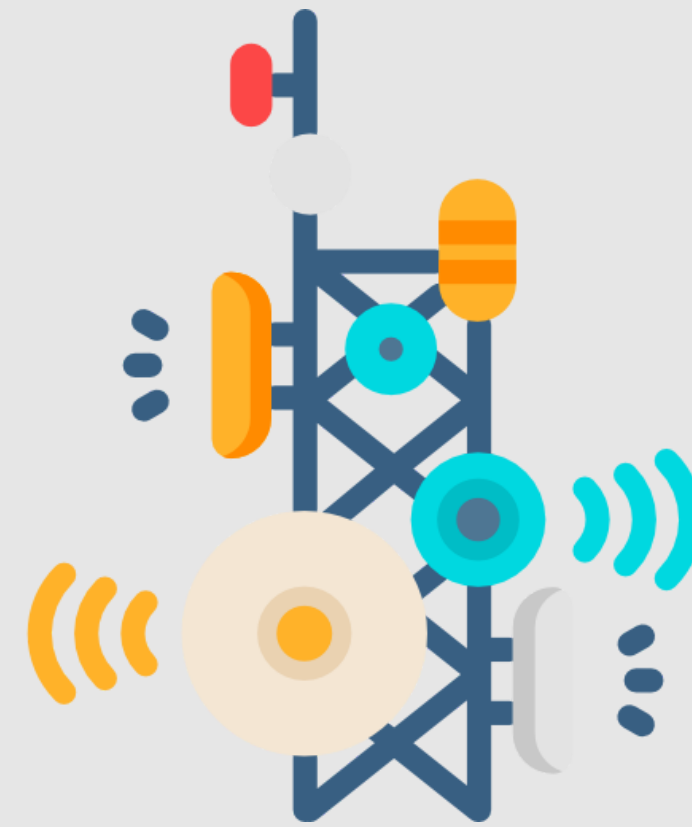




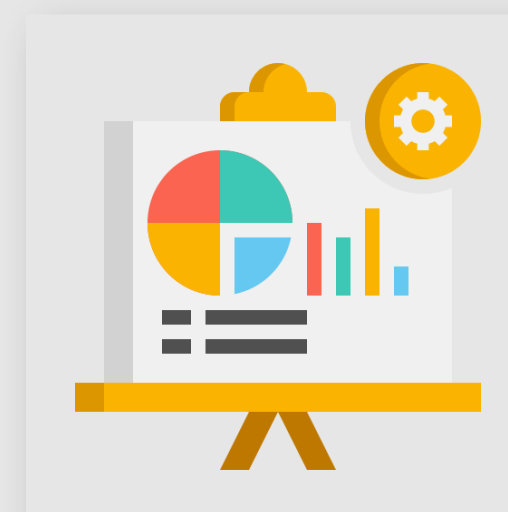
Atliqo Telecom Data Analysis



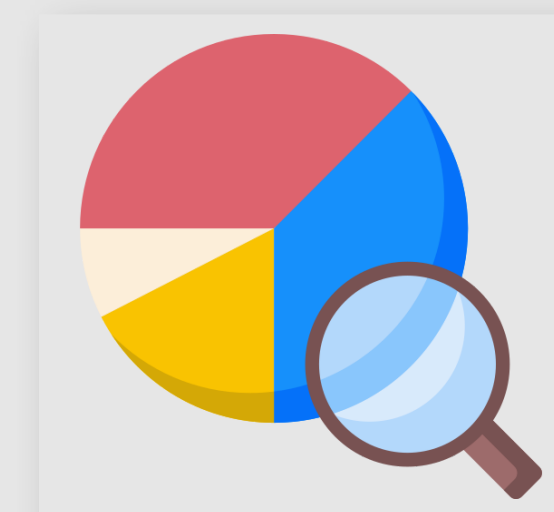
Detailed Analysis Of Various KPI's Before And After 5G Launch
Click on the below Images



