

# Anusha Anil Kumar

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## Full-Stack Development | Front-End Web Development | UX Research and Design | Technical Writing

Innovative and reliable developer with a diverse background in Full-Stack Development and UX Design, proficient in delivering high-quality software by utilizing industry best practices, while also fostering strong team dynamics and stakeholder relations. Adaptable, determined, and always learning. Ready to take on new challenges!

## PROFESSIONAL SKILLS

- **Languages:** HTML, CSS, Javascript, Typescript, SQL
- **Library and Frameworks:** JQuery, React, Redux, Node JS, Bootstrap, Styled Components
- **Database:** MongoDB, GraphQL, MySQL, Google Firebase, Restful APIs
- **Version Control:** Git, Bitbucket, and Sourcetree
- **Productivity Tools:** JIRA, VSCode, Netlify, Aha!, Confluence, MS Office, Postman, Slack, MS teams
- **Testing:** Jest
- **Design Tools:** Adobe Xd, Axure RP, Figma, Miro, Accessibility Insights for Web
- **Other Skills:** Docker, Project Scoping, Planning and Roadmapping, Content Strategy, Application Prototyping
- **Soft skills:** Time management, Teamwork, Leadership, Analytical and Project management skills

## PROFESSIONAL EXPERIENCE

### City of Calgary and IncluCity Calgary - Calgary, AB

#### Usability Tester - Volunteer

05/2023 – PRESENT

- Facilitated test sessions and achieved a 98% accuracy rate in capturing critical insights during test sessions
- Contributed significantly to analysis by synthesizing data from test sessions
- Reviewed and improved testing scripts, increasing efficiency by 10% through detailed analysis and optimization

### AcceleratorKMS, Innovatia Inc. - Bengaluru, KA

#### Junior UX Designer

08/2021 - 11/2022

- Transformed over 50 concepts into wireframes, mockups, and interactive prototypes
- Validated design with heuristic and usability standards, performed usability tests and provided HTML and CSS recommendations
- Enhanced product accessibility by achieving a 95% compliance rate with WCAG 2.1 standards, ensuring a wider user reach and inclusivity
- Improved in-product microcopy and content across 30+ screens, resulting in a 20% increase in user engagement
- Designed and maintained design systems & standards, leading to a 40% reduction in design inconsistencies

#### Product Documentation Writer

07/2021 - 02/2022

- Conducted over 15 structured walkthroughs with project stakeholders, ensuring comprehensive review and feedback integration into product documentation
- Restructured and managed AcceleratorKMS Release 3.9, 3.9.1, and 3.10 product release documentations
- Collaborated closely with the development, QA and UX teams to examine and test new features

#### Junior Technical Writer

03/2021 - 07/2021

- Produced over 220 procedures and documentation within the initial 3 months, surpassing the target by 20%
- Imported and edited procedures using AcceleratorKMS while coordinating with IAs, engineers, and SMEs from the Oil and Gas industry across North America

## PROJECTS

(link to portfolio website: <https://anusha-anilkumar.netlify.app/>)

### Savi Sanchara - Recipe Generator

- Conceptualized and developed 'Savi Sanchara,' a recipe generator, enabling users to transform everyday ingredients into delightful meals, reducing food waste

### Brahmi Ayurvedic Clinic Website: Online Consultation Platform <https://brahmiayurvedic.in/>

- Developed a UX-compliant intuitive and comprehensive online platform, showcasing Ayurvedic practices, Brahmi Ayurvedic clinic services, and insights for holistic well-being

### UX Case Study

- Investigated how "OneNote" a digital note-taking application developed by Microsoft integrates Nielsen and Molich's ten User Interface design guidelines

## VOLUNTEER EXPERIENCE

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### Team Lead, Creative Media - Volunteer

03/2023 - 09/2023

IncluCity Calgary - *Calgary, AB*

- Authored and edited an average of 2 engaging social media posts per week, resulting in a 30% increase in user engagement over six months
- Develop and implement comprehensive communication strategies to increase brand awareness, engagement, and conversions across multiple platforms

### Event Management Volunteer

12/2022 – PRESENT

Calgary Kannada Sangha - *Calgary, AB*

- Organized and participated in special events for over 200 members of the organization
- Assisted in organizing and provided guests with directions and any other questions

## EDUCATION

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### Certificate in Full-Stack Web Development with Python Programming

Women in Technology Program, Making Changes Association - *Calgary, AB*

### Bachelor of Engineering in Telecommunication

Visvesvaraya Technological University (VTU) - *Belagavi, KA*

- [WES Certified International Academic Qualification](#)

## AWARDS AND HONORS

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### Above and Beyond Award - AcceleratorKMS, Innovatia Inc.

07/2021

- Recognised for achieving a 98% on-time submission rate in UX and Technical Writing delivery targets
- Earned a coveted distinction, by receiving one of only three awards in a 300+ employee organization

## CERTIFICATIONS

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- Learn HTML, CSS, Javascript Course - Codecademy (2023)
- Learn Python 3 Course - Codecademy (2023)
- Perception and Memory in HCI and UX - Interaction Design Foundation (2023)
- Responsive Web Design - freeCodeCamp.org (2023)
- Web Design for Usability - Interaction Design Foundation (2023)
- Data-Driven Design: Quantitative Research for UX - Interaction Design Foundation (2022)
- IELTS General Training Band Score: 8.0 - IDP: IELTS Australia and Cambridge English (2022)