

SCENARIO 2: Atlas Airlines

Atlas Airlines has received approval to acquire a smaller regional carrier that will extend the market it reaches and enable it to feed its primary routes with connecting flights from smaller cities.

In order to integrate the new acquisition, an enterprise architecture program has been initiated, using TOGAF 9 as the method and guiding framework. The CIO is the sponsor of the activity. The Chief Architect has indicated that this program should make use of iteration with the ADM.

As the program moves into Phase A within the initial iteration of the Architecture Context cycle, the CIO has emphasized the need to ensure that the architecture is embraced across the enterprise.

Your role is a consultant advising the Chief Architect.

You have been asked to explain how you would identify and engage the stakeholders at this stage of the program.

Based on TOGAF 9, which of the following is the best answer?

Q2: Answers

- A. You would conduct a series of business scenarios with the stakeholders impacted by the acquisition, and determine which stakeholders are likely to block the initiative and which are likely to support it. You would identify the most relevant viewpoints and validate with the stakeholders.
- B. You decide that communications with the stakeholders at the regional carrier is most important. You develop a Communications Plan to ensure they are aware of the key features of the architecture and have the opportunity to comment
- C. You decide to conduct a pilot project in Phase A to demonstrate to the stakeholders the technical feasibility of the approaches that are available from your preferred suppliers.
- D. You would identify key stakeholders across both Atlas Airlines and the new acquisition. You would classify their positions and influence, recording the results in a stakeholder map. You would then focus on key stakeholders ensuring that you identify the most relevant viewpoints for each stakeholder and validate that their concerns are being addressed.