

OWNED:

A Tale of Two Americas

Impact Campaign

About *Owned* by Giorgio Angelini

The United States post-war housing policies not only wove together the idealistic American Dream, but it also enforced harsh racial segregation. While one group was propelled up with new design neighborhoods and houses, fueling economic wealth, the other was systematically underfunded and economic prosperity was placed out of reach.

Owned "fever dream vision" following key storylines of suburban Levittown resident who fled Brooklyn after the war for the constructed suburbia and a house-flipper turned activist for justice in the Baltimore housing system. In 2008, the US housing market became the center of the global economic collapse. Simultaneously riots in Baltimore arose in the wake of racial disparities. There exist a distinct relation between the destruction of suburbia and urban protests that goes right back to the post-war systematic housing economy, that must understand as their own history.



About the Campaign

The social engagement and impact campaign for *Owned* aims to spread awareness of the foundational component of U.S. history and its applications to today's racial and economic disparities in so many communities around America. Through targeted screenings accessible to the wide range of communities starting in communities of socioeconomic disparities like Baltimore, Levittown, and Inland Empire, focused educational guides and contact with organizations already working to an equal housing economy, we hope to propel Americans to drive the change towards inclusive housing economy and neighborhoods

Campaign Goals

- ❑ Spread awareness and educate about America's racialized housing economy in US metropolitan areas with the known socioeconomic disparity in order to motivate Americans to bring about wide-reaching acknowledgment and conversation of racial history
- ❑ Build and promote community events for open intersectional collaboration/communication
- ❑ Put forth new or revised policies/programs that can overtly protect the right to equal ownership and wealth producing.

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Campaign Partners

To propel the mission towards equal non-discriminatory housing, economy, and neighborhoods, we have partnered with passionate organizations making a targeted community change and even moving towards nationwide policy and systematic change.

Partners

- ❑ Angela Hanks / CLASP (Center of Postsecondary and Economic Success)
 - Focus on policies that raise workers' skills, wages, and employment opportunities
- ❑ NESRI (National Economic Social Rights Initiative)
 - uphold human rights like housing, education, work, food, and a healthy environment
- ❑ HERA (Housing and Economics Rights Advocates)
 - Provide training and workshops for Californians to build financially stable futures
- ❑ Habitat for Humanity
 - Build their own homes alongside volunteers and pay an affordable mortgage
- ❑ Enterprise Community Partners
 - Based in Maryland build and advocate for affordable housing for low-income families
- ❑ Solid Ground
 - Conduct Financial Fitness Bootcamps to combat root causes of poverty

Targeted Community Screenings

Initially, we will hold 8-12 local community screenings where there have been racialized housing structures including 15-25 minute long talk-back panels, opening up for a Q&A for the last 15 minutes in. Starting off with Baltimore and Levittown, locations we would have screenings would include the Levittown Public Library, Baltimore Carol Park, Baltimore Alexander Hamilton Elementary, and John Jay College New York. We would like to make the screenings accessible to a wide range of communities to foster intersectional conversation. The panels will include the director, 1 or 2 subjects from the film, and an available expert **catered** to the specific setting of the panel.

Experts on Panels

- ❑ Richard Rothstein - expertise in American racial/housing policy and evolution
 - General screenings to inform the audience about detailed housing policies historically
- ❑ Martin Carnoy - labor economists; racial policy and evolution
 - Screenings at career-readiness workshops with organizations like CLASP/Solid Ground
- ❑ Sean F. Reardon - educational segregation expert
 - Public school and educational workshop screenings with Dept of Edu. leaders

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*Educational and Screening Guides will be distributed during screenings and through email newsletters with direct links to how to get involved with the partnered and film impact movements

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Learn More

Although the racialized housing system has evolved from the overtly ingrained in systematic housing ownership, there still exists the hostility between communities and subtle discrimination against underrepresented groups. **It is essential to stay aware of and assess the moves made towards equal housing and, in turn, decrease socioeconomic disparities.** The following are legislative activities regarding unfair housing:

Home Act

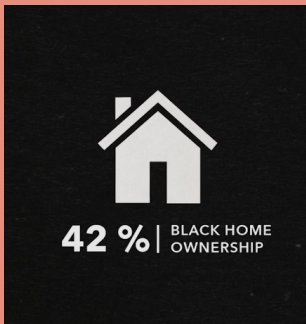
- ❑ The Housing Opportunities Made Easier Act brings together organizations from a wide range of sectors (ie. citizen planning, community, justice) to amend the federal bill, Truth in Lending Act (1951), the **root law** that brought upon discrimination against renters based on income levels.

Fair Housing Act

- ❑ The FHA federally protects the buyer or renter from landlord discrimination, specifically the underrepresented classes. The impact of decades of discrimination still linger in post-racialized communities, resulting in as low as 3% of African Americans in towns like Levittown.

Housing Choice Vouchers

- ❑ HSVs provide services for the lower-income communities. The HSV Mobility Demonstration Act, moving lower-income families to lower-income



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neighborhoods and provide resources
there, is currently in session with House.

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