

Welcome!

My name is Aniket, here is a small proof of work of some of the accounts I have overseen.

Previous experience - Manager of content, social media and marketing in India for 3 years.

Received education in Cyber Security, Blockchain Development, and Full-stack Development

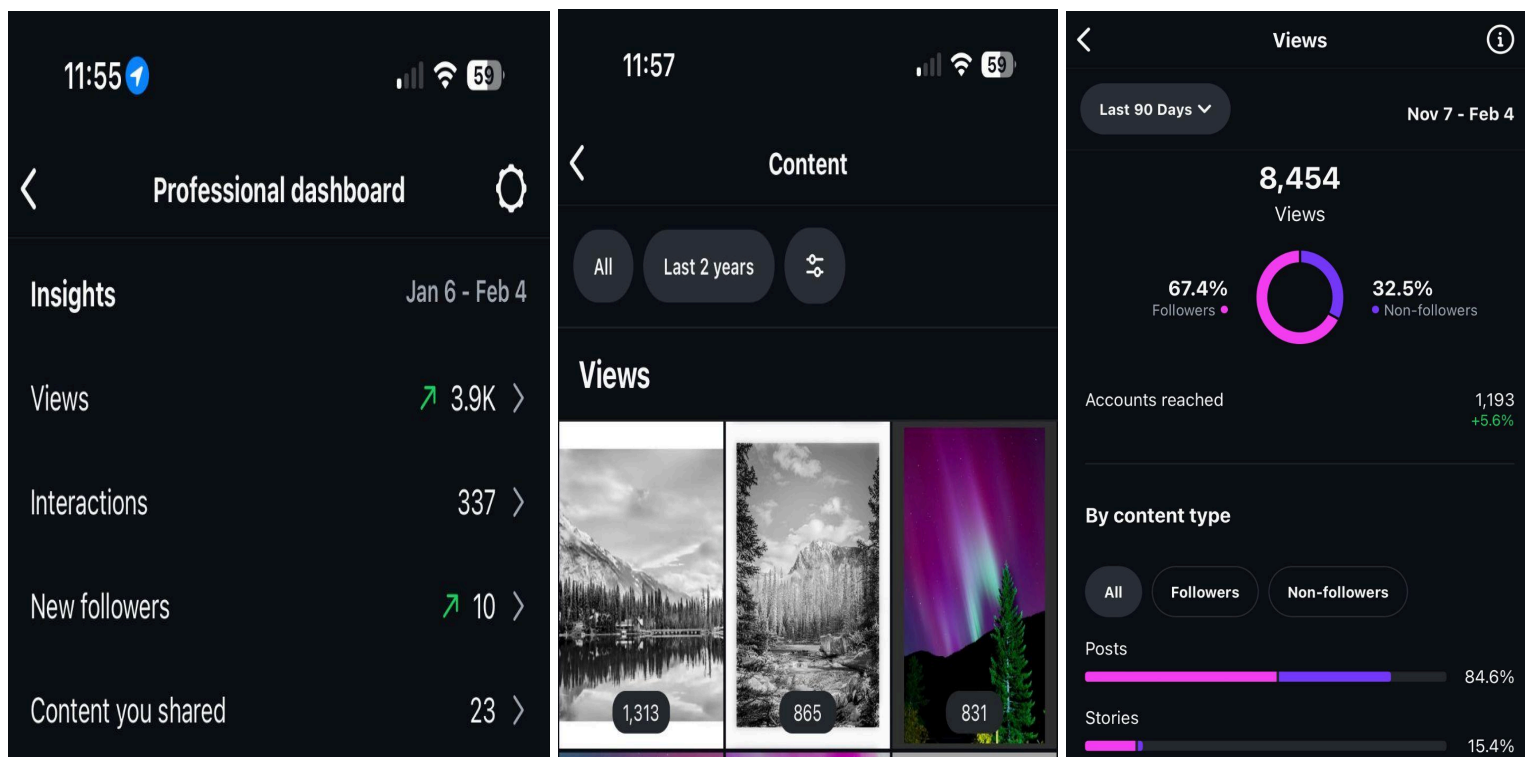
Past experience - contract Full-stack developer. Projects, labs development portfolio - [Link](#)

Please scroll to the next pages for a detailed read-out about the work done.

No.	Proof of work
1	Meta account revival from 0 visits to over 3k in 1 week
2	campaign management Social Media and Copywriting
3	Work as Social Media and Content Manager
4	SEO Work and web development for Parth
5	Link to older work
6	Parth's Instagram Page
7	Medium Article on Soccer gained over 46K organic visits
8	SEO Results - first page of Google for client

1. Parth had tasked me to revive his Instagram page, here is a result of views [instagram: @parthsaytaphotography]

- Beginning last quarter of 2024, Conducted a/b testing to get to 8400+ hits on Instagram and Facebook.
- Reaching over 1000 accounts per week regularly via posting and stories.
- TOP 3 instagram Images garnering over 3000 views.
- Max views in 1 week in 2025 is over 3900+.



