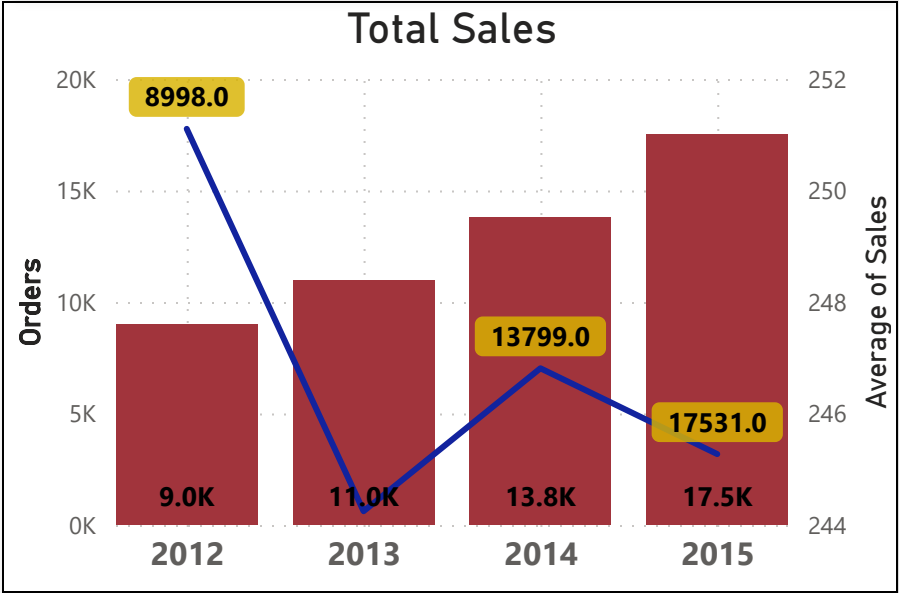
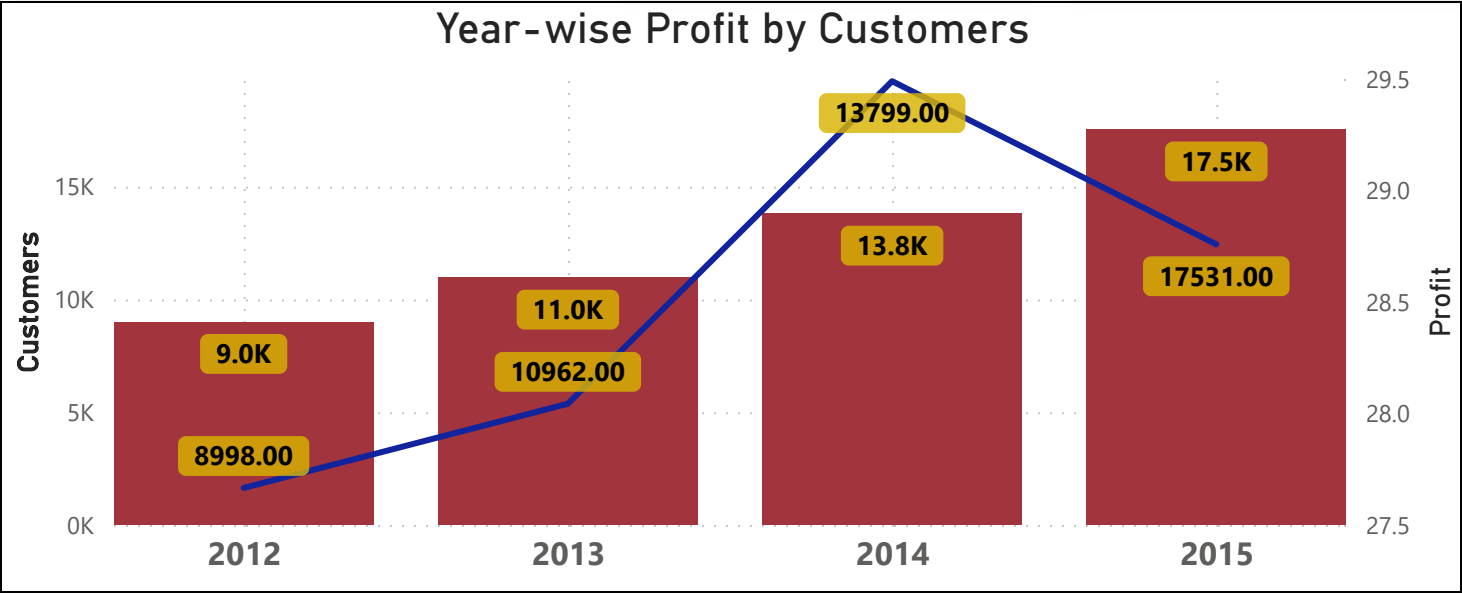
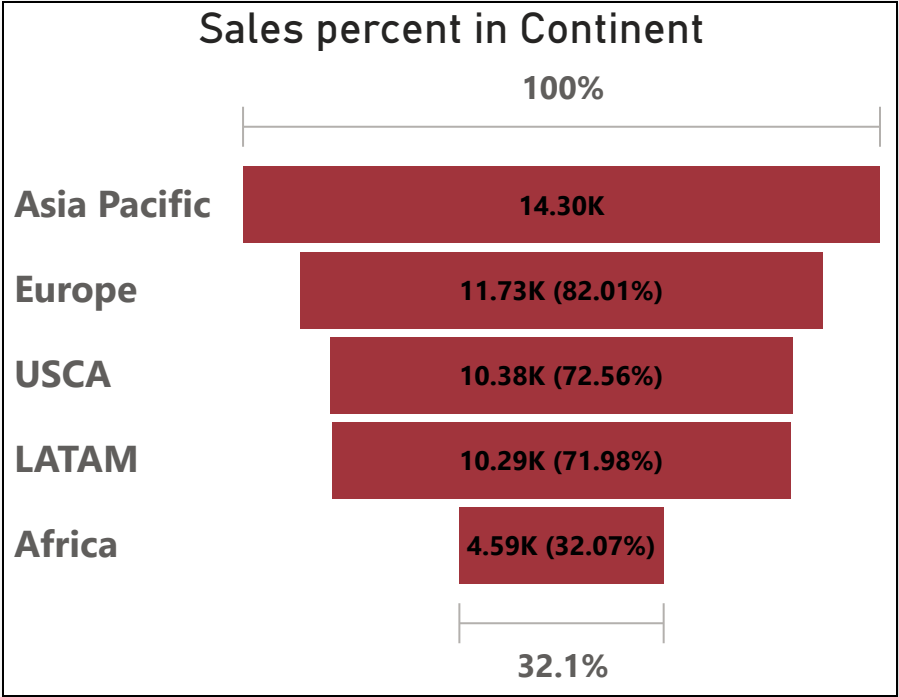
