

Application	Application-Layer Protocol	Underlying Transport Protocol
Electronic mail	SMTP [RFC 5321]	TCP
Remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
File transfer	FTP [RFC 959]	TCP
Streaming multimedia	HTTP (e.g., YouTube)	TCP
Internet telephony	SIP [RFC 3261], RTP [RFC 3550], or proprietary (e.g., Skype)	UDP or TCP

**Figure 2.5** ♦ Popular Internet applications, their application-layer protocols, and their underlying transport protocols

### 2.1.5 Application-Layer Protocols

We have just learned that network processes communicate with each other by sending messages into sockets. But how are these messages structured? What are the meanings of the various fields in the messages? When do the processes send the messages? These questions bring us into the realm of application-layer protocols. An **application-layer protocol** defines how an application's processes, running on different end systems, pass messages to each other. In particular, an application-layer protocol defines:

- The types of messages exchanged, for example, request messages and response messages
- The syntax of the various message types, such as the fields in the message and how the fields are delineated
- The semantics of the fields, that is, the meaning of the information in the fields
- Rules for determining when and how a process sends messages and responds to messages

Some application-layer protocols are specified in RFCs and are therefore in the public domain. For example, the Web's application-layer protocol, HTTP (the HyperText Transfer Protocol [RFC 2616]), is available as an RFC. If a browser developer follows the rules of the HTTP RFC, the browser will be able to retrieve Web pages from any Web server that has also followed the rules of the HTTP RFC. Many other application-layer protocols are proprietary and intentionally not available in the public domain. For example, Skype uses proprietary application-layer protocols.

It is important to distinguish between network applications and application-layer protocols. An application-layer protocol is only one piece of a network application (albeit, a very important piece of the application from our point of view!). Let's look at a couple of examples. The Web is a client-server application that allows users to obtain documents from Web servers on demand. The Web application consists of many components, including a standard for document formats (that is, HTML), Web browsers (for example, Firefox and Microsoft Internet Explorer), Web servers (for example, Apache and Microsoft servers), and an application-layer protocol. The Web's application-layer protocol, HTTP, defines the format and sequence of messages exchanged between browser and Web server. Thus, HTTP is only one piece (albeit, an important piece) of the Web application. As another example, an Internet e-mail application also has many components, including mail servers that house user mailboxes; mail clients (such as Microsoft Outlook) that allow users to read and create messages; a standard for defining the structure of an e-mail message; and application-layer protocols that define how messages are passed between servers, how messages are passed between servers and mail clients, and how the contents of message headers are to be interpreted. The principal application-layer protocol for electronic mail is SMTP (Simple Mail Transfer Protocol) [RFC 5321]. Thus, e-mail's principal application-layer protocol, SMTP, is only one piece (albeit an important piece) of the e-mail application.

### 2.1.6 Network Applications Covered in This Book

New public domain and proprietary Internet applications are being developed every day. Rather than covering a large number of Internet applications in an encyclopedic manner, we have chosen to focus on a small number of applications that are both pervasive and important. In this chapter we discuss five important applications: the Web, electronic mail, directory service video streaming, and P2P applications. We first discuss the Web, not only because it is an enormously popular application, but also because its application-layer protocol, HTTP, is straightforward and easy to understand. We then discuss electronic mail, the Internet's first killer application. E-mail is more complex than the Web in the sense that it makes use of not one but several application-layer protocols. After e-mail, we cover DNS, which provides a directory service for the Internet. Most users do not interact with DNS directly; instead, users invoke DNS indirectly through other applications (including the Web, file transfer, and electronic mail). DNS illustrates nicely how a piece of core network functionality (network-name to network-address translation) can be implemented at the application layer in the Internet. We then discuss P2P file sharing applications, and complete our application study by discussing video streaming on demand, including distributing stored video over content distribution networks. In Chapter 9, we'll cover multimedia applications in more depth, including voice over IP and video conferencing.

## 2.2 The Web and HTTP

Until the early 1990s the Internet was used primarily by researchers, academics, and university students to log in to remote hosts, to transfer files from local hosts to remote hosts and vice versa, to receive and send news, and to receive and send electronic mail. Although these applications were (and continue to be) extremely useful, the Internet was essentially unknown outside of the academic and research communities. Then, in the early 1990s, a major new application arrived on the scene—the World Wide Web [Berners-Lee 1994]. The Web was the first Internet application that caught the general public’s eye. It dramatically changed, and continues to change, how people interact inside and outside their work environments. It elevated the Internet from just one of many data networks to essentially the one and only data network.

