

RSVP EXECUTIVE SUMMARY AND RECOMMENDATIONS

There are 13 different genres RSVP can produce movies on. The following recommendations can ensure the success of the following projects:

- Most movies were produced in the Drama genre, followed by Comedy and Thriller. So it is recommended to make a movie in either of these three genres.
- It is recommended to make drama movies with an average duration of 106 mins.
- For the second and the third most ranking genres, Comedy movies must be around a length of 102 mins, and Thriller movies must follow an average duration of 101 minutes.
- Action movies must be produced with a long duration of around 112 mins, whereas horror movies must carry a short duration of around 92 mins.
- Dream Warrior Pictures and National Theatre Live can be considered as the production company for the next project as they have produced the maximum number of hit movies with an average rating of 8.
- Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production houses based on the number of votes received by their movies
- James Mangold, Anthony Russo, and Soubin Shahir can be selected as the director for the next project as they are the top three directors from the top three genres to produce movies with an average rating of more than 8.
- Mammootty and Mohanlal can be cast as actors for the next film project as they are the top two actors whose movies have a median rating of more than or equal to 8.
- Vijay Sethupathi, Fahadh Faasil, and Yogi Babu can be cast as actors for the next Indian movies, as they are the maximum-rated actors in the Indian market.
- Taapsee Pannu and Divya Dutta can be cast as actresses for the next Indian movies, as they are the maximum-rated actresses in the Indian market.
- Star Cinema and Twentieth Century Fox are the top two production houses based on the number of multilingual movies produced with a median rating of 8 or more, followed by Columbia Pictures, Ave Fenix Pictures, and Viva Films.
- Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are the top three actresses with movies in Drama genre, so they can be considered for the next project following the same genre.

Conclusion:

RSVP movies can produce their next project in the Drama genre, casting Mammootty, Mohanlal, Vijay Sethupathi, Fahadh Faasil, and/or Yogi Babu as actors and Taapsee Pannu, Divya Dutta, and/or Parvathy Thiruvothu as actresses from Dream Warrior Pictures or National Theatre Live production house as they have produced the maximum number of hit movies.