

Impact Funders/Impact Partners Strategy

Make a list of potential funders, with the amount they might realistically provide. Does it add up to your budget? If there's a shortfall, how will you fill the budget gap?

Make a separate list of impact partners who you might reach out to.

TOTAL NEEDED: \$292,845

Potential Funders	Info	Amount of Funds
The Ford Foundation Just Films/Just Cities and Regions/Fair Economies Grants	With a focus on social justice, the Ford Foundation, specifically with a specific sector on decreasing economic and housing inequality in America: <ul style="list-style-type: none">- Just Cities and Regions initiative works to foster a network of community leaders, impact investors, employers and government to scale large policy changes affordable housing/fostering community- Future of Work/Fair Economies Grants include that have supported the building infrastructure/fair structured communities in California (ex. \$250,000)- Just Films share the initiative of	\$35,000

	reducing inequalities, but through artist-driven documentaries, helping to extend their impact reach	
Open Society Foundations	<p>Their mission is to build tolerant and prosperous democracy, so that the governments are reliable to the citizens</p> <ul style="list-style-type: none"> - There are multiple grants offered to a wide variety of projects, whether it be individual or organizational. The requirements vary from Letters of Inquiry, Requests for Proposals and Invitation based on programs including the Open Society Justice Initiative, U.S. Programs and the Open Society Fellowship (granting up to \$500,000) 	\$20,000
NYU Community Fund and Combined Campaign	Support local organizations, projects and non-profits in support of education, health services and housing. Grants range from \$1,000 to \$2,500	\$2500
JP Morgan Chase & Co.	<p>Main priority areas include Financial Health and Neighborhood Revitalization</p> <ul style="list-style-type: none"> - They have committed \$600,000 to Ability Housing, a non profit that serves Northeast with affordable and individualized housing services support. 	\$20,000

	<ul style="list-style-type: none"> - Partner with PRO Neighborhoods with a \$125 million 5-year community development plan 	
Wells Fargo	Their Housing Foundation works to invest in affordable and sustainable housing and community revitalization efforts, granting more than \$212.7 million in local and national projects supporting housing equality and sustainability	\$40,000
Sundance Institute Impact/Post Production	Partnering with Rockefeller Impact Fund and Stories for Change, the Sundance Institute is awarding over \$1 million to documentary projects that advocating for inclusivity (artfully depicting the human experience)	\$30,000
DocSociety Flex Fund	<p>Joint initiative between Skoll Foundation, Ford Foundation, Doc Society and Flex Fund supporting moving image social storytellers — including dynamic outreach campaigns that focused on the unmet needs of housing, employment and food in U.S. communities</p> <p>Have also worked to bring together community, political and organizational to create conversation among change makers</p>	\$25,000

The Fledgling Fund Outreach and Engagement Fund	Offers grants to support the outreach/engagement part of the campaign, inspiring positive change concerning vulnerable issues. The grants range from \$10,000 to \$25,000 *Need Fiscal Sponsor Need Fiscal Sponsorship - IDA Fiscal Sponsorship Application - - https://www.documentary.org/fiscal-sponsorship-application - Doc in Process - - https://www.docsinprogress.org/fs_guidelines - Film Independent - - https://www.film-independent.org/programs/fiscal-sponsorship/	\$15,000
TriBeCa Film Institute Gucci TriBeCa Documentary Fund	The partnership will fund the outreach efforts, specifically in multiple-platform distribution for the film, planning and execution of impact strategy. The Funds range from \$10,000 to \$25,000	\$10,000
American Documentary Film Fund	US based competition for funding up to \$50,000; selection based on the storylines, budgets in progress and projected participation	\$30,000

