



SAT Participation Rates Initiatives Briefing

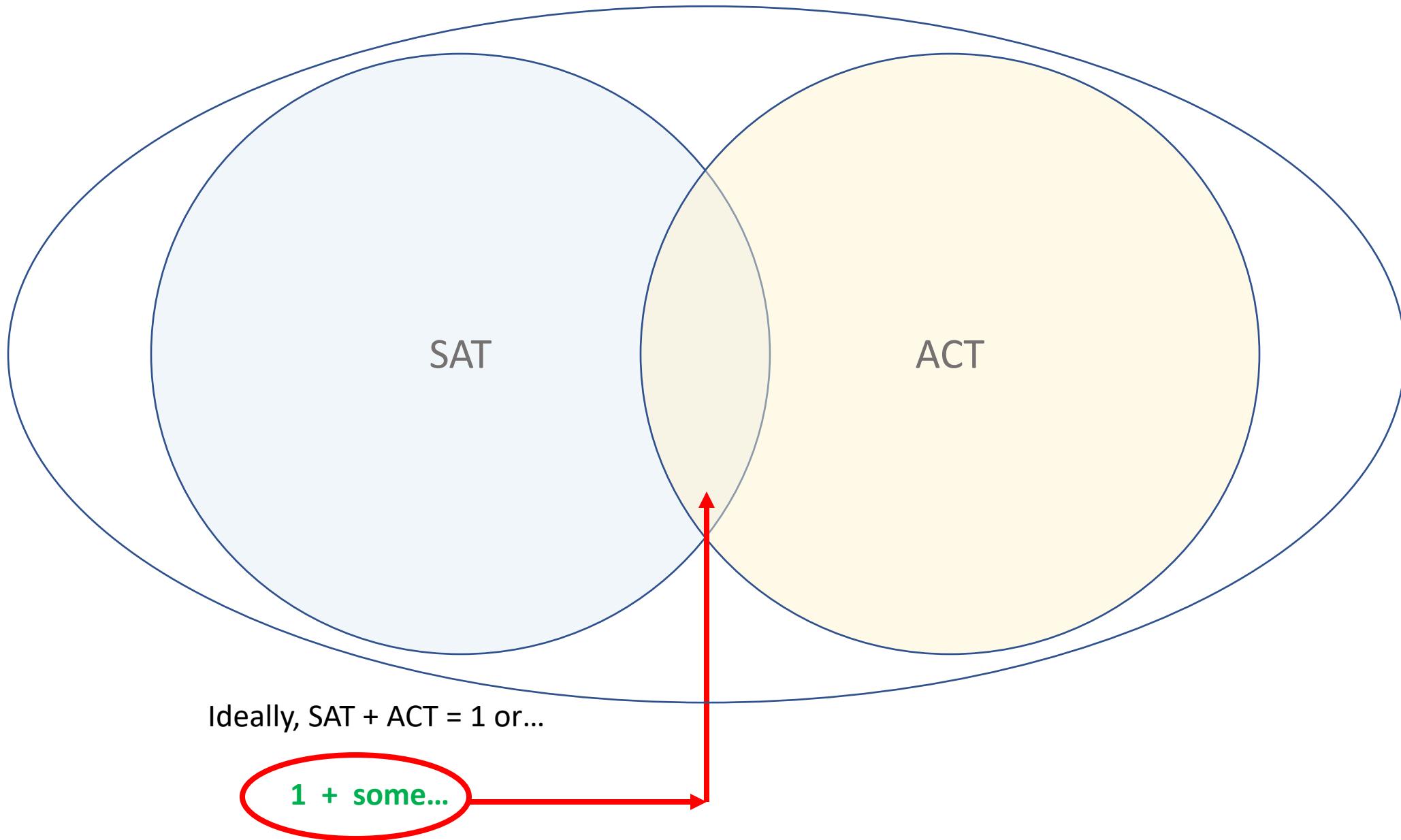
Ani Karenovna K
General Assembly Data Science Immersive

