

# Customer Dashboard | 2020

2020 vs. 2019 ● Highest Month ● Lowest Month

## Total Customers

595

None vs. PY



## Total Sales Per Customers

\$814

None vs. PY



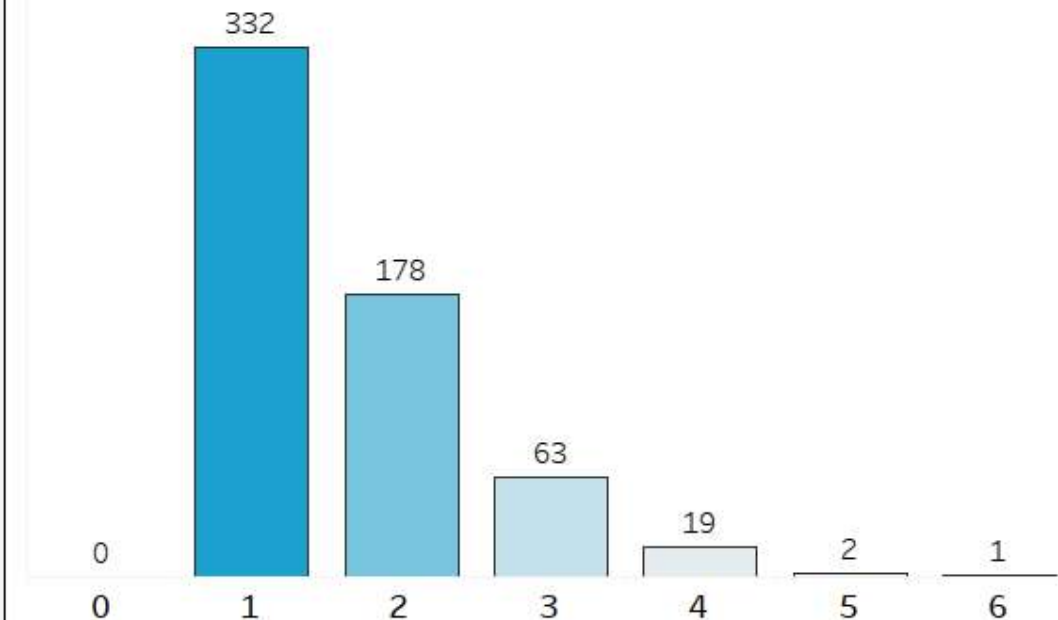
## Total Order

969

None vs. PY



## Customer Distribution by No. of Orders



## Top 10 Customers by Profit

Rank	Customers	Last Order	2020 Profit
#1	Sanjit Chand	15-01-2023	\$1,234
#2	Tom Boeckenha...	11-06-2023	\$1,123
#3	Nathan Mautz	23-07-2023	\$1,012
#4	Darrin Martin	03-11-2023	\$901
#5	Mitch Willingham	16-11-2023	\$890
#6	Maria Etezadi	18-11-2023	\$789
#7	John Murray	12-09-2023	\$678
#8	Mitch Webber	13-12-2023	\$567
#9	Dianna Wilson	27-05-2023	\$456
#10	Gary Hwang	10-11-2023	\$345



## FILTERS

Select Year

2020

--PRODUCT--

Category

(Multiple values)

Sub-Category

(All)

--LOCATION--

Region

(Multiple values)

State

(All)

City

(All)

# Sales Dashboard | 2020



2020 vs. 2019 ● Highest Month ● Lowest Month

## Total Sales

**\$484K**

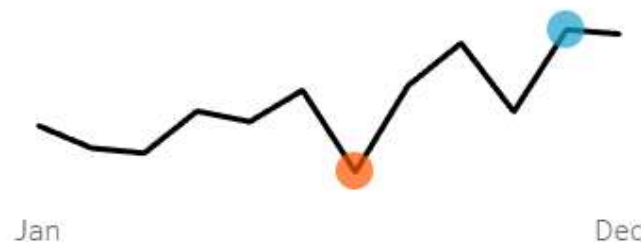
None vs. PY



## Total Profit

**\$50K**

None vs. PY



## Total Quantity

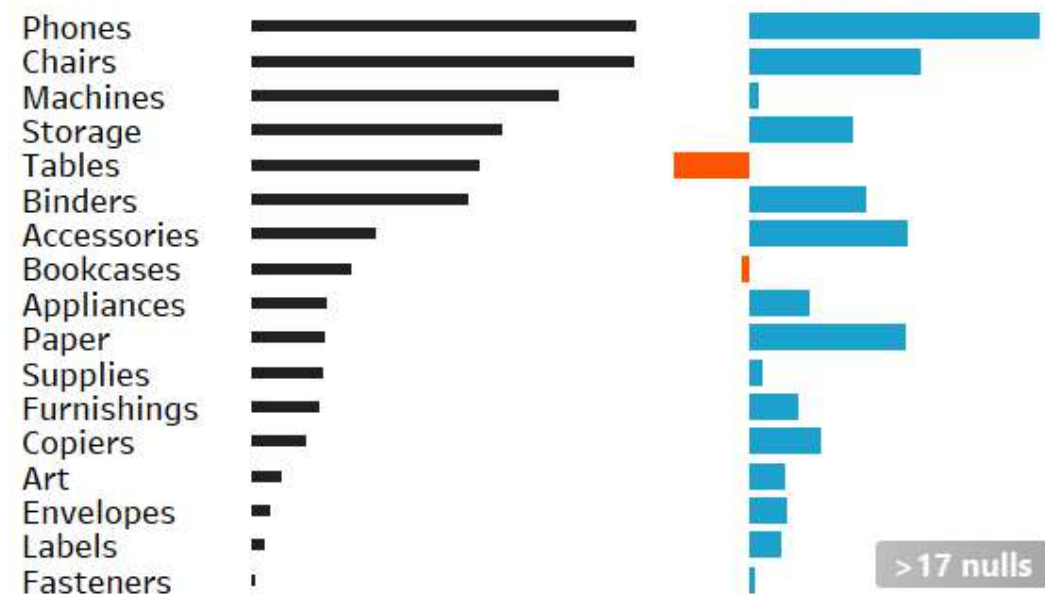
**\$8K**

None vs. PY



## Sales & Profit By Subcategory

2020 Sales vs. 2019 Sales



## Sales & Profit Trends over Time

2020 ● Above ● Below

