

# ANIKET MAHAJAN

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Frontend Engineer with 4+ years of experience building high-performance, scalable web applications using React, Next.js, and TypeScript. Proven expertise in SEO optimization, performance tuning, and UI architecture. Passionate about creating fast, accessible, and maintainable interfaces that deliver measurable business impact.

## PROFESSIONAL EXPERIENCE

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### Pocket FM, Bengaluru Senior Software Engineer

April 2025 – Present

- Architected and led the frontend development of consumer products—Pocket TV, Pocket FM, AI Blaze, and Pocket Toons revamp—using Next.js 15, driving improvements in SEO, performance, and modular architecture.
- Implemented a Contentful-style CMS using Sanity for dynamic content management, enabling non-technical teams to update and manage product content efficiently.
- Created a central CSS design system (Radix UI + Tailwind), reducing UI development time by 30%.
- Mentored and led a team of 4 junior developers by overseeing task planning, conducting thorough code reviews, and providing technical guidance, fostering professional growth and ensuring consistently high-quality code delivery.
- Handled sprint planning, task tracking, and documentation with a focus on code quality and delivery.
- Optimized SEO and monitored performance using Datadog and Lighthouse, boosting page discoverability and load speed.

### Software Development Engineer

Aug 2022 – March 2025

- Improved web performance by 30–50%, through asset optimization and TypeScript migration.
- Collaborated cross-functionally with PM and multiple teams to deliver features on time, while maintaining clear task ownership and updates via JIRA.
- Migrated complete codebase from JS to TS, reducing bugs by 20% and improving long-term maintainability.
- Refactored the complex authentication system using NextAuth, added refresh token support, and removed Firebase, improving security and user trust.
- Upgraded payments to the latest APIs with modular architecture, ensuring >90% success rate and zero downtime.
- Replaced Redux with Zustand and custom API wrappers with React Query, simplifying state management and caching.
- Increased test coverage to 65% overall and 95%+ for new features using Jest, Cypress, and RTL.
- Developed reusable and responsive UI components using ShadCN and Tailwind, improving accessibility and cross-browser consistency.
- Set up CI/CD pipelines with GitHub Actions, automating audits, test coverage snapshots, and deployments.
- Led internal training sessions to upskill team members on cutting-edge tools such as Remix.js, zustand.
- Worked on DRM players (Shaka)

**Frontend Engineer - Internship**

March 2022 – July 2022

- Contributed to feature development and performance enhancements in production web apps.
- Collaborated with product managers and designers to ship pixel-perfect responsive components.

**Monotype Solutions India, Noida**

Oct 2021 – Jan 2022

**Software Engineer – Intern**

- Built and optimized web-based tools for internal teams, ensuring performance and scalability.

**Khainar Technologies Pvt Ltd, Pune**

Nov 2018 – Apr 2019

**Software Engineer – Intern**

- Developed the StudyDuniya web app, working across frontend and backend to deliver a seamless experience.

**EDUCATION**

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**Savitribai Phule Pune University, Pune, India**

2019-2022

Master of Computer Application (Mobile and Application Development).

**CORE SKILLS**

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**Frontend:** React, Next.js, TypeScript, Redux, Zustand, Tailwind, ShadCN**Testing:** Jest, Cypress, React Testing Library**DevOps:** GitHub Actions, AWS, Cloudflare**Tools & Practices:** Git, Agile, CI/CD, Performance Optimization, SEO

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**Notice Period:** 30 days