Do Unemployment Rate and

Education Level Play Big Parts

in Economic Crime?

- -- ANLY 506 Exploratory Data Analytics
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What we are trying to explore...

Although the crime rate has decreased sharply since early 1990s (John Gramlich, p.2), various types of crime cases are still happening everyday, putting people's safety into danger.

There are a number of different kinds of crimes have been mentioned in the dataset, but for our project, we will mainly focus on robbery specifically.

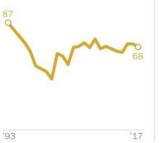
We are trying to explore whether certain education level would relate to robbery, or whether certain unemployment level would relate to robbery.

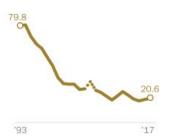
Background

Interesting phenomenon: people's perception of crime actually increases even though the actual crime rate drops significantly

Public perception of crime rate at odds with data

% saying there is more crime in the U.S. than a year ago Violent crimes per 1,000 people ages 12 and older





Note: 2006 Bureau of Justice Statistics (BJS) estimates are not comparable to those in other years due to methodological changes. To allow for comparisons across the same time period, 2018 public opinion data not shown.

Source: Gallup, Bureau of Justice Statistics,

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Therefore, people's perception isn't necessarily the truth. We target to use the data set provided to us to reveal the actual correlation and relationship between unemployment rate, education level and the crime rate.

Literature Review

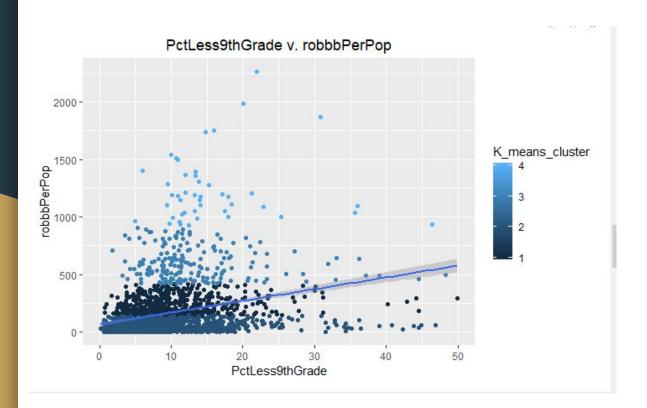
Many people have researched about the connection between unemployment rate, education level and crime.

- Scorcu and Cellini (1998) found unemployment to be a significant explanatory variable for theft in their time-series analysis
- Employed individuals tend to commit fewer crimes than those who are unemployed (Witte and Tauchen, 1994).
- Higher education leads to more opportunity of higher income, which increases the cost of crime (Lochner and Moretti, 2004)
- But high education may decrease the probability of getting caught, which increase the crime rate (Lochner and Moretti, 2004)

