Jaymin Parmar

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EDUCATION

Conestoga College   **Waterloo, ON**
Diploma in Computer Programming   *Graduated, May 2024*

- o **Concentrations:** Software Engineering, Data Management, Quality Assurance
- o **GPA:** 3.43/4.00, *Graduated with Distinction*
- o **Related Coursework:** Data Structures & Algorithms, Systems Analysis & Design, Networking, SQL Databases, Web & Mobile App Development, Game Programming, Software Quality Assurance, and Small Business Solutions.

SKILLS

Programming: C#, Python, JavaScript, HTML/CSS, SQL
Technologies: Node.js, React, Next.js, .NET, Salesforce, MySQL, PostgreSQL, Git, RESTful APIs, SAP, WordPress, PHP
Analytics & Reporting: Data Analysis, Campaign Performance Optimization, Dashboard Development
Email Marketing Tools: ESP Platforms (e.g.,Mailchimp, Salesforce Marketing Cloud, Klaviyo, Braze), CRM systems (Salesforce Certified AI Associate, HubSpot)
Soft Skills: Problem-Solving, Time Management, Strong Communication, Adaptability, Customer Service, Team Collaboration
Development Tools: Visual Studio, VS code, Jira, SQL Server Management Studio, Azure Database

EXPERIENCE

Amul India   **Vadodara , Gujarat**
Web Developer Intern   *May 2022 – Sep 2022*

- ● Designed and developed responsive, user-friendly web applications using **React.js**, **Node.js**, and **RESTful APIs**, focusing on performance optimization and seamless user experience.
- ● Streamlined data flow between front-end and back-end systems by optimizing API integrations, resulting in a 15% improvement in system responsiveness.
- ● Participated in Agile sprint planning and delivery cycles, contributing to timely and efficient feature releases, and ensuring alignment with client requirements

Pearl Computers   **Borsad, Anand**
Hardware and Software Assistant   *July 2021 – April 2022*

- ● Installed and configured **IT systems**, including software and hardware troubleshooting, ensuring smooth operation for clients in diverse industries
- ● Assisted in CRM system configuration and customization for clients, improving data management workflows and supporting customer relationship optimization.
- ● Delivered end-user training on hardware and software systems, improving overall client satisfaction and reducing support requests by 25%.

PROJECTS

CaptionCraftAI
Technologies: Next.js, Stripe, Gemini API, PostgreSQL(Neon)

- ● Created an AI platform for generating custom captions using **Next.js** for performance optimization and **Gemini API** for trending topic analysis.
- ● Integrated **Stripe** for payment processing and stored data in **PostgreSQL**, ensuring a seamless user experience.

QuickMail
Technologies:Vite+React, AI integration

- ● Designed and implemented a **modern, intuitive UI/UX** with **React.js** and **Vite**, focusing on smooth navigation, responsiveness, and a user-friendly experience across devices.
- ● Focused on **modern design principles** to ensure the application feels fresh and intuitive, driving user satisfaction and engagement.

FinInsights Pro
Technologies:React, Python, PhiData, LangFlow, Firebase

- ● Developed AI-powered **expense categorization** using [Gemini AI API], enhancing user insights and financial tracking accuracy.
- ● Engineered a robust and scalable data infrastructure leveraging Firebase and Python with PhiData, ensuring efficient data processing, storage, and retrieval for advanced analytics.