

# Issue Map

- EXPERTS AND ACADEMICS

1. Richard Rothstein

- a. Distinguished Fellow of the Economic Policy Institute and a Senior Fellow, emeritus, at the Thurgood Marshall Institute of the NAACP Legal Defense Fund
- b. Writer of *The Color of Law: A Forgotten History of How Our Government Segregated America*; about the forgotten federal, state and local policies in segregated metropolitan areas nationwide
- c. Podcast Interview:  
<https://www.npr.org/2017/05/17/528822128/the-color-of-law-details-how-u-s-housing-policies-created-segregation>

2. Martin Carnoy

- a. Labour economist; currently researching the accountability in schools at the Center for Policy Research in Education
- b. Research interest in the relationship between the economy and the educational system
- c. Writer of *Education as Cultural Imperialism*

3. Sean F. Reardon

- a. Professor at Stanford University's graduate school of education; a leading expert on residential and educational segregation.
- b. Member Steering Committee of the Center for Education Policy Analysis (CEPA); Research includes the trajectory of the Brown v. Board of Education case

4. Pauline Lipman

- a. Professor of Educational Policy Studies and Director of the Collaborative for Equity and Justice in Education
- b. Wrote the academic article "The Cultural Politics of Mixed-Income Schools and Housing: A Racialized Discourse of Displacement, Exclusion, and Control"  
<https://anthrosource.onlinelibrary.wiley.com/doi/full/10.1111/j.1548-1492.2009.01042.x>

4. Gloria Ladson-Billings
    - a. American pedagogical theorist and teacher educator on the faculty of the University of Wisconsin–Madison School of Education and researcher at the Wisconsin Center for Education Research, currently Assistant Vice Chancellor of Academic Affairs
    - b. Known for her work in the fields of culturally relevant pedagogy and critical race theory
    - c. Wrote *Education research in the public interest: Social justice, action, and policy*
- BRANDS AND COMPANIES
    1. Freddie Mac
      - a. Federal Home Loan Mortgage Corporation
      - b. Helps with loans for the Self Help and Community Advantage Program (Community Advantage Program)
    2. JP Morgan and Chase
      - a. In 2016, they launched Partnerships for Raising Opportunity in Neighborhoods (PRO Neighborhoods), a \$125 million, five-year philanthropic initiative to support local solutions for distressed neighborhoods in the US
    4. Wells Fargo
      - a. NeighborhoodLIFT program and provided more than \$372 million in down payment assistance and homebuyer education since 2012
  - CAMPAIGNERS AND ADVOCATES
    1. Angela Hanks
      - a. Director for Workforce Development Policy on the Economic Policy team at the Center for American Progress, where her work focuses on policies that raise workers' skills, wages, and employment opportunities
      - b. <https://www.clasp.org/profile/angela-hanks>
    2. ERASE Racism

- a. A regional organization that leads public policy advocacy campaigns and related initiatives to promote racial equity in areas such as housing, public school education, and community development
  - b. Engage in a variety of research, education and consulting activities to address institutional and structural racism. Long Island, New York was the site of ERASE Racism's initial work and continues to be its geographic home and key focus area
3. NESRI (National Economic & Social Rights Initiative)
  - a. In partnership with community organizations like *United Workers* and campaigns like *Dignity in Schools Campaigns*
  - b. Center for Economic and Social Rights (CESR) seeks to uphold universal human rights like housing, education, work, food, and healthy environments
  - c. Campaigns like 20/20 Campaign  
<https://www.nesri.org/news/2018/08/victory-in-baltimore-20-million-dollars-for-permanently-affordable-housing>
  - d. <https://www.nesri.org/initiatives/ansc>
  - e. Sign up to learn more and get involved in marches/campaigns:  
<https://www.nesri.org/civicism/profile/create?gid=10&reset=1>
4. HERA (Housing and Economic Rights Advocacy)
  - a. California statewide, not for profit legal service and advocacy organization, help Californians build financially stable futures
  - b. Provide free legal services, consumer workshops, training for professionals and community organizing support.
  - c. Donation link: <https://donate.justgiving.com/donation-amount?uri=aHR0cHM6Ly9kb25hdGUtYXBpLmp1c3RnaXZpbmcuY29tL2FwaS9kb25hdGlvbNvNzEzZmUwNjUwNDI0NGZjOThmYjdlMWYwYTYzYjQ0YTk=>
5. Public Interest
  - a. Non-Profit Ad Agency with the campaign Home-One:  
[http://home.one/#whole\\_story](http://home.one/#whole_story) , educating the public about racialized housing and economic issue using inviting graphics and PSAs like “Which Jobs Pay The Rent?” <http://home.one/videos/#ps>