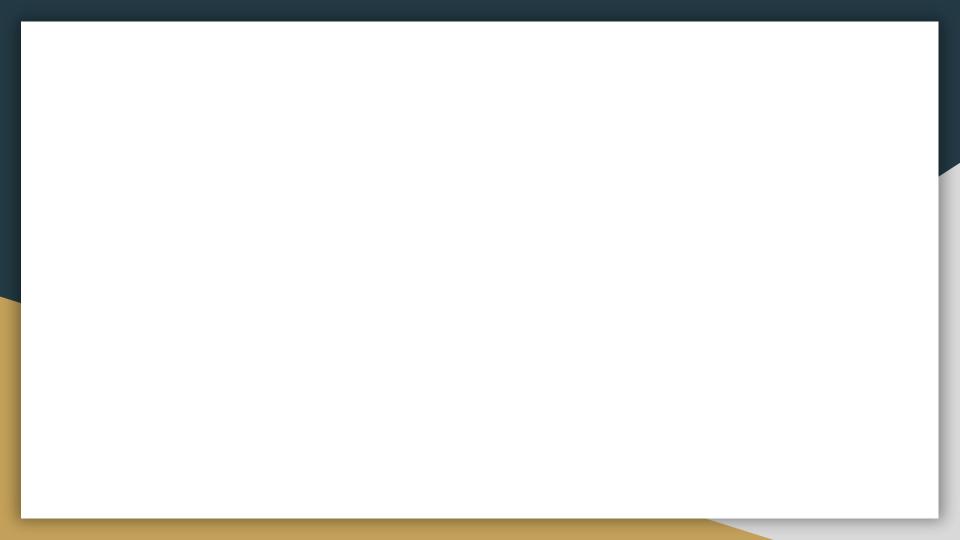
Methodology

- We have identified the columns of data that are related to our topic, and cleaned the data.
- We have applied principle component analysis on the raw data to test the correlation among different variables.
- We have also used different plots to visualize the data, which could provide good insights on whether there are certain relations among different variables.
- We have applied clustering on the data, to further explore the relationships among the variables.
- If we found possible correlations among the variables, we will try to apply correlation analysis to further explore and quantify the relationships.

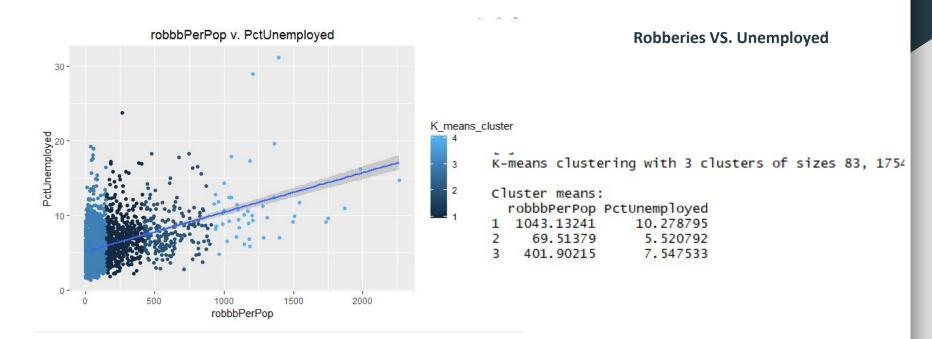
Robberies VS. Education



Robberies VS. Education Less than 9th Grade



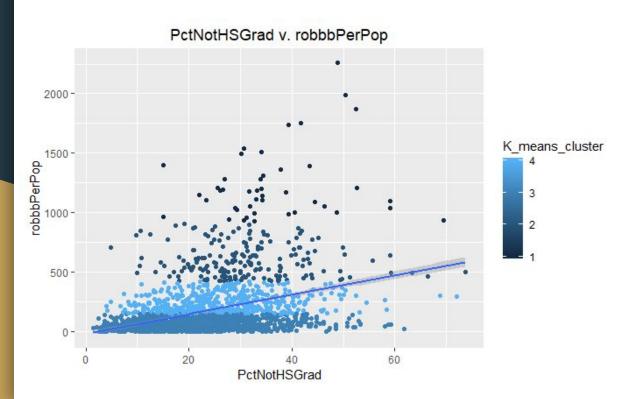
Explore the data (plots)



Kmeans-Results

```
K-means clustering with 3 clusters of sizes 83, 377, 1754
 cluster means:
   PctLess9thGrade robbbPerPop
        13.788554 1043.13241
       12.699204 401.90215
        8.211038 69.51379
Within cluster sum of squares by cluster:
[1] 7739689 6536493 6353074
 (between_SS / total_SS = 83.1 %)
Available components:
[1] "cluster"
                "centers"
                                 "totss"
                                               "withinss"
                                                              "tot.withinss"
                "size"
[6] "betweenss"
                                 "iter"
                                               "ifault"
PctLess9thGrade
                 robbbPerPop
         FALSE
                         FALSE
```

Continued...

