







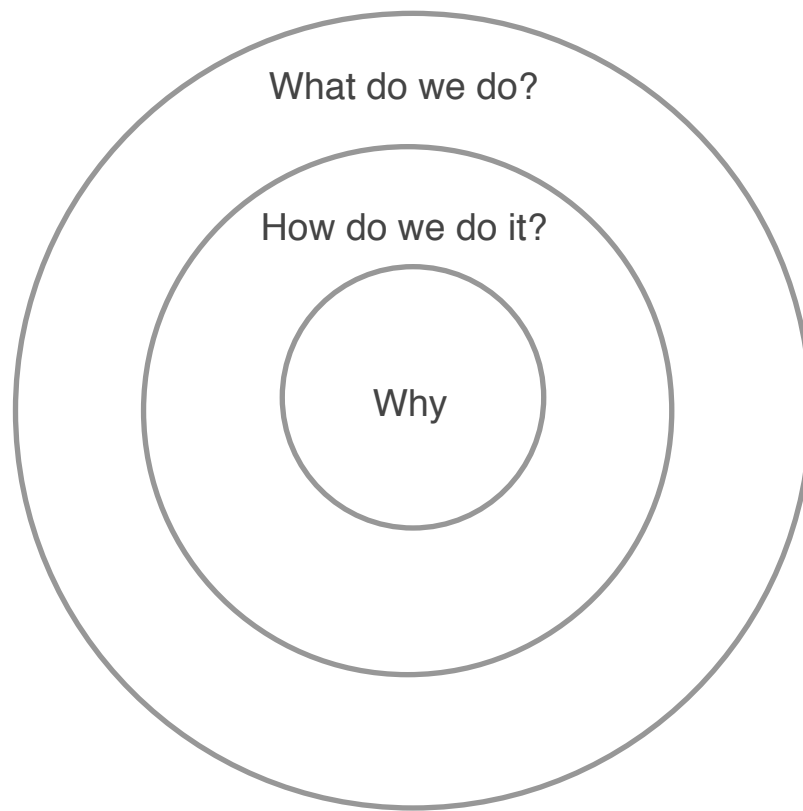


Brand Storyboard

Target Audience	Lifestyle	Always had a problem	Tried to solve it
			
Wish	Until one day.. You offer	Unlike his/her solution, this	His/her wish come true
			

Brand Target



Brand Logo	Brand core values
Brand Narrative	
<p>What is your brand belief?</p> <p>Why do you care about it so much?</p> <p>How will your brand deliver on its promise?</p>	