

Polarity

Illuminating bipolar disorder in the workplace



Value Prop

1. Empowers individuals with bipolar disorder to share their personal stories of navigating the workplace.

2. Encourages resource-sharing and builds solidarity between bipolar disorder employees.

3. Fosters more collaboration between stakeholders and allies.



Problem & Solution Overview

Problem

People with bipolar disorder (BD) struggle in the workplace. BD is very stigmatized, and often it is hard for people to get the help, support, and accommodations that they need.

Solution

Polarity is a social platform for folks with BD. Here, people can discuss their workplace experiences, advice, and accommodations. They can also connect to other folks with BD and to external companies to spread awareness.

Values in Design



Value 1

Empower individuals with BD to share their personal stories to raise awareness, to inspire others with BD, and to share BD resources for the workplace.

Value 1

How?

We empower individuals with BD to share their stories by

- Giving users accessible, multi-modal storytelling options and a community readership base
- Connecting them to companies who care about learning more about BD

Value 2

Humanize individuals with BD and normalize their daily experiences at work.

Value 2

How?

We humanize individuals with BD and combat workplace misconceptions by:

- Presenting a synthesized common thread across individual stories for company managers to engage and learn from
- Automatically curating a feed of stories to increase visibility of everyday people's work experience

Value 3

Provide solidarity for individuals with BD.

Equip individuals with BD with positive examples of **successful accommodations and self-advocacy practices.**

Value 3

How?

We humanize individuals with BD and combat workplace misconceptions by:

- Using workplace-related prompts for individuals to share practical takeaways from their stories about BD in a corporate setting
- Allowing users to search for stories based on their questions and showing relevant search results

Conflicting values?

- Creating a safe space for people with BD to share their stories vs. allowing managers access to the platform to raise awareness/educate them
- If any manager (including my own) might be able to see my story, do I feel safe sharing my experience?

How we address conflicting values:

- Have separate profiles and interfaces for storytellers/readers with BD and companies/managers.
- Allow fully anonymous profiles
- Ability for storytellers to mark their shared story as sensitive or private
- Direct managers to awareness modules/summaries that are curated takeaways from individual user stories
- Users have the option to lock their stories from managers/companies

Tasks

Simple

Read other people's stories.

