

# ANIKET MAHAJAN

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Senior Frontend Engineer with 4+ years of experience building high-performance, scalable web applications using React, Next.js, and TypeScript. Specialized in performance engineering, SEO, UI architecture, and modern frontend ecosystems. Proven success in delivering consumer-scale products, improving reliability, and mentoring engineering teams.

## PROFESSIONAL EXPERIENCE

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### Pocket FM, Bengaluru

April 2025 – Present

#### Senior Software Engineer

- Architected and led frontend development for consumer products—Pocket TV, Pocket FM, AI Blaze, and App Webview —using Next.js 16, enhancing SEO, performance, and modular architecture.
- Built a Payload CMS-based internal CMS enabling content teams to publish without dev support, reducing ticket dependency by 60%.
- Created a central CSS design system (Radix UI + Tailwind), reducing UI development time by 30%.
- Mentored and led a team of 4 junior developers by overseeing task planning, conducting thorough code reviews, and providing technical guidance, fostering professional growth and ensuring consistently high-quality code delivery.
- Handled sprint planning, task tracking, and documentation with a focus on code quality and delivery.
- Optimized SEO and monitored performance using Datadog and Lighthouse, boosting page discoverability and load speed.

### Software Development Engineer

Aug 2022 – March 2025

- Improved web performance by 30–50%, through asset optimization and TypeScript migration.
- Collaborated cross-functionally with PM and multiple teams to deliver features on time, while maintaining clear task ownership and updates via JIRA.
- Migrated complete codebase from JS to TS, reducing bugs by 20% and improving long-term maintainability.
- Refactored the complex authentication system using NextAuth, added refresh token support, and removed Firebase, improving security and user trust.
- Upgraded payments to the latest APIs with modular architecture, ensuring >90% success rate and zero downtime.
- Replaced Redux with Zustand and custom API wrappers with React Query, simplifying state management and caching.
- Increased test coverage to 65% overall and 95%+ for new features using Jest, Cypress, and RTL.
- Developed reusable and responsive UI components using ShadCN and Tailwind, improving accessibility and cross-browser consistency.
- Set up CI/CD pipelines with GitHub Actions, automating audits, test coverage snapshots, and deployments.
- Led internal training sessions to upskill team members on cutting-edge tools such as Remix.js, zustand.
- Worked on DRM players (Shaka)

**Frontend Engineer - Internship** March 2022 – July 2022

- Contributed to feature development and performance enhancements in production web apps.
- Collaborated with product managers and designers to ship pixel-perfect responsive components.

**Monotype Solutions India, Noida** Oct 2021 – Jan 2022  
**Software Engineer – Intern**

- Built and optimized web-based tools for internal teams, ensuring performance and scalability.

**Khainar Technologies Pvt Ltd, Pune** Nov 2018 – Apr 2019  
**Software Engineer – Intern**

- Developed the StudyDuniya web app, working across frontend and backend to deliver a seamless experience.

## EDUCATION

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**Savitribai Phule Pune University**, Pune, India 2019-2022  
Master of Computer Application (Mobile and Application Development).

## CORE SKILLS

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**Frontend:** React, Next.js, TypeScript, Redux, Zustand, Tailwind, ShadCN

**Testing:** Jest, Cypress, React Testing Library

**DevOps:** GitHub Actions, AWS, Cloudflare

**Tools & Practices:** Git, Agile, CI/CD, Performance Optimization, SEO

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**Notice Period:** 30-45 days