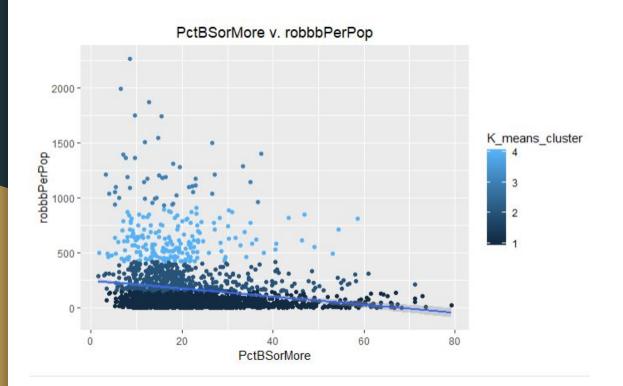


Robberies VS. Education which not graduate from high school

Kmeans-Results

```
K-means clustering with 3 clusters of sizes 1754, 83, 377
cluster means:
  PctNotHSGrad robbbPerPop
      20.25166
                  69.51379
   32.98506 1043.13241
      29.48846 401.90215
Within cluster sum of squares by cluster:
[1] 6465179 7745387 6559407
 (between_ss / total_ss = 83.0 %)
Available components:
                                                              "tot.withinss"
[1] "cluster" "centers"
                                 "totss"
                                               "withinss"
[6] "betweenss" "size"
                                 "iter"
                                               "ifault"
PctNotHSGrad robbbPerPop
      FALSE
                   FALSE
```

Continued...



Robberies VS. Education

People who have Bacheler Degree or Higher

Kmeans-Results

```
K-means clustering with 3 clusters of sizes 378, 1753, 83
cluster means:
  robbbPerPop PctBSorMore
1 401.46214 18.39439
2 69.41906 24.29362
3 1043.13241 18.14578
Within cluster sum of squares by cluster:
[1] 6579331 6558763 7744334
 (between_ss / total_ss = 82.9 %)
Available components:
                "centers"
                                                              "tot.withinss"
[1] "cluster"
                                 "totss"
                                               "withinss"
                                 "iter"
[6] "betweenss" "size"
                                               "ifault"
robbbPerPop PctBSorMore
      FALSE
                 FALSE
```

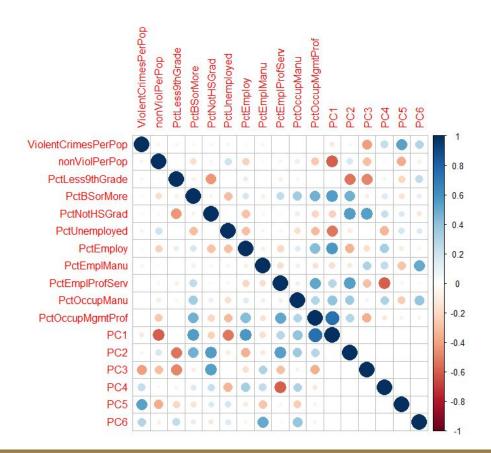
Principle Component Analysis-2

```
Importance of components:
                          PC1
                                  PC2
                                          PC3
                                                  PC4
                                                          PC5
                                                                         PC7
                                                                                 PC8
                                                                                                PC10
                                                                                                        PC11
                                                                 PC6
Standard deviation
                       1.8352 1.36008 1.29282 1.1973 1.17305 1.1225 1.11932 1.05600 1.02570 1.0082 0.98611
Proportion of Variance 0.1203 0.06607 0.05969 0.0512 0.04914 0.0450 0.04475 0.03983 0.03757 0.0363 0.03473
Cumulative Proportion
                       0.1203 0.18635 0.24604 0.2972 0.34638 0.3914 0.43613 0.47595 0.51353 0.5498 0.58456
                          PC12
                                  PC13
                                          PC14
                                                   PC15
                                                           PC16
                                                                   PC17
                                                                           PC18
                                                                                   PC19
                                                                                           PC20
                                                                                                    PC21
                                                                                                            PC22
Standard deviation
                       0.98295 0.96106 0.94632 0.93790 0.91092 0.88895 0.86547 0.85691 0.84633 0.82686 0.82457
Proportion of Variance 0.03451 0.03299 0.03198 0.03142 0.02963 0.02822 0.02675 0.02622 0.02558 0.02442 0.02428
Cumulative Proportion
                       0.61907 0.65206 0.68404 0.71546 0.74509 0.77331 0.80006 0.82629 0.85187 0.87629 0.90057
                          PC23
                                  PC24
                                          PC25
                                                   PC26
                                                           PC27
                                                                   PC28
Standard deviation
                       0.80316 0.74148 0.70935 0.66900 0.66008 0.45027
Proportion of Variance 0.02304 0.01964 0.01797 0.01598 0.01556 0.00724
Cumulative Proportion 0.92361 0.94324 0.96121 0.97720 0.99276 1.00000
```

