



ISHITA PAUL

Sr. Graphic Manager

ABOUT ME

With 2+ years of experience as a certified graphic designer, I specialize in social media, branding, and advertising. From Adobe Creative Suite to NUKE, I bring technical expertise and creative flair, with experience leading and mentoring teams to deliver designs that captivate and engage.

SOFTWARE SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- COREL DRAW
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE AUDITION
- NUKE

LANGUAGE

- ENGLISH
- BENGALI
- HINDI

SOCIAL MEDIA

[linkedin.com/in/Ishita Paul](https://www.linkedin.com/in/Ishita-Paul)

INTERESTS

- FILMMAKING
- DIGITALPAINTING
- FX

CONTACT

- : 85096 75672
- : ishitapaul144@gmail.com
- : ishitagraphicportfolio.vercel.app

EDUCATION

Secondary Education

Habra Kamini Kumar Girls' High School
Completed education up to 12th grade.

Developed a strong academic foundation with a focus on arts and humanities.

Graduation:

Indira Gandhi National Open University (IGNOU) Bachelor of Arts (Honors) in English, 2023 – Present.
Expanding analytical and communication skills through intensive studies in English literature.

Professional Certification:

MAAC, Chowringhee, Kolkata
International Program in Visual Arts and Design, 2021 – 2022
Gained hands-on experience in visual design, digital arts, and multimedia production.

EXPERIENCE

Vriddhi Graphic Designer (2022 – 2023)

Created compelling visual content for brand campaigns, enhancing overall audience engagement.

The Pephouse Graphic Designer (March 2023 – August 2023)

Created compelling visual content for brand campaigns, enhancing overall audience engagement.

The Pephouse Senior Graphic Designer (August 2023 - September 2024)

Delivered innovative design solutions that elevated brand identity across platforms.

The Pephouse Senior Graphic Manager (September 2024 - Present)

Currently overseeing design strategies and guiding a creative team to ensure high-quality output.

Freelance Graphic Designer (Part-time) 2022 – Present

Providing specialized design services in branding, logo creation, and character illustration for diverse clients.

MY PORTFOLIO LINK

[CLICK HERE](#)

HOBBIES

- READING
- PAINTING
- PHOTOGRAPHY

ADDRESS

Habra, North 24 Parganas, West Bengal , Pin No : 743263