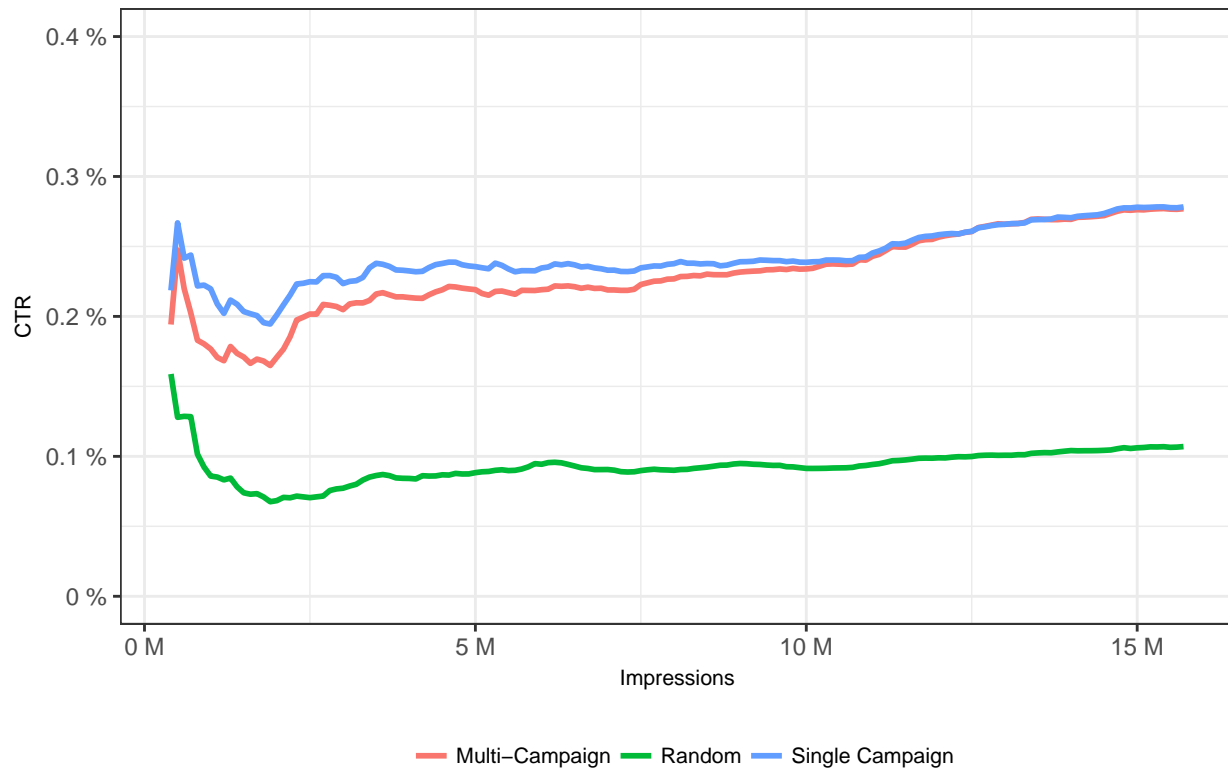
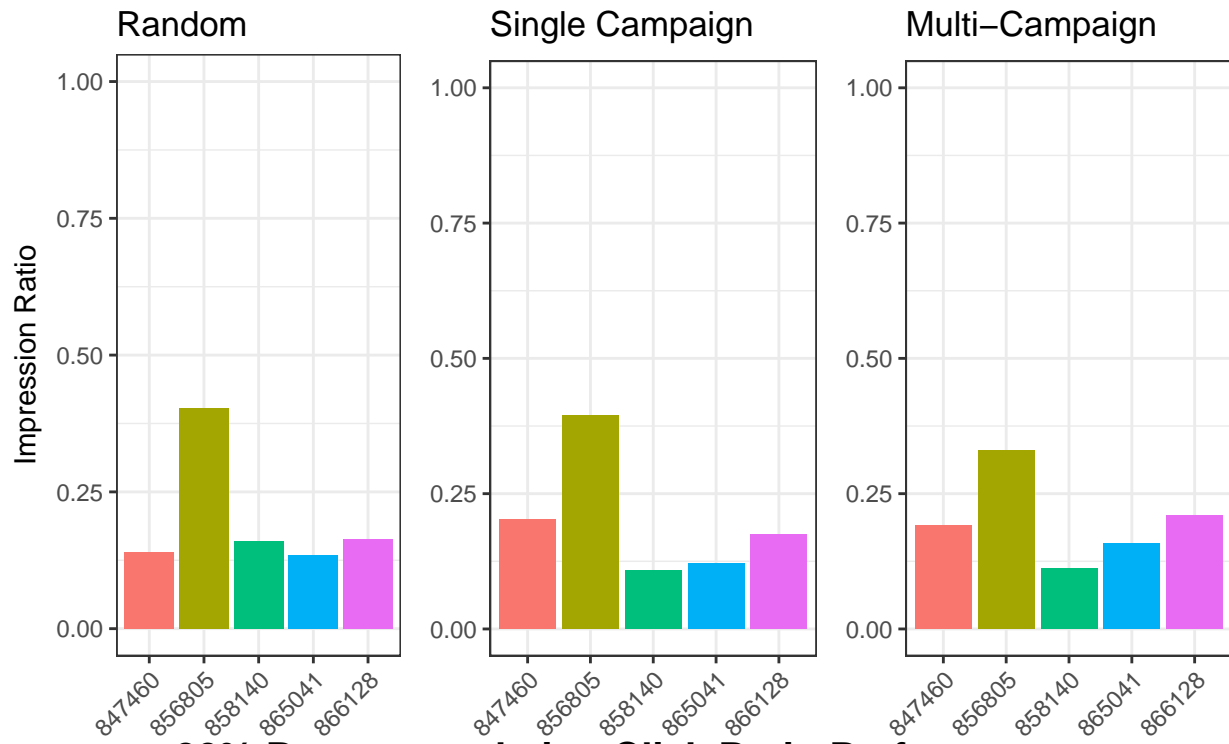


