

Application Layer

Network applications are the *raison d'être* of a computer network—if we couldn't conceive of any useful applications, there wouldn't be any need for networking infrastructure and protocols to support them. Since the Internet's inception, numerous useful and entertaining applications have indeed been created. These applications have been the driving force behind the Internet's success, motivating people in homes, schools, governments, and businesses to make the Internet an integral part of their daily activities.

Internet applications include the classic text-based applications that became popular in the 1970s and 1980s: text e-mail, remote access to computers, file transfers, and newsgroups. They include *the* killer application of the mid-1990s, the World Wide Web, encompassing Web surfing, search, and electronic commerce. They include instant messaging and P2P file sharing, the two killer applications introduced at the end of the millennium. In the new millennium, new and highly compelling applications continue to emerge, including voice over IP and video conferencing such as Skype, Facetime, and Google Hangouts; user generated video such as YouTube and movies on demand such as Netflix; multiplayer online games such as Second Life and World of Warcraft. During this same period, we have seen the emergence of a new generation of social networking applications—such as Facebook, Instagram, Twitter, and WeChat—which have created engaging human networks on top of the Internet's network of routers and communication links. And most recently, along with the arrival of the smartphone, there has been a profusion of location based mobile apps, including popular check-in, dating, and road-traffic forecasting apps (such as Yelp, Tinder, Waz, and Yik Yak). Clearly, there has been no slowing down of new and exciting Internet applications. Perhaps some of the readers of this text will create the next generation of killer Internet applications!

In this chapter we study the conceptual and implementation aspects of network applications. We begin by defining key application-layer concepts, including network services required by applications, clients and servers, processes, and transport-layer interfaces. We examine several network applications in detail, including the Web, e-mail, DNS, peer-to-peer (P2P) file distribution, and video streaming. (Chapter 9 will further examine multimedia applications, including streaming video and VoIP.) We then cover network application development, over both TCP and UDP. In particular, we study the socket interface and walk through some simple client-server applications in Python. We also provide several fun and interesting socket programming assignments at the end of the chapter.

The application layer is a particularly good place to start our study of protocols. It's familiar ground. We're acquainted with many of the applications that rely on the protocols we'll study. It will give us a good feel for what protocols are all about and will introduce us to many of the same issues that we'll see again when we study transport, network, and link layer protocols.

2.1 Principles of Network Applications

Suppose you have an idea for a new network application. Perhaps this application will be a great service to humanity, or will please your professor, or will bring you great wealth, or will simply be fun to develop. Whatever the motivation may be, let's now examine how you transform the idea into a real-world network application.

At the core of network application development is writing programs that run on different end systems and communicate with each other over the network. For example, in the Web application there are two distinct programs that communicate with each other: the browser program running in the user's host (desktop, laptop, tablet, smartphone, and so on); and the Web server program running in the Web server host. As another example, in a P2P file-sharing system there is a program in each host that participates in the file-sharing community. In this case, the programs in the various hosts may be similar or identical.

Thus, when developing your new application, you need to write software that will run on multiple end systems. This software could be written, for example, in C, Java, or Python. Importantly, you do not need to write software that runs on network-core devices, such as routers or link-layer switches. Even if you wanted to write application software for these network-core devices, you wouldn't be able to do so. As we learned in Chapter 1, and as shown earlier in Figure 1.24, network-core devices do not function at the application layer but instead function at lower layers—specifically at the network layer and below. This basic design—namely, confining application software to the end systems—as shown in Figure 2.1, has facilitated the rapid development and deployment of a vast array of network applications.