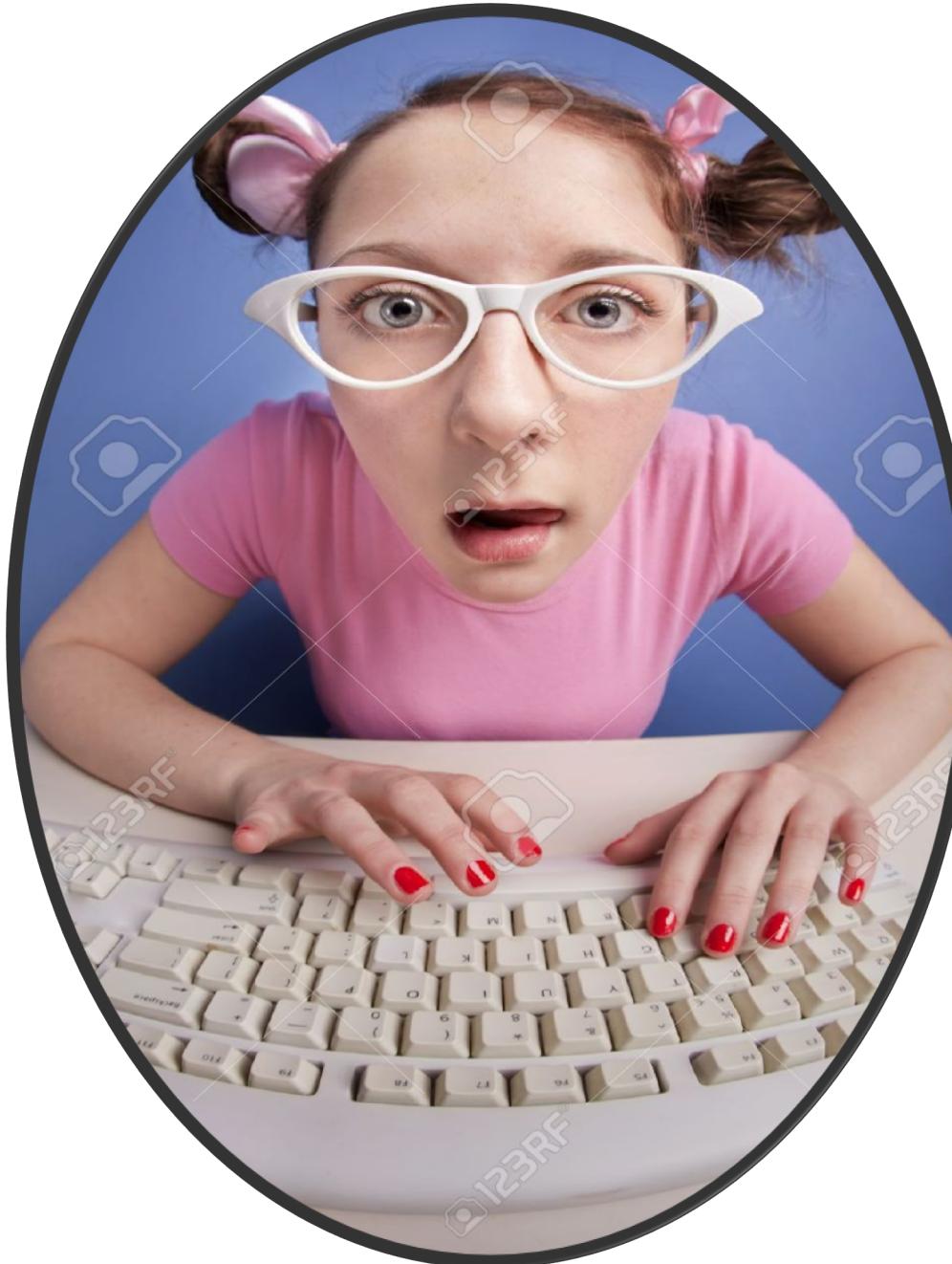
"College Board is working to identify and dismantle barriers that have historically prevented students, and particularly minority students, from realizing the opportunities of higher education." - Hanover Research

