

Aniket Kumar

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SUMMARY

Aspiring Data Analyst with hands-on experience in data analytics, business intelligence, and social media analysis. Proficient in Python, SQL, Power BI, Excel, and Tableau, with expertise in data cleaning, visualization, and trend analysis. Passionate about data-driven decision-making.

EDUCATION

Lalit Narayan Mithila University
Bachelor of Arts in Political Science

Darbhangha, Bihar
Year

EXPERIENCE

Data Analytics Intern
Art Management

3 Months
Remote

- Analyzed audience engagement trends on Twitter and social media platforms.
- Developed strategies to increase visibility of Bigg Boss talent's Twitter accounts.
- Created SQL queries, Power BI dashboards, and Excel reports for campaign effectiveness.

PROJECTS

E-commerce Data Analysis | Python, SQL, Power BI

2024

- Analyzed sales and customer behavior to identify top-selling products and profitable segments.
- Built interactive dashboards to visualize sales trends and optimize business strategies.

YouTube Top 1000 Channels Analysis | Excel

2024

- Used Pivot Tables and Charts to analyze subscriber growth and engagement trends.
- Identified content performance across different categories and regions.

YouTube Analytics Dashboard | Power BI

2025

- Developed a Power BI dashboard to track subscriber growth and engagement metrics.
- Provided interactive visualizations for audience behavior analysis.

TECHNICAL SKILLS

Data Analytics, Python, SQL, Excel, Power BI, Tableau, Data Visualization, Problem Solving, VS code

CERTIFICATIONS

- Data Analytics Certification - Programming Classes, Patna