



Edumate “An Education Solution Provider – One Stop Shop Solution”

- ❖ Website and branding
- ❖ Job Portal
- ❖ Institute/School/College ERP
- ❖ Academic Module
- ❖ Admission Portal
- ❖ Edumate Education Portal

Website and branding :

As per the survey conducted, we have observed that 70% of the leading institutes have their own websites. When we asked them about the reason to create a website, the responses are listed below:

- ❖ Others were doing it so I did it
- ❖ Online visibility in the World Wide Web (www)
- ❖ 24/7 Online Portrait
- ❖ Branding & Imaging
- ❖ Online marketing & promotion
- ❖ Lead Generation

Apart from the 1st one every other reason sounds logical. But, are these websites really promoting you?

Edumate acknowledges the fact that website will help you in branding & promotion but, even website needs to be promoted. For ex. you have a school and someone searches for “best school in your city, does your website name shows up...?”

Edumate ensures that we brand & promote you to be on the top of list in your desired segment. We use many tools such as **SEO (Search Engine Optimization)** **SCM (Search Management)** and **Pay Per Click (PPC)**

“Make yourself important & visible.”



Job Portal :

Manpower plays a critical role in establishment and success of any organization. Especially in the field of Education, administrative staff, support staff and faculty has an important role to play. We have noticed that educationist spends a huge amount every year to hire a qualified staff and mostly, they don't get the "Right Person for the Right Job". Eventually, they end up wasting time and money. On the other side, there is a huge unemployed manpower available which is skilled, trained and talented as well.

With our initiative, we have developed a platform where an educationist can post their job requirement and can also look at the profile of the candidates applied for that job. The profile is a next generation resume that highlights the key attributes of the candidates such as academic qualification, experience and achievements.

Vis-à-vis, all the job seeker can create their online profile in a form of a website. This website will be their next generation resume. Apart from promoting yourself online, job seekers will evade from the hassle of updating and sending resume.

"Our members have saved time and money."

Institute/School/College ERP :

Every organization has a wide variety of business activities including sales, marketing, billing, production, inventory management, human resource management, and quality control. It has been tedious task to manage the connections with external partners and to enhance the performance. Relationship with the clients and performance is directly proportional to the growth of the organization. It is imperative for all the managers to centralize the database and manage it efficiently and effectively.

Post realization of the basic needs of any organization, Edumate has created an ERP (Enterprise Resource Planning) platform. This ERP unifies, create a consistent & uniform environment and automate the various functions of the organization. It is a consolidated version of multiple software, which provides better results in minimized time and with less effort.

Imagine your School/college to be wholly automated with no paperwork, no redundancy of data and most of all satisfied students who will be your best source for advertisement! We offer the school the following benefits:

- ❖ Easy Working
- ❖ Centralized Processing
- ❖ Time Saving
- ❖ Custom Reports with no lead-time.
- ❖ Complete Overview of your Institution.
- ❖ Quick & Reliable decision-making.
- ❖ Control over Receipts as well as Payments.
- ❖ Time Scheduling & Class Planning.

“Time to automate yourself”

Academic Module:

Entire human race is equipped with many talents. However, this talent s mostly left unexplored. Seeing the challenge of many intellectuals and technocrats where they are not able to find a platform to explore themselves. To mitigate the challenge, Edumate has designed a platform where an individual can share its knowledge with people across the globe.

The Academic Module is a forum in which an individual can share its intellectual property or content in a form of WEBSITE CONTENT, STUDY MATERIAL, QUESTION BANK, INNOVATIVE CIRICULLUM, GUESS PAPERS, NEWS & ARTICLES, ARTICLES, WHITE PAPERS, LECTURE NOTES, PRACTICAL NOTES, MCQ, UPLOAD VIDEO LECTURES, UPLOAD AUDIO LECTURE, UPLOAD STORY and TEACHING NOTES. Through this model, the creator can generate a good amount of income. The buyers list of this content includes STUDENTS, COACHING INSTITUTES, PROFESSIONAL INSTITUTES, PLAYSCHOOLS, SCHOOLS, COLLEGES and UNIVERSITIES.

“This model is designed to support educationist to share and acquire the desired information.”



Admission Portal :

Every organization has a budget for branding, advertising and promotion. The budget is planned according to the projection of the revenue generated in the financial year. In the world of education, the estimation of revenue to be generated depends on the number of queries generated. The queries are generated through various marketing channels adapted by an organization. If the queries are handled and managed properly then the projected revenue could be attained. Else, the organization ends up either being in loss or results attained are below satisfaction level.

To counter the challenge, Edumate has created an Admission Portal which will provide a genuine source of generating queries, also an efficient way to handle the queries and leads an organization to result oriented closures. The various modules and process included in our admission portal are Query Management Tool, Ticket Management Tool, 24/7 Customer Service for Instant Solution, Knowledge Management Tool, Learning Management Tool, New Product Launch and Real Time & Live Status Report.

“Edumate, a Marketing Partner which derives your branding, sales & marketing with automated tools & methodology.”

Edumate Education Portal :

What is education portal and why do you need it?

Education Portals are the most important and extensively used tool by educationist and students to facilitate the smooth flow of acquiring knowledge about education. Education Portals provide a platform for the educationist to meet the prospective aspirants for studies. Educationist can register in Education Portals by creating a user ID. Education Portals allow users to submit and edit information about them such as add course listings, infrastructural details, achievements, faculty details and give detailed information to attract students.

With Edumate, Educationist can advertise & brand their institute on the homepage, create upload presentations, videos etc to showcase their institute in a better way. They can share their innovative methodology and creative ideas that have been adapted to make & look their institute different from others. Many educationist have taken other benefits such as

- ❖ Better positioning in the market
- ❖ Increase in number of queries for admissions resulting increase in admission intake
- ❖ Knowledge sharing with channel partners
- ❖ Competitive analysis with the competitors offering the same services
- ❖ Post online questionnaire and latest news
- ❖ Career counseling
- ❖ Data collection and storage feature supports in admission process

The portal also supports the students from choosing the appropriate career and above all right institute for their studies.