Objectives

- Identify the state in which public schools need most College Board outreach and support to increase student SAT participation rates
- Determine the barriers unique to this state which are preventing student participation in SAT test
- Collect historical evidence of methods that have worked in similar situations
- Make recommendations to College Board based on findings

Overall Goal





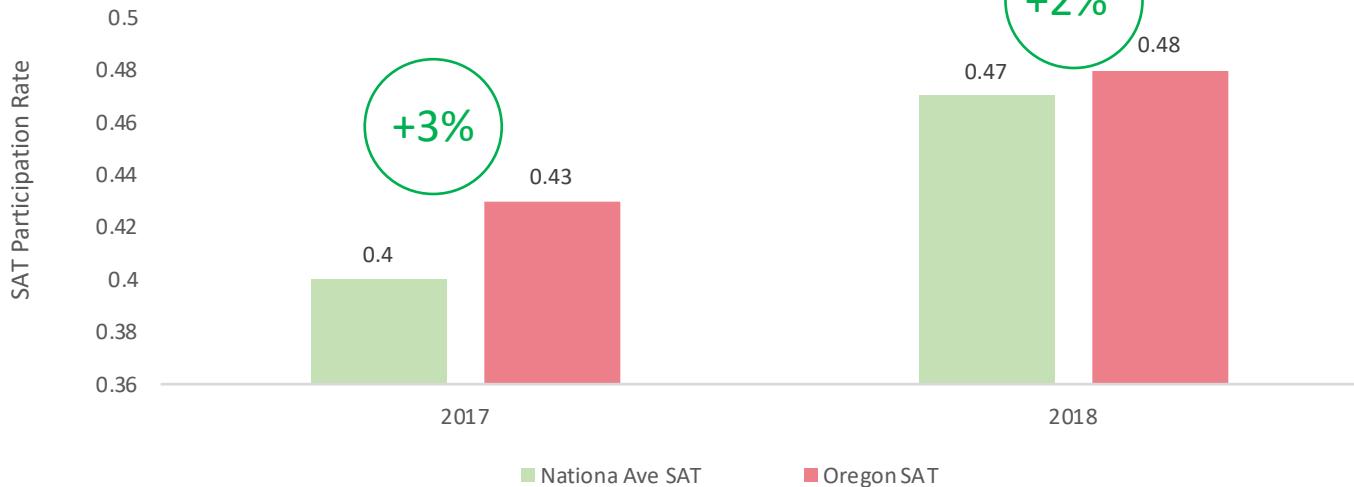
2017 – 2018 SAT and ACT State-Wide Participation Data
By College Board and Prep Scholar



The state of Oregon maintained a below 50% participation rate on both the ACT and SAT tests during both 2017 and 2018.

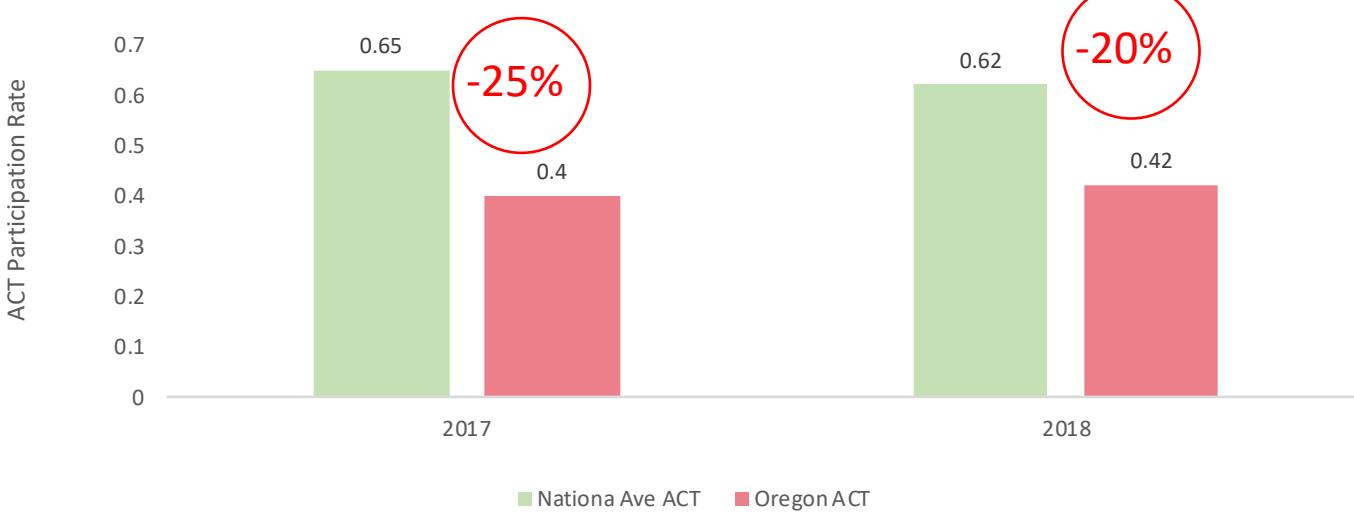
National Ave SAT Participation Rate vs Oregon SAT Participation Rate