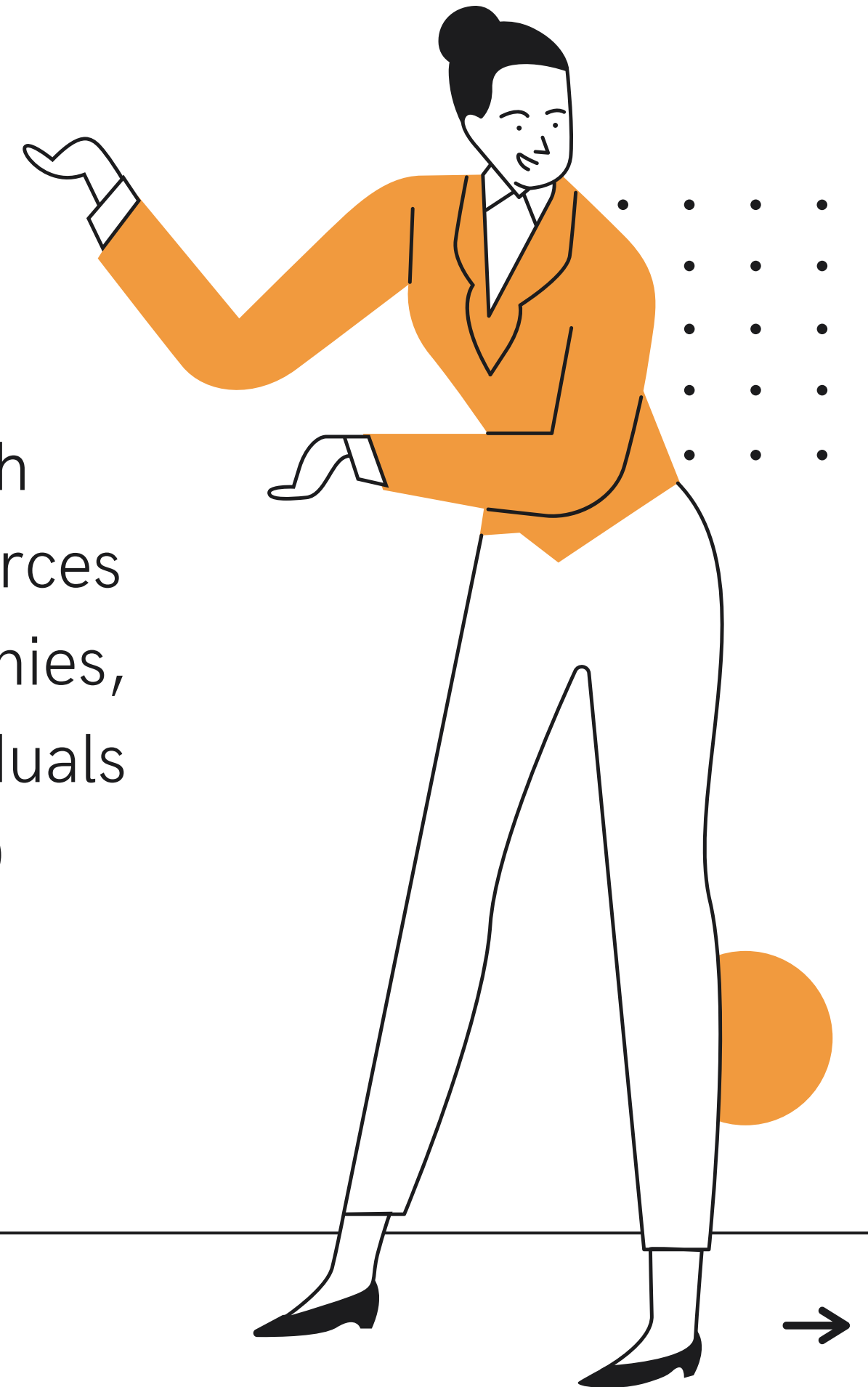
Moderate

Post about your own workplace experiences.

Complex

