



TIKTOK INC.
(Formerly Known as MUSICAL.LY INC.)
5800 Bristol Pkwy, Suite 100
Culver City, CA 90230

INVOICE

Bill To:

Client Name	Essencemediacom LLC	Invoice #	MUUS20241187901
Address	PO Box 4614, Grand Central Station, New York, New York 10163	Invoice Date	May 02, 2024
		Due Date	July 01, 2024
		Contract #	CON1818271

Billing Period : April 01, 2024 - April 18, 2024

Product	Advertiser Name	Description	Amount in (USD)
TikTok	Consumer Tik Tok FY22Q3 (DET/CON/510)	Auction-Advertising Fees	38,105.50
Subtotal			38,105.50
Sales Tax @0%			0.00
Total			38,105.50

ACH and Wire

Instructions:

Bank Name	Citibank, N.A., New York Branch
Bank Address	388 Greenwich Street New York,NY 10043 USA
Account Name	TIKTOK INC.
Bank Account	31168527
Swift Code	CITIUS33
ABA/ACH	021000089

Remit Check To: TikTok Inc.
Attn: Finance
PO Box 894476
Los Angeles, CA 90189-4476

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Thank You for Your Business

Kindly contact usbilling@bytedance.com if you have any questions

Consumption Details:

Invoice Number: MUUS20241187901

Refer to Report: ST11212230495

Statement	Advertiser	Advertiser ID	Campaign ID	Campaign Name	Target Country	PO#	Period	Total Consumption in USD	Voucher Consumption USD	Cash Consumption USD
ST11212230495	Consumer Tik Tok FY22Q3 (DET/CON/510)	6989461559135174657	1788828679784449	2025_Q1_US_DCOM_ENGAGE_SOCIAL_TIKTOK_PROSPECTING_TRAFFIC_PO583848	US		2024-04-01 ~ 2024-04-18	38,105.50	0.00	38,105.50
								Subtotal before Margin		38,105.50
								Total in USD		38,105.50

Please note that if sum up multiple statements, there will exist some amount differences due to round up. Please take total amount in invoice as final confirmed payment amount.



TIKTOK INC.
(Formerly Known as MUSICAL.LY INC.)
5800 Bristol Pkwy, Suite 100
Culver City, CA 90230

INVOICE

Bill To:

Client Name	Essencemediacom LLC	Invoice #	MUUS20241189492
Address	PO Box 4614, Grand Central Station, New York, New York 10163	Invoice Date	May 02, 2024
		Due Date	July 01, 2024
		Contract #	CON1818271

Billing Period : April 01, 2024 - April 16, 2024

Product	Advertiser Name	Description	Amount in (USD)
TikTok	Consumer Tik Tok FY22Q3 (DET/CON/510)	Auction-Advertising Fees	11,319.43
Subtotal			11,319.43
Sales Tax @0%			0.00
Total			11,319.43

ACH and Wire

Instructions:

Bank Name	Citibank, N.A., New York Branch
Bank Address	388 Greenwich Street New York,NY 10043 USA
Account Name	TIKTOK INC.
Bank Account	31168527
Swift Code	CITIUS33
ABA/ACH	021000089

Remit Check To: TikTok Inc.
Attn: Finance
PO Box 894476
Los Angeles, CA 90189-4476

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Thank You for Your Business

Kindly contact usbilling@bytedance.com if you have any questions

Consumption Details:

Invoice Number: MUUS20241189492
Refer to Report: ST11212230494

Statement	Advertiser	Advertiser ID	Campaign ID	Campaign Name	Target Country	PO#	Period	Total Consumption in USD	Voucher Consumption USD	Cash Consumption USD
ST11212230494	Consumer Tik Tok FY22Q3 (DET/CON/510)	6989461559135174657	1788990119268402	2025_Q1_US_DCOM_CONVERT_SOCIAL_TIKTOK_RETARGETING_DA_DPA_PO583848	US		2024-04-01 ~ 2024-04-16	11,319.43	0.00	11,319.43
								Subtotal before Margin		11,319.43
								Total in USD		11,319.43

Please note that if sum up multiple statements, there will exist some amount differences due to round up. Please take total amount in invoice as final confirmed payment amount.