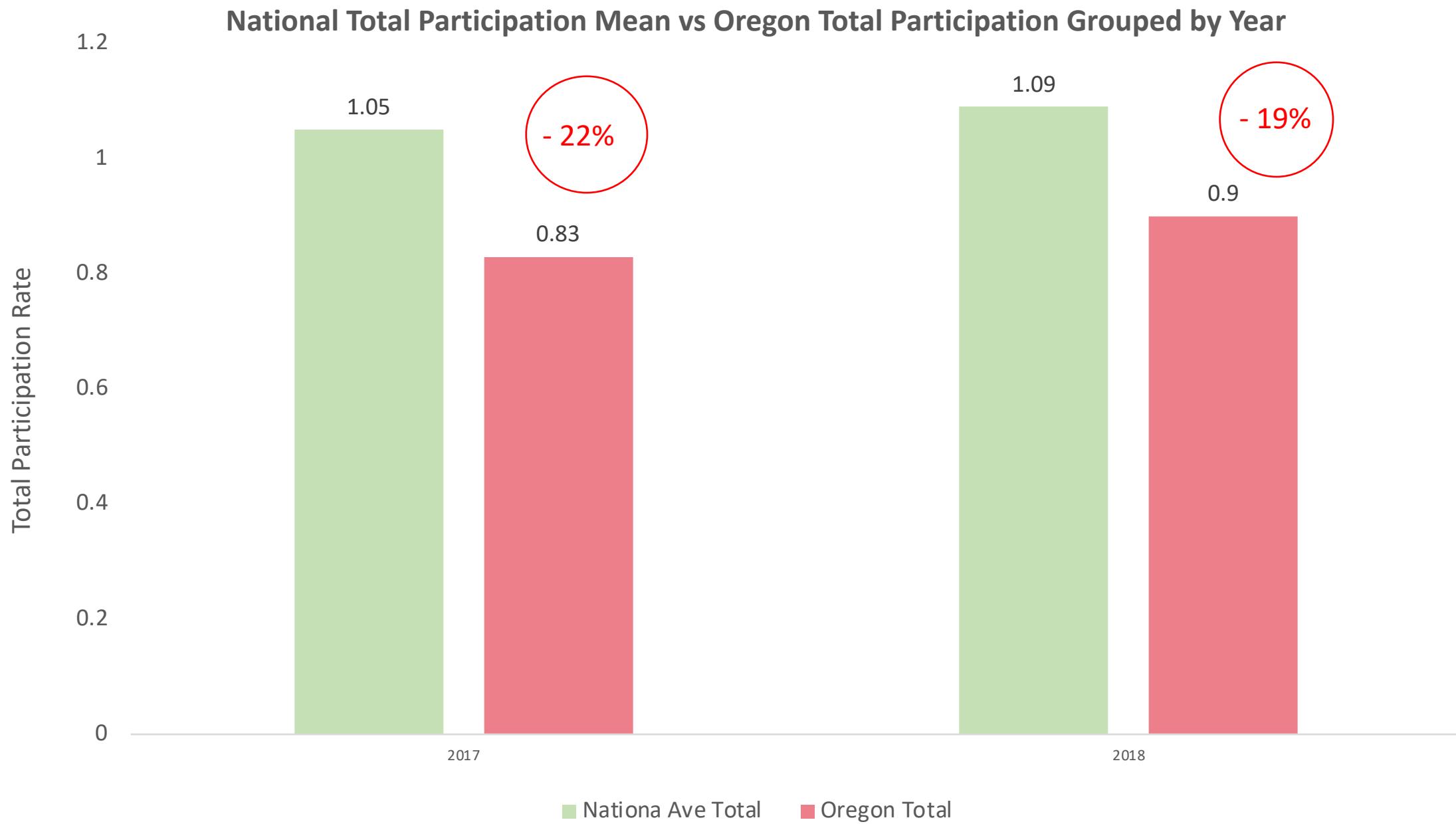
Grouped by Year



National Ave ACT Participation Rate vs Oregon ACT Participation Rate

Grouped by Year Title





This total double-counts students who took both the SAT and ACT

Facts about Oregon

- SAT/ACT not mandatory
- Schools do not fund students SAT/ACT
- Public school participation in SAT School day is unknown
- As of 2017 achievement gaps maintained by students of low income and minorities
- As of 2016, Hispanic/Latino students make up ~20% of grade 11, 12 student body - under-represented by ~7% in SAT test participation
- Smarter Balance Exams - but in 2018 12 of juniors boycotted, 80% of some major large high schools declined to take them



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Which States Require High School Students to Take the ACT or SAT?

Find out if your state requires you to take the ACT or SAT before you graduate from high school — and your state will pay your test registration fees!