Perhaps what appeals the most to users is that the Web operates *on demand*. Users receive what they want, when they want it. This is unlike traditional broadcast radio and television, which force users to tune in when the content provider makes the content available. In addition to being available on demand, the Web has many other wonderful features that people love and cherish. It is enormously easy for any individual to make information available over the Web—everyone can become a publisher at extremely low cost. Hyperlinks and search engines help us navigate through an ocean of information. Photos and videos stimulate our senses. Forms, JavaScript, Java applets, and many other devices enable us to interact with pages and sites. And the Web and its protocols serve as a platform for YouTube, Web-based e-mail (such as Gmail), and most mobile Internet applications, including Instagram and Google Maps.

### 2.2.1 Overview of HTTP

The **HyperText Transfer Protocol (HTTP)**, the Web’s application-layer protocol, is at the heart of the Web. It is defined in [RFC 1945] and [RFC 2616]. HTTP is implemented in two programs: a client program and a server program. The client program and server program, executing on different end systems, talk to each other by exchanging HTTP messages. HTTP defines the structure of these messages and how the client and server exchange the messages. Before explaining HTTP in detail, we should review some Web terminology.

A **Web page** (also called a document) consists of objects. An **object** is simply a file—such as an HTML file, a JPEG image, a Java applet, or a video clip—that is addressable by a single URL. Most Web pages consist of a **base HTML file** and several referenced objects. For example, if a Web page contains HTML text and five JPEG images, then the Web page has six objects: the base HTML file plus the five images. The base HTML file references the other objects in the page with the objects’ URLs. Each URL has two components: the

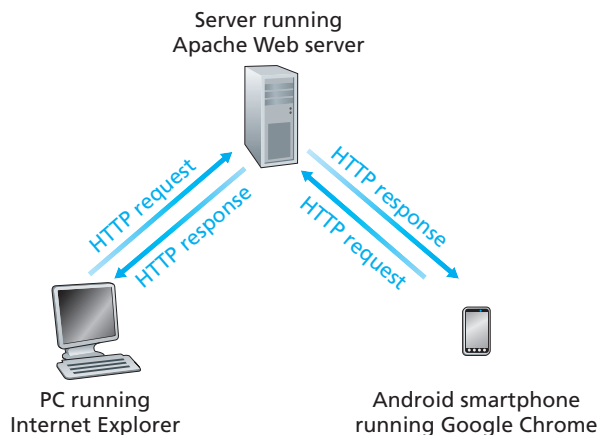
hostname of the server that houses the object and the object's path name. For example, the URL

```
http://www.someSchool.edu/someDepartment/picture.gif
```

has `www.someSchool.edu` for a hostname and `/someDepartment/picture.gif` for a path name. Because **Web browsers** (such as Internet Explorer and Firefox) implement the client side of HTTP, in the context of the Web, we will use the words *browser* and *client* interchangeably. **Web servers**, which implement the server side of HTTP, house Web objects, each addressable by a URL. Popular Web servers include Apache and Microsoft Internet Information Server.

HTTP defines how Web clients request Web pages from Web servers and how servers transfer Web pages to clients. We discuss the interaction between client and server in detail later, but the general idea is illustrated in Figure 2.6. When a user requests a Web page (for example, clicks on a hyperlink), the browser sends HTTP request messages for the objects in the page to the server. The server receives the requests and responds with HTTP response messages that contain the objects.

HTTP uses TCP as its underlying transport protocol (rather than running on top of UDP). The HTTP client first initiates a TCP connection with the server. Once the connection is established, the browser and the server processes access TCP through their socket interfaces. As described in Section 2.1, on the client side the socket interface is the door between the client process and the TCP connection; on the server side it is the door between the server process and the TCP connection. The client sends HTTP request messages into its socket interface and receives HTTP response messages from its socket interface. Similarly, the HTTP server receives request messages



**Figure 2.6** ♦ HTTP request-response behavior

from its socket interface and sends response messages into its socket interface. Once the client sends a message into its socket interface, the message is out of the client's hands and is "in the hands" of TCP. Recall from Section 2.1 that TCP provides a reliable data transfer service to HTTP. This implies that each HTTP request message sent by a client process eventually arrives intact at the server; similarly, each HTTP response message sent by the server process eventually arrives intact at the client. Here we see one of the great advantages of a layered architecture—HTTP need not worry about lost data or the details of how TCP recovers from loss or reordering of data within the network. That is the job of TCP and the protocols in the lower layers of the protocol stack.