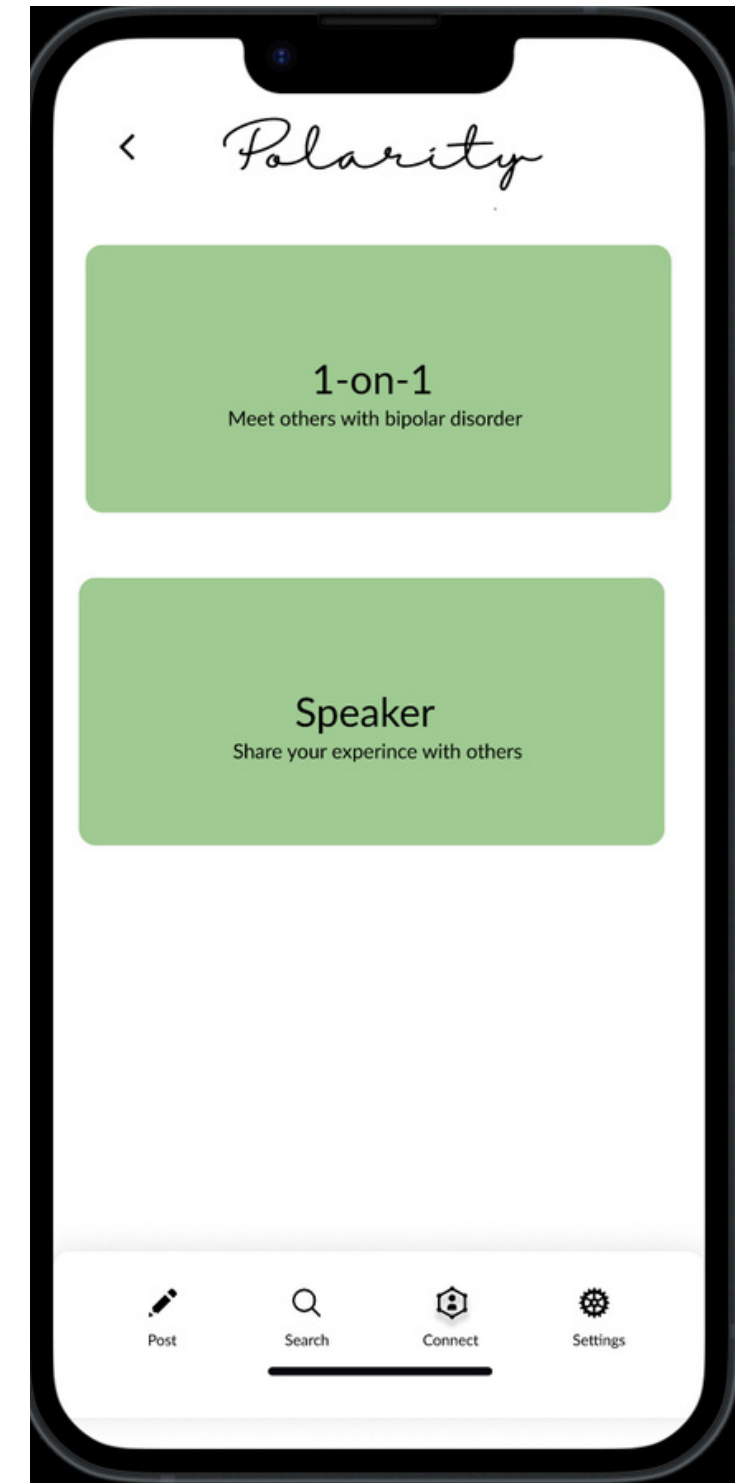
Connect with external sources (e.g. companies, other individuals with bipolar)

