IST 263

# Unit 03 Activity

## Survey

True  False 1.**You can use images from a Google image search on your website.**

True  False 2. **You can quote copywritten material on your website.**

True  False 3. **You must file with the government to get copyright protection.**

True  False 4. **Website designs can be copywritten.**

True  False 5. **Websites turned in as a class assignment can use any image.**

True  False 6. **I can use an image of a book on my website if I want to write a review.**

## ANSWERS

1. Most of the images in Google are protected by copyright laws.
2. You can quote as long as it is under fair use.
3. Copyright protection applies as soon as the work is created.
4. The creative designs of websites can be copywritten because of the original text, designs, graphics, and more.
5. Copyright applies to any use of the images, even academic use.
6. Using an image of a book is often considered fair use.

## Topics

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?    1. An author has copyright since the moment the work is created. He/She is not required to register anything to get the right to use the “circle c,” showing the work is copyrighted. However, if the goal is to file a lawsuit you do have to register. 2. What is fair use?    1. Fair use is a legal exception to the exclusive rights an owner has for his or her copyrighted work. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?    1. A situation in which original material is used to create new material, instead of being copied exactly as it was originally. 2. What are some examples of transformation and some examples that don’t meet transformation?    1. Transformation: Borrowing quotes from a speech given by a CEO, printing them and putting them near other personal material to make your material stronger.    2. No transformation: Reposting a picture that does not have any changes or alterations. |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design, can you copy it? Explain?    1. No, you cannot just copy it. Website designs are often protected by copyright laws. However, they can be used as inspiration as long as you use your own text and images. |
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| Fair Use in Class <https://www.cultofpedagogy.com/online-images/>   1. What are three ways you can find legal images for the project website you are doing in this class?    1. Make my own image.    2. Use creative commons images    3. Buy the images |