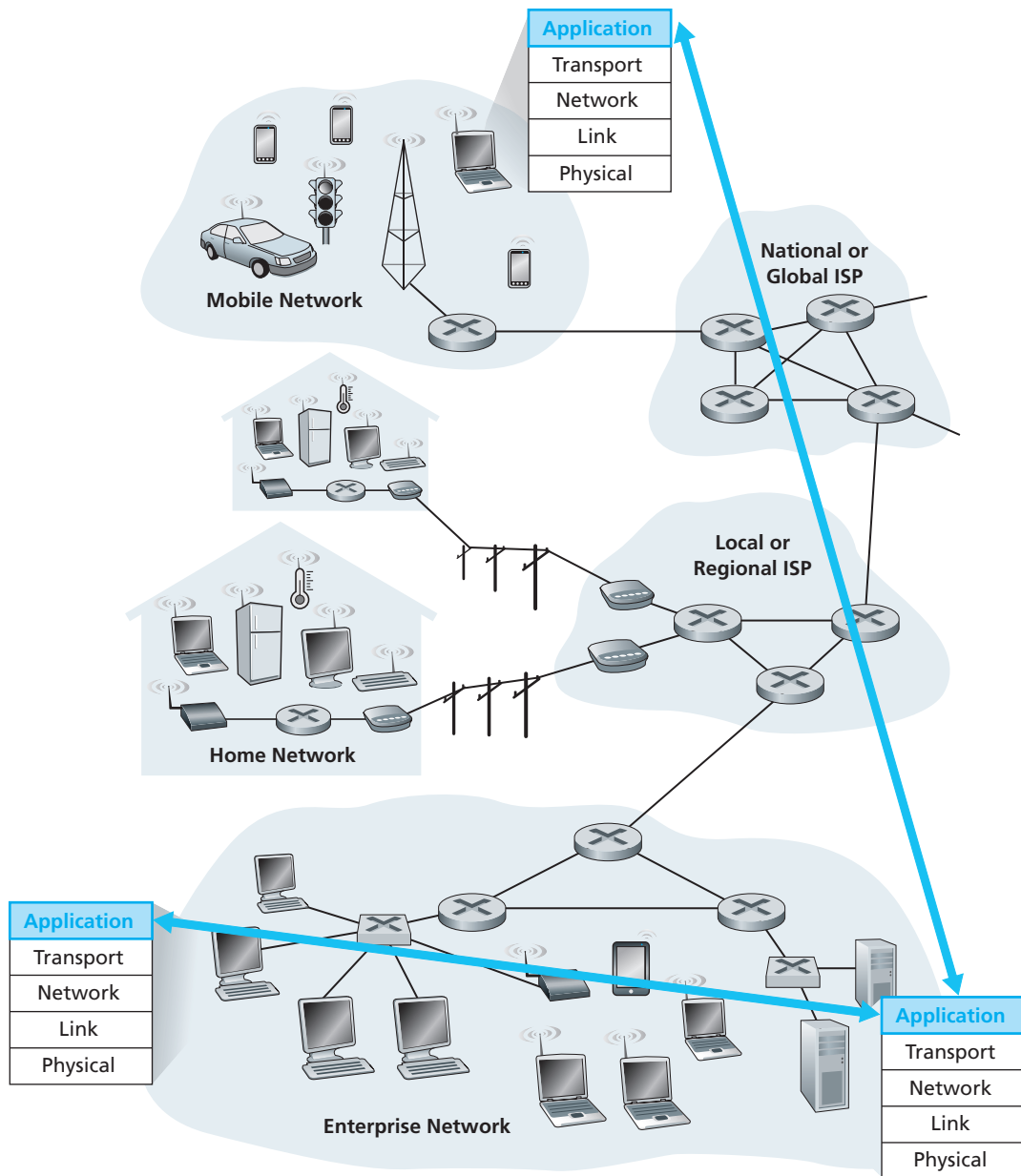


Figure 2.1 ♦ Communication for a network application takes place between end systems at the application layer