Change from A5: In the complex task, the 1-on-1s will only be with other people with bipolar disorder.



Complex Task

Connect with external sources (e.g. companies, other individuals with bipolar)

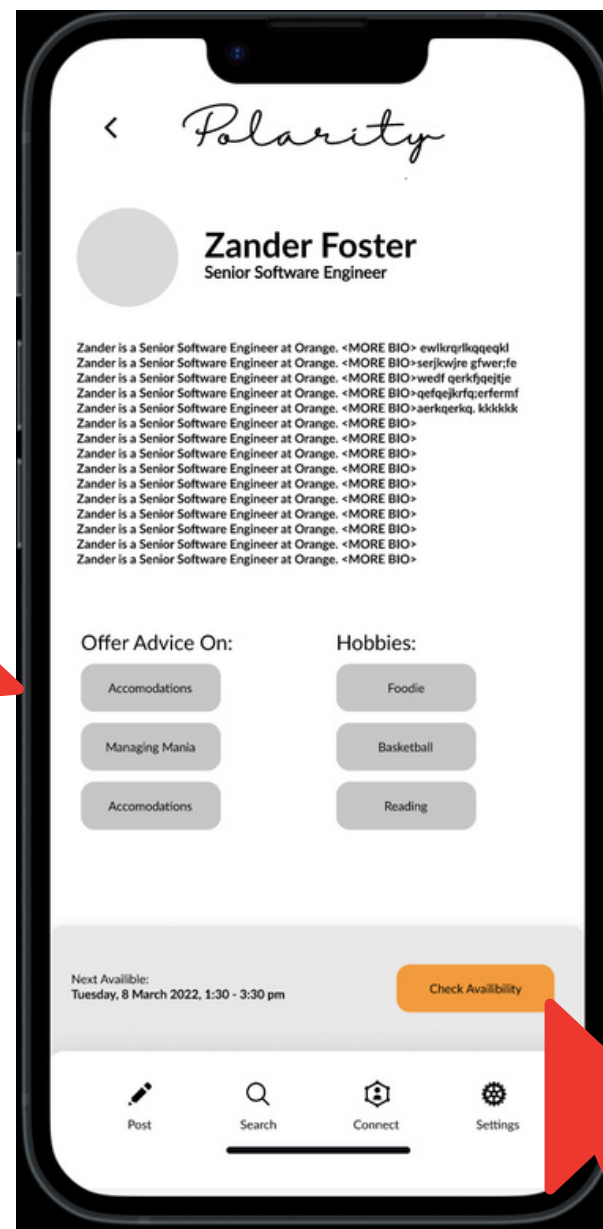


Main Complex Screen

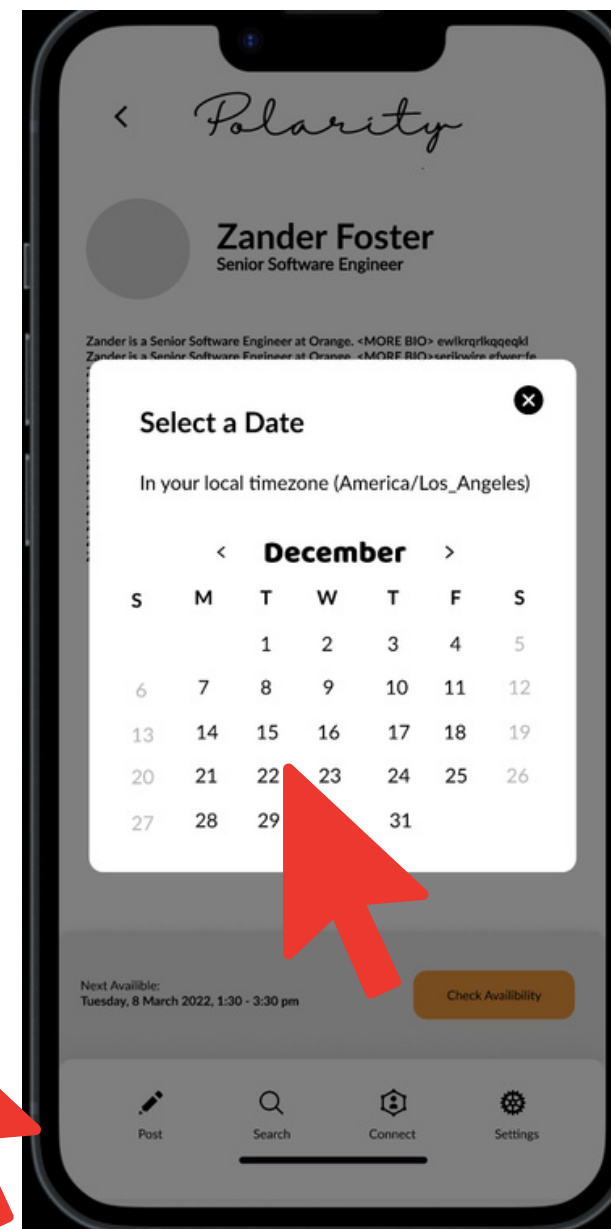
1-on-1 if the user clicks the 1-on-1 button