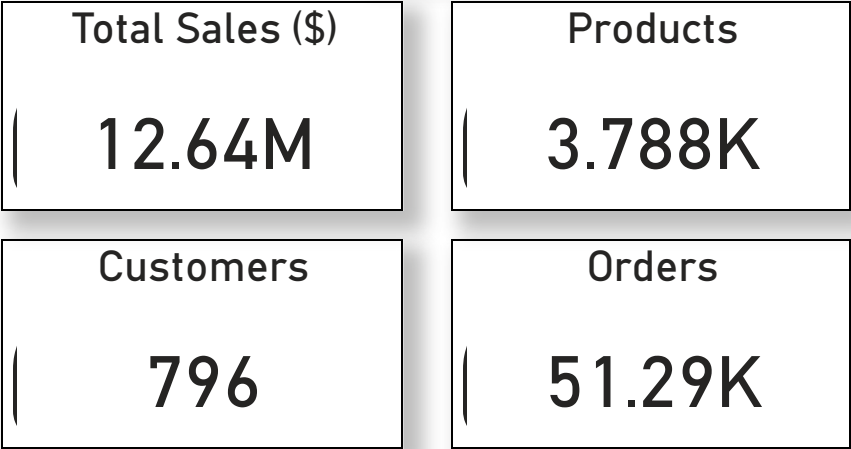
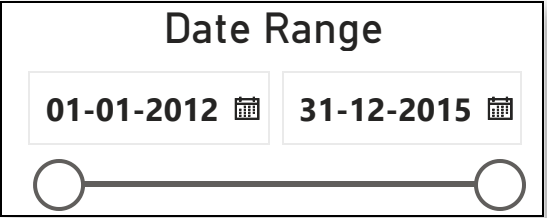