It is important to note that the server sends requested files to clients without storing any state information about the client. If a particular client asks for the same object twice in a period of a few seconds, the server does not respond by saying that it just served the object to the client; instead, the server resends the object, as it has completely forgotten what it did earlier. Because an HTTP server maintains no information about the clients, HTTP is said to be a **stateless protocol**. We also remark that the Web uses the client-server application architecture, as described in Section 2.1. A Web server is always on, with a fixed IP address, and it services requests from potentially millions of different browsers.

### 2.2.2 Non-Persistent and Persistent Connections

In many Internet applications, the client and server communicate for an extended period of time, with the client making a series of requests and the server responding to each of the requests. Depending on the application and on how the application is being used, the series of requests may be made back-to-back, periodically at regular intervals, or intermittently. When this client-server interaction is taking place over TCP, the application developer needs to make an important decision—should each request/response pair be sent over a *separate* TCP connection, or should all of the requests and their corresponding responses be sent over the *same* TCP connection? In the former approach, the application is said to use **non-persistent connections**; and in the latter approach, **persistent connections**. To gain a deep understanding of this design issue, let's examine the advantages and disadvantages of persistent connections in the context of a specific application, namely, HTTP, which can use both non-persistent connections and persistent connections. Although HTTP uses persistent connections in its default mode, HTTP clients and servers can be configured to use non-persistent connections instead.

#### HTTP with Non-Persistent Connections

Let's walk through the steps of transferring a Web page from server to client for the case of non-persistent connections. Let's suppose the page consists of a base HTML

file and 10 JPEG images, and that all 11 of these objects reside on the same server. Further suppose the URL for the base HTML file is

```
http://www.someSchool.edu/someDepartment/home.index
```

Here is what happens:

1. The HTTP client process initiates a TCP connection to the server `www.someSchool.edu` on port number 80, which is the default port number for HTTP. Associated with the TCP connection, there will be a socket at the client and a socket at the server.
2. The HTTP client sends an HTTP request message to the server via its socket. The request message includes the path name `/someDepartment/home.index`. (We will discuss HTTP messages in some detail below.)
3. The HTTP server process receives the request message via its socket, retrieves the object `/someDepartment/home.index` from its storage (RAM or disk), encapsulates the object in an HTTP response message, and sends the response message to the client via its socket.
4. The HTTP server process tells TCP to close the TCP connection. (But TCP doesn't actually terminate the connection until it knows for sure that the client has received the response message intact.)
5. The HTTP client receives the response message. The TCP connection terminates. The message indicates that the encapsulated object is an HTML file. The client extracts the file from the response message, examines the HTML file, and finds references to the 10 JPEG objects.
6. The first four steps are then repeated for each of the referenced JPEG objects.

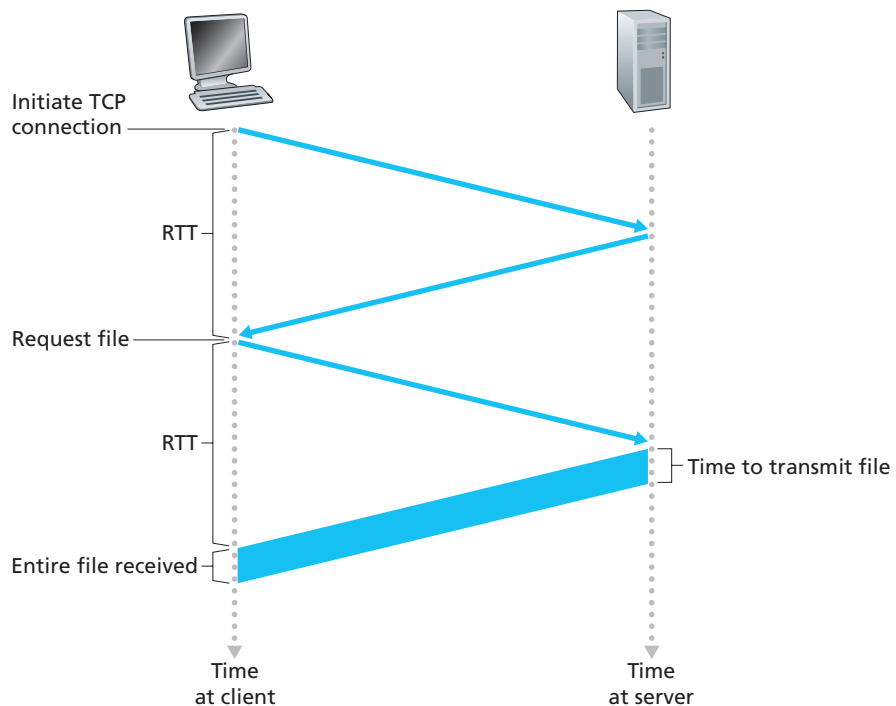
As the browser receives the Web page, it displays the page to the user. Two different browsers may interpret (that is, display to the user) a Web page in somewhat different ways. HTTP has nothing to do with how a Web page is interpreted by a client. The HTTP specifications ([RFC 1945] and [RFC 2616]) define only the communication protocol between the client HTTP program and the server HTTP program.