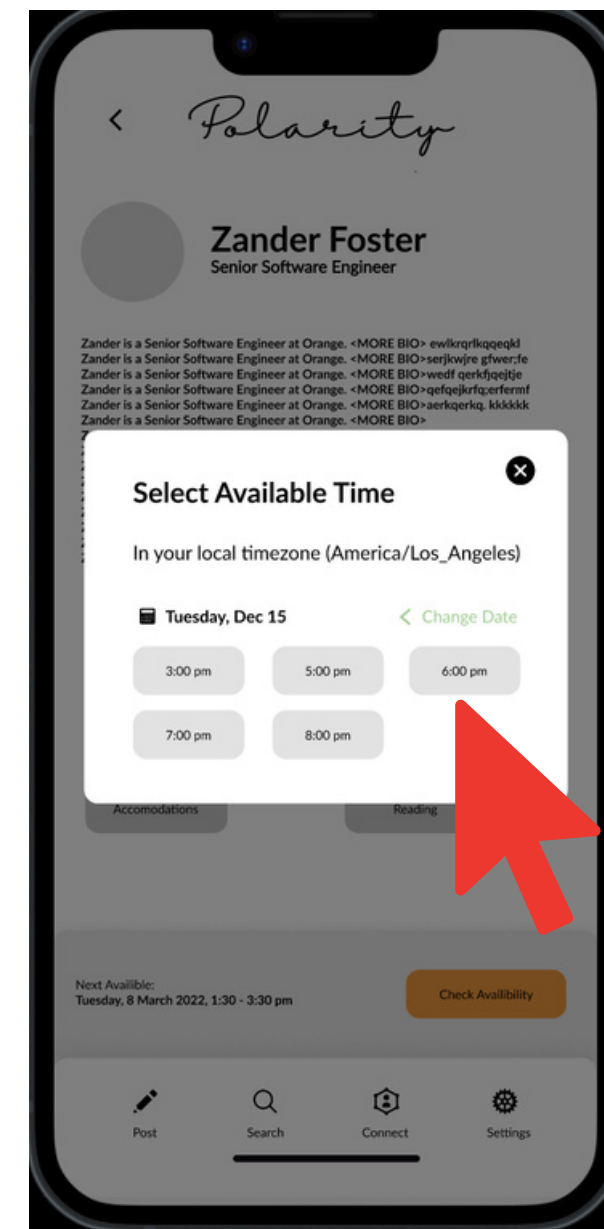
Finding a person to have a 1-on-1 with



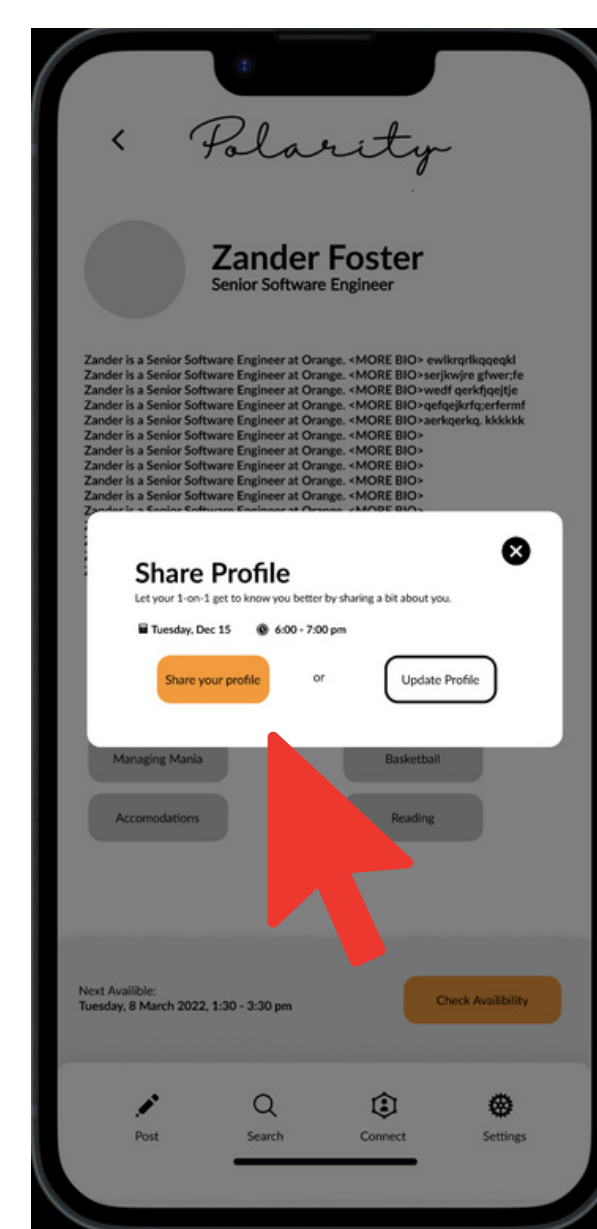
Choose Zander Foster



