



# *zomato*

**Dashboard**



# zomato

## Dashboard



|              |                 |                |              |
|--------------|-----------------|----------------|--------------|
| Sales Amount | Overall Ratings | Sales Quantity | Total Orders |
| 987M         | 148K            | 2M             | 301K         |

### Overview

Amount

Quantity



Veg  
122M  
12K Ratings

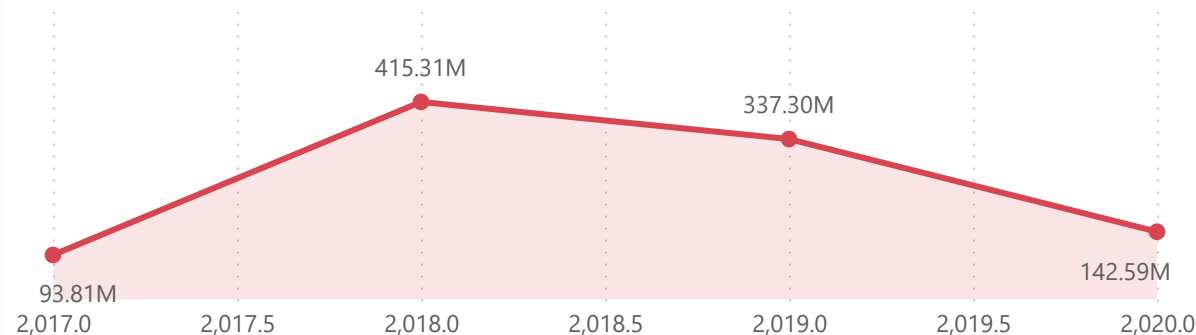


Non Veg  
106M  
10K Ratings



Other  
24M  
927 Ratings

### Yearly Sales Trend



From 2017 to 2020, Zomato experienced significant growth in its total sales numbers, reflecting the increasing demand for online food delivery services. Zomato Providing service in 821+ Cities in Overall India got connection with around 77929+ Users and almost completed with 298951+ orders.

### Overall City

Search...

Overall

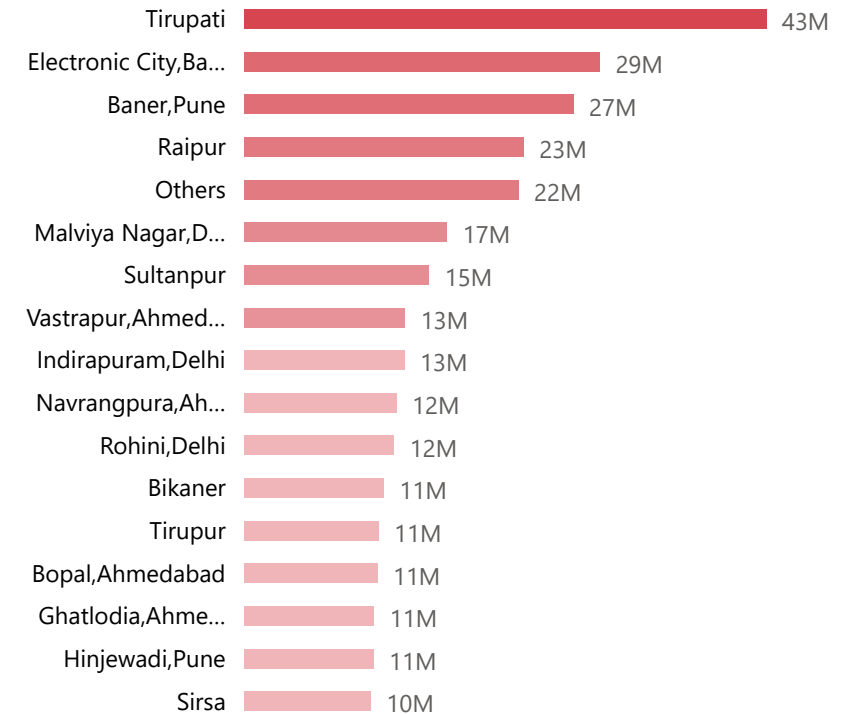
Top 10

Top 100

Top 20

Top 5

Top 50





# User Performance



Gain Users for Male 6561 was higher than Female 5082  
Female had 5082 Gain Users and Male had 6561