**Revenue & User
Analysis**



Mobile Plan Analysis



Market Share Analysis





Home

KPI

Plan Analysis

Market Share

City

All

Month

All

Atliqo Telecom KPI's

₹ 31.9bn

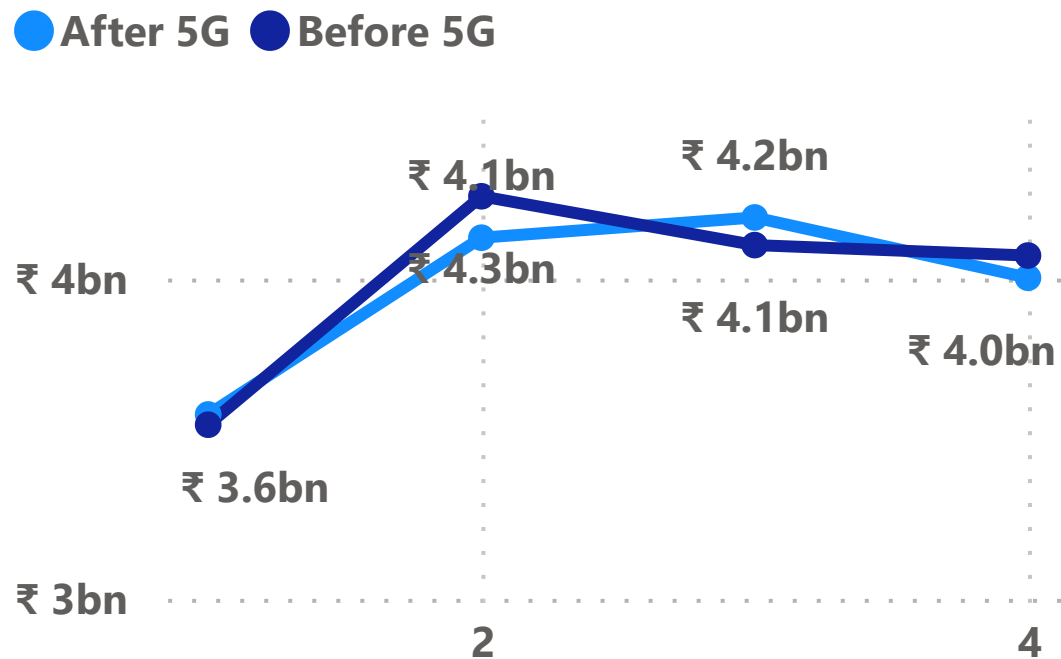
Ⓑ ₹16.0bn
Ⓐ ₹15.9bn

-0.50% ↓

Total Revenue

City	Befor...	After...	chg%_TR
Lucknow	₹0.65bn	₹0.66bn	1.82% ↑
Gurgaon	₹0.27bn	₹0.28bn	1.51% ↑
Patna	₹0.49bn	₹0.49bn	1.48% ↑
Raipur	₹0.16bn	₹0.16bn	1.15% ↑
Jaipur	₹0.70bn	₹0.71bn	0.98% ↑
Bangalore	₹1.69bn	₹1.70bn	0.75% ↑
Pune	₹1.30bn	₹1.30bn	0.37% ↑
Mumbai	₹2.44bn	₹2.45bn	0.31% ↑
Coimbatore	₹0.46bn	₹0.46bn	0.11% ↑
Total	₹15.98bn	₹15.90bn	-0.50% ↓