The steps above illustrate the use of non-persistent connections, where each TCP connection is closed after the server sends the object—the connection does not persist for other objects. Note that each TCP connection transports exactly one request message and one response message. Thus, in this example, when a user requests the Web page, 11 TCP connections are generated.

In the steps described above, we were intentionally vague about whether the client obtains the 10 JPEGs over 10 serial TCP connections, or whether some of the JPEGs are obtained over parallel TCP connections. Indeed, users can configure modern browsers to control the degree of parallelism. In their default modes, most browsers open 5 to 10 parallel TCP connections, and each of these connections handles one request-response transaction. If the user prefers, the maximum number of parallel connections

can be set to one, in which case the 10 connections are established serially. As we'll see in the next chapter, the use of parallel connections shortens the response time.

Before continuing, let's do a back-of-the-envelope calculation to estimate the amount of time that elapses from when a client requests the base HTML file until the entire file is received by the client. To this end, we define the **round-trip time (RTT)**, which is the time it takes for a small packet to travel from client to server and then back to the client. The RTT includes packet-propagation delays, packet-queuing delays in intermediate routers and switches, and packet-processing delays. (These delays were discussed in Section 1.4.) Now consider what happens when a user clicks on a hyperlink. As shown in Figure 2.7, this causes the browser to initiate a TCP connection between the browser and the Web server; this involves a “three-way handshake”—the client sends a small TCP segment to the server, the server acknowledges and responds with a small TCP segment, and, finally, the client acknowledges back to the server. The first two parts of the three-way handshake take one RTT. After completing the first two parts of the handshake, the client sends the HTTP request message combined with the third part of the three-way handshake (the acknowledgment) into the TCP connection. Once the request message arrives at



**Figure 2.7** ♦ Back-of-the-envelope calculation for the time needed to request and receive an HTML file

the server, the server sends the HTML file into the TCP connection. This HTTP request/response eats up another RTT. Thus, roughly, the total response time is two RTTs plus the transmission time at the server of the HTML file.

## HTTP with Persistent Connections

Non-persistent connections have some shortcomings. First, a brand-new connection must be established and maintained for *each requested object*. For each of these connections, TCP buffers must be allocated and TCP variables must be kept in both the client and server. This can place a significant burden on the Web server, which may be serving requests from hundreds of different clients simultaneously. Second, as we just described, each object suffers a delivery delay of two RTTs—one RTT to establish the TCP connection and one RTT to request and receive an object.

With HTTP 1.1 persistent connections, the server leaves the TCP connection open after sending a response. Subsequent requests and responses between the same client and server can be sent over the same connection. In particular, an entire Web page (in the example above, the base HTML file and the 10 images) can be sent over a single persistent TCP connection. Moreover, multiple Web pages residing on the same server can be sent from the server to the same client over a single persistent TCP connection. These requests for objects can be made back-to-back, without waiting for replies to pending requests (pipelining). Typically, the HTTP server closes a connection when it isn't used for a certain time (a configurable timeout interval). When the server receives the back-to-back requests, it sends the objects back-to-back. The default mode of HTTP uses persistent connections with pipelining. Most recently, HTTP/2 [RFC 7540] builds on HTTP 1.1 by allowing multiple requests and replies to be interleaved in the *same* connection, and a mechanism for prioritizing HTTP message requests and replies within this connection. We'll quantitatively compare the performance of non-persistent and persistent connections in the homework problems of Chapters 2 and 3. You are also encouraged to see [Heidemann 1997; Nielsen 1997; RFC 7540].

### 2.2.3 HTTP Message Format

The HTTP specifications [RFC 1945; RFC 2616; RFC 7540] include the definitions of the HTTP message formats. There are two types of HTTP messages, request messages and response messages, both of which are discussed below.

#### HTTP Request Message

Below we provide a typical HTTP request message:

```
GET /somedir/page.html HTTP/1.1
Host: www.someschool.edu
```