





ISHITA PAUL

Sr. Graphic Manager

ABOUT ME

With 2+ years of experience as a certified graphic designer, I specialize in social media, branding, and advertising. From Adobe Creative Suite to NUKE, I bring technical expertise and creative flair, with experience leading and mentoring teams to deliver designs that captivate and engage


SOFTWARE SKILLS

-  ADOBE PHOTOSHOP
-  ADOBE ILLUSTRATOR
-  ADOBE INDESIGN
-  COREL DRAW
-  ADOBE PREMIERE PRO
-  ADOBE AFTER EFFECTS
-  ADOBE AUDITION
-  NUKE

LANGUAGE

- ENGLISH
- BENGALI
- HINDI


SOCIAL MEDIA

 [linkedin.com/in/IshitaPaul](https://www.linkedin.com/in/IshitaPaul)

INTERESTS

- FILMMAKING
- DIGITALPAINTING
- FX

CONTACT

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 : ishitagraphicportfolio.vercel.app

EDUCATION

Secondary Education

Habra Kamini Kumar Girls' High School
Completed education up to 12th grade.

Developed a strong academic foundation with a focus on arts and humanities.

Graduation:

Indira Gandhi National Open University
(IGNOU) Bachelor of Arts (Honors) in English,
2023 – Present.

Expanding analytical and communication skills through intensive studies in English literature.

Professional Certification:

MAAC, Chowringhee, Kolkata
International Program in Visual Arts and
Design, 2021 – 2022

Gained hands-on experience in visual design, digital arts, and multimedia production.

EXPERIENCE

Vriddhi

Graphic Designer (2022 – 2023)

Created compelling visual content for brand campaigns, enhancing overall audience engagement.

The Pephouse

Graphic Designer
(March 2023 – August 2023)

Bringing expertise in visual branding, digital design, & creating compelling graphics that elevate brand identity.

The Pephouse

Senior Graphic Designer
(August 2023 - September 2024)

Delivered innovative design solutions that elevated brand identity across platforms.

The Pephouse

Senior Graphic Manager
(September 2024 - Present)

Currently overseeing design strategies and guiding a creative team to ensure high-quality output.

Freelance Graphic Designer
(Part-time) 2022 – Present

Providing specialized design services in branding, logo creation, and character illustration for diverse clients.

MY PORTFOLIO LINK

[CLICK HERE](#)

HOBBIES

- READING
- PAINTING
- PHOTOGRAPHY

ADDRESS

Habra, North 24 Parganas, West Bengal , Pin No : 743263