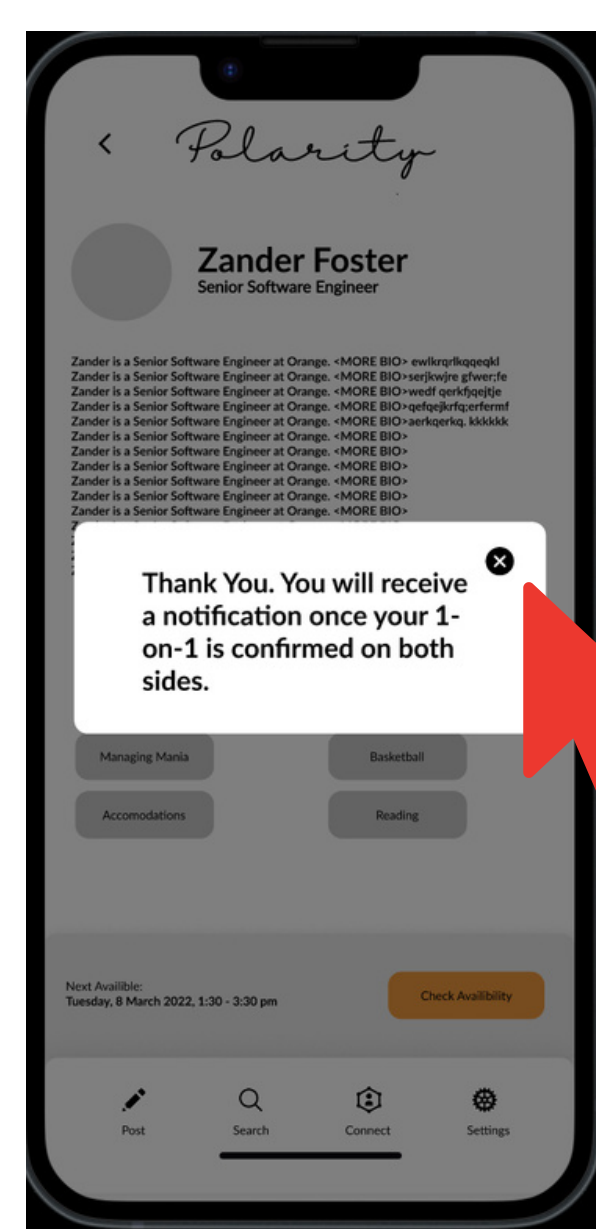
Select a date



Select a time



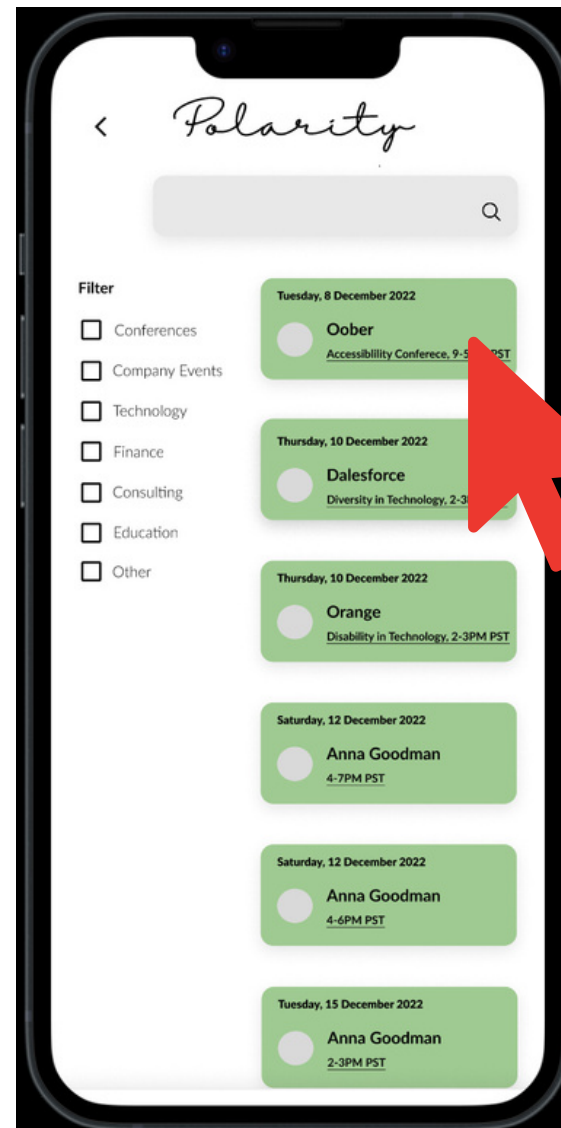