Total Revenue By Period



₹ 200.7

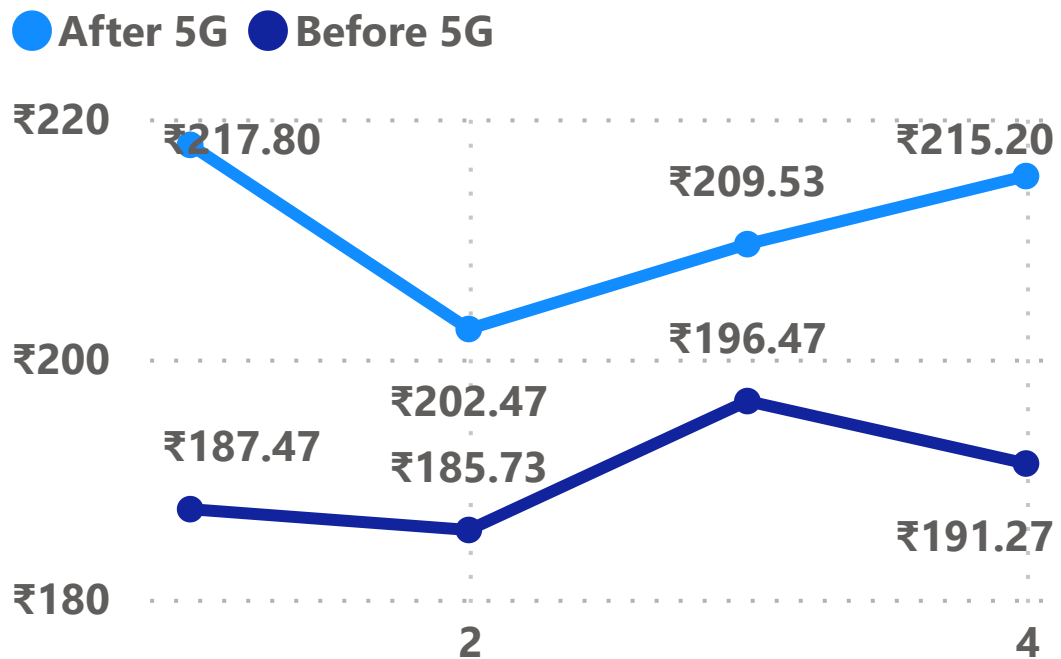
Ⓑ ₹190.2
Ⓐ ₹211.3

11.05% ↑

ARPU

City	Before	After	chg%
Ahmedabad	₹176.25	₹214.75	21.84% ↑
Bangalore	₹174.75	₹209.00	19.60% ↑
Chandigarh	₹182.50	₹200.75	10.00% ↑
Chennai	₹203.00	₹197.75	-2.59% ↓
Coimbatore	₹200.00	₹216.50	8.25% ↑
Delhi	₹181.50	₹214.50	18.18% ↑
Gurgaon	₹183.50	₹214.50	16.89% ↑
Hyderabad	₹196.50	₹217.25	10.56% ↑
Jaipur	₹195.00	₹209.25	7.31% ↑
Kolkata	₹183.75	₹193.00	5.03% ↑
Total	₹190.23	₹211.25	11.05% ↑

ARPU By Period



20.2M

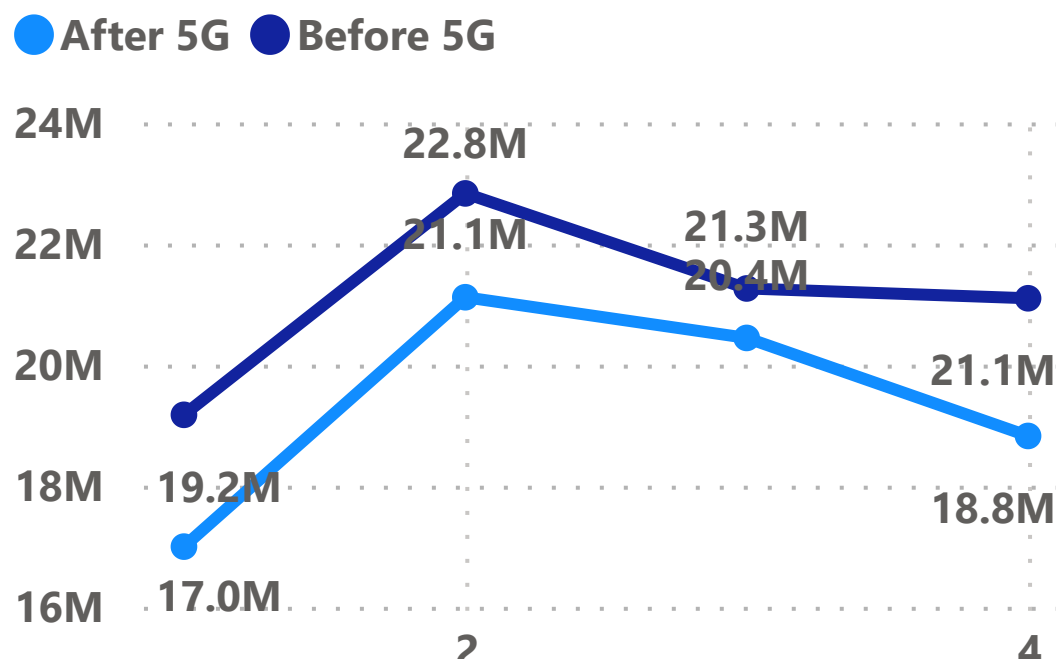
Ⓑ 21.1M
Ⓐ 19.3M

-8.28% ↓

MAU

City	Before	After	chg%
Ahmedabad	1.34M	1.08M	-18.93% ↓
Delhi	2.70M	2.23M	-17.63% ↓
Raipur	0.21M	0.18M	-16.67% ↓
Patna	0.64M	0.53M	-16.11% ↓
Mumbai	3.13M	2.68M	-14.35% ↓
Bangalore	2.41M	2.08M	-13.94% ↓
Gurgaon	0.37M	0.32M	-13.09% ↓
Coimbatore	0.58M	0.53M	-9.28% ↓
Hyderabad	1.52M	1.40M	-7.48% ↓
Jaipur	0.90M	0.85M	-5.53% ↓
Total	21.09M	19.34M	-8.28%