Lost Users for Male 18919 was higher than Female 14119

## Overview

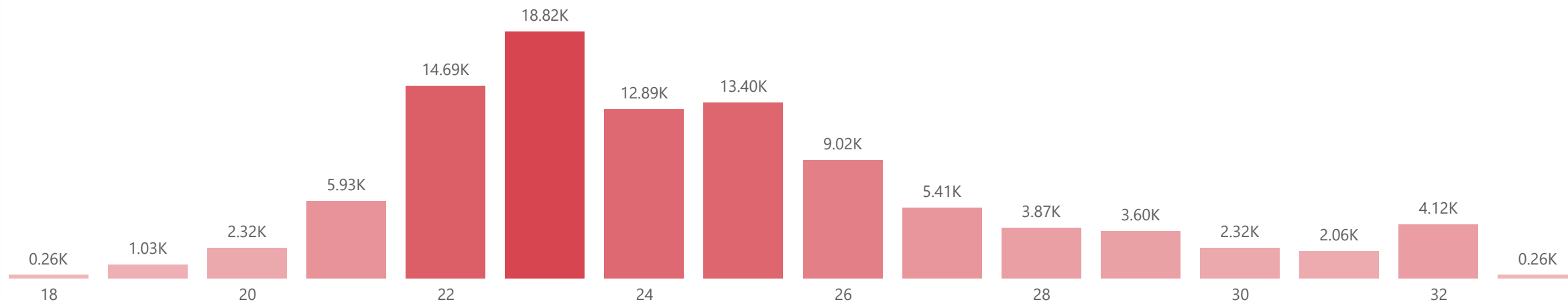
Active Users  
**78K**

Total Users  
**100K**

Sales Quantity  
**2M**

Total Orders  
**301K**

## User Count by Age



# zomato



**12K**

Gain Users

## Gain Users by Gender



**33K**

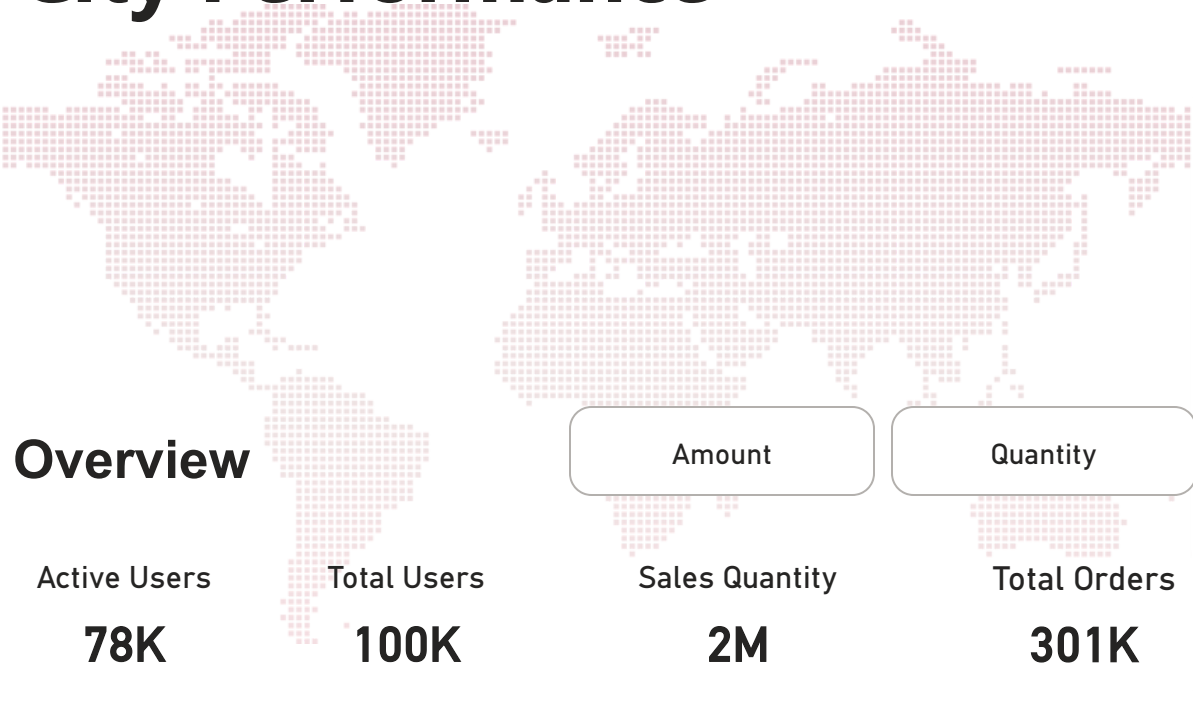
Lost Users

## Lost Users by Gender



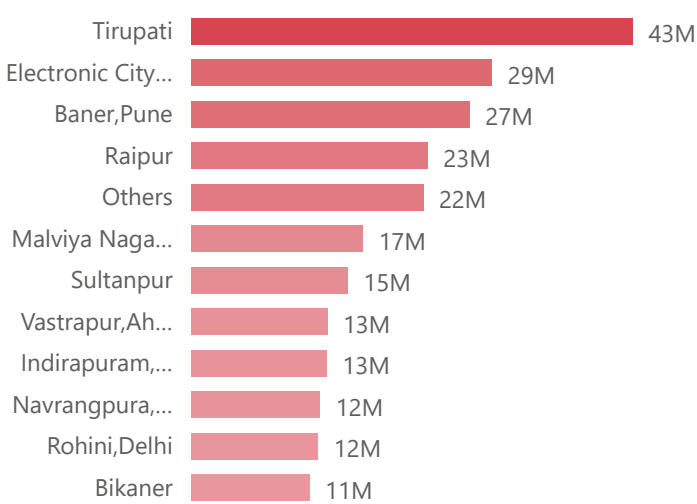


# City Performance

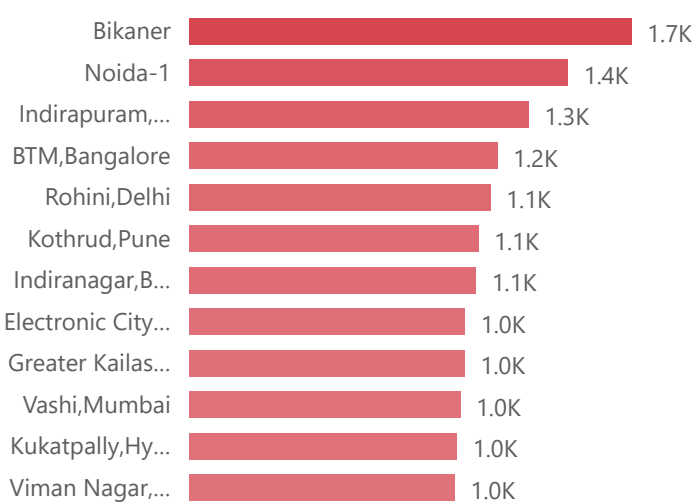


| City Name                 | Restaurant                    | Orders | Sales     |
|---------------------------|-------------------------------|--------|-----------|
| Others                    |                               | 3236   | 22335544  |
| Navrangpura,Ahmedabad     | Janta Snacks                  | 2      | 1511669   |
| Tirupati                  | Domino's Pizza                | 2      | 1492795   |
| Electronic City,Bangalore | Kouzina Kafe - The Food Court | 2      | 1478341   |
| Tirupati                  | Happy Brew Cafe               | 2      | 1477818   |
| Rishikesh                 | Jaysika DDN Fast Food         | 2      | 1340062   |
| Raipur                    | Cafe Yummy                    | 2      | 1317561   |
| Ghatlodia,Ahmedabad       | Krishna Food                  | 2      | 1284475   |
| Navrangpura,Ahmedabad     | Huber & Holly                 | 2      | 1284475   |
| Electronic City,Bangalore | ZAATAR SPICE                  | 2      | 1235934   |
| Connaught Place,Delhi     | Blue Tokai Coffee Roasters    | 2      | 1229628   |
| Chattarpur,Delhi          | NBK Food Home                 | 2      | 1225208   |
| Tirupati                  | McCafe by McDonald's          | 2      | 1161062   |
| Raichur                   | SRI LAKSHMI BAR AND           | 2      | 1090325   |
| Total                     |                               | 300562 | 989009336 |

Total Sales per City



Ratings Count by City



Active Users by city