Share Profile with person



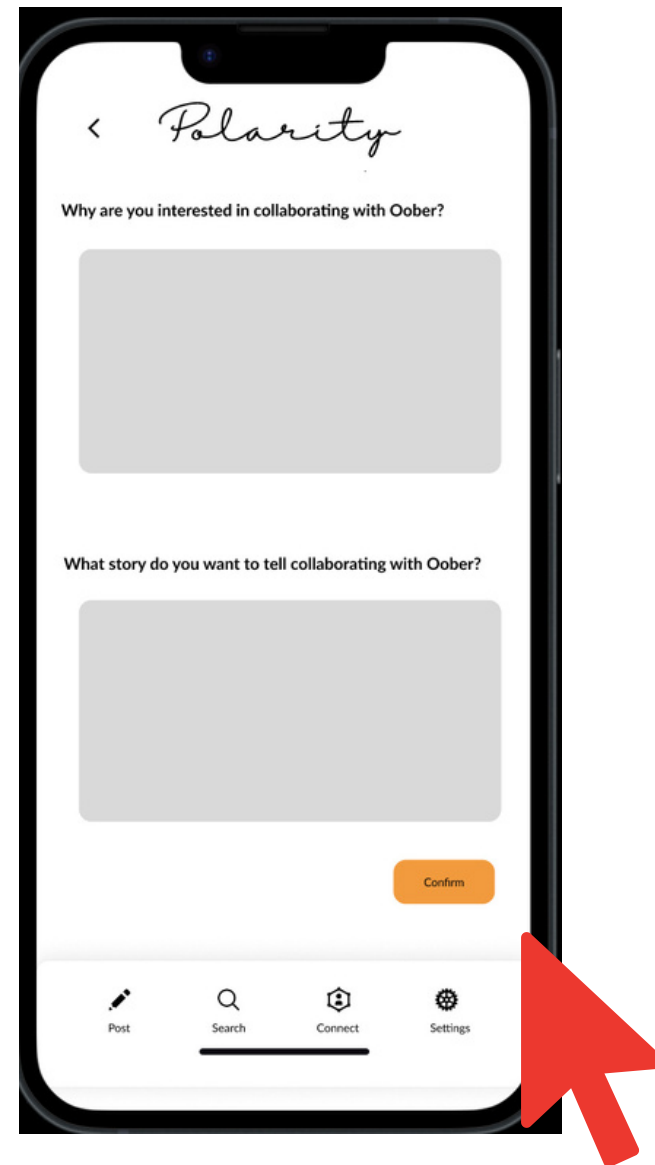
A thank you notification, clicking out will exit to the main complex task screen