MAU By period



12.6M

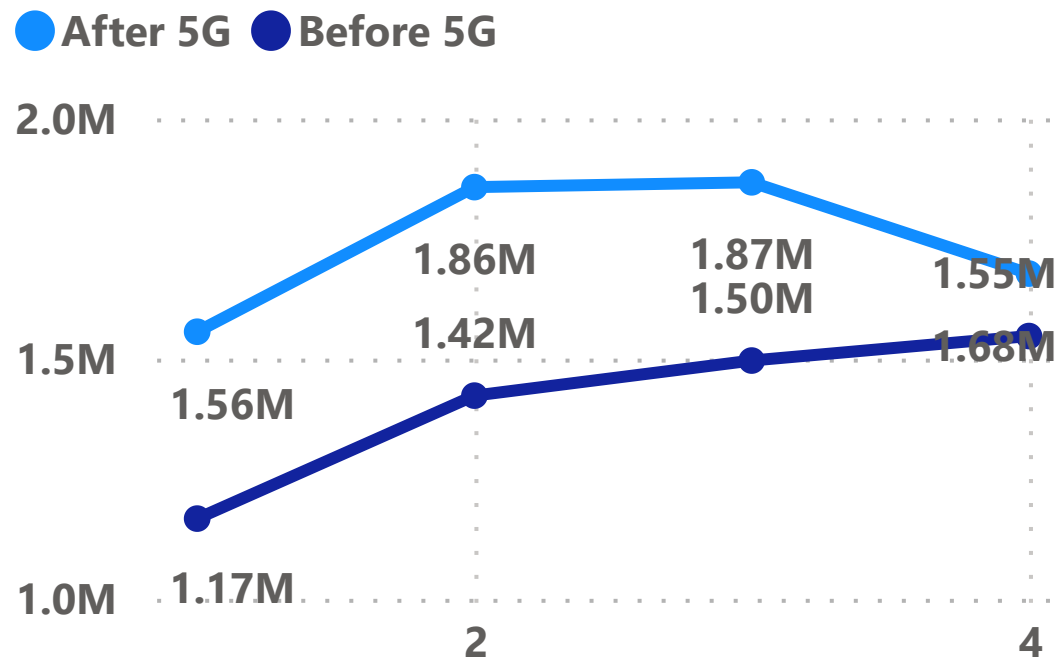
Ⓑ 5.6M
Ⓐ 7.0M

23.50% ↑

TuSU

City	Before	After	chg%
Lucknow	0.17M	0.31M	77.91% ↑
Pune	0.43M	0.67M	55.30% ↑
Jaipur	0.22M	0.34M	52.47% ↑
Chandigarh	0.10M	0.15M	45.63% ↑
Hyderabad	0.39M	0.53M	38.08% ↑
Chennai	0.52M	0.71M	36.94% ↑
Kolkata	0.69M	0.89M	27.85% ↑
Coimbatore	0.16M	0.20M	26.45% ↑
Bangalore	0.57M	0.69M	20.67% ↑
Delhi	0.77M	0.90M	16.62% ↑
Total	5.63M	6.96M	23.50%

TsUS By Period



ARPU - Average Revenue Per User, MAU - Monthly Active Users, TuSU - Total Unsubscribed User, Ⓐ - After 5g, Ⓑ - Before 5G



Atliqo Telecom Plan Analysis

Home

KPI

Plan Analysis

Market Share

City

All

Month

All



Smart Recharge Pack (2 GB / Day Combo For 3 months)

