

# Product Design Canvas

Title:

Date:

Iteration:

<div>Context</div> <div>What is it ?</div> <div>When they need it ?</div> <div>Why do they need it ?</div> <div>How does it work ?</div>	Identify user		<div>Report user frustration</div> <div>When [ A moment of frustration ] + I want [ how progress is visualized ] + so that [ how life is better ]</div>	Cut through prioritization			
	Name: Title:	Behaviors		Impact	Effort	Profitability	total
	Demographics	Needs & Goals					