Speaker

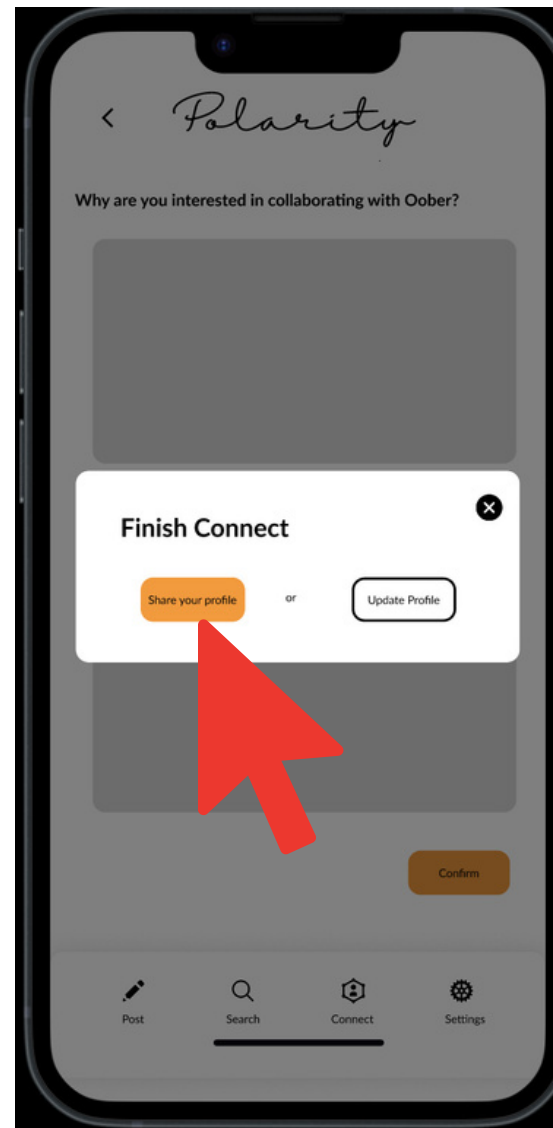
if the user clicks the Speaker button



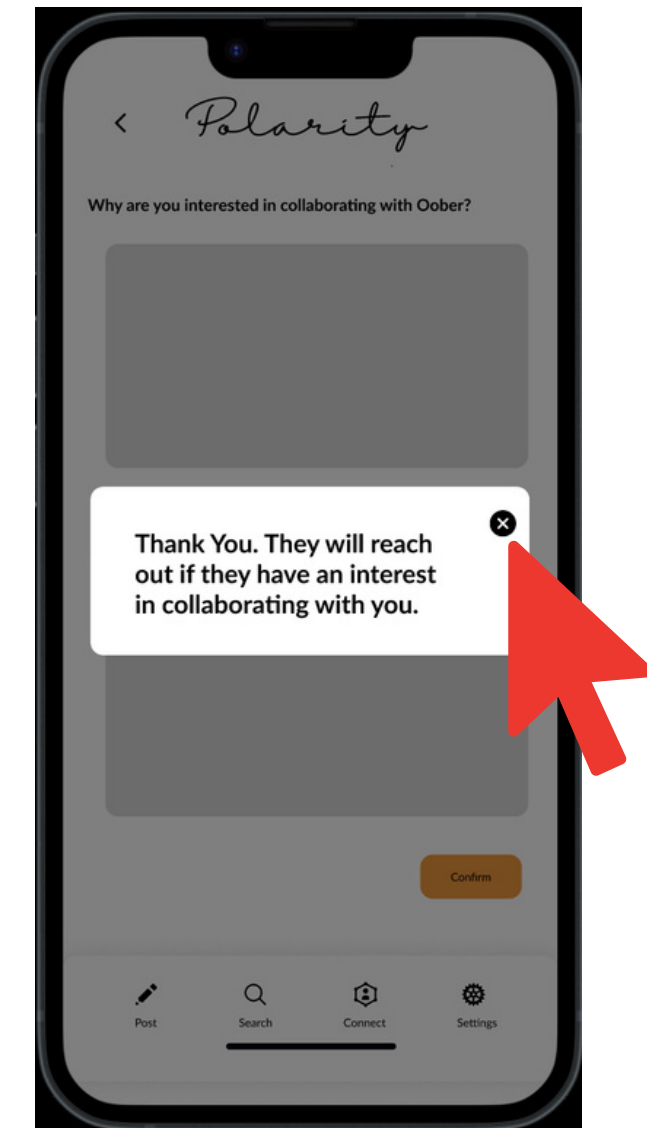
Finding a company or conference that sparks your interest



Filling out a form about why



Share profile with organization



A thank you notification, clicking out will exit to the main complex task screen

Figma Link

<https://www.figma.com/file/h58es4TBh6vNPDo7ePIpAX/Medium-Fi-prototype?node-id=9%3A405>

Questions