4.20bn

Total Revenue

B

1.81bn

A

2.39bn

31.66%

chg%

p1

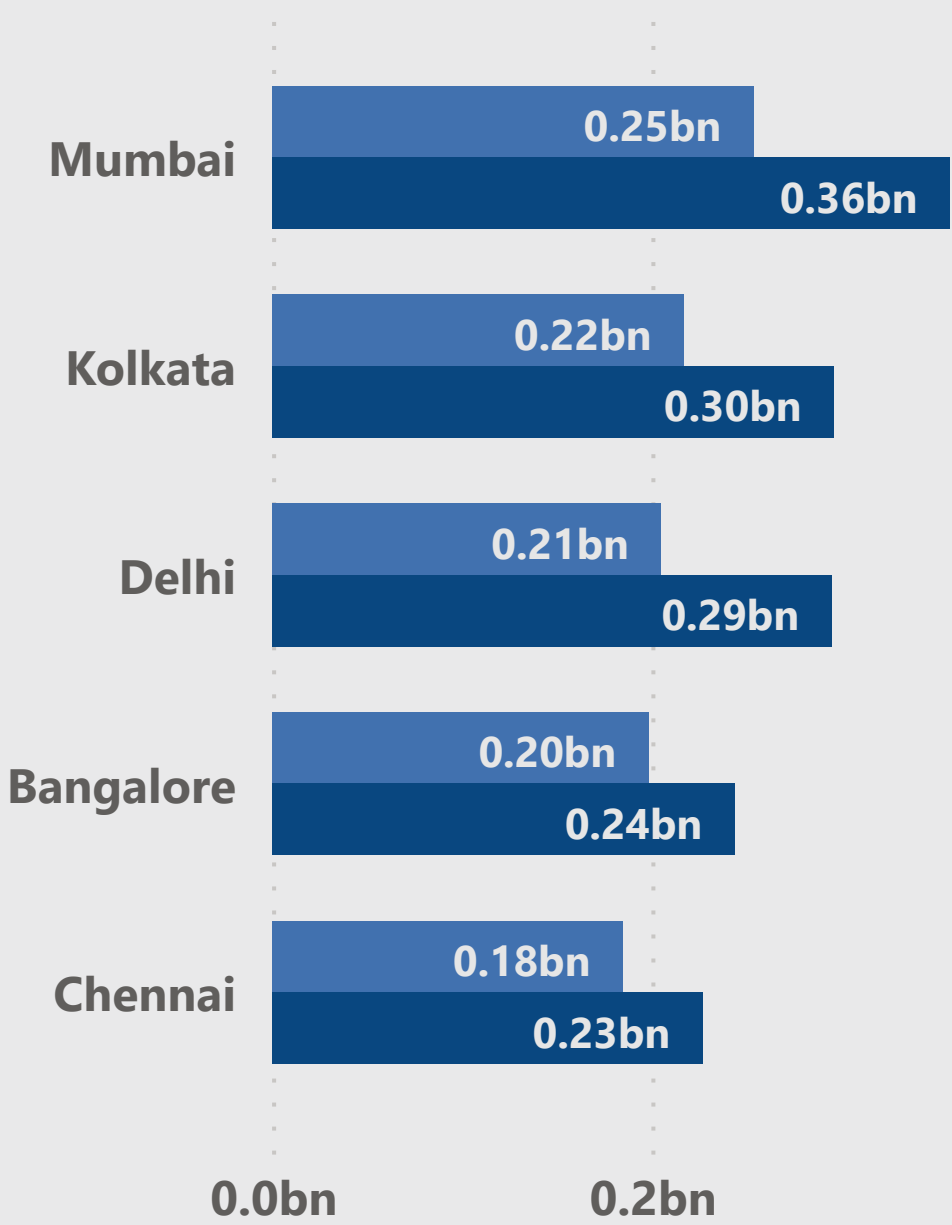


Monthly Plan Revenue

Plan	January	February	March	April	June	July	August	September
1	396.10M	502.80M	465.60M	448.20M	535.80M	627.90M	620.20M	602.70M
2	325.50M	409.20M	385.60M	367.70M	339.90M	387.90M	391.90M	367.60M
3	296.40M	349.00M	353.20M	320.70M	304.10M	340.70M	334.80M	316.50M
4	242.90M	280.10M	274.10M	278.30M	199.50M	236.70M	228.90M	211.70M
5	215.50M	285.30M	258.30M	245.50M	144.00M	172.00M	178.80M	156.70M
6	166.90M	196.90M	198.50M	186.80M	109.20M	134.80M	125.50M	125.10M
7	122.50M	158.20M	155.90M	145.80M	33.20M	34.50M	44.70M	43.20M
8	93.60M	120.10M	110.60M	110.00M				
9	52.40M	59.40M	57.00M	58.00M				
10	23.30M	36.60M	33.60M	37.60M				
11					414.30M	485.70M	477.90M	481.60M
12					255.10M	299.80M	306.40M	300.00M
13					72.10M	82.20M	81.70M	78.50M