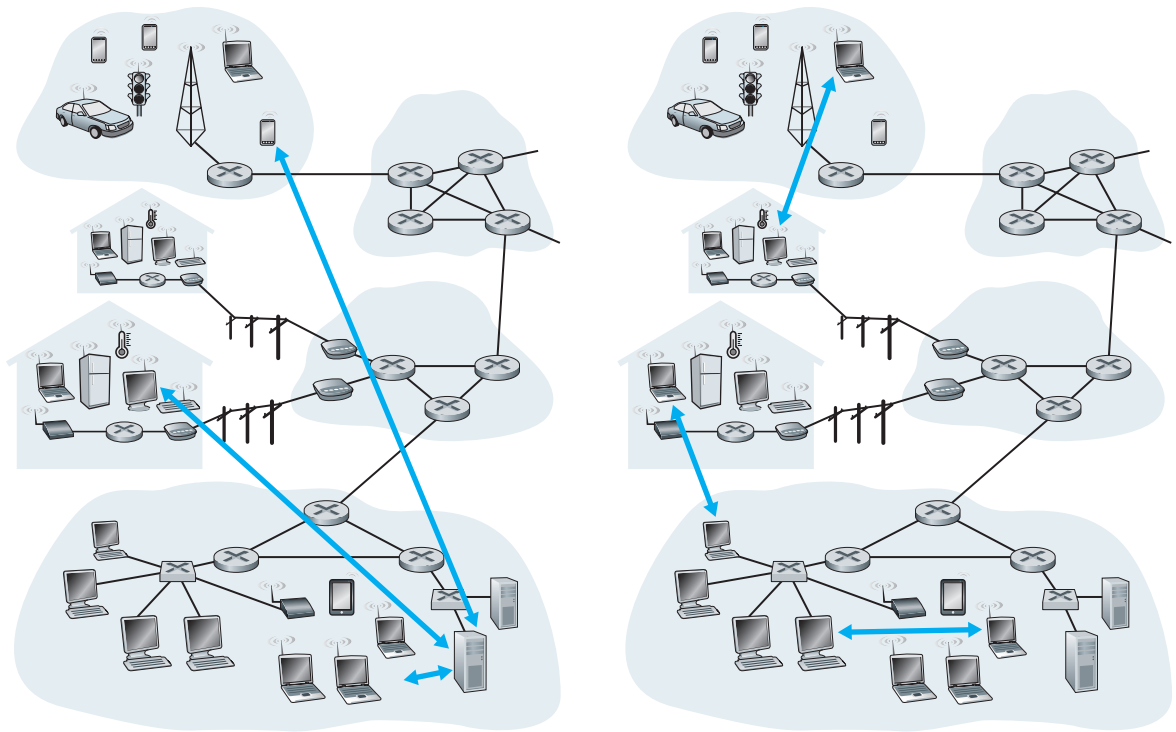
2.1.1 Network Application Architectures

Before diving into software coding, you should have a broad architectural plan for your application. Keep in mind that an application's architecture is distinctly different from the network architecture (e.g., the five-layer Internet architecture discussed in Chapter 1). From the application developer's perspective, the network architecture is fixed and provides a specific set of services to applications. The **application architecture**, on the other hand, is designed by the application developer and dictates how the application is structured over the various end systems. In choosing the application architecture, an application developer will likely draw on one of the two predominant architectural paradigms used in modern network applications: the client-server architecture or the peer-to-peer (P2P) architecture.

In a **client-server architecture**, there is an always-on host, called the *server*, which services requests from many other hosts, called *clients*. A classic example is the Web application for which an always-on Web server services requests from browsers running on client hosts. When a Web server receives a request for an object from a client host, it responds by sending the requested object to the client host. Note that with the client-server architecture, clients do not directly communicate with each other; for example, in the Web application, two browsers do not directly communicate. Another characteristic of the client-server architecture is that the server has a fixed, well-known address, called an IP address (which we'll discuss soon). Because the server has a fixed, well-known address, and because the server is always on, a client can always contact the server by sending a packet to the server's IP address. Some of the better-known applications with a client-server architecture include the Web, FTP, Telnet, and e-mail. The client-server architecture is shown in Figure 2.2(a).

Often in a client-server application, a single-server host is incapable of keeping up with all the requests from clients. For example, a popular social-networking site can quickly become overwhelmed if it has only one server handling all of its requests. For this reason, a **data center**, housing a large number of hosts, is often used to create a powerful virtual server. The most popular Internet services—such as search engines (e.g., Google, Bing, Baidu), Internet commerce (e.g., Amazon, eBay, Alibaba), Web-based e-mail (e.g., Gmail and Yahoo Mail), social networking (e.g., Facebook, Instagram, Twitter, and WeChat)—employ one or more data centers. As discussed in Section 1.3.3, Google has 30 to 50 data centers distributed around the world, which collectively handle search, YouTube, Gmail, and other services. A data center can have hundreds of thousands of servers, which must be powered and maintained. Additionally, the service providers must pay recurring interconnection and bandwidth costs for sending data from their data centers.