Filmmakers without Borders Media Grants	FWB is a educational non-profit empowering digital storytellers, providing filmmaking funds. With their emphasis in school they have provided classroom resources like lesson plans, curriculum guides and visual aids. They have also partnered with a diverse range of schools and educational foundations. Their grants can fund the theatrical distribution and film festival application process.	\$2,500
The California Documentary Project Grant	Supports the research, development and broad outreach of documentaries on Californian issue (a major player in the racialized housing). Research and Development grants go up to \$10,000 and Production/Documentary Campaign grants go up to \$50,000 (helping to grame and contextualized subjects)	\$20,000
Filmmaker Fund	Assist filmmakers in all stages, specifically in annual retreat, festival navigation and distribution strategy (necessary for our wide outreach goal). Grants go up to \$75,000	\$20,000
Thriving Resilient Communities Funding Circle	TRC approaches building leadership and strategies to “promote inclusive economic models, social interconnectedness” (previous project include the Boston Ujima Project and Cooperative Richmond (micro-focus on communities) granting up	\$20,000

	to \$40,000	
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Total:	\$290,000
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Shortfall:

\$2,845

The remainder needed for our impact campaign may vary based on whether we will receive the grants and be accepted to the programs listed above. We currently have projected a shortfall of \$2,845, which we plan on accruing through crowdfunding through Nextpix/First pix grants, donations already set on the website and friends and family contributions. Our potential impact partners already have established partnerings, funding, and material that are essential to our own plan. For example, CLASP already creates educational guides and Freddie Mac collects mortgage and housing demographic data that we need for evaluation. Our relationship with our Impact Funders will give us access to the resources, networks(United Workers) and funding aid(Citi Foundation, Bill and Melinda Gates Foundation Funds) without directly using our funds. Some said we would only be able to receive through a partnership with a non-profit. Thus, out impact partners would widen our scope of eligible grants and funding.

Impact Partners	Info/Benefits
Angela Hanks / CLASP (Center of Postsecondary and Economic Success	a. Director for Workforce Development Policy on the Economic Policy team at the Center for American Progress, where her work focuses on policies that raise

	<p>workers' skills, wages, and employment opportunities</p> <p>b. They have created Federal Policy Toolkits for individual states to help agencies identify resources/program summaries like the Workforce Innovation and Opportunity Act Title III: Employment Service (Wagner-Peyser Act) and Pell Grants</p>
Elijah Cummings	<p>a. U.S Representative for Maryland's 7th Congressional District</p> <p>b. The U.S. Housing and Urban Development will not complicate eligibility for Housing Choice Vouchers (HSVs) used by low-income community members</p>
NESRI (National Economic Social Rights Initiative)	<p>a. In partnership with community organizations like <i>United Workers</i> and campaigns like <i>Dignity in Schools Campaigns</i></p> <p>b. Center for Economic and Social Rights (CESR) seeks to uphold universal human rights like housing, education, work, food, and healthy environments</p>

HERA (Housing and Economics Rights Advocates)	<ul style="list-style-type: none"> a. California statewide, not for profit legal service and advocacy organization, help Californians build financially stable futures b. Provide free legal services, consumer workshops, training for professionals and community organizing support.
Habitat for Humanity	<ul style="list-style-type: none"> a. Help build communities b. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.
Richard Rothstein	<ul style="list-style-type: none"> a. Distinguished Fellow of the Economic Policy Institute and a Senior Fellow, emeritus, at the Thurgood Marshall Institute of the NAACP Legal Defense Fund b. Writer of <i>The Color of Law: A Forgotten History of How Our Government Segregated America</i>; about the forgotten federal, state and local policies in segregated metropolitan areas nationwide
Sean F. Reardon	<ul style="list-style-type: none"> a. Professor at Stanford University's graduate school of education; a leading

	<p>expert on residential and educational segregation.</p> <p>b. Member Steering Committee of the Center for Education Policy Analysis (CEPA); Research includes the trajectory of the Brown v. Board of Education case</p>
Enterprise Community Partners	<p>a. A Columbia, Maryland-based nonprofit organization</p> <p>b. Works with partners nationwide to finance, build and advocate for affordable housing for low- and moderate-income families</p>
Solid Ground	<p>a. Combatting root causes of poverty including housing, racial discrimination, transportation, and hunger/nutrition</p> <p>b. Conduct Financial Fitness Bootcamps, volunteer organizations and accrue donations</p>