Global Stores Database

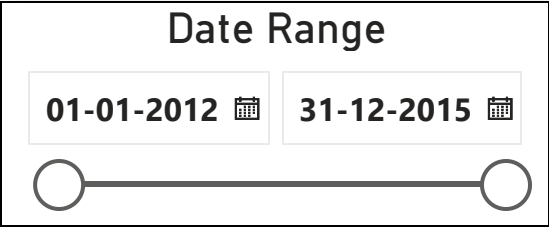
Overview of data



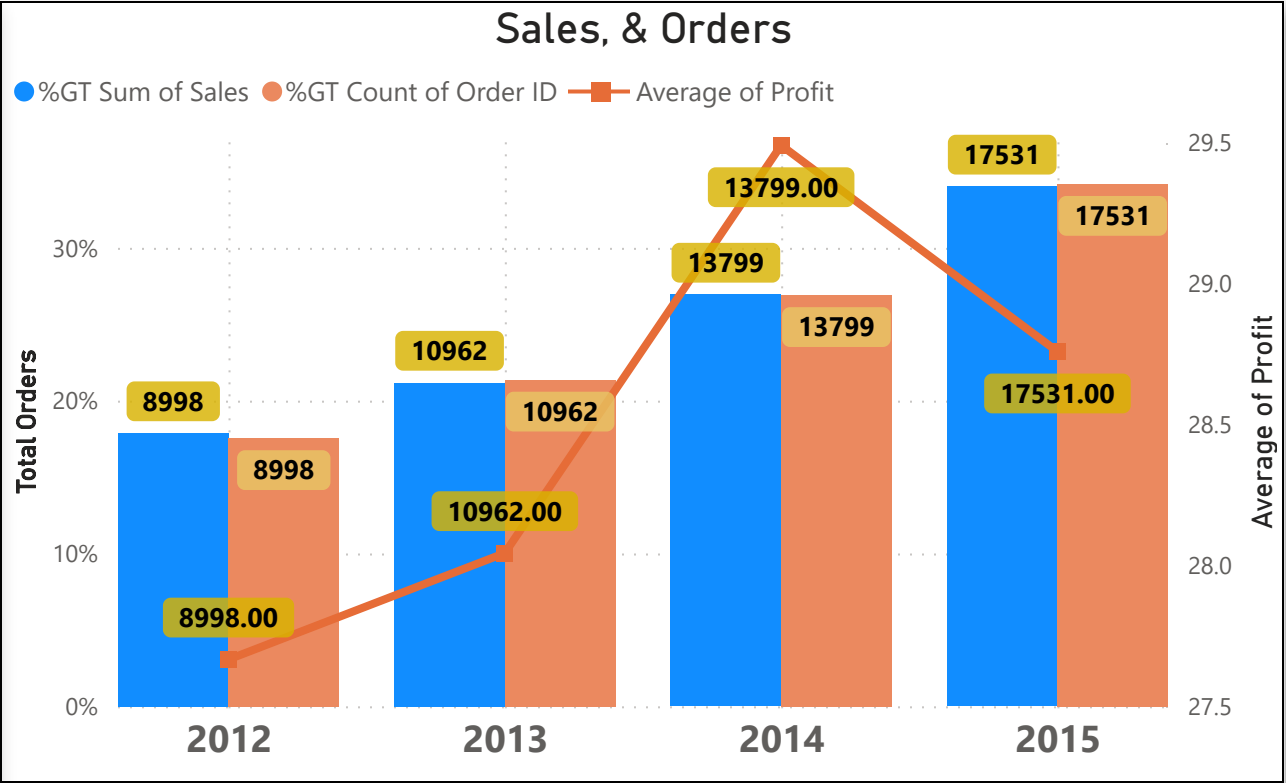
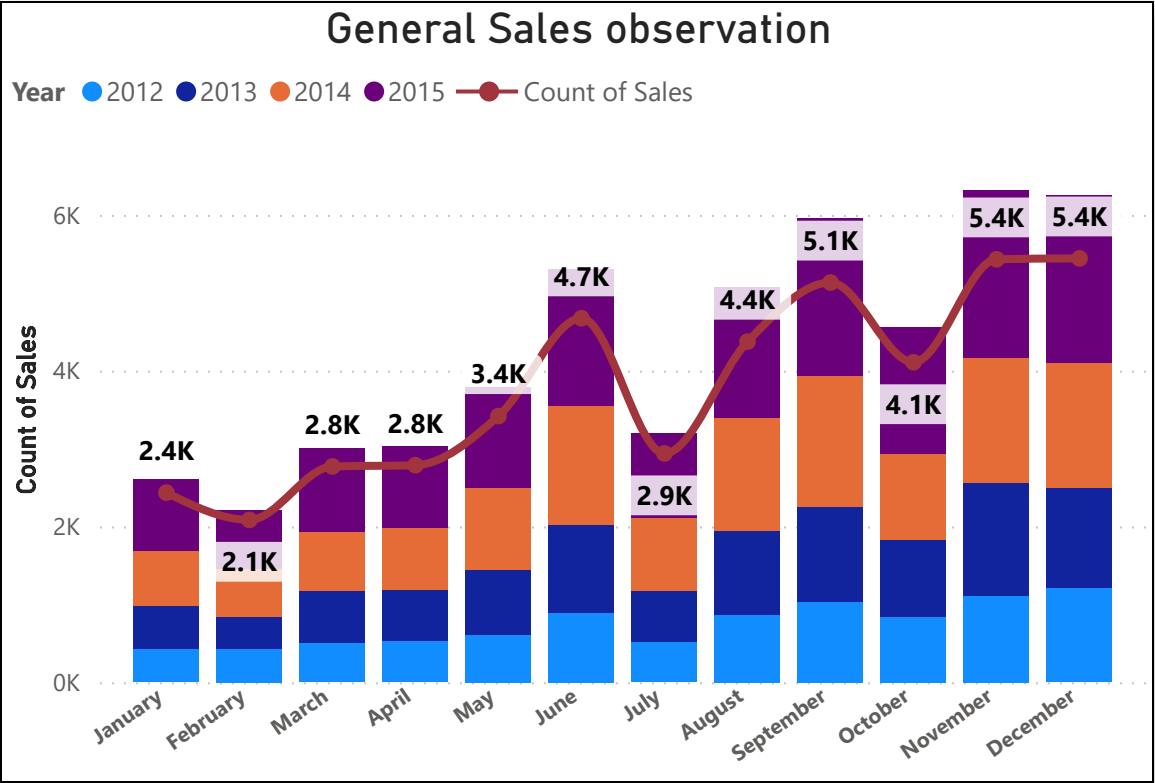


Global Stores Database

Sales Analysis



- The sales looks increasing; the columns in both graphs indicate the increment in the sales by the yeas.
- The percentage of sales increment looks bit confusing; it indicate that the business growth is NOT consistent
- The percentage of growth trend shows the small downfall, this might needs more attention.
- Generally sales get hike in fourth quarter (OCT to DEC) months in all years.



