# Anil Kag

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### Ph.D. Applicant in Computer Science

Research Fellow Machine Learning & Optimization Group Microsoft Research India https://anilkagak2.github.io +91 9630561046, +91 9738558197

### Education

July'10-June'14	B.Tech in Computer Science, Indian Institute of Technology Guwahati	9.20/10
July'09-June'10	Senior Secondary, M.P. Board of Education	87.8%
July'07-June'08	High School, M.P. Board of Education	92.0%

### Interests

Machine Learning, Large Scale Optimization, & Computer Vision

### **Publications**

WSDM'18	SwiftXML: Extreme Multi-label Learning with Label Features for Warm-start	
	Tagging, Ranking & Recommendation (accepted)	
Authors	Y. Prabhu, A. Kag, S. Gopinath, K. Dahiya, S. Harsola, R. Agrawal, M. Varma	
Description	Previous work on Extreme Classification had focused only on user features while completely	
•	noring label information. SwiftXML uses both user & label information to learn a partitioning	
	leading to a classifier similar in scale to PfastreXML but better in performance. Results in 10%	
	higher click-through rate & 31% lower bounce rate compared to existing algorithms in Bing Ads.	
	inglier offer smough rase to 017% fower bounce rase compared to emboning argorithms in Bing rass.	
WWW'18	Parabel: Partitioned Label Trees for Extreme Classification with Application to	
	Dynamic Search Advertising (under review)	
Authors	Y. Prabhu, A. Kag, S. Harsola, R. Agrawal, M. Varma	
Description	This work focuses on learning a hierarchy of coarse to fine label classifiers, each trained on a	
•	small subset of data points. This improves the precision@1 by 5% and 10x smaller model size in	
	comparison to PfastreXML. This achieves 20% higher click-through rate and 32% lower bounce	
	rate compared to existing algorithms in Bing Dynamic Search Ads.	

# Work Experience

July'16-Present	Research Fellow, Microsoft Research India, Bangalore
Oct'14-July'16	Software Development Engineer, Dynamics CRM Microsoft, Bangalore
May'13-July'14	Intern Software Development Engineer, Bing Microsoft, Hyderabad

## **Major Projects**

July'17-Oct'17	Improving Bing Dynamic Search Ads (DSA) Recommendations	
Advisor	Dr. Manik Varma, Senior Researcher, MSR India	
	Improving Bing DSA recommendations using Extreme Classification. Given	
	without any hid keywords, we were asked to predict potentially monetized	

Improving Bing DSA recommendations using Extreme Classification. Given an Ad landing page without any bid keywords, we were asked to predict potentially monetizable queries which can bring clicks. This resulted in 13.6% gain in click-through rate and 13% reduction in bounce rate.

July'16-June'17 Improving Bing Text Ads Recommendations
Advisor Dr. Manik Varma, Senior Researcher, MSR India

Improving Bing Text Ads recommendations using Extreme Classification. Given an Ad landing page with bid keywords, we were asked to predict potentially monetizable queries which can bring clicks. This resulted in 5% gain in click-through rate and 11% reduction in bounce rate.

Jan'17-June'17 The Nature Conservancy Fisheries Monitoring Kaggle Challenge This was an image classification problem, where given an image, we were asked to predict the type of endangered fish if there's one. I ranked among top 5% in the final evaluation. July'15-June'16 Interactive Service Hub (ISH) Performance Improvements Advisor Sunil A. Jagadeesh, Principal Development Lead, Microsoft Dynamics CRM Bangalore Performance improvements in ISH including page load, application start-up, memory leaks and render cycles. This work helped bring down the load times by more than 50%. Live Streaming via Peer-to-Peer Overlay Network B. Tech. Thesis July'13-April'14 Advisor Dr. Diganta Goswami, Professor, IITG Design of a hybrid topology for live streaming via peer to peer networking. Source Code https://github.com/anilkagak2/HTopology/tree/master/OverSim/src/overlay/htopology Business Phone Extractor to enhance BING Local Search May-July 2013 Summer Internship Advisor Ashish Shah, Principal Development Lead, BING Local Search Team (MSIDC) Creating a phone annotator for en-IN market using set of regex & some other features. July-Nov 2012 Enhancements in Pintos Project Advisor Dr. Gautam Barua, Professor & Dr. Gopalan Sajith, Professor, IITG Addition of features like priority schedular, userprogram calling procedures, syscall architecture, virtual memory & enhancements in file system. Source Code https://github.com/anilkagak2/pintos.git July-Nov 2011 IITG Intranet Search Engine & Add-on for Google Chrome IITG Hackathon Created a search engine for indexing & look-up of content accessible only within the campus. This

### Skill Set

Programming C, C++, C#, Java

Tools Matlab, GDB, LATEX, Visual Studio, Eclipse, Git

Databases MySQL

Scripting Python, R, Octave, Bash, Batch

ML Tool kits | scikit-learn, Tensorflow, Keras, Caffe, CNTK, Spark Some of my projects are hosted at https://github.com/anilkagak2

### Academic Achievements and Experiences

- Ranked 4 out of 80 students in the Batch of 2014, Computer Science, IIT Guwahati
- Secured 1761 Rank in IIT-JEE, 2010 out of 450,000 students who appeared for the test
- Secured 1063 Rank in AIEEE, 2010 out of 1,000,000 students who appeared for the test
- Secured 102 overall Rank in MPPET, 2010 out of 250,000 students who appeared for the test

included academic forms, course materials, faculty web pages, etc.

- Stood 6th in District Merit List for 10th MPBSE, Examination
- Stood 7th in District Merit List for 8th MPBSE, Examination
- Recipient of "Merit-cum-Means" scholarship provided by IITG in 1st & 2nd Year.

### Extra-Curriculars

- Won 1st prize in IITG Hackathon 2011 for building Intranet search engine & addon for Google Chrome.
- Won 1st prize in coding competition (green ideas) in Kriti, 2013 for brightness controller.
- Won 1st prize in Kriti, 2011 (Inter Hostel Technical Festival of IITG) for Robowars Competition.
- Won 3rd prize in Maglev Competition in Techniche, 2010 (Annual Techno-Management Festival of IITG).
- Participated in Robocon-2011 held at MIT-Pune.