Scaling for first 18 components

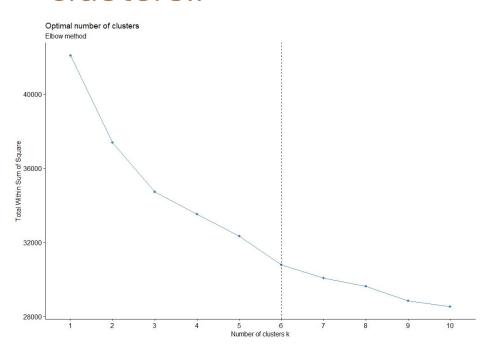
```
> head(pca_results$x[,1:18])
         PC1
                     PC2
                                 PC3
                                              PC4
                                                         PC5
                                                                    PC6
                                                                                PC7
                                                                                           PC8
                                                                                                       PC9
              5.15658469 -2.41611123 -2.34730627 -0.8093929
                                                              0.9038685 -2.0508179
                                                                                     2.2884465
  3.4817868
              0.85202056
                         1.76578966 -0.02425761
                                                  0.3727470 -0.1288469 -0.1769745
                                                                                     0.8168969
  3.0412580 0.62351071 -0.27844950
                                      0.35498014
                                                   0.1050545
                                                              0.8013031
                                                                         1.4764980 -0.3924061
4 -0.5459887
              2.45245219 -0.04137129
                                      0.23816811 -1.7492462 -0.7626776 -0.4829112 -1.0008768 -0.02143114
5 -0.4651787 -1.42458626
                          2.96951851 -0.03118387
                                                  1.4255871
                                                              0.8159805
                                                                         0.2510937
                                                                                     1.7204827
                                      0.93276410 -0.1357640 -0.2617227
6 -0.8091559 -0.01514416
                          0.86644360
                                                                         4.0134823 -0.7988727
                                                                                                1.28613839
        PC10
                   PC11
                              PC12
                                           PC13
                                                        PC14
                                                                   PC15
                                                                                PC16
                                                                                           PC17
                                                                                                      PC18
1 - 0.1291788
              1.9615303 -1.2594760 -0.20292702 -2.137825076 -0.6457008
                                                                         0.59752551 - 2.6070777
  1.0584135 -1.3000204 -0.5578138
                                    0.80628001
                                                 1.044984201 -0.3235629
                                                                         0.05771248
                                                                                      0.5757301
3 -1.1924938 -0.2476364
                         0.5306965
                                   -0.76727662
                                                 1.438910415
                                                              0.2187343
                                                                         1.40849561
                                                                                    -1.0113161
                        -1.3065290
4 -0.7133313
              0.4363508
                                    0.01363394 -0.007180377
                                                              1.4803191
                                                                         0.33568399
                                                                                      1.0559354
                                                                                                -0.6883165
  0.2006699 - 0.7498018
                         1.2480343 - 0.46968717 - 0.829480774 - 0.4643876 - 1.12124573 - 0.8997788
                         2.0962035 -1.20737053 -1.833158503 -0.5836582 -0.78139182 0.1335719 -1.7158220
  0.3606721
              1.8755494
```

Correlation Plot- PCA



As can be seen for the first 6 components that explain 40% of the variance, the important factors are PctBSorMore, PctEmploy, PctOccupMgmtProf, NonViolPerPop etc.