Global Stores Database

Profit & Loss Watch

Date Range

01-01-2012

31-12-2015

Total Sales	Total Profit	Total Orders
12.64M	1.47M	25.73K

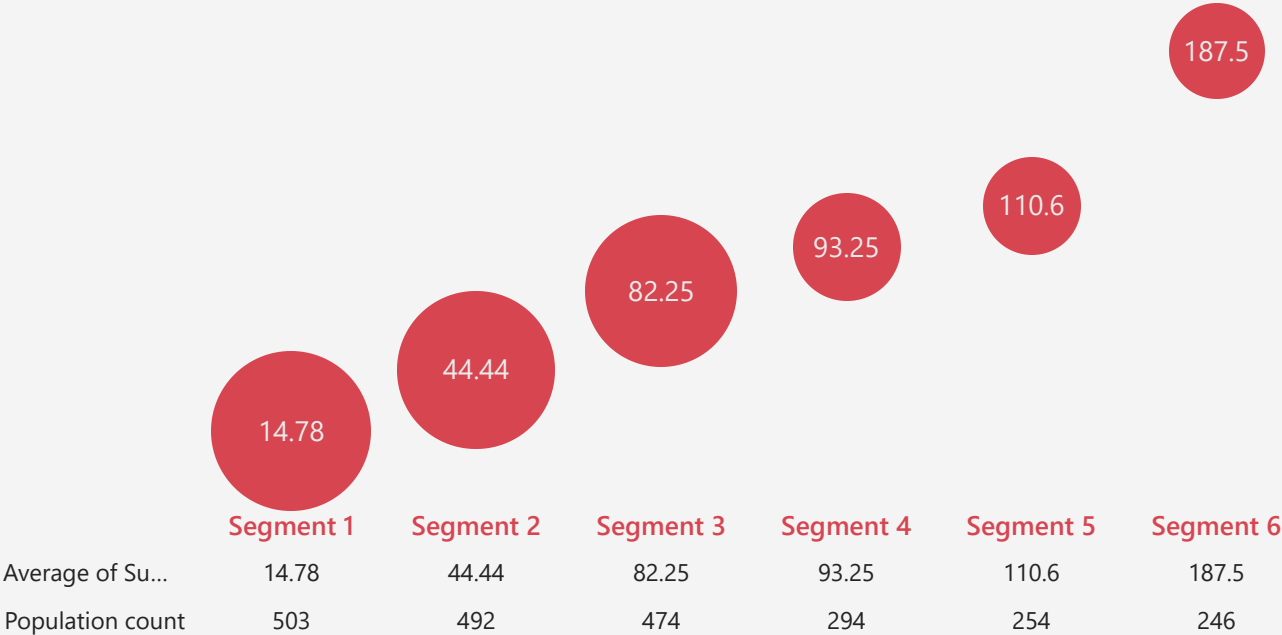
Key influencers Top segments

When is Sum of Profit more likely to be

Low

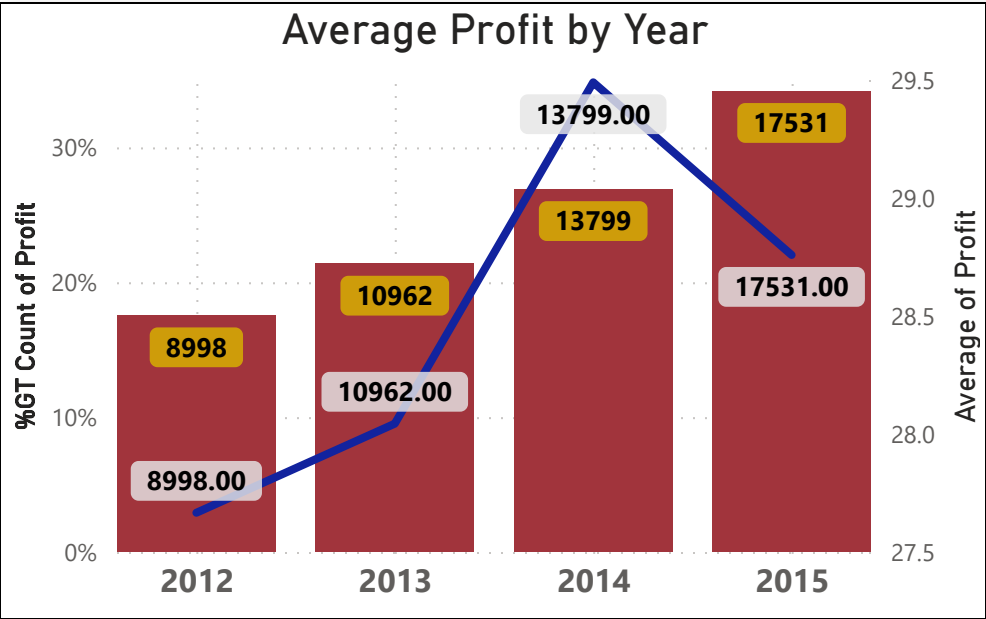
 ?

We found 6 segments and ranked them by Average of Sum of Profit and population size. Se...



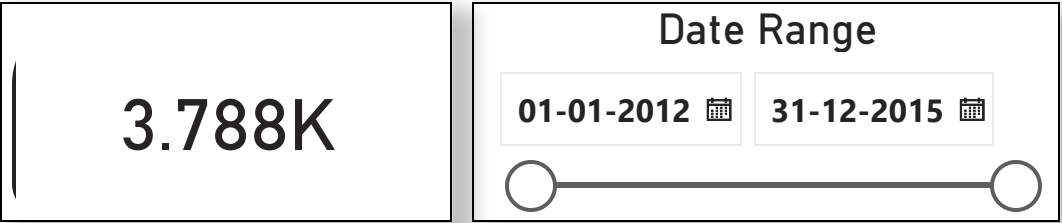
• Profit Percentage Trend

- The profit per year looks increasing; each year records the hike in the profit from last year.
- The profit looks increasing; but the the increment in the profit is NOT looks on correct path
- The minimal growth shows profit percentage falling down in upcoming years.