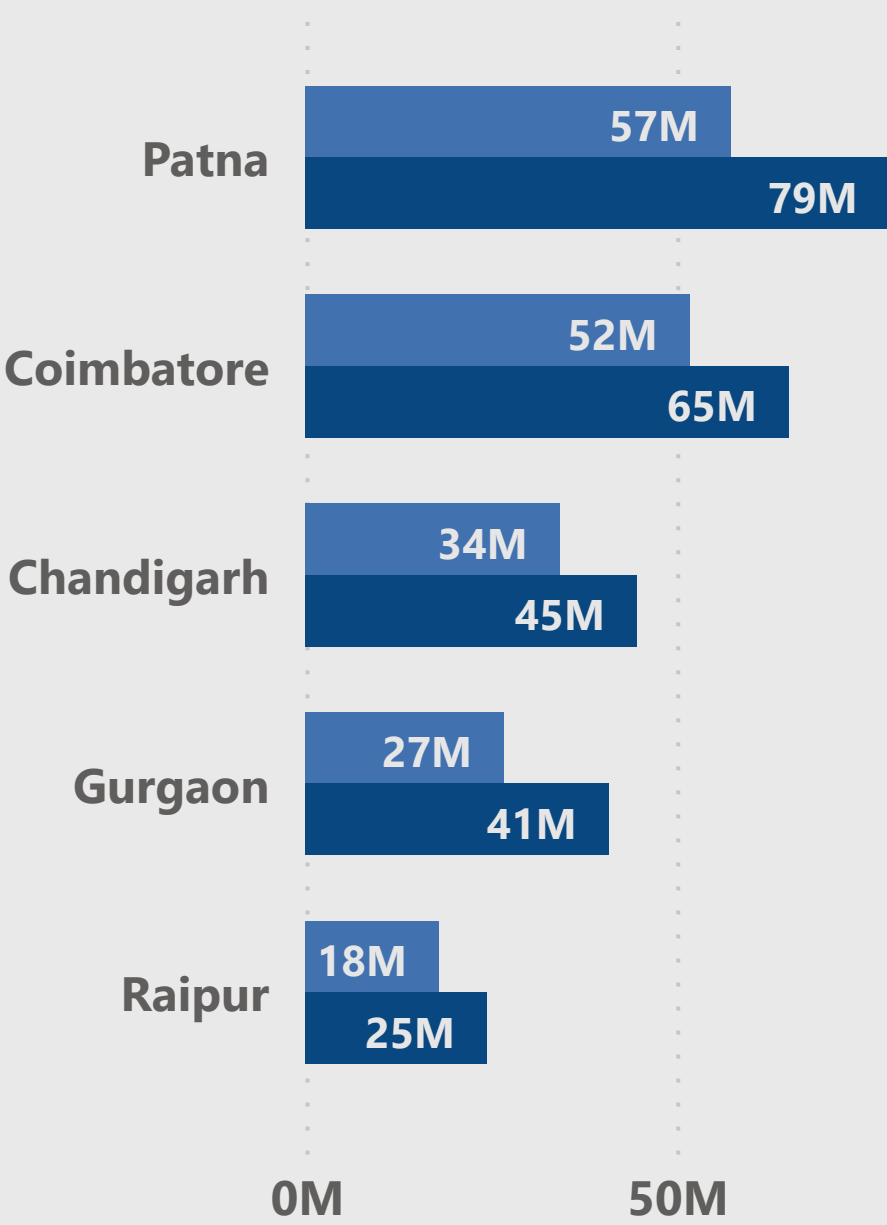
Top 5 Cities by Revenue

Before 5G After 5G



Bottom 5 Cities by Revenue

Before 5G After 5G



A - After 5G, B - Before 5G, chg% - Percent Change



