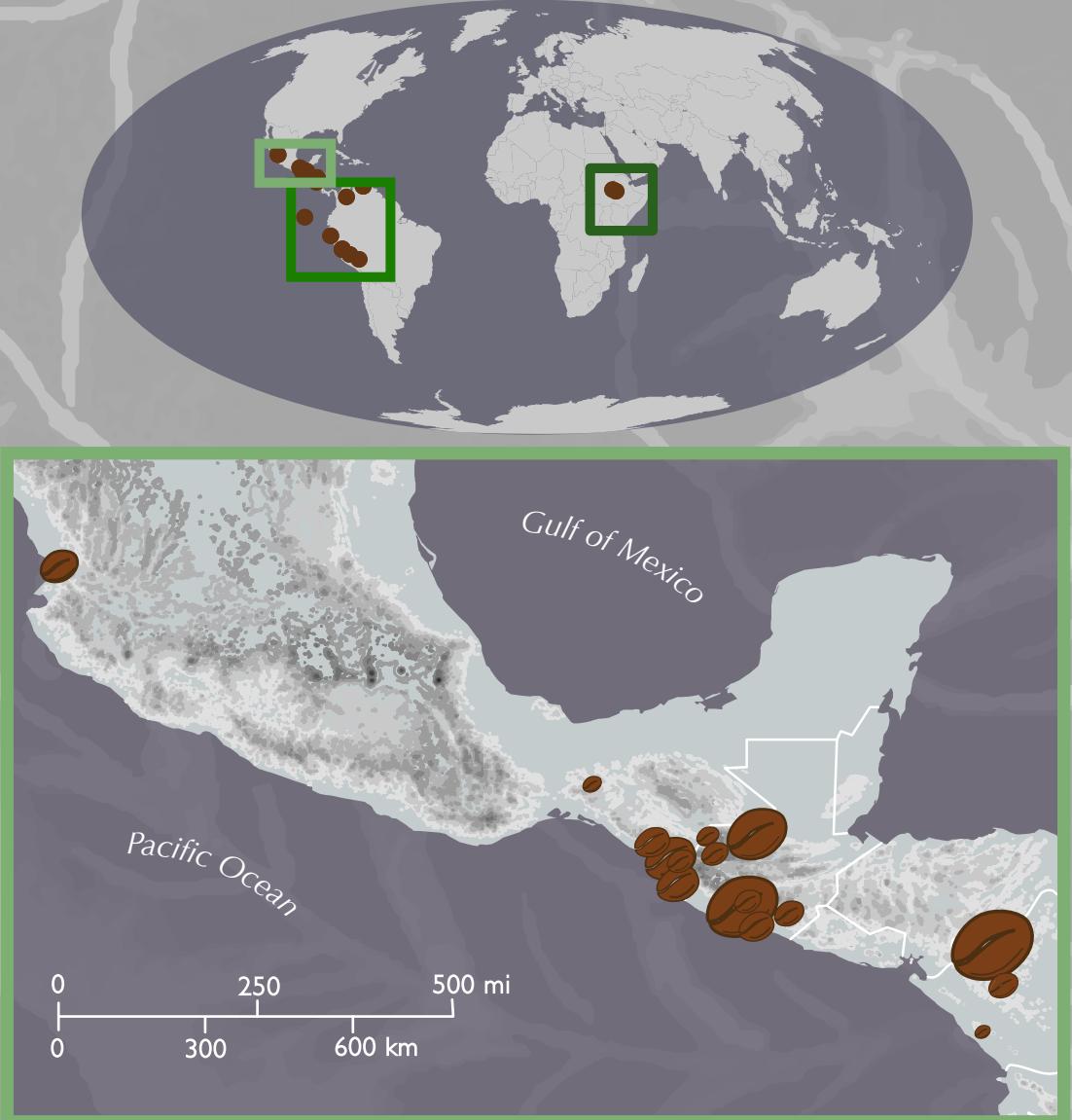


Made in the Shade: Bird Friendly Coffee

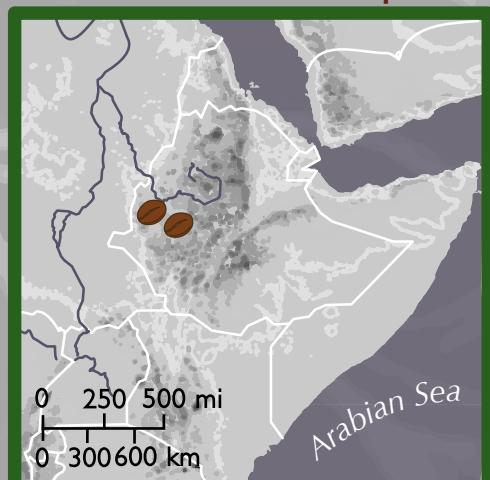
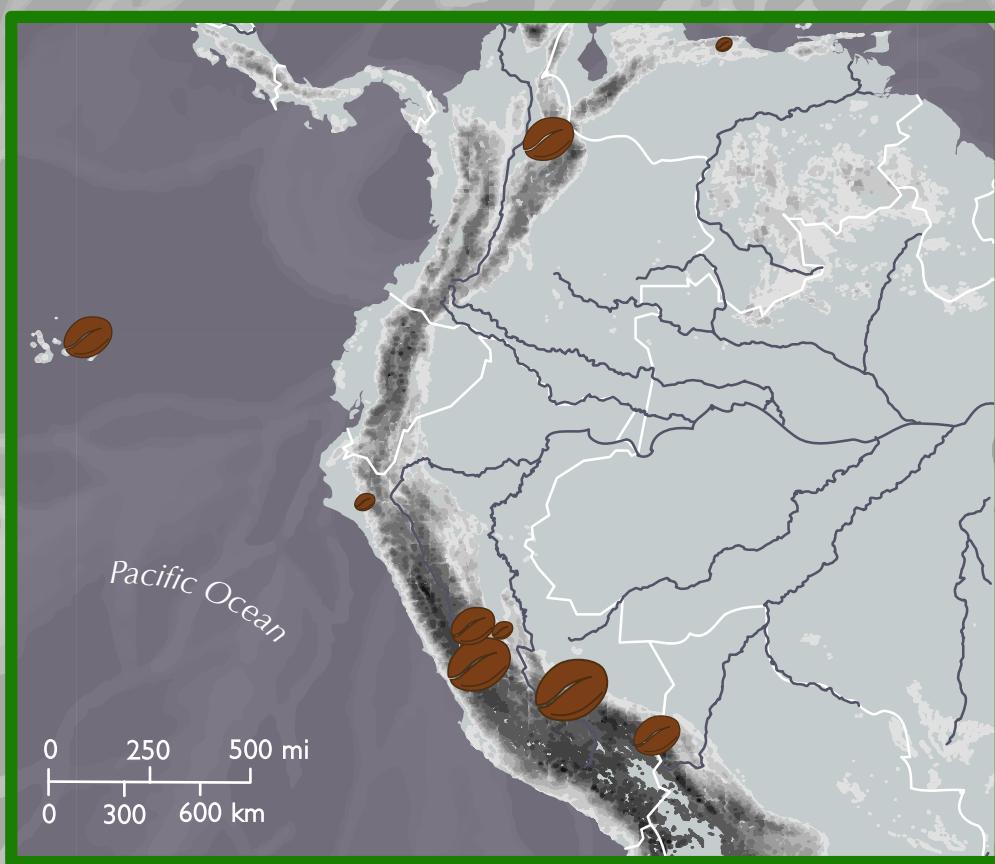
The “Bird Friendly” (BF) certification mark identifies organic coffees from around the world that are grown beneath a shade cover. This provides quality habitat for birds - both migrant and resident - and other organisms. The forest-like setting of Bird Friendly farms shows how managed lands can serve as a refuge for biodiversity.

Research at the Smithsonian Migratory Bird Center (SMB) continues to explore ways that agricultural lands can have environmental value, ultimately linking conservation to the market place. BF coffee's third-party inspection and certification assures consumers that their habit is steeped in habitat.



Annual Production

	1,400,000 pounds
	400,000 pounds
	11,000 pounds



Quick Facts

- BFC was created in 1996-1997 at the Smithsonian Migratory Bird Center.
- There are about 1,714 producers of BFC at farms and co-ops.
- There are about 9,100 hectares of land in production.
- BFC works with 16 importers and 49 roasters.

