

Innovative Web Developer with a diverse background in Front-End Development and UI/UX Design. Adaptable, determined, and always learning. Ready to take on new challenges!

PROFESSIONAL SKILLS

- **Languages:** Python, HTML, CSS, Javascript, SQL
- **Library and Frameworks:** React JS, Redux, Node JS, Bootstrap, Styled Components, Tailwind CSS
- **Database:** MongoDB, GraphQL, MySQL, Google Firebase, Web protocols and Restful APIs, DOM manipulation
- **Version Control:** Git, Bitbucket, and Sourcetree
- **Design and Web:** Design System, Mockups, Wireframes, Color theory, Interactive Prototyping, Wireframing, Colour theory, Typography, Layout design, Design iteration
- **UX Research:** Usability Testing, Quantitative research and Data analysis, Storyboard, Empathy Map, Personas, Accessibility Testing, Sitemaps, User flows, Journey mapping
- **Productivity Tools:** JIRA, VSCode, Netlify, Aha!, Confluence, MS Office, Postman, Slack, MS teams
- **Other Skills:** MS Power Apps, Agile practices, Docker, Planning & Roadmapping, Content Strategy, Design System, Information Architecture, Interactive Prototyping, Project Scoping, Planning and Roadmapping

PROFESSIONAL EXPERIENCE

Women In Technology, Making Changes Association - Calgary, AB 10/2023 - PRESENT
Full-Stack Web Development Trainee

- Implemented a user-oriented approach, developing 3 user personas for 1 end-to-end project
- Collaborated with team to design, implement and test a global rating system for pickleball players
- Advocated the use of development best practices including, coding standards, Agile scrum practices and design session, resulting in a 15% reduction in coding errors

City of Calgary and IncluCity Calgary - Calgary, AB 05/2023 – 01/2024
Usability Testing Volunteer

- Facilitated test sessions and achieved a 98% accuracy rate in capturing critical insights during test sessions
- Reviewed and improved testing scripts, increasing efficiency by 10% through detailed analysis and optimization
- Worked with testers from diverse demographics and gave support during usability tests

AcceleratorKMS, Innovatia Inc. - Bengaluru, KA 08/2021 - 11/2022
Junior UX Designer

- Promoted to this position within 6 months for exceeding goals and contributing to company culture
- Transformed over 50 concepts into wireframes, mockups, and interactive prototypes
- Validated design with heuristic and usability standards, performed usability tests and provided HTML and CSS recommendations
- Enhanced the product accessibility of AcceleratorKMS a Procedure Lifecycle Management Solution (PLCM) by achieving a 95% compliance rate with WCAG 2.1 standards, ensuring a wider user reach and inclusivity
- Improved in-product microcopy and content across 30+ screens, resulting in a 20% increase in user engagement
- Designed and maintained design systems & standards, leading to a 40% reduction in design inconsistencies
- Collaborated closely with the development, QA and UX teams to examine and test new features

Product Documentation Writer 03/2021 - 02/2022

- Produced over 220 procedures and documentation within the initial 3 months, surpassing the target by 20%
- Restructured and managed AcceleratorKMS Release 3.9, 3.9.1, and 3.10 product release documentations
- Conducted 15 structured walkthroughs with senior stakeholders and SMEs

PROJECTS

(link to portfolio: <https://anusha-anilkumar.netlify.app/>)

Savi Sanchara - Recipe Generator

- Conceptualized and currently developing 'Savi Sanchara,' a recipe generator using React JS, Node JS, REST API, and MongoDB adhering to UX guidelines
[GitHub](#) | [UX Case Study](#) | [Interactive Figma Prototype](#) | [Miro Board - Research Findings](#)

Focus Chum

- Productivity app built with React JS, Vite for UI, Tailwind CSS for streamlined interface to complete tasks
<https://focus-chum.netlify.app/> | [GitHub](#)

Hue Express

- Color generator app built entirely in React JS designed to bring vibrant hues and endless inspiration to your projects
<https://hue-express.netlify.app/> | [GitHub](#)

VOLUNTEER EXPERIENCE

IncluCity Calgary - Calgary, AB

03/2023 - 09/2023

Team Lead, Creative Media

- Authored and edited an average of 2 engaging content per week, resulting in a 30% increase in user engagement over 6 months
- Supervised a dynamic team, achieving a 98% task completion rate
- Developed and implemented comprehensive communication strategies to increase brand awareness

Calgary Kannada Sangha - Calgary, AB

12/2022 – PRESENT

Event Management Volunteer

- Organized and participated in special events for over 200 members of the organization

EDUCATION

Certificate in Full-Stack Web Development with Python Programming

Women in Technology Program, Making Changes Association - Calgary, AB

- Secured one in 17 spots out of 150 initial applicants and granted a full scholarship from IRCC

Bachelor of Engineering in Telecommunication

Visvesvaraya Technological University (VTU) - India

- [WES Certified International Academic Qualification](#)

AWARDS AND HONORS

Above and Beyond Award - AcceleratorKMS, Innovatia Inc.

07/2021

- Recognised for achieving a 98% on-time submission rate in UX and Technical Writing delivery targets
- Earned a coveted distinction, by receiving one of only three awards in a 300+ employee organization

CERTIFICATIONS

- All Certifications: [Certifications link](#)
- Javascript, React course - Codecademy (2023)
- Web Design for Usability - Interaction Design Foundation (2023)
- Responsive Web Design - freeCodeCamp.org (2023)
- IELTS General Training Band Score: 8.0 - IDP: IELTS Australia and Cambridge English (2022)