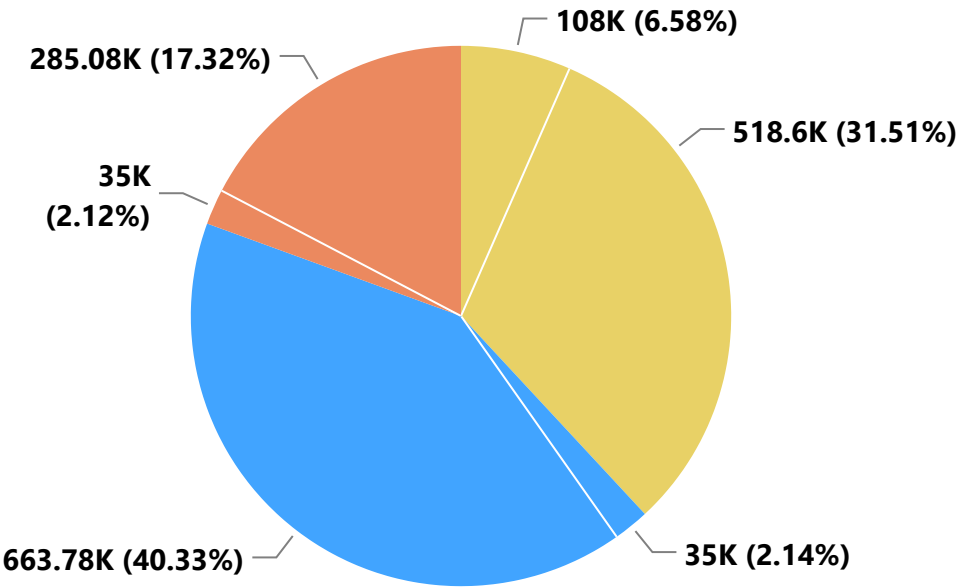


Global Stores Database

Product Analysis

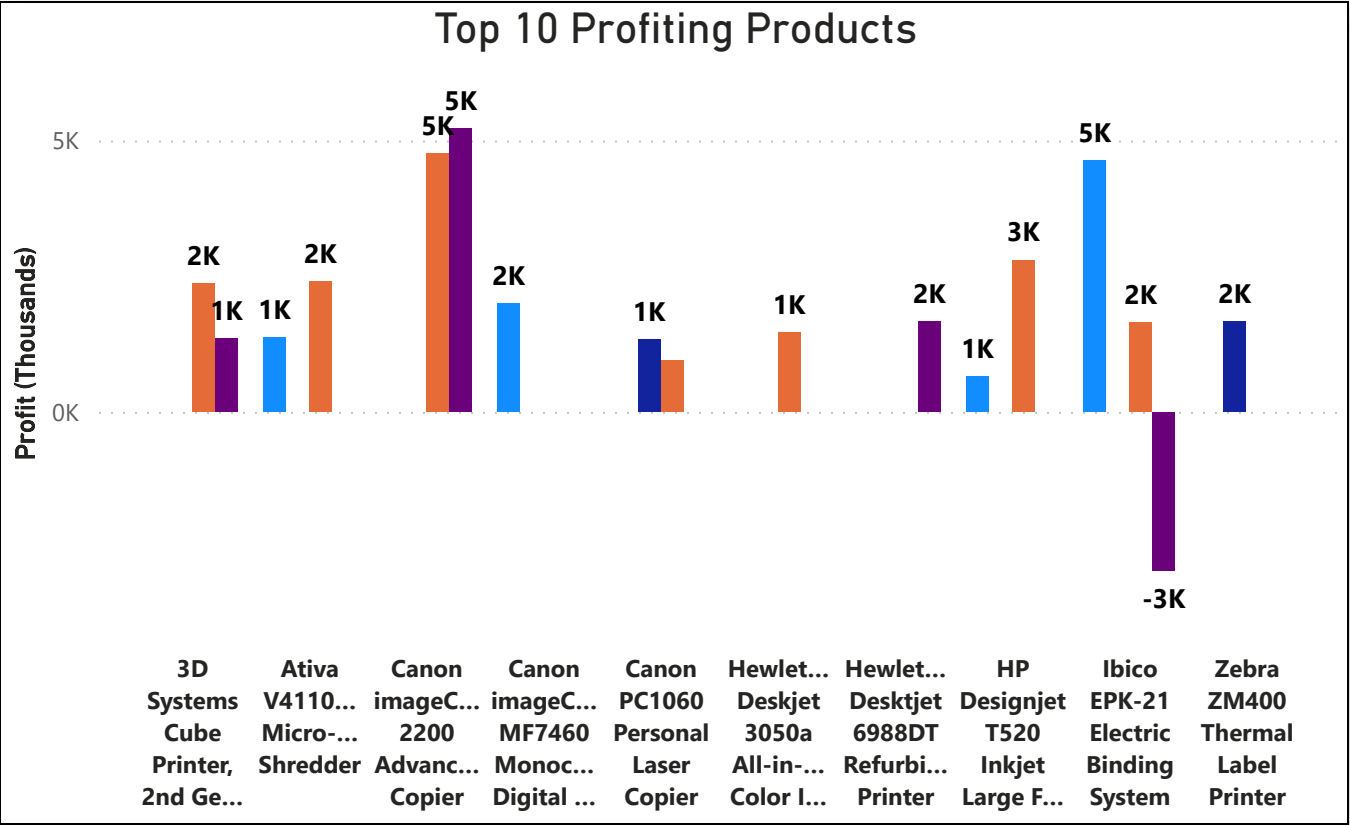


Categories: Office Supplies Technology Furniture



Product Performance

- The chart shows top 10 performing products by their average profit.
- Most of the products performing INCONSISTENTLY; this might be due to the product requirement interval.
- Most of the products looks lacking the consistency, this results in the down trend in the subsequent years.
- The most important thing is that the products need is so rare, this also needs to be considered.
- Some products performing well, but it will increase the dependency.



