Anusha Anil Kumar

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Front-End Web Development | UX Research | UI/UX Design | Usability Testing | Technical Writing

Results-driven and innovative Web Developer with a diverse Front-End Web Development and UX Design background, proficient in delivering high-quality software by utilizing industry best practices, while fostering strong team dynamics. Adaptable, determined, and always learning. Ready to take on new challenges!

PROFESSIONAL SKILLS

- **Languages**: Python, HTML, CSS, Javascript, Typescript, SQL
- **Library and Frameworks**: JQuery, React, Redux, Node JS, Bootstrap, Styled Components
- **Database**: MongoDB, Graphql, MySQL, Google Firebase, Web protocols and Restful APIs, DOM manipulation
- **Version Control**: Git, Bitbucket, and Sourcetree
- **Productivity Tool**s: JIRA, VSCode, Netlify, Aha!, Confluence, MS Office, Postman, Slack, MS teams
- **Testing**: Jest
- **Design Tools**: Adobe Xd, Axure RP, Figma, Miro, Accessibility Insights for Web
- **Other Skills**: Agile methodology, Docker, Project Scoping, Planning and Roadmapping, Content Strategy, Application Prototyping
- **Soft skills**: Time management, Teamwork, Leadership, Analytical and Project management skills

PROFESSIONAL EXPERIENCE

Women In Technology, Making Changes Association - *Calgary, AB*

Full-Stack Web Development Trainee   10/2023 - PRESENT
- Developed and launched interactive web projects, achieving a total of 3 projects on average per week
- Implemented a user-oriented approach, developing 3 user personas and creating responsive prototypes using Figma for 1 major end-to-end project

City of Calgary and IncluCity Calgary - *Calgary, AB*

Usability Tester - Volunteer   05/2023 – 01/2024
- Facilitated test sessions and achieved a 98% accuracy rate in capturing critical insights during test sessions
- Reviewed and improved testing scripts, increasing efficiency by 10% through detailed analysis and optimization

IncluCity Calgary - *Calgary, AB*

Team Lead, Creative Media - Volunteer   03/2023 - 09/2023
- Authored and edited an average of 2 engaging social media posts per week, resulting in a 30% increase in user engagement over six months
- Develop and implement comprehensive communication strategies to increase brand awareness, engagement, and conversions across multiple platforms

AcceleratorKMS, Innovatia Inc. - *Bengaluru, KA*

Junior UX Designer   08/2021 - 11/2022
- Transformed over 50 concepts into wireframes, mockups, and interactive prototypes
- Validated design with heuristic and usability standards, performed usability tests and provided HTML and CSS recommendations
- Enhanced product accessibility by achieving a 95% compliance rate with WCAG 2.1 standards, ensuring a wider user reach and inclusivity
- Improved in-product microcopy and content across 30+ screens, resulting in a 20% increase in user engagement
- Designed and maintained design systems & standards, leading to a 40% reduction in design inconsistencies

Product Documentation Writer   07/2021 - 02/2022
- Produced over 220 procedures and documentation within the initial 3 months, surpassing the target by 20%
- Conducted over 15 structured walkthroughs with project stakeholders, ensuring comprehensive review and feedback integration into product documentation
- Restructured and managed AcceleratorKMS Release 3.9, 3.9.1, and 3.10 product release documentations

PROJECTS   *(link to portfolio website: https://anusha-anilkumar.netlify.app/)*

Savi Sanchara - Recipe Generator

- Conceptualized and currently developing 'Savi Sanchara,' a recipe generator using React JS, Node JS, Salesforce Exposed API, and MongoDB adhering to UX guidelines
- *GitHub   Case Study*

Brahmi Ayurvedic Clinic Website: Online Consultation Platform

- Developed a UX-compliant intuitive and comprehensive online platform, showcasing Brahmi Ayurvedic clinic services
- *https://brahmiayurvedic.in/   Case Study*

iPhone UX: Embracing Shneiderman's 8 Golden Rules
- Investigated how external cognition is incorporated into the design of Microsoft's products
- *UX Case Study*

VOLUNTEER EXPERIENCE

Event Management Volunteer   12/2022 – PRESENT

Calgary Kannada Sangha - *Calgary, AB*
- Organized and participated in special events for over 200 members of the organization

EDUCATION

Certificate in Full-Stack Web Development with Python Programming

Women in Technology Program, Making Changes Association - *Calgary, AB*

Bachelor of Engineering in Telecommunication

Visvesvaraya Technological University (VTU) - *Belagavi, KA*
- *WES Certified International Academic Qualification*

AWARDS AND HONORS

Above and Beyond Award - *AcceleratorKMS, Innovatia Inc.*   07/2021
- Recognised for achieving a 98% on-time submission rate in UX and Technical Writing delivery targets
- Earned a coveted distinction, by receiving one of only three awards in a 300+ employee organization

CERTIFICATIONS   *(link to all certifications: certifications list)*

- Learn HTML, CSS, Javascript, jQuery Course - Codecademy (2023)
- Learn Python 3 Course - Codecademy (2023)
- Perception and Memory in HCI and UX - Interaction Design Foundation (2023)
- Responsive Web Design - freeCodeCamp.org (2023)
- IELTS General Training Band Score: 8.0 - IDP: IELTS Australia and Cambridge English (2022)