# Anusha Anil Kumar

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Innovative Web Designer with a diverse background in Front-End Development and UI/UX Design. Adaptable, determined, and always learning. Ready to take on new challenges!

## PROFESSIONAL SKILLS

- **Languages**: HTML, CSS, Javascript, SQL, Python
- **Library and Frameworks**: React JS, Node JS, Bootstrap, Styled Components, Tailwind CSS
- **Database**: MongoDB, Graphql, MySQL, Google Firebase, Web protocols and Restful APIs, DOM manipulation
- **Version Control**: Git, Bitbucket, Sourcetree
- **Design Tools:** Adobe XD, Figma, Miro, Accessibility Insights for Web, Adobe Creative Suite
- **Design and Web**: Mock-ups, Prototyping, Quantitative research, Usability and Accessibility Testing
- **Productivity Tools**: JIRA, VSCode, Netlify, Aha!, Confluence, MS Office, Postman, Slack, MS PowerApps & Power Automate
- **Other Skills**: Agile Methodology, Docker, Project Scoping, Planning & Road Mapping, Content Strategy, Prototyping, Design Thinking, Critical Thinking, Project Management, Web Design Principles

## PROFESSIONAL EXPERIENCE

**Full-Stack Web Development Trainee**                                   10/2023 - PRESENT
*Women In Technology, Making Changes Association - Calgary, AB*
- Implemented a user-oriented approach, developing 3 user personas for 1 end-to-end project
- Collaborated with team to design, implement and test a global rating system for pickleball players
- Advocated the use of development best practices including, coding standards, Agile scrum practices and design session, resulting in a 15% reduction in coding errors

**Usability Testing Volunteer**                                   05/2023 – 01/2024
*City of Calgary and IncluCity Calgary - Calgary, AB*
- Worked with testers from diverse demographic and facilitated test sessions and achieved a 98% accuracy rate in capturing critical insights during test sessions
- Reviewed and improved testing scripts, increasing efficiency by 10% through detailed analysis and optimization

**Junior UX Designer**                                   08/2021 - 11/2022
*AcceleratorKMS, Innovatia Inc. - Bengaluru, KA*
- Promoted to this position within 6 months for exceeding goals and contributing to company culture
- Transformed over 50 concepts into wireframes, mockups, and interactive prototypes
- Validated design with heuristic and usability standards, performed usability tests and provided HTML and CSS recommendations
- Enhanced the product accessibility of AcceleratorKMS a Procedure Lifecycle Management Solution (PLCM) by achieving a 95% compliance rate with WCAG 2.1 standards, ensuring a wider user reach and inclusivity
- Improved in-product microcopy and content across 30+ screens, resulting in a 20% increase in user engagement
- Designed and maintained design systems & standards, leading to a 40% reduction in design inconsistencies
- Collaborated closely with the development, QA and UX teams to examine and test new features

**Product Documentation Writer**                                   03/2021 - 02/2022
*AcceleratorKMS, Innovatia Inc. - Bengaluru, KA*
- Produced over 220 procedures and documentation within the initial 3 months, surpassing the target by 20%
- Restructured and managed AcceleratorKMS Release 3.9, 3.9.1, and 3.10 product release documentations
- Conducted 15 structured walkthroughs with senior stakeholders and SMEs
- Edited procedures while coordinating with IAs and SMEs from the Oil and Gas industry across North America

## PROJECTS

**Savi Sanchara - Recipe Generator**
- Conceptualized and currently developing 'Savi Sanchara,' a recipe generator using React JS, Node JS, REST API, and MongoDB adhering to UX guidelines
  GitHub | UX Case Study | Interactive Figma Prototype | Miro Board - Research Findings

**Focus Chum**
- Productivity app built with React JS, Vite for UI, Tailwind CSS for streamlined interface to complete tasks
  https://focus-chum.netlify.app/ |GitHub

**Hue Express**
- Color generator app built entirely in React JS designed to bring vibrant hues and endless inspiration to your projects
  https://hue-express.netlify.app/ | GitHub

## VOLUNTEER EXPERIENCE

**Team Lead, Creative Media**                                03/2023 - 09/2023
*IncluCity Calgary - Calgary, AB*
- Authored and edited an average of 2 engaging content per week and SEO optimization, resulting in a 30% increase in user engagement over 6 months
- Supervised a dynamic team, achieving a 98% task completion rate
- Developed and implemented comprehensive communication strategies to increase brand awareness

**Event Management Volunteer**                                12/2022 – PRESENT
*Calgary Kannada Sangha - Calgary, AB*
- Organized and participated in special events for over 200 members of the organization

## EDUCATION

**Certificate in Full-Stack Web Development with Python Programming**

*Women in Technology Program, Making Changes Association - Calgary, AB*
- Secured one in 17 spots out of 150 initial applicants and granted a full scholarship from IRCC

**Bachelor of Engineering in Telecommunication**

*Visvesvaraya Technological University (VTU) - India*
- WES Certified International Academic Qualification

## AWARDS AND HONORS

**Above and Beyond Award -** *AcceleratorKMS, Innovatia Inc.*                07/2021
- Recognised for achieving a 98% on-time submission rate in UX and Technical Writing delivery targets
- Earned a coveted distinction, by receiving one of only three awards in a 300+ employee organization

## CERTIFICATIONS

- All Certifications: Certifications link
- Javascript, React course  - Codecademy (2023)
- Web Design for Usability - Interaction Design Foundation (2023)
- Responsive Web Design - freeCodeCamp.org (2023)
- IELTS General Training Band Score: 8.0 - IDP: IELTS Australia and Cambridge English (2022)