angela nikolikj

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A dedicated practitioner and lifetime student of digital design.

SKILLS

Product Design
Wireframing
Protoyping
Interaction Design
Accesibillity
Responsive Design
Usability Testing
Visual Communication
Branding

TOOLS

Figma
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe InDesign
HTML & CSS
Wordpress

EDUCATION

2018 - 2019
Front-End Academy

Brainster

2011 - 2016
Bachelor of E-Business

Faculty of Economics, Skopje
"Ss. Cyril and Methodius"
University in Skopje, Republic of
Macedonia
Bachelor Thesis
"SEO Copywriting"

EXPERIENCE

SOLS | 2023 - PRESENT
Lead UX/UI Designer | Product Designer

Responisble for taking multiple projects from idea to launched product - including a microlearning app, a 3D clothing configurator and more - to clients across varying industries. Currently focused on a retail POS system, designing flows for recording items, payments and logging transactions.
Developed a training program and provided guidance with junior UX designers.

SOPRO | 2021 - 2023
UI/UX Designer

Directly collaborated with executives, conducted workshops, user interviews, designed wireframes and prototypes of to develop intuitive features for Sopro's client portal for prospecting campaigns.
Worked across multiple development teams within an Agile environment.
Led several website and graphic design projects, for both print and digital design for internal campaigns.

H4 | 2020 - 2021
Product Designer

Worked on a legal contract drafting and collaboration platform that features version control, branching, request for changes, approvals, comments, etc.
In tandem with engineers, POs and the overall Product team worked to create intuitive design solutions. This included conducting user interviews & testing, design sprints and wireframes of varying fidelity.

SAMPLE SOLUTIONS | 2018 - 2020
UX/UI Designer | Front-End Developer

Conducted research, created wireframes, designed and developed the front-end for several features on Sales.Rocks, a Data Driven Sales and Marketing Enablement Platform.

Graphic Designer | Webmaster

Participated in redesigning the company's website and eventually got to being responsible for creating the company's new startup website.
Created all digital assets used for external communication and user engagement.

PUBLIC ROOM | 2017 - 2018
Digital Marketing Manager

Led design and digital presence for Public Room and Skopje Design Week.
Created a variety of visuals - including emails, social media posts, banner ads and other promotional materials. Worked closely with project managers to develop new project ideas, shaping the branding and visual aesthetics.

SCOUT ASSOCIATION OF MACEDONIA | 2015 - 2017
Creative & Communications Director

Responsible for managing and providing content for the official channels of the Association, including website, social and print media. Creating and implementing marketing strategies on a national level.