2. Nagjee tournaments coverage [link](#)

Responsible for publishing accurate proof-read match reports within 10 minutes of the match ending

Also tasked with copywriting social media posts, the web content and press releases.

Page had over 25000 visitors daily during the tournament, all gained organically.

Leading sports networks utilized our data to generate news content since we were reporting from the ground.

3. The Football Mind - main facebook page. [from 2015-2016 intern, from 2016-19 manager] [link](#) Page grew over 50,000 users and had an engagement with over 5000 accounts in a day at its peak.

4. Please check the following link to the website developed by me [link](#)

Developed a full-stack solution that secured a score of 96+ on Desktop and 89+ on Mobile on Google Page Insights.

5. Link to old work: wayback machine links: The website is now defunct but old articles had over 2k visits weekly from Facebook and Reddit.

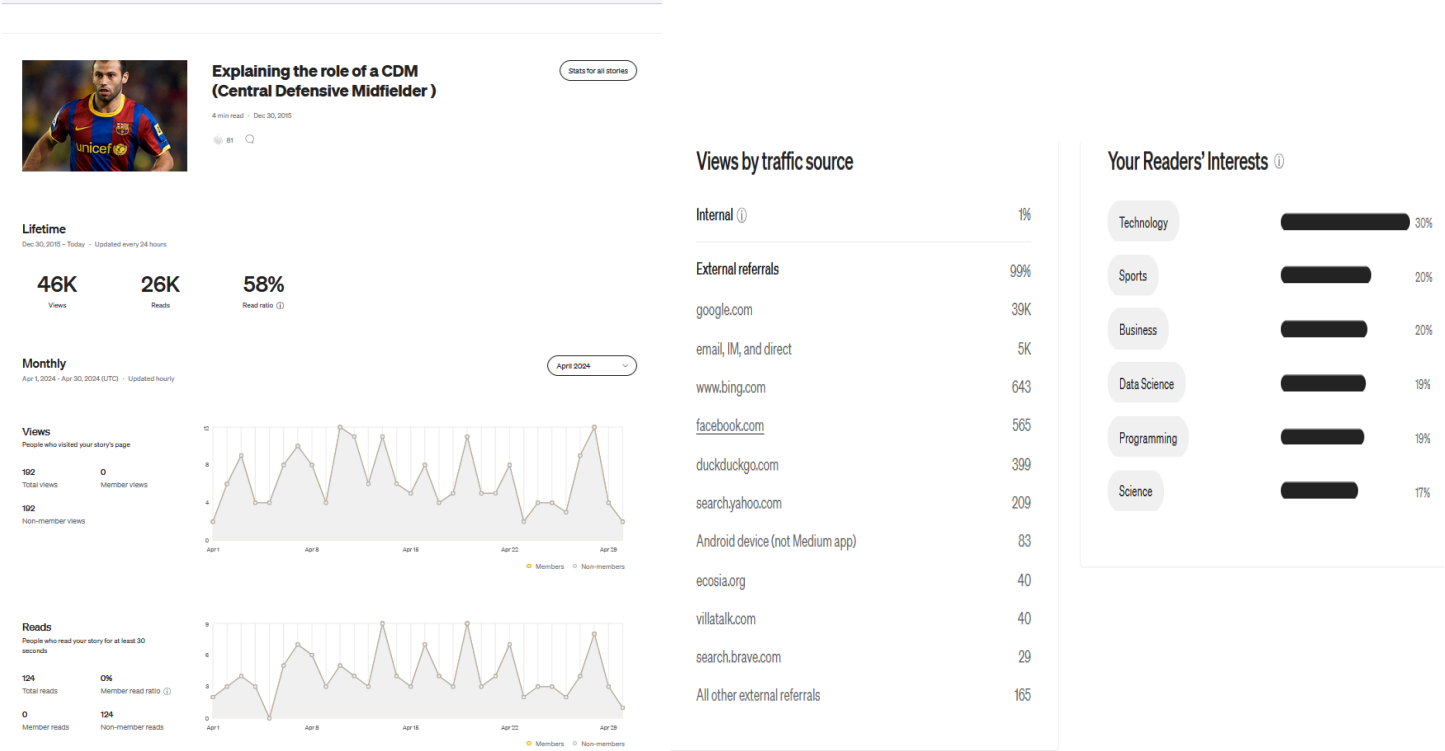
Here's a link to one such article that gained popularity: [link](#)

6. Parth's Instagram Page Tasked with posting, copywriting, digital marketing.

Example Caption: This shot was inspired by someone whose work i look up to @anseladams. This series is a tribute to his work in Yosemite. Think the details captured in this photograph have my heart and I absolutely love how it captures the picturesque landscape of Yoho National Park. Ansel Adam inspired Series - 1/5

#emeraldlake #yoho #yohonationalpark #canon #naturephotography #fineart #mountains #monochromatic #photooftheday #inspired #canadianrockies #britishcolumbia #canoneos #dodgeandburn #anseladams

7. Medium Articles Reads and Hits - i published an article on defensive midfielders that has garnered over 46000 reads.



8. First Page of Google - Results of enhanced SEO techniques done for parth sayta - all backlinks lead to his business online)