- FUNDERS AND PHILANTHROPISTS

1. The Ford Foundation

- a. New York-headquartered, a globally oriented private foundation with the mission of advancing human welfare
  - b. The “Cities and Regions” focuses on improving the condition and affordability of community resources. Their grants of housing issues range from \$50,000 to 3 million.
  - c. <https://www.fordfoundation.org/work/challenging-inequality/just-cities-and-regions/>
- 2. Open Society Foundations
  - a. International grantmaking network founded by business magnate George Soros
  - b. Financially support civil society groups around the world, with a stated aim of advancing justice, education, public health and independent media
- 3. The NYU Combined Campaign
  - a. The NYU Combined Campaign is a workplace charitable giving program in which NYU faculty, staff, and administrators contribute direct financial support to the NYU Community Fund and the United Way of NYC in support of local nonprofit organizations near NYU's campuses, as well as throughout the five boroughs
- POLITICIANS AND POLICY MAKERS
  - 1. Elijah Cummings
    - a. U.S Representative for Maryland’s 7th Congressional District
    - b. Angela Hanks, author of “Systematic Inequality” article, worked for him
  - 2. Consumer Financial Protection Bureau
    - a. agency of the United States government responsible for consumer protection in the financial sector
    - b. Under the recommendations section  
<https://www.americanprogress.org/issues/race/reports/2018/02/21/447051/systematic-inequality/>
  - 3. John T. Bullock
    - a. District 9 Baltimore City Councilman, working on the educational Baltimore Curriculum Project
  - 4. Peggy Marengi
    - b. Levittown Public Schools Board of Education; have had an overall year-to-year school budget increase of 2.7 percent

5. Maxine Waters
    - c. Maxine Moore Waters is an American politician serving as the U.S. Representative for California's 43rd congressional district
  6. Alexandria Ocasio-Cortez
    - a. American politician and educator
    - b. She is the U.S. Representative-elect for New York's 14th congressional district
  7. Bernie Sanders
    - a. American politician serving as the junior United States Senator from Vermont since 2007
- PRESS AND MEDIA (established and digital)
    1. *NPR*
      - a. National Public Radio; global and national breaking news outlet widely encompassing politics, health and economics, important factors in the racialized community issue
    2. *PBS*
      - a. Public Broadcasting Service; focuses on educational content and documentary broadcasting; broadcasting on PBS can help achieve the impact focus on education
    3. *MSNBC*
      - a. American television network that provides news coverage and political commentary; Giorgio Angelini, the director had an interview on the network's podcast after the release of the film
    4. *The Point of View*
      - a. Long Island bi-weekly newsletter focusing on the voice of the black community in Levittown (\*campaign target area) (ie. article on "white mark" left on the island)
    5. *Baltimore Sun*
      - a. Baltimore (\*campaign target area) local newspaper keeping track of political action like the Baltimore Mayor Signing \$20M Affordable Housing Funding Measure and the community organization/events
    6. *New York Times*

- a. Press releases/opeds on racialized housing; not only does the NYT have a widely encompassing audience, New York City, its headquarters, is the populous city next to Levittown/Long Island, making it a nearby source
- NGOs - SMALL (HIGHLY ALIGNED)
  - 1. Self Help
    - a. Nonprofit loan fund, advocacy group, “community development financial institution”
    - b. Mission: Expand opportunities for underserved communities
    - c. <https://www.self-help.org/what-we-do>
  - 2. CLASP
    - a. National, nonpartisan, anti-poverty nonprofit advancing policy solutions for low-income people
  - 3. Solid Ground
    - a. Organization that promotes housing & family stability are foundational to ending poverty. We help families keep or obtain housing & get support to overcome poverty & thrive. (ie. held building community luncheons)
- NGOs LARGE (WITH RESOURCES)
  - 1. NAACP
    - a. National Association for the Advancement of Colored People
    - b. Civil Rights Organizations to advance justice for African Americans
  - 2. University of North Carolina’s (UNC) Community Advantage Program Study (CAP)
    - a. a long-term study of the nearly 50,000 low- and moderate-income (LMI) and minority homeowners to identify specific lending practices and policies that enable or inhibit successful homeownership
    - b. Ultimately, the Community Advantage Program (CAP)—which also included low down payment loans paired with responsible underwriting—has resulted in sustainable homeownership

- c. <https://communitycapital.unc.edu/our-research/community-advantage-program/>
- d. <https://www.forbes.com/sites/laurashin/2015/03/27/10-proposals-for-eliminating-the-racial-wealth-gap/#e30c9e97ead1>

### 3. Center for American Progress

- a. The Center for American Progress is a progressive public policy research and advocacy organization which presents a liberal viewpoint on economic and social issues
- b. <https://www.americanprogress.org/issues/race/reports/2018/02/21/447051/systematic-inequality/>

## ● PUBLIC FIGURES

- Brad Pitt - supported *Make it Right*, a non-profit that good condition, yet affordable housing
- Singer Jewel (once was homeless), signed on a non-profit, *Re-Think* to destigmatize negative perception of racially exclusive public housing
- Michelle Obama supports Affordable housing and #BlackLivesMatter movement, an essential underlying theme of the film; she has proposed and developed economic-stimulus plans that include creating 15,000 affordable-housing units to the Department of Housing and Urban Development