In a **P2P architecture**, there is minimal (or no) reliance on dedicated servers in data centers. Instead the application exploits direct communication between pairs of intermittently connected hosts, called *peers*. The peers are not owned by the service provider, but are instead desktops and laptops controlled by users, with most of the



a. Client-server architecture

b. Peer-to-peer architecture

Figure 2.2 ♦ (a) Client-server architecture; (b) P2P architecture

peers residing in homes, universities, and offices. Because the peers communicate without passing through a dedicated server, the architecture is called peer-to-peer. Many of today's most popular and traffic-intensive applications are based on P2P architectures. These applications include file sharing (e.g., BitTorrent), peer-assisted download acceleration (e.g., Xunlei), and Internet telephony and video conference (e.g., Skype). The P2P architecture is illustrated in Figure 2.2(b). We mention that some applications have hybrid architectures, combining both client-server and P2P elements. For example, for many instant messaging applications, servers are used to track the IP addresses of users, but user-to-user messages are sent directly between user hosts (without passing through intermediate servers).

One of the most compelling features of P2P architectures is their **self-scalability**. For example, in a P2P file-sharing application, although each peer generates workload by requesting files, each peer also adds service capacity to the system by distributing files to other peers. P2P architectures are also cost effective, since they normally don't require significant server infrastructure and server bandwidth

(in contrast with clients-server designs with datacenters). However, P2P applications face challenges of security, performance, and reliability due to their highly decentralized structure.

2.1.2 Processes Communicating

Before building your network application, you also need a basic understanding of how the programs, running in multiple end systems, communicate with each other. In the jargon of operating systems, it is not actually programs but **processes** that communicate. A process can be thought of as a program that is running within an end system. When processes are running on the same end system, they can communicate with each other with interprocess communication, using rules that are governed by the end system's operating system. But in this book we are not particularly interested in how processes in the same host communicate, but instead in how processes running on *different* hosts (with potentially different operating systems) communicate.

Processes on two different end systems communicate with each other by exchanging **messages** across the computer network. A sending process creates and sends messages into the network; a receiving process receives these messages and possibly responds by sending messages back. Figure 2.1 illustrates that processes communicating with each other reside in the application layer of the five-layer protocol stack.

Client and Server Processes

A network application consists of pairs of processes that send messages to each other over a network. For example, in the Web application a client browser process exchanges messages with a Web server process. In a P2P file-sharing system, a file is transferred from a process in one peer to a process in another peer. For each pair of communicating processes, we typically label one of the two processes as the **client** and the other process as the **server**. With the Web, a browser is a client process and a Web server is a server process. With P2P file sharing, the peer that is downloading the file is labeled as the client, and the peer that is uploading the file is labeled as the server.

You may have observed that in some applications, such as in P2P file sharing, a process can be both a client and a server. Indeed, a process in a P2P file-sharing system can both upload and download files. Nevertheless, in the context of any given communication session between a pair of processes, we can still label one process as the client and the other process as the server. We define the client and server processes as follows:

In the context of a communication session between a pair of processes, the process that initiates the communication (that is, initially contacts the other process at the beginning of the session) is labeled as the client. The process that waits to be contacted to begin the session is the server.

In the Web, a browser process initializes contact with a Web server process; hence the browser process is the client and the Web server process is the server. In P2P file sharing, when Peer A asks Peer B to send a specific file, Peer A is the client and Peer B is the server in the context of this specific communication session. When there's no confusion, we'll sometimes also use the terminology "client side and server side of an application." At the end of this chapter, we'll step through simple code for both the client and server sides of network applications.

The Interface Between the Process and the Computer Network

As noted above, most applications consist of pairs of communicating processes, with the two processes in each pair sending messages to each other. Any message sent from one process to another must go through the underlying network. A process sends messages into, and receives messages from, the network through a software interface called a **socket**. Let's consider an analogy to help us understand processes and sockets. A process is analogous to a house and its socket is analogous to its door. When a process wants to send a message to another process on another host, it shoves the message out its door (socket). This sending process assumes that there is a transportation infrastructure on the other side of its door that will transport the message to the door of the destination process. Once the message arrives at the destination host, the message passes through the receiving process's door (socket), and the receiving process then acts on the message.