Atliqo Telecom Market Share

Home

KPI

Plan Analysis

Market Share

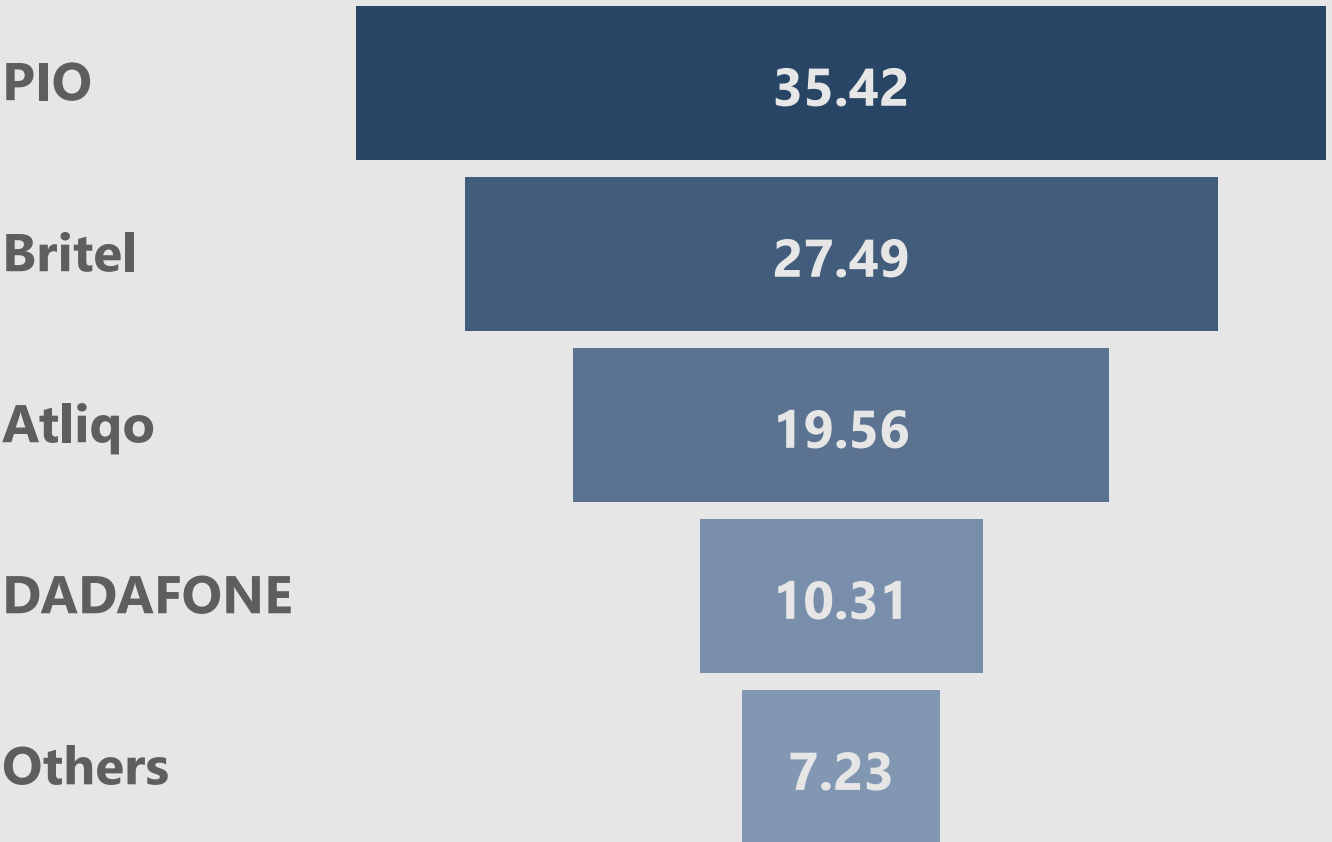
City

All

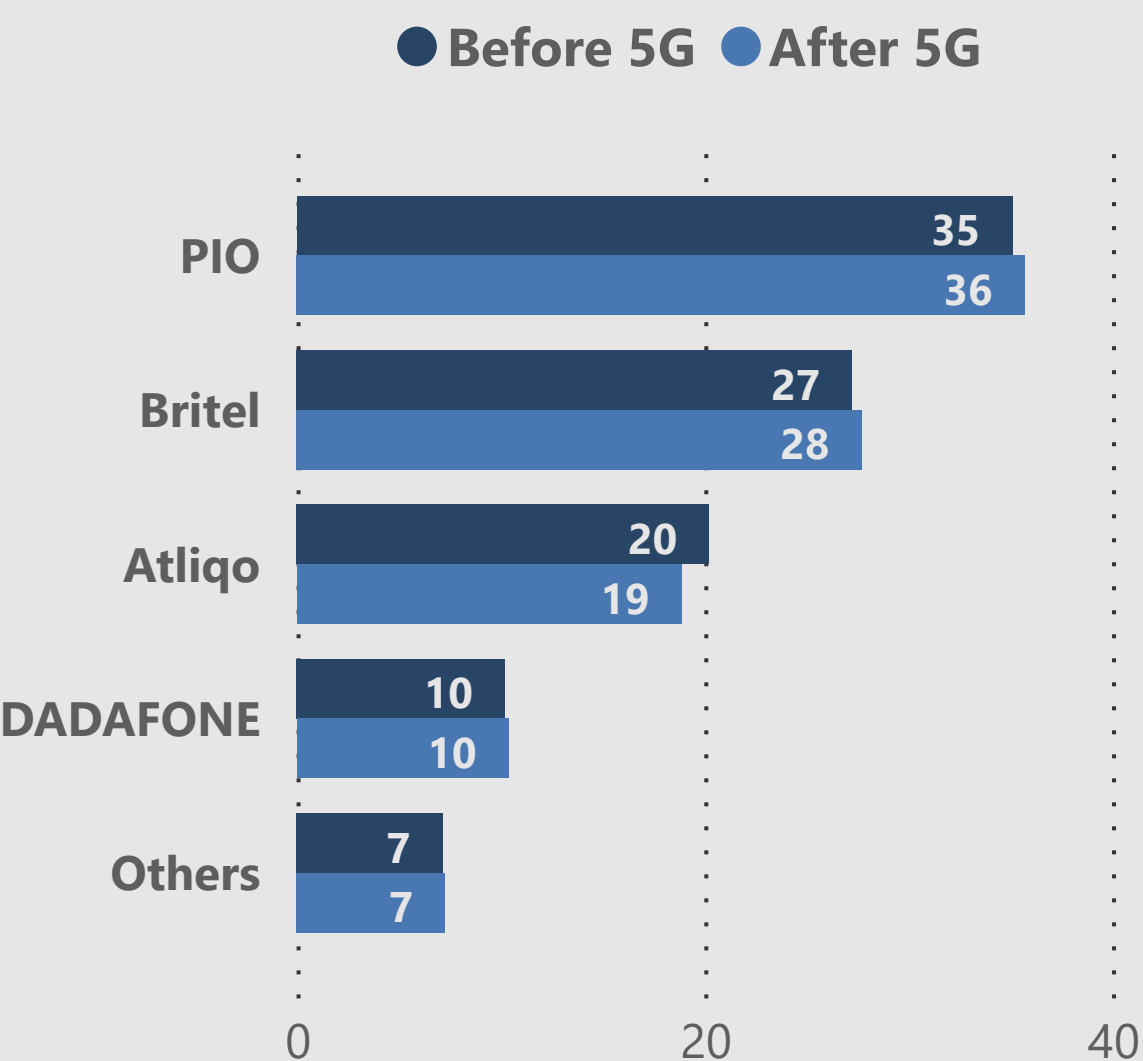
Month

All