States That Require the ACT or SAT : Alphabetical

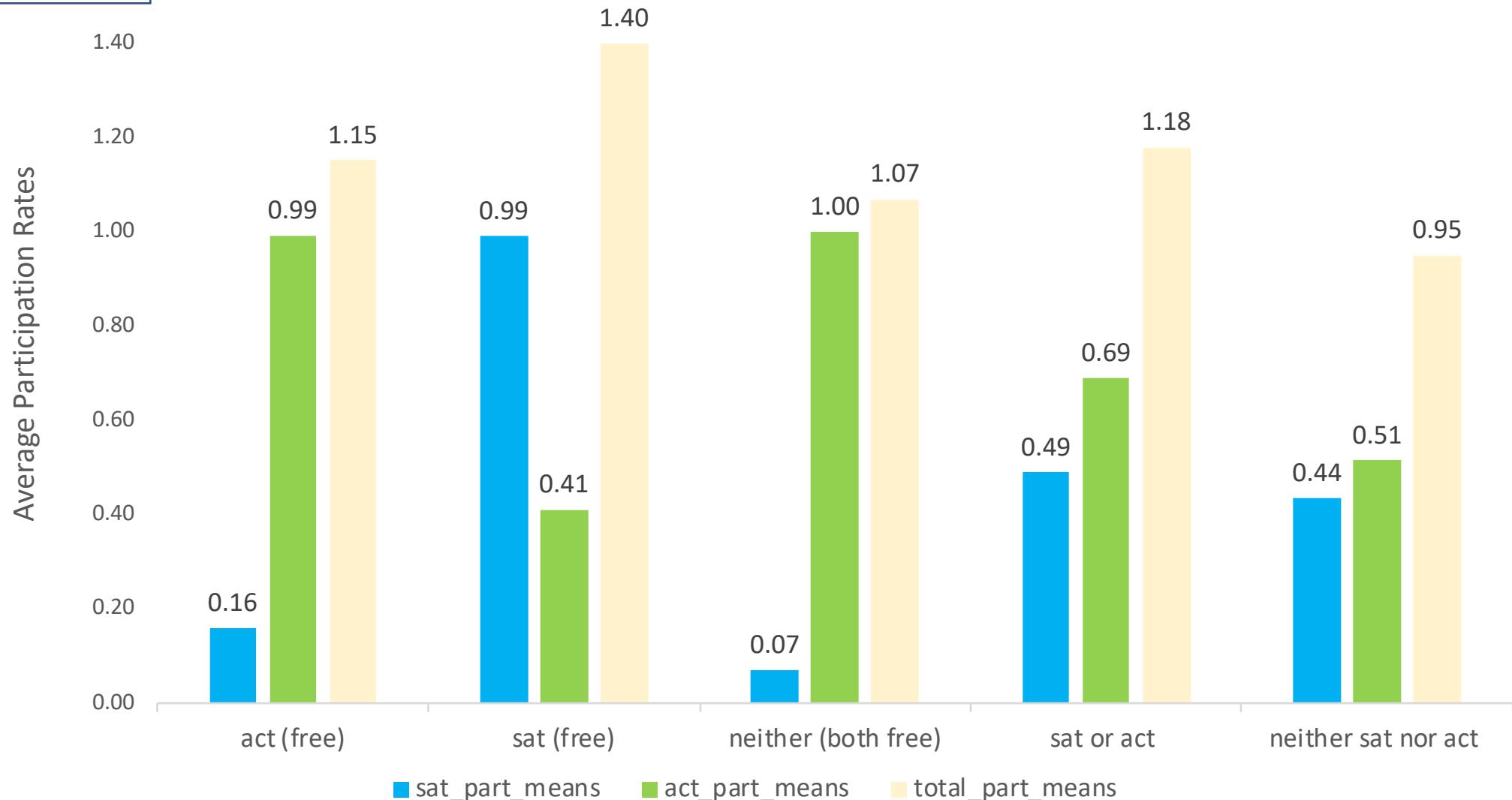
State	Requires SAT	Requires ACT	Requires Either	Pays for SAT	Pays for ACT
Alabama	No	Yes	n/a	No	Yes
Alaska	No	No	No	No	No
Arizona	No	No	No	No	No
Arkansas	No	No	n/a	No	Yes
California	No	No	No	No	No
Colorado	Yes	No	n/a	Yes	Yes
Connecticut	Yes	No	n/a	Yes	No
DC	Yes	No	n/a	Yes	No
Delaware	Yes	No	n/a	Yes	No
Florida	No	No	No	No	No
Georgia	No	No	No	No	No
Hawaii	No	Yes	n/a	No	Yes
Idaho	No	No	Yes	No	No
Illinois	Yes	No	n/a	Yes	No
Indiana	No	No	No	No	No
Iowa	No	No	No	No	No
Kansas	No	No	No	No	No
Kentucky	No	Yes	n/a	No	Yes
Louisiana	No	Yes	n/a	No	Yes
Maine	Yes	No	n/a	Yes	No
Maryland	No	No	No	No	No
Michigan	Yes	No	n/a	Yes	No
Minnesota	No	No	No	No	No

Additional Dataset from 2016 - 2017 Includes

- Whether a given state requires an ACT or an SAT test
- Whether given state fully covers the cost of ACT or SAT test

1. Mandatory SAT

Average Test Participation Rates Grouped by Test Requirement and Cost to Student



2. Funding the SAT

- College Board reported in 2013 ~ 23% of SAT's were school funded

23% participation nationwide!

3. SAT School Day

- SAT School Day in schools
- Expand the number of SAT test sites state-wise

4. Stakeholder Outreach, Marketing Strategy and School Culture Reform

- College Board events and college board representatives on school campuses
- School hosted parent-teacher meetings to inform every parent of college readiness importance and resources
- Hire new staff or train existing staff to inspire college and career readiness principles within students
- Student/teacher exposure and awareness of new SAT format in the potential opportunity of Smarter Balance Exam downfall in Oregon
- Provision of free PSAT, SAT prep online course and other resources

Participation is not the only thing that matter. Scores do too.

Sources

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5 “2013 SAT® Report on College & Career Readiness.” College Board. p. 8.

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