Figure 2.3 illustrates socket communication between two processes that communicate over the Internet. (Figure 2.3 assumes that the underlying transport protocol used by the processes is the Internet's TCP protocol.) As shown in this figure, a socket is the interface between the application layer and the transport layer within a host. It is also referred to as the **Application Programming Interface (API)** between the application and the network, since the socket is the programming interface with which network applications are built. The application developer has control of everything on the application-layer side of the socket but has little control of the transport-layer side of the socket. The only control that the application developer has on the transport-layer side is (1) the choice of transport protocol and (2) perhaps the ability to fix a few transport-layer parameters such as maximum buffer and maximum segment sizes (to be covered in Chapter 3). Once the application developer chooses a transport protocol (if a choice is available), the application is built using the transport-layer services provided by that protocol. We'll explore sockets in some detail in Section 2.7.

Addressing Processes

In order to send postal mail to a particular destination, the destination needs to have an address. Similarly, in order for a process running on one host to send packets to a process running on another host, the receiving process needs to have an address.

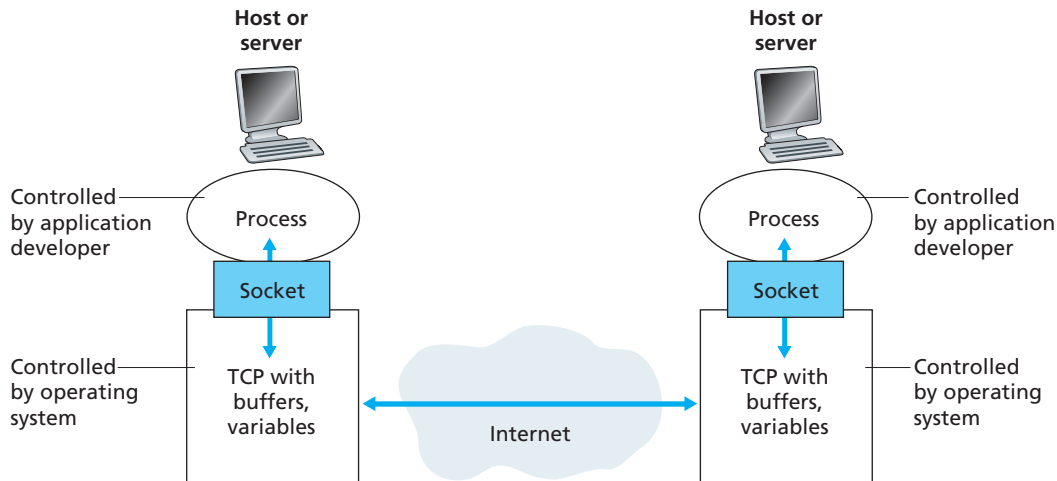


Figure 2.3 ♦ Application processes, sockets, and underlying transport protocol

To identify the receiving process, two pieces of information need to be specified: (1) the address of the host and (2) an identifier that specifies the receiving process in the destination host.

In the Internet, the host is identified by its **IP address**. We'll discuss IP addresses in great detail in Chapter 4. For now, all we need to know is that an IP address is a 32-bit quantity that we can think of as uniquely identifying the host. In addition to knowing the address of the host to which a message is destined, the sending process must also identify the receiving process (more specifically, the receiving socket) running in the host. This information is needed because in general a host could be running many network applications. A destination **port number** serves this purpose. Popular applications have been assigned specific port numbers. For example, a Web server is identified by port number 80. A mail server process (using the SMTP protocol) is identified by port number 25. A list of well-known port numbers for all Internet standard protocols can be found at www.iana.org. We'll examine port numbers in detail in Chapter 3.

2.1.3 Transport Services Available to Applications

Recall that a socket is the interface between the application process and the transport-layer protocol. The application at the sending side pushes messages through the socket. At the other side of the socket, the transport-layer protocol has the responsibility of getting the messages to the socket of the receiving process.

Many networks, including the Internet, provide more than one transport-layer protocol. When you develop an application, you must choose one of the available