Kmeans- Finding the optimal number of clusters..



Using the elbow method we can see the 6 is the optimal number of clusters for the given data set containing the following factors

- 1)ViolentCrimesPerPop
- 2)PctLess9thGrade
- 3)PctBSorMore
- 4)PctNotHSGrad
- 5) PctUnemployed

Kmeans- Results

Cluster means:

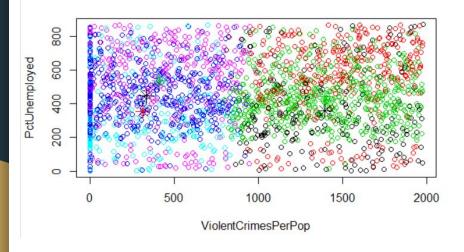
```
ViolentCrimesPerPop PctLess9thGrade PctBSorMore PctNotHSGrad PctUnemployed
         1393.0952
                         525.5810
                                   1435.6095
                                                1386.0381
                                                              357.5810
         1494.6738
                         446.2226
                                     339.9939
                                                1066,6220
                                                              554.2561
         1393.0648
                         935.6620 791.9492
                                                 364.2277
                                                              442.2119
                         978.8803 688.0734
                                                 447.0656
          334.1004
                                                              446.5560
          314.5564
                         434.0350
                                   1397.9183
                                                1405.7276
                                                              353.2179
          413.9217
                         301.9910
                                     393.9880
                                                1046.4548
                                                              534.1777
```

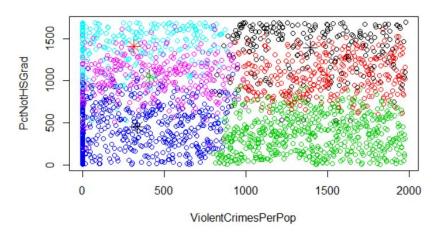
```
Within cluster sum of squares by cluster:

[1] 80292068 114113858 186528450 185813150 86815562 98394082

(between_SS / total_SS = 66.7 %)
```

Kmeans-Results





Results

- The results show that unemployment rate is positively correlated with the number of robbery.
- Percentage of people whose education level is less than 9th grade is positively correlated with the number of robbery.
- Percentage of people whose education level is lower than 9th grade is positively correlated with the number of robbery.
- Percentage of people whose education level is lower than high school is positively correlated with the number of robbery.
- Percentage of people whose education level is more than sophomore is negatively correlated with the number of robbery.

Limitation

- Data Cleaning:
 - We experienced a large number of missing or abnormal values in the dataset, which would have negative effects on our analysis.
 - Unable to obtain the average value.
- Solution:
 - We decided to omit the entire row/column.
 - o na.omit
 - apply(unemploy, 2, function(x) any(is.na(x)))

Conclusion

- We successfully applied pre-processing and data exploration techniques that we obtained from class.
- Based on the analysis results, we could conclude that there's relationship between percentage of residents' education levels/unemployment rate and the number of robberies.
- The higher percentage of people in the communities are unemployed, the more robberies
- The higher percentage of people in the communities have received certain level of educations (9th grade, high school and sophomore), the less robberies
- Work in Progress: Status Report, Consolidated Final Report.

Reference

National Council for Crime Prevention (2001), Brottsutvecklingen i Sverige: 1998–2000 (Trend Analysis of Crime in Sweden, 1998–2000), Stockholm.

Witte, A. D. and Tauchen, H. (1994), Work and Crime: An Exploration Using Paneldata, National Bureau of Economic Research, Cambridge, MA.

Lochner, L. and Moretti, E. (2004), The Effect of Education on Crime: Evidence from Prison Inmates, Arrests, and Self-Reports, The American Economic Review, 94(1): 155-189.