandex EdTech”

Kirill Medvedev,
Director of
INO CPE “Yandex EdTech”



05.07.2024