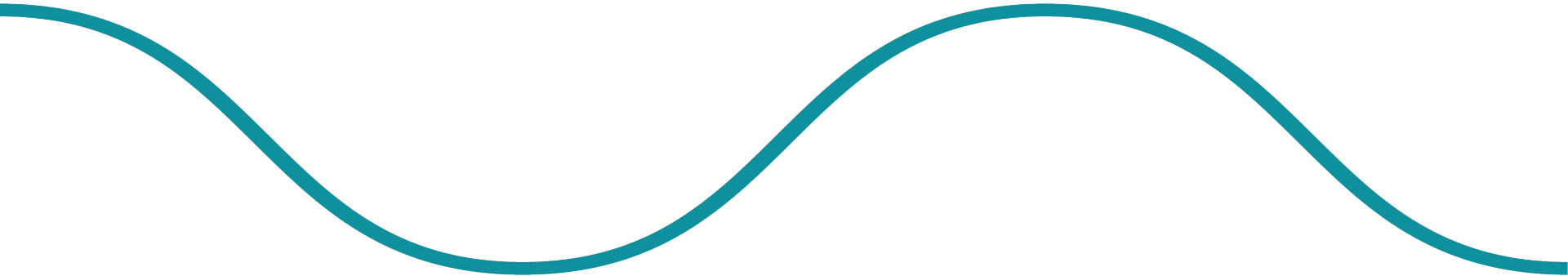


periodic

striving to make feminine hygiene products more accessible; one delivery at a time.



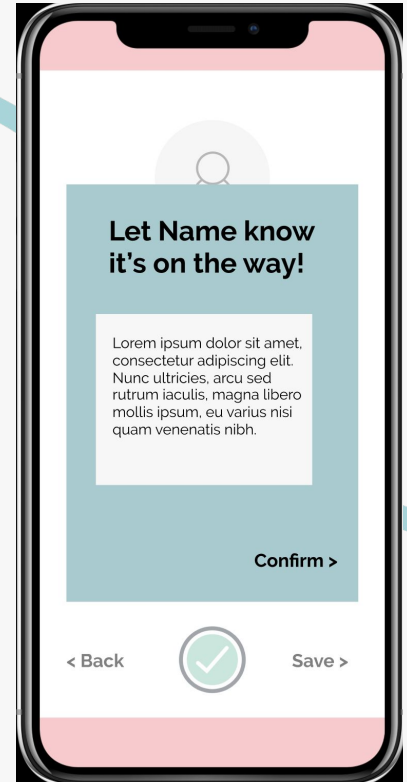
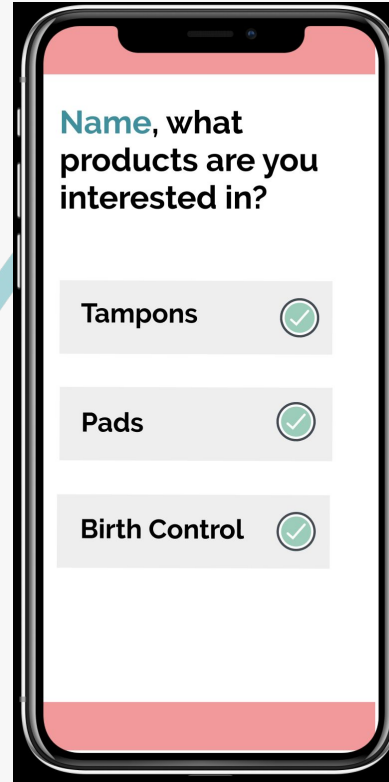
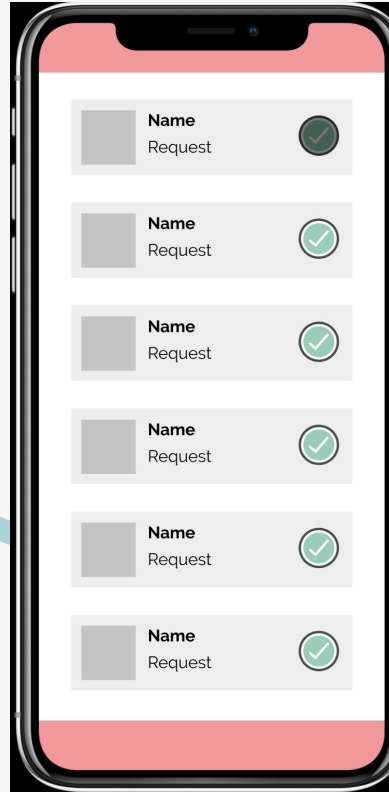
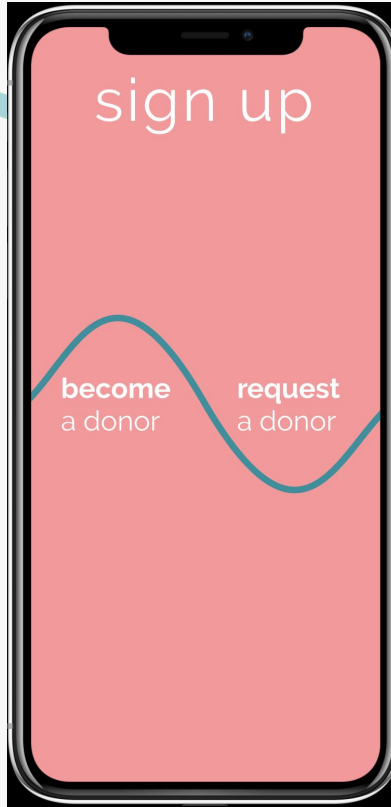


1.2 billion women
don't have
access to
feminine hygiene
products.

[Water Supply & Sanitation Collaborative Council](#)

2017

solution



traction

- particularly difficult: powered by donations & charity
- branding
 - show that this is a cause that needs attention
- incentive system
 - give incentive to donators
- form partnerships with feminine hygiene brands for reduced prices

competition

- non-profits that have similar function
 - none are apps
 - we don't see them as competition
- an iOS app is a platform that is easily accessed & convenient

vision

- extend to third-world countries and users without iPhones
 - create a text-line (Twilio API)
- look into other ways to deliver
- crowdsource unopened products as donations rather than new purchases each time
- has the possibility of changing the lives of so many women + girls

team



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