



# ISHITA PAUL

Sr. Graphic Manager

## ABOUT ME

With 2+ years of experience as a certified graphic designer, I specialize in social media, branding, and advertising. From Adobe Creative Suite to NUKE, I bring technical expertise and creative flair, with experience leading and mentoring teams to deliver designs that captivate and engage.

## SOFTWARE SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- COREL DRAW
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE AUDITION
- NUKE

## LANGUAGE

- ENGLISH
- BENGALI
- HINDI

## SOCIAL MEDIA

[linkedin.com/in/Ishita Paul](https://www.linkedin.com/in/Ishita-Paul)

## INTERESTS

- FILMMAKING
- DIGITALPAINTING
- FX

## CONTACT

- : 85096 75672
- : [ishitapaul144@gmail.com](mailto:ishitapaul144@gmail.com)
- : [ishitagraphicportfolio.vercel.app](https://ishitagraphicportfolio.vercel.app)

## EDUCATION

### Secondary Education

Habra Kamini Kumar Girls' High School  
Completed education up to 12th grade.  
Developed a strong academic foundation with a focus on arts and humanities.

### Graduation:

Indira Gandhi National Open University (IGNOU) Bachelor of Arts (Honors) in English, 2023 – Present.  
Expanding analytical and communication skills through intensive studies in English literature.

### Professional Certification:

MAAC, Chowringhee, Kolkata  
International Program in Visual Arts and Design, 2021 – 2022  
Gained hands-on experience in visual design, digital arts, and multimedia production.

## EXPERIENCE

### Vriddhi Graphic Designer ( 2022 – 2023 )

Created compelling visual content for brand campaigns, enhancing overall audience engagement.

### The Pephouse Graphic Designer ( March 2023 – August 2023 )

Bringing expertise in visual branding, digital design, & creating compelling graphics that elevate brand identity.

### The Pephouse Senior Graphic Designer ( August 2023 - September 2024 )

Delivered innovative design solutions that elevated brand identity across platforms.

### The Pephouse Senior Graphic Manager ( September 2024 - Present )

Currently overseeing design strategies and guiding a creative team to ensure high-quality output.

### Freelance Graphic Designer (Part-time) 2022 – Present

Providing specialized design services in branding, logo creation, and character illustration for diverse clients.

## MY PORTFOLIO LINK

[CLICK HERE](#)

## HOBBIES

- READING
- PAINTING
- PHOTOGRAPHY

## ADDRESS

Habra, North 24 Parganas, West Bengal , Pin No : 743263