

Profile Overview:

Designation: Management Trainee

This role is designed for recent MBA graduates with a specialization in marketing who are eager to apply their academic knowledge to real-world scenarios. You will support the development and execution of holiday sales strategies, campaigns, and initiatives to drive revenue growth and enhance customer engagement.

Job Location: Masjid Moth, GK2, New Delhi

CTC Offered: Between 3 to 4 LPA (incentive based on achievement of target)

Key Responsibilities:

- **Sales Strategy Support:** Assist in the creation and implementation of holiday sales strategies and promotions to achieve sales targets.
- **Campaign Management:** Collaborate with the marketing team to design and launch holiday sales campaigns across various channels, including digital, social media, and in-store.
- **Market Analysis:** Conduct market research and analyze consumer trends to identify opportunities for holiday promotions and product placements.
- **Performance Tracking:** Monitor and report on the effectiveness of holiday sales campaigns, using data-driven insights to make recommendations for optimization.
- **Customer Engagement:** Work on strategies to enhance customer engagement and retention during the holiday season, ensuring a positive shopping experience.
- **Cross-Functional Collaboration:** Coordinate with other departments, such as sales, merchandising, and customer service, to ensure alignment and support for holiday sales initiatives.
- **Administrative Support:** Assist in administrative tasks related to holiday sales operations, including preparing reports, managing schedules, and tracking inventory levels

Head Office :

BB-11, 1st Floor, Masjid Moth, GK-3, GK6th Floor, 'F' Block, Mohali City
Enclave, New Delhi - 110048

Corporate Office :

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