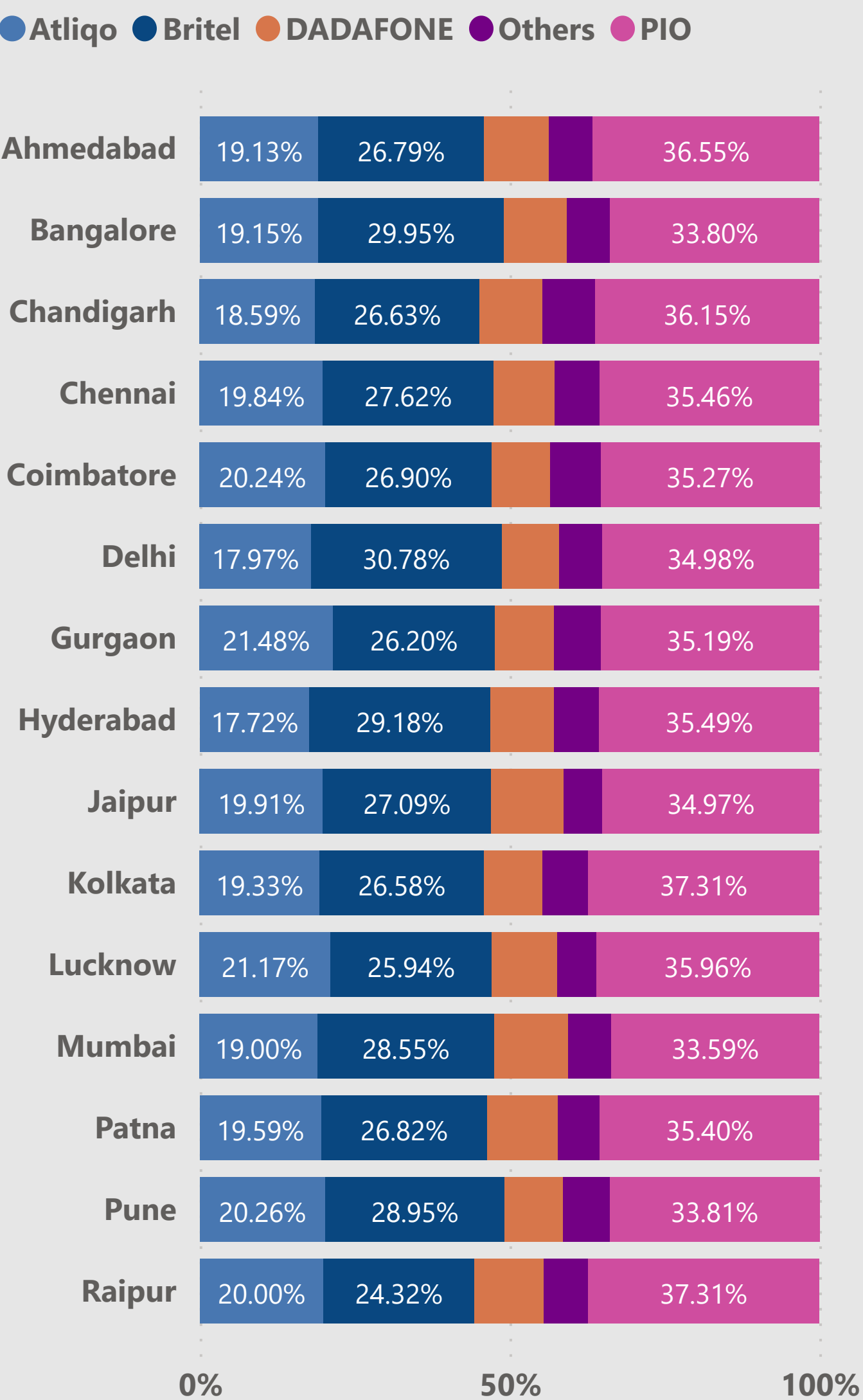
Market Share of Company's in %



Market Share Of Company's Before / After 5G



Market Share of Company's by City



Average Market Share of Company's Per Month