Single Vs Multi Campaign Analysis

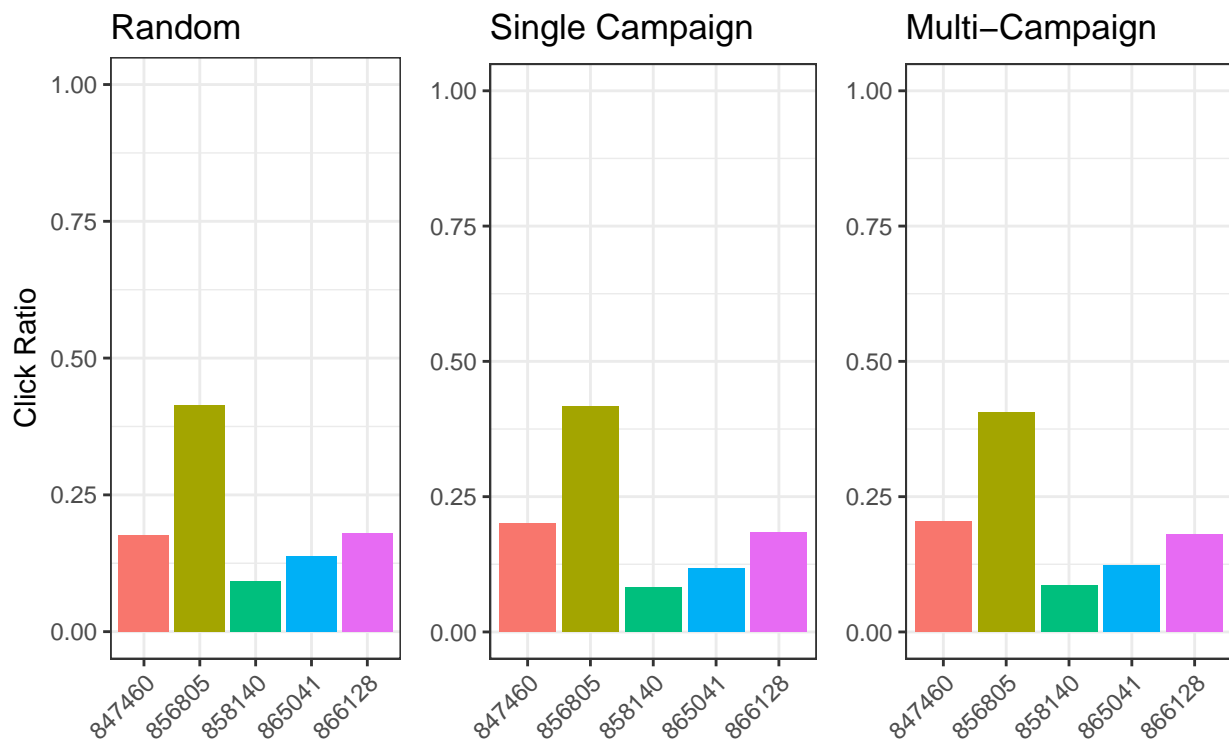
LinUCB – Single vs Multi Campaign Results



20% Recommendation Impression Ratio Performance



20% Recommendation Click Ratio Performance



20% Recommendation CTR Performance