Global Stores Database

Geo-Location Outcomes

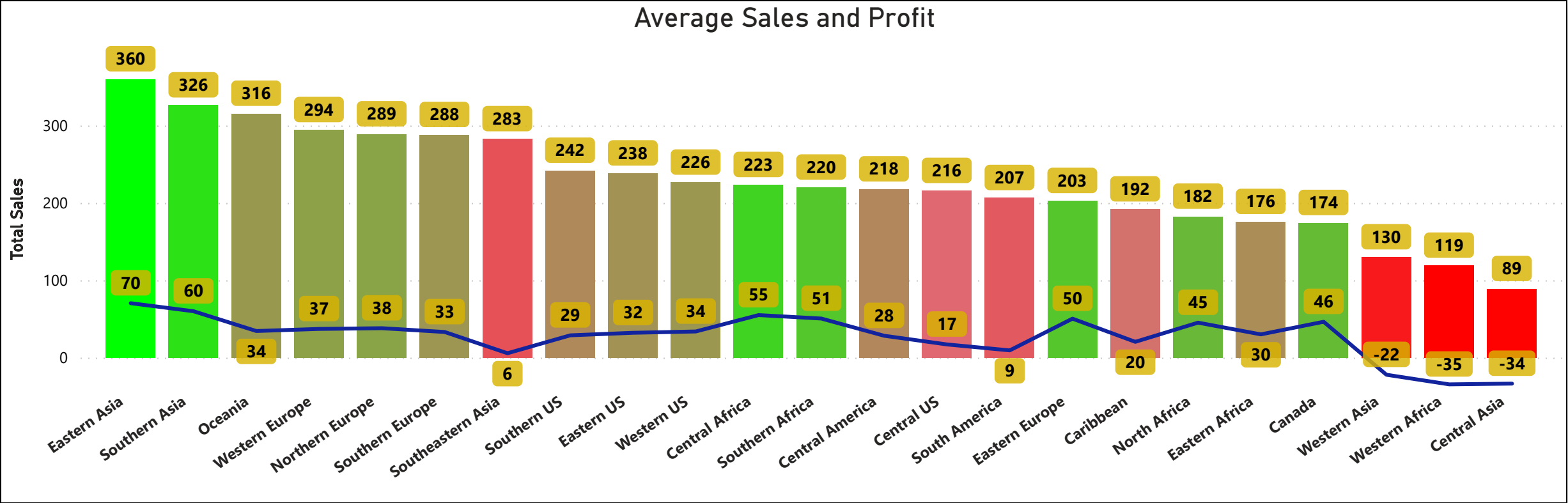
Geo-Location Analysis

Date Range

01-01-2012

31-12-2015

- In region-wise analysis, three regions—Eastern Asia, Southern Asia, and Central Asia—are showing substantial profits.
- However, other regions are struggling to reach the break-even point, with approximately seven regions gaining less than 20%.
- Conversely, three regions—Western Asia, Western Africa, and Central Asia—are experiencing losses, with the average loss exceeding 25%.



Global Stores Database

Geo-Location Analysis

Date Range

01-01-2012

31-12-2015

Orders Analysis

- Order count is increasing year by year in good numbers
- The hike is really remarkable
- most of the products are performing well, and all subcategories share approx equal share in overall order count.
- Art, storage & binders are the most ordered products in all times.
- Machines and furniture items are ordered less, but that's quite expected; as big machines and tables ordered frequently.

