

ACCENTURE PROJECT

BeCode Brussels + Ghent Collaboration



Team 3

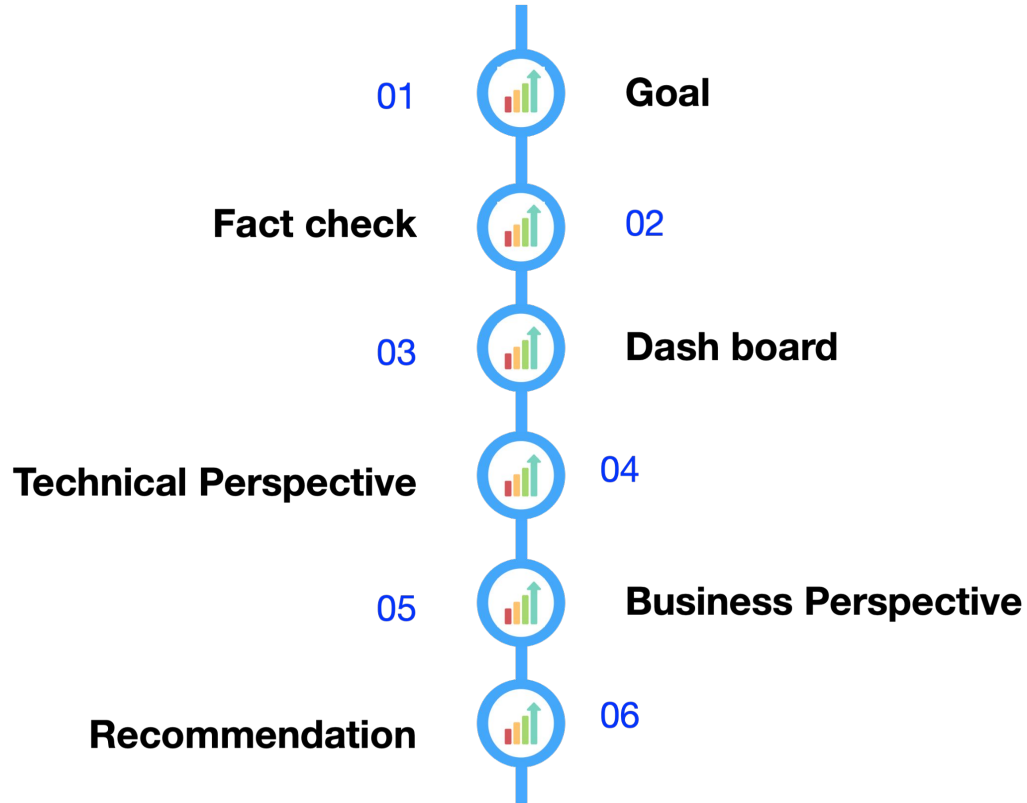
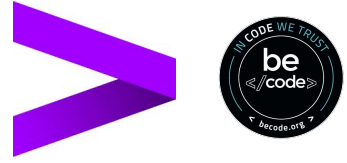
Anika Arevalo

Hsin Han Lin

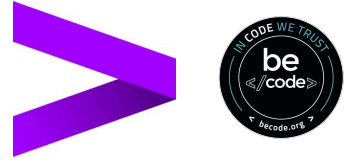
Sebastián García Martínez

Rosyidah Nada Nadia

Content



Goals



Data analysis &
visualization using
Power BI

Connect to Azure
Cosmos DB
database

Create
interactive
dashboards

Gives business
insights from the data
to grow the company

01

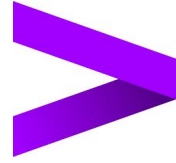
02

03

04

Context

Who is the client?



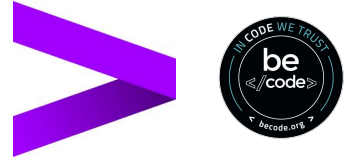
Fact Check

Tripled since 2017, food delivery
worth more than

\$150 billion



Fact Check



American restaurant customers avoid
the top nine food allergens

85 million

Their purchasing behaviours are
more than

95%

correlated based on

Trust

Technical Perspective



Dashboard live demo:

<https://app.powerbi.com/Redirect?action=OpenApp&appId=5441ab45-57f1-4b76-be14-72534b8d4c96&ctid=76fdff4d-b6a8-44fe-a197-5427642c347a>

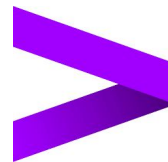
Business Perspective

Achieving customer retention by having

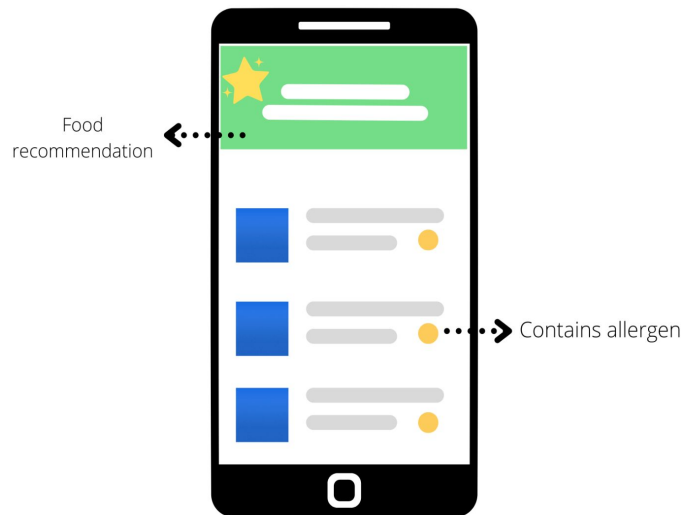
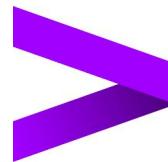
less friction

and

99.9% accuracy



Recommendation

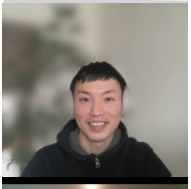


Thank you very much



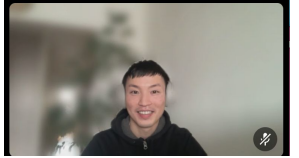
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