



E-COMMERCE: OLIST STORE ANALYSIS | GROUP 1



OVERVIEW



DETAILS

Total Customers

70890

Total Sellers

3095

Total Sales

\$11861.49k

Total Profit

\$1789.23k

Average Sales

\$155.49

Average Rating

4.17

Total Monthly Sales & Profit



Select Year

2017

2018

2016

Select Quarter

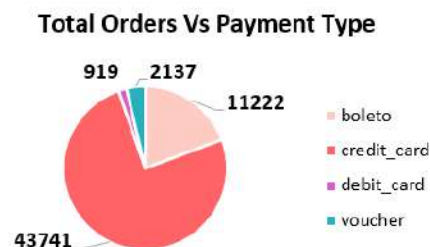
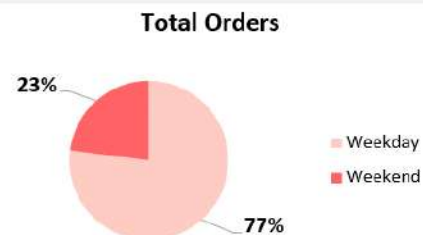
1

2

3

4

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Average Delivery Days

11

pet_shop

Avg Price & Avg Payment - Sao Paulo

135.04

120.69

AvgPayment
AvgPrice

Review Score Vs Avg Shipping Days

21

16

14

12

10

1

2

3

4

5

Top 5 Cities With Highest Sales

\$2712.58k

\$624.59k

\$470.76k

\$358.81k

\$329.49k

sao paulo

ibitinga

curitiba

rio de janeiro

guarulhos

Payment Trends: Weekday Vs Weekend

154.44

152.95

Weekday

Weekend

Top 5 Products by Avg Rating

seguros_e_servicos 2.50

pc_gamer 3.13

portateis_cozinha_e_prep
aradores_de_alimentos 3.43

moveis_escritorio 3.62

fashion_roupa_feminina 3.69

SLICERS

-- Select Year --

2017

2018

2016

-- Select State --

AC

AL

AM

AP

BA

-- Select Payment Type --

boleto

credit_card

debit_card

not_defined

voucher